

2022-2023



Carlisle Chamber of Commerce

DIRECTORY & COMMUNITY GUIDE

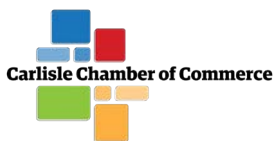


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The Carlisle Area Chamber of Commerce exists to promote the economic vitality of its members, encouraging economic development, and to enhance the quality of life.

ACCOMPLISHMENTS & Vision

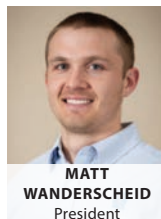
It has been my privilege as board president of the Carlisle Chamber of Commerce to lead this organization in 2022. This has been a year of great accomplishments and planning for the future of the Carlisle Chamber:

- **Membership:** Went beyond our goal for membership this year. Retention was at its best, along with a total of 16 new members. Platinum: Hawkeye Auto; Gold: 911 Restoration Des Moines, Strand Associates; Silver: Cutting Edge Outdoors, 1st Interstate Bank; Bronze: Athletico Physical Therapy, MercyOne Carlisle, Morning Glory Coffee, Rebel's All American Exteriors, US Cellular Advantage, Winners Circle Trophies & Awards; Basic: AB Coaching, Middle River Friends Church & Summertime Farms, Tuckerberry Farms; Nonprofit: National Balloon Classic.
- **Lunch & Learn:** Provided Lunch & Learn opportunities by bringing in speakers with informative programs that were of interest to our membership.
- **Coffee with Elected Officials:** Continued our Coffee with Elected Officials (fourth Saturday of the month during legislative session) with our House and Senate Legislators, Warren County Supervisor, Carlisle Mayor and Carlisle School District Superintendent.
- **Taste of Carlisle:** Held our first Taste of Carlisle for our members and residents of Carlisle.
- **Pub Crawl:** Held two successful Pub Crawls which have been very well attended and received by our local businesses. Thank you, Sisters Place, LaVilla, VFW Carlisle, Coco & Nini's and Stadium View.
- **Teachers Appreciation Breakfast:** Held Teachers Appreciation Breakfast thanking our teachers and staff for all they do for our students and community.
- **Warren County Candidates Forum:** In October, we will be holding a Warren County Candidates Forum for Legislators and Supervisors.
- **Met superintendent candidates:** Took part in meeting candidates for the new superintendent of Carlisle Schools.
- **Small group meetings:** Held small group meetings with our members and other businesses and organizations in Carlisle to discuss their needs and how the Carlisle Chamber can assist and work with them.
- **Nonprofit meetings:** Continued to meet with our nonprofit groups to discuss continuation of supporting one another.
- **City council and school board:** Continued having board representation at city council and school board meetings throughout the year, developing a closer working relationship with our city.
- **Special events:** Increased attendance and opportunities at community events — Golf Outing, PumpkinFest and Light Up Carlisle.
- **Strong relationships with city and county:** Worked with the City of Carlisle and Warren County Economic Development Corporation on economic development.

Working for the greater good of our community has been a major goal of my tenure. I have confidence that the future of our organization, under the direction of our upcoming president and board of directors, will be stable and positioned for growth. I look at the past year as being just the start towards accomplishing the goals that I had set for the Chamber. I feel that we have gotten the ball rolling on discussions to "beautify" the city of Carlisle with various projects. We also have improved our social media presence and communication with our members. However, we still have much work to do to see these through.

As your 2022 president, I look forward to the leadership of our 2023 President Fabian Hernandez. It should be another successful year. As a member, we hope each of you will get involved.

I thank our great board of directors, both past and present, for their hard work and dedication, and for having the confidence in me to be your Chamber board president. **Let's keep Carlisle strong!**



**MATT
WANDERSCHIED**
President

Created for the Carlisle Chamber of Commerce by Big Green Umbrella Media, Inc.

