Mission Statement: The Carlisle Area Chamber of Commerce exists to promote the economic vitality of its members, encourage economic development and to enhance its quality of life.

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Join Your Chamber for the First Lunch & Learn in 2023 11:45 AM - 1:00 PM St. Elizabeth Catholic Church 2566 Scotch Ridge Road Carlisle, Iowa Sponsored by: The Carlisle Citizen



Thank you The Carlisle Citizen for your sponsorship.

I'm sure many of you are getting ready for spring break. Before you leave make your reservations for our Lunch & Learn scheduled for Tuesday, March 21, 2023, 11:30 AM - 1:00 PM St. Elizabeth Catholic Church. 2566 Scotch Ridge Road, Carlisle. Sponsored by The Carlisle Citizen Catered by Hy-Vee Southridge Cost is \$12.00 per person, payable at the door. Program: Edward Jones Investments - Andrew Dietz and Cody Smith will share with us what changes the Secure Act 2.0 has made, and why your business should take advantage of retirement services along with learning how to choose the right retirement for your business. Also, welcome and hear from our new members on what their business is all about.

Thank you to *The Carlisle Citizen* for your sponsorship for this Lunch & Learn.

You know anyone can sponsor a Lunch & Learn. Cost is \$50 to promote your business at a Lunch & Learn, having your logo on all publications when promoting the monthly Lunch & Learn and 5 minutes to talk about your business and what you have to offer. .

Call the Chamber Office if you wish to sponsor future Lunch & Learns.

\*\* Make your reservations by calling or emailing the Carlisle Chamber at 515-989-4216 executivedirector@carlisleiachamber.org

Your Carlisle Chamber Has a Lot Going on and You Can be a Part of It All "Chamber Member Spotlight" New Event " Carlisle Bike Night" New Summerset Bike Trail Signage -Sponsorship Opportunity "Pub Crawl" Round Table Discussions

These are only a few of what to look forward to in 2023.

## 'Chamber Spotlight"

If you would like to be highlighted with your business and logo in our Chamber Newsletter, which goes out to over 150 of our contacts, Facebook, Chamber Website, Twitter, and The Carlisle Citizen. Sign up to be the "Chamber Spotlight" of the month. This is a great opportunity for you, as a member, to get the word out about your business and let the community know what our Carlisle area has to offer. We want to hear your story! If you have any specials your business may have or any upcoming events. Come to our Lunch & Learns and again tell your story and connect with other Chamber and community members. Our "Chamber Spotlight" will be monthly, beginning in April. If your interested in telling your story please contact the Chamber office at 515-989-4216. A special thank you to our Carlisle Students Parker Kain & Desi Hartpence, 9th grade students, and their teach Kacey Flaws from the Media Production/Web Design class for the design of our "Chamber Spotlight" template.

"Carlisle Bike Night"

A new event sponsored by the Carlisle Chamber. The 3rd Saturday of the Month, 5:00 PM - 10:00 PM School Street - 1st Street through 3rd School beginning May 20th through September. Live music, Joe Inman, raffles held each month Sponsorship Opportunities If you would like to be a sponsor of "Carlisle Bike Night" and have your logo on our Facebook, Website and added to T-Shirts contact the Chamber Office 515-989-4216 Watch for more information

### "Summerset Bike Trail Signage"

The Chambers Summerset Bike Trail Sign is outdated and your Chamber is working to have a new sign up this spring. All members will have a QR along with a map that will direct bikers to our businesses. Carlisle is well known for its bike trails and we know it is used a great deal, but we want the bikers to stop and see what all Carlisle has to offer.

Sponsorship - On a first come first serve bases we are offering our members the opportunity for Sponsorship on the new sign. Cost is \$500 for a year to be a sponsor. We will have 4 to 5 sponsorship opportunities. If you are interested contact the Chamber office.

This map will also be added to our website and in our directory that is printed each year going out to over 4500

businesses and residents.

A special thank you to *Etc!graphics, Inc.* for all their work on updating the map and sign. Thank you to *Cyber Solutions* who will be inputting all the QR codes for all of our businesses.

Your Chamber is working very hard to make sure everyone knows what Carlisle has to offer and encourage everyone to stop and shop at Carlisle.

### "Pub Crawl"

Join the fun for another "Pub Crawl" April 20th beginning at Coco & Nin's at 5:00 PM than moving to Stadium View, Johnny & Mikes, Sisters Place, LaVilla and VFW every 45 minutes. We will do our Poker Run along with lots of other prizes from our local restaurants.

"Round Table Discussions"

In the past we have held small group meetings, we are now calling these "Round Table Discussions" an opportunity for our members to discuss concerns they may have and how you feel the Chamber is doing. These have been very beneficial in the past and hope the dialogue will be of great interest to everyone. Watch for more information regarding date.

# Up Coming Events Mark Your Calendars

Tuesday, March 21, 2023 Lunch & Learn 11:45 AM - 1:00 PM Location: St. Elizabeth Catholic Church 2566 Scotch Ridge Road Carlisle, IA Please make your reservations by March 16th. Reservations made and not cancelled will be billed.

> Thursday, April 20, 2023 Pub Crawl

5:00 PM, Beginning at Coco & Nini's

Beginning May 20, 2023 "Bike Night" Every 3rd Saturday - May through September Sponsorship Opportunities (Watch for More Information)

## 2023 Carlisle Chamber Board of Directors

#### **EXECUTIVE BOARD**

President, Tracy Rector <u>(Sisters Place)</u> Sara Davis, Vice President <u>(The Carlisle Citizen)</u> Alicia Benson, Secretary <u>(AB Coaching)</u> Lynn Schattner, Treasurer <u>(Cyber Solutions)</u> Past President, Dr. Mathew Wanderscheid <u>(21st Century Rehab)</u>

DIRECTORS

Linda Freese (55 MANE on Main) Dr. Pamela Goode PharmD (Medicap Pharmacy) Andrea Hoekstra (Carlisle Community Schools) Adam Lande (Fareway Food & Groceries) Paige Smothers (Sprouts Early Learning Academy) Dr. Tyler Villiard (Des Moines River Dental Care)

Liaison - City of Carlisle

STAFF

Shar Pardubsky, Executive Director



## **Chamber Contact Information**

#### **Carlisle Chamber of Commerce**

Shar Pardubsky, Executive Director

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Carlisle, IA 50047

(515) 989-4216

By Appointment