## THEN AND NOW !!!!

#### Volume 6 Issue 5

#### SEPT/OCTOBER 2011





It is hard to believe that this corner used to be an orchard when Ardean Furnal decided to build a gas station in this location back in 1948-49. Richard Hunt remembers that 33 loads of clay was brought in to level off the lot so that the building could be constructed.

Richard Hunt has worked at this service station for over 46 years. Before that he worked as a maintenance man for Phillips Petroleum when Ardean, his father-in-law, offered him a job. The job then turned into the opportunity to buy the station after he had been an employee for 15 years. Everyone in Carlisle knows Richard. He has come out in many a snow storm to help someone in distress. This corner holds many memories for Richard.



The business has now been sold to Jim Norris, owner of AJ's Service. Richard can still be found hanging out and willing to give a hand to anyone who needs a tow truck. Richard said he wanted to keep a local Service Station in Carlisle and is very happy to see it happen.

AJ's Service, located at 840 School Street, Carlisle, will be open for your automotive needs from 6:00 am – 8:00 pm Monday thru Saturday, and 10:00 am to 2:00 pm on Sundays. Phone # is 989-2036.

The Chamber of Commerce recently held a Ribbon Cutting to celebrate the new ownership. Pictured are, from left to right: Denny Keeney, Keith Churchill, Kevin Seiberling, David Bailey, Richard Hunt, Jim Norris, Tammi Adkins, John Bankus, Dr. Tom Lane and Dee Smith.

Carlisle Area Chamber of Commerce

hamber Highlights

## **UPCOMING MEETINGS.....**

<sup>2</sup> September Regular Chamber	<b>October Regular Chamber</b>
	Meeting
Monday, September 12, 2011	Tuesday, October 11, 2011
<sup>□</sup> 6:00 p.m.	12:00 p.m.
<sup>"</sup> Webb's Camp Grounds	Hunter residence
$^{\scriptscriptstyle \Box}_{\scriptscriptstyle \Box}$ 22905 Buchanan Trail, Hartford, IA	Image:
$_{\circ}^{\circ}$ Come join us for a delicious meal and take	$\begin{bmatrix} -1 \\ -1 \end{bmatrix}$ Join us for lunch and then a program pre-
$\stackrel{\scriptscriptstyle  }{\scriptstyle \circ}$ a tour of the Camp Ground!	sented by Wanda Hunter on Indian Rel-
$_{a}^{\circ}$ FREE to Chamber members. Guests are	$\stackrel{\circ}{}$ ics. Several of these relics are from this $\stackrel{\circ}{}$ area.
$_{\scriptscriptstyle \Box}^{\scriptscriptstyle \Box}$ welcome to attend this evening meeting.	$\square$ <b>FREE to Chamber members.</b> Guests are $\square$
$\stackrel{\scriptstyle \square}{\scriptstyle \circ}$ Cost is \$5 per person. Please RSVP to	$\square$ welcome to attend at \$5 per person.
Ethel at 515.402.1008 by Friday, Sept 9th.	<ul> <li>Please RSVP to Ethel at 515.402.1008 by</li> <li>Friday, Oct 7th.</li> </ul>

## **BIKE BREAKFAST ...**

Thanks to everyone who came to the Annual Breakfast sponsored by the Carlisle Area Chamber of Commerce. Over 65 people participated in this year's event in some way between the hours of 7-10 a.m. A special THANK YOU goes to the following businesses who helped financially or donated supplies: **AE Dairy, Casey's General Store, General Mills, Medi-cap Pharmacy and Goodhue-Nolte Insurance Agency**. We also



want to THANK our Champion 2011 Sponsors: Carlisle Community School, Great Western Bank, Wrights Used Cars, Mid American, Peoples Bank, Carlisle Center for Independent & Assisted Living, Central Iowa Insurance and the Family Practice Clinic. Their continued support helps to make special events possible. Proceeds from this event will go towards Community Beautification.



Hope to see everyone again next year!



## NEW ADDITIONS AT WCEDC .....

The Warren County Economic Development Corporation (WCEDC) has announced the addition of two individuals to the organization's economic development team.



Hollie Askey is the organization's Office Manager. A graduate of Red Oak High School in Red Oak, Iowa, Hollie pursued education to be a nutritionist and certified personal trainer. She worked for gyms and a weight loss center in the Midwest before moving to Florida. Askey then opened her own fitness center, which she owned for six years. She also appeared in news television segments and even hosted her own fitness segments on Tampa Bay's "Fitness on Demand". Recent-

ly, Askey sold her business and moved back to Iowa to be closer to her family. She has held positions with the Y.M.C.A. and the Red Oak Rehab and Care Center. Most recently, she served as a Loan Specialist with the USDA Rural Development agency, a temporary position funded through the American Recovery and Reinvestment Act.

"I learned many valuable aspects of community development, grant and loan making, as well as business and industry programs through my temporary position at the USDA," said Askey. "I look forward to continuing my career path in community assistance and growth through economic development in beautiful Warren County."



Bryce Davis is currently working as WCEDC's Leadership Liaison. Davis' primary responsibilities include providing support for the Warren County Leadership Institute. Davis is attending Simpson College where he will be receiving his B.A in Management and Economics and Finance. Davis has held various positions, including with the Iowa Energy of the NBA Developmental League.