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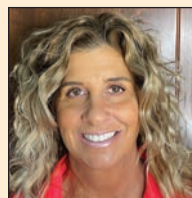


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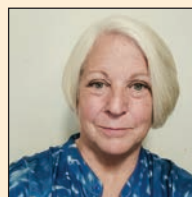
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WHAT IS A

CHAMBER OF COMMERCE?



The Carlisle Chamber of Commerce is a vehicle through which business and organization professionals work together for the common good of the community. The goal of the Chamber is to further the interests of business in the local area.

What is the vision of the Carlisle Chamber of Commerce?

- To become the focal point for the business community of Carlisle
- To be the “go-to” resource for advocacy, education and resources for our businesses and for the community overall
- To become the catalyst for change and growth in the local economy
- To assist in creating a prosperous business climate in Carlisle
- To help develop and nurture relationships with government, educational organizations and other community sectors to facilitate the needs and interests of the business community

Regional connectivity & exposure

Any business that becomes a member of the Carlisle Chamber of Commerce automatically becomes a dual member in the Greater Des Moines Partnership (GDMP) at no additional cost. Through this membership, our members have access to more than 6,000 businesses in the metro. Through this dual membership, our members are listed on the GDMP regional website and receive correspondence on a regular basis which includes local and regional news and updates on opportunities and events. This gives visibility, awareness and a voice in both local and regional initiatives.



MEMBERSHIP BENEFITS

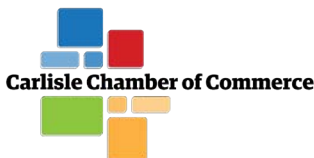


LEVELS OF MEMBERSHIP INVESTMENT

\$100	Individual / Family Membership (Non-Business)
\$175	Nonprofit 50% of Investment Level
\$350	Basic Membership Level
\$450	Bronze Level
\$550	Silver Level
\$1,100	Gold Level
\$2,500	Platinum Level

What's in it for me?

- Chamber membership is an effective business strategy
- Consumers are 80% more likely to purchase goods and services from a chamber member
- Business growth opportunities
- Endless networking opportunities with like-minded business professionals — Networking, Afterhours, Annual Chamber Celebration, Regional Events and more
- Member only referrals (encouraging citizens to **SHOP LOCAL**)
- Membership window decals
- New member newsletter recognition
- New member reception and orientation
- Access to member mailing labels (small fee involved)
- Internet listing with a link to your website
- Monthly newsletters
- Ability to sponsor events
- Listing in the annual chamber directory
- Educational opportunities
- Promoting your business via Facebook
- **DUAL MEMBERSHIP IN THE GREATER DES MOINES PARTNERSHIP** (no additional cost)



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contact the Chamber directly
at (515) 989-4216

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Events & PROGRAMS

A lot happens here in Carlisle during the year! We start out in January with the Annual Dinner at which time we recognize Carlisle's Business of the Year, Citizen of the Year, Employer of the Year and Friend of Education. These awards are given to our citizens and businesses who have volunteered their time/talents for the betterment of the community.

CHAMBER EVENTS

- Carlisle Chamber of Commerce Annual Dinner
- Annual Legislative Reception
- GDMP Day on the Hill
- Metro-Wide Women's Mentoring Event
- GDMP Annual Washington DC Advocacy Trip
- Chamber Annual Celebration – "Taste of Carlisle"
- Pub Crawl
- Monthly Meetings (During Legislative Session) with Legislators, Warren County Supervisor, Carlisle Mayor, Carlisle Superintendent of Schools
- Independence Day Celebration & Parade
- Quarterly Meeting with Nonprofit Groups of Carlisle
- Small Group Meetings with Membership
- Annual Golf Outing
- Teacher Appreciation Breakfast
- Networking Luncheons with Speakers of Interest to Our Membership
- PumpkinFest
- Light Up Carlisle
- Regional Legislative Luncheon with Warren County Legislators
- Ground Breaking & Ribbon Cutting Celebrations

**Visit www.carlisleiachamber.org
for dates and times**



Friend of Education: Pamela Goode



Business of the Year: Med



Employer of the Year:



