

Mission Statement: The Carlisle Area Chamber of Commerce exists to promote the economic vitality of its members, encourage economic development and to enhance its quality of life.





## Carlisle Chamber of Commerce 2023 Presidents Message Tracy Rector Sisters Place

As your 2023 President of the Carlisle Chamber of Commerce, I want to take this opportunity to thank your 2022 President, Dr. Matt Wanderscheid with 21<sup>st</sup> Century Rehab. P.C. for all of the great things that were accomplished with his leadership and the leadership of the 2022 board of directors. We are now moving into our 2023 Chamber year, and as your 2023 Carlisle Chamber President, it is my passion to pull our businesses and community together.

I acquired an Associates Degree of Computer Science at Indian Hills before computers were mainstream as single mother of a 2-year-old. I met my husband, Richard, now of 33 years, while attending Indian Hills and we made our home in Carlisle.

After graduation I gained employment as an IT analyst for Principal Financial Group where I worked for 27 years. I enjoyed the problem solving and unique challenges to overcome every day. We currently have 4 children and 7 grandchildren.

Our son bought Sisters Place, which opened in July of 2020,

and I became the general manager 2 years ago. I was definitely out of my element, but again, up for the challenge. It has definitely been a roller coaster ride in this economy to say the least. I am pleased to provide a meeting spot in our community and enjoy coordinating events that showcase our residents' talents and interests. We host Karaoke, bands, trivia and many other events.

One other endeavor I have taken on is a non-profit for wildlife rehab, "Born to be WILDlife rehabilitation network". My true passion has always been animals. I started doing wildlife rehabilitation several years ago and started the non-profit, because we are not supported financially, everything is out of our own pocket. I take in orphaned and injured wildlife and release them to wild once they are old enough or they have healed from their injuries

As I mentioned, this year as the President of the Carlisle Chamber of Commerce, it is my passion to pull our businesses and community together. Each business has a unique clientele and something to offer every resident. As the general manager of Sisters Place, my dream is that we view all food service businesses as an opportunity to keep businesses local. Carlisle has a diverse menu opportunity and showcasing that will only improve the business for all of us. Your 2023 Board of Directors has set their goals for 2023, and one of those is to start up a monthly "Bike Night" on the 3<sup>rd</sup> Saturday of the month, May through September. Please watch our Facebook page for more information coming soon! (Carlisle Bike Night). I am honored to serve the Carlisle businesses and community as your 2023 Chamber President this year. My hope is to continue to promote community and local businesses as those are my passions. Please feel free to contact me or any board member to provide feedback as to how we can best serve you and your business, and consider the opportunities available to you as Chamber Members.

**Your 2023 Carlisle Chamber of Commerce** 

**President, Tracy Rector** 

Saturday, February 18, 2023
10:00 AM - 11:30 AM
City Hall Council Chambers
Coffee & Roundtable Discussion with Your Elected
Officials & Superintendent of Schools

Join us Saturday for a update on the Legislature,
County, City & Schools at 10:00 AM - 11:30 AM at the
City Hall Council Chambers. Your Chamber has invited
Senator Julian Garrett, Representative Stan
Gustafson, Supervisor Crystal McIntyre, Mayor Drew
Merrifield and Superintendent Erik Anderson to a
coffee Saturday, February 18, 2023. This will be a
update and roundtable discussion, so bring your
questions and concerns for discussion and
conversation.

City Hall Council Chambers, 100 N. 1st Street, Carlisle, Iowa, 10:00 AM - 11:30 AM Questions call the Chamber at 515-989-4216 or email executivedirector@carlisleiachamber.org

# 2023 Chamber Opportunities How You Can Get Involved!

Your 2023 Board of Directors held their Planning Session in January and have set their goals for 2023.

Opportunities to Get Involved & Be Recognized

• You can be the "Business of the Month"

Our Communications Committee will be contacting you asking if you would like to be highlighted as one of the businesses of the month. Gives you an opportunity to

- showcase your business in our newsletter & at our Lunch & Learns scheduled throughout the year.
  - Elected Officials & Superintendent of Schools Coffee
     We will hold two coffees this year,
     February 18th & April 15th. Format updates and
     roundtable discussions held at City Hall Council Chambers.
    - Lunch & Learns

Kick off our first Lunch & Learn on March 21st with a great program presented by Andrew Dietz with *Edward Jones*, more information to follow.

As a Chamber member you have an opportunity to sponsor a Lunch & Learn at \$50.00. Opportunity to give a update on your business what's new and what all you have to offer.

- Non-Profit Meetings
   with all our non-profit organizations will be held quarterly throughout the year.
- Roundtable Discussions with Our Members
   Opportunity to network with one another and hear from each of you what we can do better as a Chamber and how each of you can become more actively involved.
  - "Carlisle Bike Night"
     3rd Saturday of the Month
     May through September
     A new event for your community & chamber
     Watch for all the fun, and another opportunity for sponsorship.

Mark Your Calendars & Watch for all Confirmed Dates

**UPCOMING EVENTS** 

Saturday, February 18, 2023- 10:00 AM - 11:30 AM
Coffee with Elected & Superintendent of Schools
City Council Chambers
100 1st N. Street, Carlisle, IA
Tuesday, March 21, 2023
Lunch & Learn
11:45 AM - 1:00 PM
(Watch for More Information)

### 2023 Carlisle Chamber Board of Directors

#### **EXECUTIVE BOARD**

President, Tracy Rector (Sisters Place)
Sara Davis, Vice President (The Carlisle Citizen)
Alicia Benson, Secretary (AB Coaching)
Lynn Schattner, Treasurer (Cyber Solutions)
Past President, Dr. Mathew Wanderscheid (21st Century Rehab)

#### **DIRECTORS**

Linda Freese (55 MANE on Main)
Dr. Pamela Goode PharmD (Medicap Pharmacy)
Andrea Hoekstra (Carlisle Community Schools)
Adam Lande (Fareway Food & Groceries)
Paige Smothers (Sprouts Early Learning Academy)
Dr. Tyler Villiard (Des Moines River Dental Care)

**Liaison - City of Carlisle** 

**STAFF** 

**Shar Pardubsky, Executive Director** 



## **Chamber Contact Information**

#### **Carlisle Chamber of Commerce**

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By Appointment