

2019-2020 Carlisle
Chamber of Commerce



Chamber DIRECTORY & COMMUNITY Guide



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Take a look at our **COMMUNITY!**

MISSION STATEMENT

The Carlisle Area Chamber of Commerce exists to promote the economic vitality of its members, encourage economic development and to enhance the quality of life.

I want to thank you for taking time to read and use our Chamber Directory and Community Guide. It is with pleasure that we share this information with you. This guide will give you information about the members of the Carlisle Area Chamber of Commerce, the City of Carlisle and the Carlisle Community School District. While these entities remain distinct, we are working together to help Carlisle become the best community in the metro.

The 90+ members of the Carlisle Area Chamber of Commerce can be found in various locations throughout the community. Some of our members have storefronts, some are tucked back off the beaten path and some are homebased businesses. These businesses make available employment for our citizens and provide valuable services to the community. All of them contribute to building a strong economy to help sustain the viability of Carlisle.

This guide is designed to make you aware of the great resources that are abundant in Carlisle and share with you information about the community supporters who sponsor chamber and community events.



We encourage you to use this guide and SHOP LOCAL. By utilizing our local businesses, we will build a vibrant community for you and your family and provide a great place to work, play and do business.

Dini Anderlik

Executive Director, Carlisle Area Chamber of Commerce

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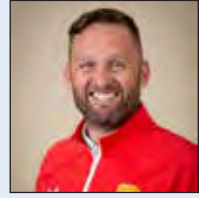
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What is a CHAMBER OF COMMERCE?



The Carlisle Chamber of Commerce is a vehicle through which business and organization professionals work together for the common good of the community. The goal of the chamber is to further the interests of business in the local area.

What is the vision of the Carlisle Area Chamber of Commerce?

- To become the focal point for the business community of Carlisle
- To be the “go to” resource for advocacy, education, and resources for our businesses and for the community overall
- To become the catalyst for change and growth in the local economy
- To assist in creating a prosperous business climate in Carlisle
- To help develop and nurture relationships with government, educational organizations, and other community sectors to facilitate the needs and interests of the business community

Regional Connectivity & Exposure

Any business that becomes a member of the Carlisle Area Chamber of Commerce automatically becomes a dual member in the Greater Des Moines Partnership (GDMP) at no additional cost. Through this membership our members have access to more than 6,000 businesses in the Metro. Through this dual membership, our members are listed on the GDMP regional website, receive correspondence on a regular basis which includes local and regional news and updates on opportunities and events. This gives visibility, awareness and a voice in both local and regional initiatives





Membership BENEFITS



LEVELS OF MEMBERSHIP

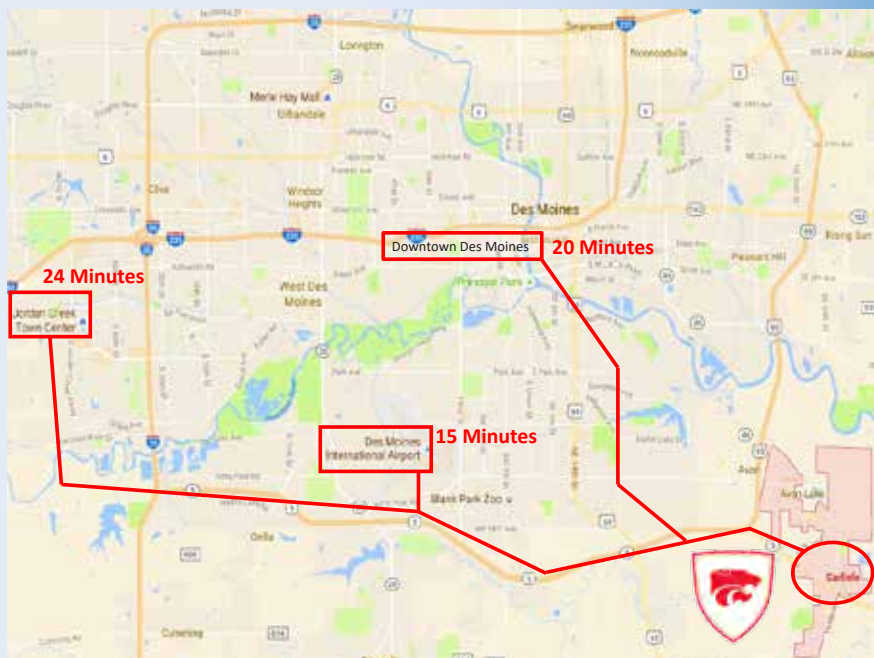
- \$ 100: Individual / Family Membership (Non-Business)
- \$ 300: Basic Membership Level
- \$ 400: Bronze Level
- \$ 500: Silver Level
- \$1,000: Gold Level
- \$2,000: Platinum Level

What's In It For Me?