Erik Anderson and Matt Wanderscho

www.carlisleiachamber.org



la Goode



Citizen of the Year: Chris 'Pokey' Furnal



Small Business Recognition



Year: Medicap Pharmacy



Golf Outing



the Year: True Value



Lunch & Learn



Taste of Carlisle



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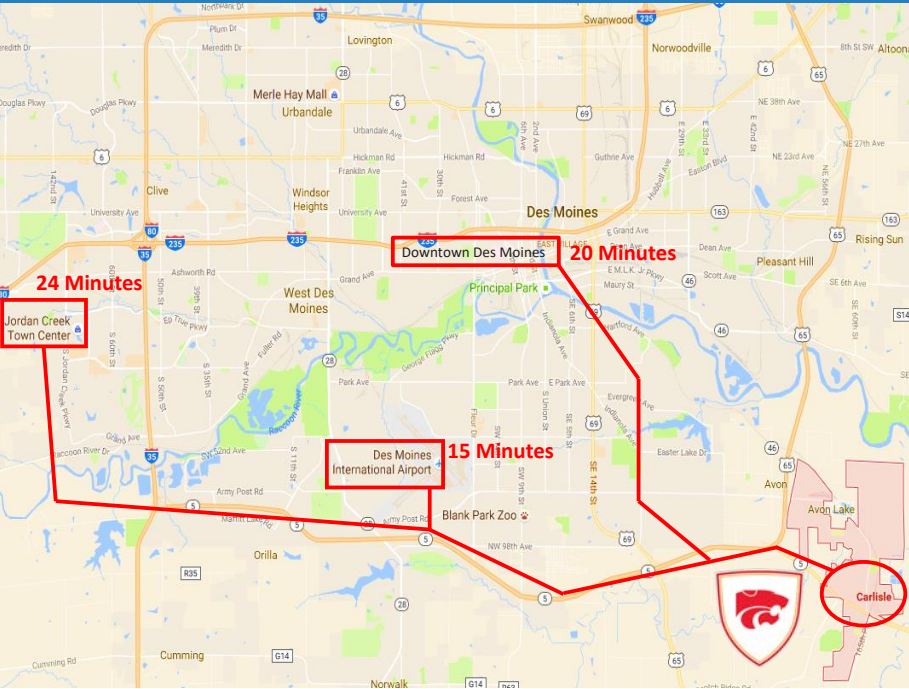


Mayor & City Council Forum



PumpkinFest

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(515) 989-0557

15 School St., Carlisle, IA 50047

www.sandstonemgmt.com*Construction / Site Grading / Utilities***Sauter Automotive**

Chris & Beth Sauter

(515) 989-0089

201 S. Garfield St., Carlisle, IA 50047

www.facebook.com/SauterAutomotive*Automotive / Repair*

MEMBERSHIP LIST

School Street Scholars Daycare

Lindsay Goldsberry
(515) 989-4515
80 School St., Carlisle, IA 50047
Day Care

Sisters Place

Tracy Rector
(515) 630-0515
3 School St., Carlisle, IA 50047
Restaurant/Bar

South Park Apartments

John Gruebel
(515) 707-1222
910 S. Fifth St (Office), Carlisle, IA 50047
Apartments

Sprouts Early Learning Academy

Paige Smothers
(515) 989-7913
125 School St., Carlisle, IA 50047
<http://sproutsla.com>
Day Care

St. Elizabeth Catholic Church

Pastor George Komo
(515) 989-0659
2566 Scotch Ridge Road, Carlisle, IA 50047
www.stelizabethcarlisle.com
Churches

Stadium View

Patti Isley
(515) 989-4169
130 S. First St., Suite A, Carlisle, IA 50047
www.johnnyandmikespizza.com
Restaurants / Catering

Strand Associates

Mitch Holtz
(515) 233-0000
414 S. 17th St., Ames, Iowa 50010
www.strand.com
Engineering

