

MISSION STATEMENT: The Carlisle Area Chamber of Commerce exists to promote the economy vitality of its members, encourage economic development, and to enhance the quality of life.













## **THE JOURNEY TO YOUR VISION**

Seminar



November 3, 2025 - Indianola, IA West Hill Brewing Co. 219 W Salem Ave, Indianola, IA 50125

Every business faces peaks and valleys as they progress through stages of growth. Do you know what stage your business is in and how you can reach the next level?

Attend this valuable half-day seminar to help stack the odds in your favor by understanding the stages of business growth, their unique challenges, and methods to overcome them.

Led by Joel Bennett, Lead Consultant - Veel Hoeden Consulting, this "hands-on" event will provide an opportunity to discuss your challenges with other business owners and non-profit officers to utilize the collective power of their experience to help you address these barriers head on.

#### WHO SHOULD ATTEND

Top decision makers across all business types, including current CEOs, presidents, non-profit executives, development officers, business owners, and general managers.

#### WHAT YOU'LL GAIN

- · Bring clarity to where you want your business to go.
- · Identify your current stage of growth and navigate your organization along its own growth curve.
- Understand and uncover the hidden agents that may cause obstacles to your growth.
- · Recognize your top 5 challenges, focus on impact, and create methods to address them.
- Understand resources available to help you grow.
- · Commit to new leadership behaviors and receive 30 days of support.

AGENDA		
8:15 AM	7	Coffee / Continental Breakfast
8:30 AM		In your seats / Welcome
9:30 AM	-	Understanding Where You Are
10:30 AM	-	Understanding What's Ahead
11:30 AM		Roundtable Session
12:00 PM	-	Lunch / Collaborative Networking
12:30 PM	2	Action Planning
1:00 PM	-	Adjourn

#### REGISTRATION

This session is complimentary to participants but pre-registration required. Call (800) 254-9670 or visit https://indianolajtyv.eventbrite.com to register.





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## Register Online

### **Chamber Members Monthly Calendar**

You will be receiving a monthly Calendar each Monday with all up-dated information. So watch for any changes or

additions that may occur. Hope this will help you to keep updated on all Chamber events.

## 2025 Carlisle Chamber Board of Directors

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# STAFF Shar Pardubsky, Executive Director

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By Appointment

**Platinum Members** 













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