- Chamber membership is an effective business strategy
- Consumers are 80 percent more likely to purchase goods and services from a chamber member
- Business growth opportunities
- Networking, networking, networking with like-minded business professionals (Lunch & Learns, Afterhours, Regional Events)
- Member only referrals (Encouraging citizens to **SHOP LOCAL**)
- Membership window decals
- New member newsletter recognition
- New member reception
- Access to member mailing labels (small fee involved)
- Internet listing with a link to your website
- Monthly newsletters
- Ability to sponsor events
- Listing in the annual chamber directory
- Educational opportunities
- Promoting your business via Facebook
- **DUAL MEMBERSHIP IN THE GREATER DES MOINES PARTNERSHIP** (no additional cost)



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Events & **PROGRAMS**

CHAMBER EVENTS

JANUARY

Carlisle Chamber of Commerce Annual Dinner
Annual Legislative Reception

FEBRUARY

GDMP Day on the Hill
Chamber Open House

MARCH

Membership Orientation & Reception

APRIL

Metro-Wide Women's Mentoring Event

MAY

GDMP Washington DC Advocacy Trip

JUNE

Chamber Night at the I-Cubs

JULY

Independence Day Celebration & Parade

AUGUST

Golf Outing
Teacher Appreciation Breakfast

OCTOBER

PumpkinFest

DECEMBER

Light Up Carlisle
Regional Legislative Lunch & Learn

ADDITIONAL EVENTS

Visit www.carlisleiachamber.org
for dates and times

- Lunch & Learns
- Ribbon Cuttings
- Business After Hours







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(515) 343-9920
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www.aspenwaste.com

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www.facebook.com/Back-Alley-Smokehouse

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Laundromat
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125 S. Garfield, Carlisle, IA 50047

Carlisle Area Historical Society

Tourism
Sharon Hill
(515) 360-0981
245 Pennsylvania St., Carlisle, IA 50047
www.carlisleareahistory.org

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Car Wash
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(515) 371-5115
3036 N. Birch, Cumming, IA 50061

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www.carlislechristianchurch.com

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www.facebook.com/carlislechiropracticclinic

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Education
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(515) 989-3589
430 School St., Carlisle, IA 50047
www.carlislecsd.org

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Dentists
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500 S. Second St., Carlisle, IA 50047

Carlisle Girls Softball Association

Youth Activities
(515) 491-4534
P.O. Box 361, Carlisle, IA 50047

Carlisle Little League

Youth Activities
Jon Williams
president@carlislelittleleague.org
P.O. Box 566, Carlisle, IA 50047

Carlisle Living Magazine

Publishers
Shane Goodman
(515) 953-4822
5916 N.W. 86th St., Suite 600, Johnston, IA 50131

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Library
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Warren County Economic Development (WCEDC)

Business Support / Economic Development
Rachael Gocken
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111 N. Buxton, Indianola, IA 50125
www.wcedc.com

Warren County Extension and Outreach, ISU

Education
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200 W. Second Ave., Indianola, IA 50125

Watkins, Larry

Individual Member

(515) 989-9999

Webb's RV Park

Recreational / Campgrounds

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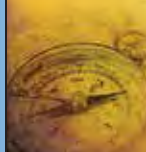
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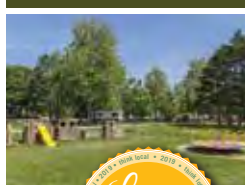


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TMC Auto Body

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Greater Des Moines Partnership

Warren County Economic Development

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Carlisle Auto Wash

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Carlisle United Methodist Church

St. Elizabeth Catholic Church

Three Rivers Community Church

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School Street Scholars Daycare

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Golden Openings

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Warren County ECONOMIC DEVELOPMENT CORPORATION

Supporting New & Existing Businesses

Warren County Economic Development Corp (WCEDC) is a non-profit organization that works to grow the economy in Warren County and its communities by assisting new businesses in opening their doors, helping existing businesses through expansions/special projects, responding to leads from companies looking to enter new markets, and seeking out businesses that could potentially call Warren County home.