Stuyvesant, Patin, Strong & Krafft, PLLC

Robert L. Stuyvesant
(515) 989-3263
1005 Highway 5, Carlisle, IA 50047
www.carlisleiowalaw.com
Attorneys

Tues-Sat 4-9p
Thurs-Frid 11-2 p
Friday for drinks 2-4p



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**VIEW OF OUR COMPLETED PROJECTS
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Restaurants / Catering

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www.summersetwine.com
Wineries

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TruBank

Keith Welling
(515) 961-5880
1401 N. Jefferson Way, Indianola, IA 50125
<https://trubank.bank>
Financial Institutions

Tuckerberry Farms

Jennifer Tucker
(515) 238-4419
5861 G24 Highway, Carlisle, IA 50047
Fresh Homemade Pies & Jam

Via of Carlisle Senior Living Campus

Ericka Schmidt, LNHA Administrator
(515) 989-0871
680 Cole St., Carlisle, IA 50047
www.viahealthservices.com
Health Care/Senior Living

Warren County Economic Development (WCEDC)

Rachel Gocken
(515) 961-1067
111 N. Buxton St., Indianola, IA 50125
www.wcedc.com
Business Support / Economic Development

Warren County Extension and Outreach, ISU

Leanne Thill
(515) 961-6237
200 W. Second Ave., Suite A, Indianola, IA 50125
www.extension.iastate.edu/warren
Educational

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MEMBERSHIP LIST

Warren County Farm Bureau Ag in the Classroom

Kiesha Thompson
(515) 962-2251
200 W. Second Ave., Indianola, IA 50125
www.facebook.com/warrencountyiowafarmbureau
Educational

Watkins, Larry

(515) 985-9499
5640 S.E. 68th Place, Carlisle, IA 50047
Individual

Webb's RV Park

Dale Webb
(515) 989-0574
22905 Buchanan Trail, Hartford, IA 50018
www.facebook.com/webbsrvpark
Recreational / Campgrounds

Webster Creative

Kelly Webster
(515) 681-2572
117 N. Buxton St., Suite A, Indianola, IA 50125
www.kwebstercreative.com
Graphic Design

Wildcat ABC

Mandi Shaffer
(515) 989-3972
405 School St., Carlisle, IA 50047
Day Care

Winner's Circle Trophies & Awards

Sean & Nicki-Lee Allsup
(515) 961-2165
112 E. Ashland Ave., Suite A, Indianola, IA 50125
www.wctrophies.com
Trophies & Awards

Woodhouse Concrete Services

Tom Woodhouse
(515) 989-3893
17923 Cleveland St., Carlisle, IA 50047
www.woodhouseconcreteservices.com
Construction/Concrete

Wyckoff Industries

Job Cooper
(515) 287-6000
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www.wyckoffind.com
Heating / Cooling

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Accounting

Gray Financial Solutions, Inc.

Apartments

South Park Apartments

Attorneys

Stuyvesant, Patin, Strong & Krafft, PLLC

Auto/Repair/Salvaging

Hawkeye Auto Savage
Sauter Automotive

Business Support Services

2 THE TOP

Business Support/Economic Development

Greater Des Moines Partnership
Warren County Economic Development (WCEDC)

Car Wash

Carlisle Auto Wash

Churches

Carlisle Christian Church
Carlisle United Methodist Church
Middle River Friends Church
St. Elizabeth Catholic Church

Coaching Your Business

AB Coaching

Cocktail/Bar

Carlisle VFW - Post 2099

Coffee Shop

Morning Glory

Communications/Cellular

Cellular Advantage
Murphy Tower Service, LLC

Construction/Site Grading/Utilities

Sandstone Management

Contractors/Concrete

Mike Killen Construction
Woodhouse Concrete Services

Contractors/Home Builders & Remodelers

Ohnemus Construction

Contractors/Playground Equipment

National Playground Compliance Group

Day Care

School Street Scholars Daycare
Sprouts Early Learning Academy
Wildcat ABC

Dental

Des Moines River Dental Care

Distribution/Petroleum

James Oil Company, LLC

Education

Carlisle Area Historical Society
Carlisle Community School District
Warren County Extension and Outreach, ISU
Warren County Farm Bureau Ag in the Classroom

Engineering

McClure
Strand Associates

Events/Decorations/Venues

Carlisle Area Historical Society

Financial/Advisor/Investments

Edward Jones

Financial Institutions

First Interstate Bank
Peoples Bank
TruBank

Fresh Homemade Pies & Jams

Tuckerberry Farms

Funeral Home

Peterson Funeral Home

Governmental Agencies

City of Carlisle

Grain Storage/Welding/Crane Service

Iowa Elevator Systems

Graphic Design

Webster Creative

Grocery Stores

Fareway Meat & Grocery
Hy-Vee Southridge

Hair Care/Fitness

55 MANE on Main

Health Care/Senior Living

VIA of Carlisle Senior Living Campus

Heating/Cooling/Plumbing

Roberts Heating, Cooling & Plumbing
Wyckoff Industries

Individual Members

Dejong, Erin
Hernandez, Fabian

MEMBERSHIP LIST by category

Individual Members

Hill, Sharon
Lee, Ethel
Randleman, Ruth
Watkins, Larry

Insurance

Central Iowa Insurance
Goodhue-Nolte Insurance

Lawn Care Services

Cutting Edge Outdoors LLC

Library

Carlisle Public Library

Manufacturing

General Mills Operations, Inc.

Map Design

Peglow Art & Design Publishing

Medical

MercyOne Carlisle

Museum

Carlisle Area Historical Society

Nail Salon/Waxing

Lucky Nails

Nonprofit

Better Business Bureau
Carlisle Area Historical Society
Carlisle Hometown Pride
National Balloon Classic

Office Furniture/Supplies/Promotional Items

Indoff Incorporated

Optometrists

Optometric Associates of Warren County, P.C.

Parking Lot Maintenance/Residential Driveways

Parking Lot Specialties, LLC

Pharmacy

Medicap Pharmacy

Physical Therapy

21st Century Rehab, P.C.
Athletico Physical Therapy

Produce-Potatoes-Ag

Summertime Farms

Publishers

Carlisle Citizen
Iowa Living Magazines

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Recreational Park/RV's

Webb's RV Park

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Retail Stores/Hardware

Carlisle True Value Hardware

Roofing Installation & Repair

Rebel's All American Exteriors

Septic Services/Porta Potties

Bob's Septic & Premium Privies

Sewer Services

Greenwood's Sewer

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Technology Systems & Solutions

Cyber Solutions

Trophies & Awards

Winners Circle Trophies & Awards

Tourism

Carlisle Area Historical Society

Utility

MidAmerican Energy Company

Veterinarians

Avondale Veterinary
Carlisle Veterinary Clinic

Voice, Data, Security and AV Systems

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Summerset Winery

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Carlisle Girls Softball Association
Carlisle Little League

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WARREN COUNTY

Economic Development Corporation

Supporting and growing the Carlisle business community

Warren County Economic Development Corp. (WCEDC) is a nonprofit organization that works in partnership with Warren County communities to grow the local economy.

From assisting new and existing businesses to marketing available commercial/industrial properties, WCEDC continuously works to create a thriving business-ready economic environment, one initiative at a time:

- **Business Assistance.** Provide resources, technical assistance, local access to SBDC advisors for one-on-one business advice, and education to help Warren County businesses and entrepreneurs thrive
- **Financial Assistance.** Administer several grant and loan programs including: Revolving



Loan Fund, Opportunity Fund, and Veteran-Owned Business Grant, as well as work to identify additional funding sources/assistance for Warren County businesses