WCEDC continuously works to create a thriving business-ready economic environment, one initiative at a time:

- **Small Business Grant Contest.** Grant \$10,000 to Warren County businesses each year
- **Economic Impact Awards Event.** Host annual awards and recognition event for top economic contributors in the County
- **Financial Assistance.** Administer several grant and loan programs including a Revolving Loan Fund, an Opportunity Fund, and a Veteran-Owned business Grant program, as well as work to identify additional funding sources/assistance for Warren County businesses
- **Business Assistance.** Provide resources, technical assistance and education to help Warren County businesses and entrepreneurs thrive

• **SBDC Advisor Days.** Offer free one-on-one business consultations with Small Business Development Center Advisors in our office on the 2nd Thursday of each month

• **Commercial Property Inventory.** Maintain a searchable database of available commercial sites and buildings in Warren County at www.wcedc.com and continuously work to match properties with potential businesses

• **Warren County Leadership Institute.** Facilitate annual institute that trains and informs business & community leaders living or working Warren County

• **Warren County Hometown Pride.** Encourage community betterment and engagement through the Hometown Pride Committees' projects and events

To take advantage of these opportunities or to learn how WCEDC can help you, contact WCEDC at info@wcedc.com or 515-961-1067.



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City of CARLISLE



Downtown Carlisle offers many opportunities to residents. With several wonderful restaurants and some planned improvements like parking lot updates and additions to the greenspace around the Chamber, Carlisle is looking to reinvest in itself and become even more attractive than we already are.

Residents get to enjoy the small-town Iowa feel while being close to some of Iowa's favorite places to have fun. Carlisle is only 20 minutes from Downtown Des Moines, 15 minutes from the Blank Park Zoo, and 30 minutes from Lake Red Rock. Residents looking to go a little farther away from home can enjoy a short 15-minute drive to the Des Moines International Airport.

Carlisle is a safe community with municipally operated police, fire, and EMS services. We are fortunate to have a strong public works department and municipal electric utility. Both crews work tirelessly to provide quality service and keep disruptions to service extremely low. We have an active public library and parks and recreation department that offers an ever-growing number of fun programs geared towards all age groups. A strong school district affords our youth opportunities for growth. Visitors and residents alike can enjoy a wonderful aquatic center, our 3.5 mile long paved Scotch Ridge Nature Trail, or gain direct access to the Summerset Bike Trail. All this combined makes Carlisle a great place to live and raise a family.



On behalf of the City of Carlisle, I would like to invite you to our great city. I think you will see why Carlisle really is The Natural Choice.

Mayor Drew Merrifield

IMPORTANT NUMBERS TO KNOW

ALL EMERGENCIES: CALL 911

City Hall	195 N. First St.	(515) 989-3224	City Administrator Deven Markley, City Clerk Martha Becker
Police Station	195 N. First St.	(515) 989-4121	Police Chief Matt Koch
Fire & EMS	135 N. Second St.	(515) 989-3311	Fire Chief Cory Glover
Public Works	405 Railroad St.	(515) 989-0849	Public Works Superintendent Tommy Thompson
Electric	645 Railroad St.	(515) 989-4012	Electric Superintendent Don Miller
Parks & Recreation	1220 S. Fifth St.	(515) 989-2697	Parks & Rec. Superintendent Ronda Frost
Public Library	135 School St.	(515) 989-0909	Library Director Stacy Goodhue
City Attorney – Robert Stuyvesant	Stuyvesant, Benton & Judisch	(515) 989-3263	
MidAmerican Energy Gas Emergencies	(888) 427-5632		
Water/Electric Emergencies	(515) 961-2211		

Parks & RECREATION

The city of Carlisle is very proud of its parks!
We have five parks that vary in ways to enjoy the outdoors.

Carlisle North Municipal Park

is located in the Northern portion of the City. Existing facilities include a baseball diamond, a playground (sand surface), restrooms, a picnic area, shelter houses, and Dog Park. There is plenty of space to play catch or take a leisurely walk around the perimeter of the park. The Log Cabin is available for private use through rental. Maximum capacity: 25.