- **Commercial Property Inventory.** Maintain a searchable database of available commercial sites and buildings in Warren County at www.wcedc.com and continuously work to match properties with potential businesses
- **Small Business Grant Contest.** Grant \$10,000 to Warren County businesses each year
- **Economic Impact Awards Event.** Host annual county-wide business awards and recognition event
- **County-Wide Gift Certificate.** Offer a county-wide gift certificate program to help keep dollars local
- **Warren County Leadership Institute.** Facilitate annual institute that trains and informs business & community leaders living or working in Warren County
- **Warren County Philanthropic Partnership.** Administer annual county-wide nonprofit grant program and promote philanthropic giving for the betterment of the county
- **Warren County Hometown Pride.** Encourage community betterment and engagement through the Hometown Pride Committees' projects and events

To take advantage of these opportunities or learn how WCEDC can help you, contact WCEDC at info@wcedc.com or 515-961-1067.

A poster for the VFW Victory Tap House. At the top is a large stylized 'V' with an American flag pattern. The word 'VICTORY' is written vertically on the left side of the 'V', and 'TAP HOUSE' is written vertically on the right side. Below the 'V' is the text 'at the V' with a small star on either side, and 'Carlisle, Penn' in a script font. Below that is the slogan 'NO ONE DOES MORE FOR VETERANS'. The main text 'OPEN TO THE PUBLIC' is in large, bold, red and white letters. Below that is the address '34 SCHOOL STREET, CARLISLE' and the website 'f/VictoryTapHouseCarlisle'. At the bottom is the VFW logo with the text 'Help support Veterans. Join the VFW. VETERANS OF FOREIGN WARS. If you love your freedom, thank a Vet.'

CITY OF CARLISLE

Downtown Carlisle offers many opportunities to residents. With several wonderful restaurants and some planned improvements like parking lot updates and additions to the greenspace around the Chamber, Carlisle is looking to reinvest in itself and become even more attractive than we already are.

Residents get to enjoy the small-town Iowa feel while being close to some of Iowa’s favorite places to have fun. Carlisle is only 20 minutes from downtown Des Moines, 15 minutes from the Blank Park Zoo and 30 minutes from Lake Red Rock. Residents looking to go a little farther away from home can enjoy a short 15-minute drive to the Des Moines International Airport.

Carlisle is a safe community with municipally operated police, fire and EMS services. We are fortunate to have a strong public works department and municipal electric utility. Both crews work tirelessly to provide quality service and keep disruptions to service extremely low. We have an active public library and parks and recreation department that offer an ever-growing number of fun programs geared towards all age groups. A strong school district affords our youth opportunities for growth. Visitors and residents alike can enjoy a wonderful aquatic center, our 3.5-mile-long paved Scotch Ridge Nature Trail, or gain direct access to the Summerset Bike Trail. All this combined makes Carlisle a great place to live and raise a family.

On behalf of the City of Carlisle, I would like to invite you to our great city. I think you will see why Carlisle really is The Natural Choice.



Mayor Drew Merrifield and the Carlisle City Council

IMPORTANT NUMBERS TO KNOW

ALL EMERGENCIES: CALL 911

City Hall	100 N. First St.	(515) 989-3224	City Administrator Deven Markley, City Clerk Martha Becker
Police Station	195 N. First St.	(515) 989-4121	Police Chief Matt Koch
Fire & EMS	135 N. Second St.	(515) 989-3311	Fire Chief Cory Glover
Public Works	405 Railroad St.	(515) 989-0849	Public Works Superintendent Tommy Thompson
Electric	645 Railroad St.	(515) 989-4012	Electric Superintendent Don Miller
Parks & Recreation	100 N. First St.	(515) 989-2697	Parks & Rec. Superintendent Ronda Frost
Public Library	135 School St.	(515) 989-0909	Library Director Stacy Goodhue
City Attorney – Robert Stuyvesant		(515) 989-3263	Stuyvesant, Patin, Strong and Krapf, PLLC
MidAmerican Energy Gas Emergencies		(888) 427-5632	
Water/Electric Emergencies		(515) 961-2211	

THE CARLISLE 7 IN 7 PLAN



Through the long-term planning process, city officials noted 7 major projects they feel were key priorities between 2020 and 2027. When these projects were discussed and put into

plan noted above, they fell within the next 7 years. This developed into the Carlisle 7 in 7 Plan that tackles 7 major projects in 7 years. Those projects include:

- **City Hall Facility Renovations** – Completed!
- **Police Department Facility Renovations** – Under Construction
- **Library Facility Renovations** – Public Referendum in 2024
- **Scotch Ridge Road Improvements** – Under Construction
- **School Street Reconstruction – Phase 2** – Bid & Awaiting Construction
- **Fifth Street Reconstruction – School Street to Highway 5** – Bid & Awaiting Construction
- **Avon Lake Watermain Improvements** – Under Construction

We are almost half done with our 7 in 7 Plan! All but one project is past the bidding phase, with several in construction and nearing completion. These exciting infrastructure and facilities improvements address long-term concerns as well as set us up for future growth.



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City Communication

Interested in hearing more about the 7 in 7 Plan or learning about other updates about the City? Check out our new website, **carlisleiowa.org**, launched in August 2022. The new site will have many improvements to help make it easier to find what you need. Some of these include:

- Easier navigation
- Subscription to updates
- Frequently used forms
- Calendar of city events
- Project updates
- CivicReady mass notification signup
- Department & staff directory

Several departments have Facebook pages where they post updates on what is happening. Those include:

- City of Carlisle, Iowa
- Carlisle Iowa Parks and Recreation
- Carlisle Public Library
- Carlisle Police Department
- Carlisle Fire Department ■

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Welcome to CARLISLE COMMUNITY SCHOOLS



The Carlisle Community School District is an exciting place to be. Opportunities are numerous for the more than 2,300 students who attend our schools. The Carlisle Community includes quality, caring staff and supportive families. Our district serves the “PEACH” communities of Palmyra, Easter Lake, Avon, Carlisle and Hartford. It’s a great place to live and learn.

More than 90% of our graduates go on to some form of postsecondary pathways. Our students rank high at the state and conference level on every measure of academic performance. Our district is a leader in the state in providing a K-12 STEM program options for all students. Carlisle faculty and staff strive constantly to provide a world-class education experience for our students. Learning and continuous improvement is the foundation of our district. Our district is a recognized Professional Learning Community district, and we pride ourselves in being collaborative around student outcomes and grounding our work in student learning results.



In addition to academics, the district features successful extra- and co-curricular programs with over 75% of our students participating in at least one program. Our growing vocal, band, and related arts programs perform at the highest levels. The district’s athletic teams compete at the 3A level for statewide competitions and are members of the Raccoon River Conference. Whatever your child’s interest may be, Carlisle Community Schools provides opportunities for success and growth.



The list is long, and the ways to be involved and be engaged in our district are numerous. Enjoy the experience — get involved with your school. Visit our district website to learn about the great things our students and staff are doing every day. Be a part of the Carlisle Wildcat family.

Erik Anderson

Carlisle Community School District superintendent

COMPETENCIES



Master Core Academic Content

Students can transfer knowledge to other situations. Students' understanding of knowledge in an academic area can be transferred to other situations.

Think Critically and Solve Complex Problems

Students can apply strategies from core subjects to formulate and solve problems. Students apply tools learned from core subjects to formulate and solve problems. Tools include data analysis, statistical reasoning, scientific inquiry, nonlinear thinking and persistence.

Work Collaboratively

Students can function within a team to identify and create solutions to reach a shared goal. Students cooperate to identify and create solutions to academic, social, vocational and personal challenges. The skills required for teamwork — social skills ranging from active listening of other points of view to conflict resolution — allow them to be more effective in reaching a shared goal.

Communicate Effectively

Students can clearly organize their thoughts



in both written and oral communication. Students clearly organize their data, findings and thoughts in both written and oral communication.

Learn How to Learn

Students assess and direct their own learning. Students monitor and direct their own learning.

Develop Academic Mindsets

Students form a deep commitment to learning as a lifelong process, develop academic perseverance and search for solutions to overcome obstacles.

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