Carlisle South Lindhardt

Park is located on the South part of town. This park's nickname is "South Park" and is our Baseball and Softball complex. South Lindhardt park has four fields that can accommodate kids of all ages to play ball. This park also has two playground areas and three shelter houses.



Carlisle Volunteer Park is best described as the hidden park. It sits between two neighborhoods and is a beautiful 2-acre greenspace. A large playground with swings and shelter house are available. This beautiful park has the largest open play areas in the city. Over 1 acre of open space for your enjoyment.



Carlisle VanVleet Park is easy to find by looking for Carlisle's iconic Yellow water tower. 2 Playgrounds, swings, and shelter house make for a nice quick trip to the park.



The Carlisle Nature Trail is Carlisle’s newest addition to its parks system. The trail is 3.5 miles long and provides bicyclists, runners, and walkers a beautiful and quiet setting to enjoy the outdoors. The Carlisle Nature Trail winds it’s way through South Carlisle neighborhoods and crosses under Scotch Ridge road. Once it crosses, the trail becomes scenic and picturesque as it twists and turns through the prairie and wooded area.



Scotch Ridge Nature Park was designed by a steering committee comprising of 18 members, representing residents, businesses, and city leaders. They saw this vision for the area. Although the Scotch Ridge Nature Park is not fully developed yet, we are excited about it’s potential and what it will bring to Carlisle and the neighboring communities.

“The Scotch Ridge Nature Park is regional destination with the goal of educating the public about the ecological, cultural, and historic uniqueness of the site through interpretive demonstration and exhibits, while providing opportunities for recreation and exploration for people of all ages. Through fostering partnerships with local, regional and state agencies and organizations, the park further strives to become a research laboratory, community center, and outdoor wellness facility whose benefits will provide positive impacts beyond the individual users of the park.”

The Carlisle Aquatic Center is a designed to meet the health, fitness, safety, and recreational needs of Carlisle area residents of all ages. This recreational pool is more comfortable for children and seniors by providing ground level access and gradual ramp entry and egress.



The facility features a heated pool, 1-meter diving board, drop slide, 11 ft diving area, swim lanes, super sidewinder slide, water cascade umbrella, frog slide, bubbling beach, water’s edge snack bar, umbrellas and shade structures and family changing rooms with lockers.

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More than 90 percent of our graduates go on to some form of postsecondary pathways. Our students rank high at the state and conference level on every measure of academic performance. Our district is a leader in the state in providing K-12 STEM program for all students. Carlisle faculty and staff strive constantly to provide a world-class education experience for our students. Learning and continuous improvement is the foundation of our district. Carlisle CSD is one of only twelve districts in the country recognized as a Model Professional Learning Community.

In addition to academics, Carlisle schools features a successful extra and co-curricular programs with over 75% of our students participating in at least one program. Our growing vocal, band, and related arts programs perform at the highest levels. The district’s athletic teams compete at the 3A level for statewide competitions and we are members of the Raccoon River Conference. Whatever your child’s interest may be, Carlisle Schools provides opportunities for success and growth.



The list is long, and the ways to be involved and be engaged in our district are numerous. Enjoy the experience – get involved with your school. Visit our district website to learn about the great things our students and staff are doing every day. Be a part of the Carlisle Wildcat family.

Bryce Amos

Carlisle School District superintendent

COMPETENCIES

Master Core Academic Content

Students can transfer knowledge to other situations. Student's understanding of knowledge in an academic area and are able to transfer knowledge to other situations

Think Critically & Solve Complex Problems

Students can apply strategies from core subjects to formulate and solve problems. Students apply tools and strategies learned from core subjects to formulate and solve problems. Tools include data analysis, statistical reasoning, scientific inquiry, nonlinear thinking, and persistence.

Work Collaboratively

Students can function within a team to identify and create solutions to reach a shared goal. Students cooperate to identify and create solutions to academic, social, vocational and personal challenges. The skills required for teamwork — social skills ranging from active listening of other points of view to conflict resolution — more effective in reaching a shared goal.



Communicate Effectively

Students can clearly organize their thoughts in both written and oral communication. Students clearly organize their data, findings and thoughts in both written and oral communication.

Learn How to Learn

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