"I look forward to furthering the mission of the Warren County Leadership Institute", say Davis. "The program opens the door to many opportunities for residents of Warren County to better their community, county, and region." "As proud of I am to have added two quality professionals to our WCEDC team, I am equally as pleased that we have added two great people," said Jason White, Executive Director. "With her varied skills, experiences, and hard work ethic, Hollie has a great future with WCEDC. And, Bryce will be instrumental in sustaining the success of the Warren County Leadership Program for 2011-2012."

The mission of Warren County Economic Development Corporation is to increase the level of capital investment and number of jobs in Warren County. More information about WCEDC and the biographies of all staff members can be found by visiting www.wcedc.com.

## WELCOME BACK !!!! .....

Over 200 teachers and staff were welcomed back to the start of the new School year on Aug 22nd at the Teacher Appreciation Breakfast sponsored by the Carlisle Area Chamber of Commerce. Business owners present were introduced to the staff.

Dr. Lane stressed the importance to SHOP LOCALLY, since these are the people that are continually asked to help support various school activities.

A 'Special Thanks' goes to the following Chamber Members that helped to support this event:

Carlisle Comm School Great Western Bank Wright's Used Cars Mid-American Energy Peoples Bank Carlisle Center for Wellness & Rehab Central Iowa Insurance Family Practice Clinic ANCO Mechanical Insulation Carlisle United Methodist Church Community State Bank General Mills

## **BEAUTIFICATION UPDATE** .....







THANKS, not only to Met-

ro Waste Authority for the

grant that was received to continue the flower project downtown and the Rain Garden at the Summerset Trailhead, but also to ALL the following who volunteered their time to keep the flowers watered daily through this hot/dry summer! Chuck & Pat Brehse, Gerald & Minnie Argo, Russ & Linda Goodsell, Carroll & Wanda Hunter, Keith & Kathy Churchill, Scott James, Dorothy Lumsden, Les Lane, Bill & Kay Scholl,



Denny & Mary Keeney, Larry & Lou Pezzetti, Kathy Betzer, Sandy Booton, Wayne & Kathy Fleishman, Neil Ruddy, Greg Gruss, and Darl

Lee.

Also a big THANK YOU to ALL who helped with cleaning the flower beds at North Park!



## **UPCOMING EVENTS** .....



## You're Invited! Google and friends are coming to town to get your business online.

**Iowa Get Your Business Online** - a new program from Google - is an easy, free, and fast way to get your business online.

If you don't have a website or Google Places listing, you'll find everything you need to get started - web professionals at your side every step of the way. We'll also provide the computers or a plug-in for your own laptop.

If your business is already online, you'll find tools and resources to help your business succeed online.

At these events you can

- Get a free website and Google Places listing
- Get 1:1 advice and tips
- Learn more about online marketing
- Network with your fellow small business owners

**Iowa Get Your Business Online** events are completely free. Space is limited, so we **highly recommend that you pre-register** online to reserve your spot.



Register online: iowagetonline.com/GDMP September 12th & 13th FFA Enrichment Center 1055 SW Prairie Trail Parkway Ankeny

September 15th

Mid America Center 1 Arena Way Council Bluffs

#### September 16th

Waterloo Center for the Arts 125 Commercial Street Waterloo

#### September 27th

University of Northern Iowa Business Community Services Building Suite #30 Corner of Campus St. & College St. Cedar Falls

September 30th

Royal Amsterdam Hotel 705 East 1st St Pella

## **UPCOMING EVENTS (cont)**

# THE TOMORROW PLAN

Partnering for a Greener Greater Des Moines

# Project Launch

Tuesday, September 13, 2011

4-8 pm Open House State Historical Building 600 E. Locust Street, Des Moines

Families welcome. Appetizers and cash bar. www.thetomorrowplan.com

We need your voice in this unprecedented effort to create an action plan for a vibrant and enduring Des Moines region. Join leaders from 17 cities and 4 counties to share what you think needs to happen for your neighborhood, your community, and your region. Help Greater Des Moines spearhead the national movement for bold advances in sustainability.

Greater Des Moines recently has been named the Best Place for Young Professionals, Best Place to Raise a Family, and among the Best Mid-Sized Cities for Jobs. These are just a few of many indicators that the region is doing well and is poised for the future. At the same time, the area faces serious challenges with economic competitiveness, social equity, environmental resilience, and a tight fiscal environment. The question, then, is **how will the greater Des Moines region respond to the-se challenges to ensure the long-term health and vitality of the region?** 

Enter <u>The Tomorrow Plan</u>, a burgeoning initiative formed to engage the community in envisioning how the future of the greater Des Moines region might play out sustainably over the next forty years. When complete, The Tomorrow Plan will provide a comprehensive framework for future development, will allow the MPO and other entities to work collaboratively, and will ensure the alignment of multiple planning elements.

# SATURDAY, OCTOBER 22ND



4:00PM COSTUME PARADE FOR <u>ALL</u> AGES

4:30 -6:00 PM - TRUNK OR TREAT 5:00 P.M. - 7:00 P.M. LIVE MUSIC LIVE PUMPKIN PATCH FREE GAMES FOR THE KIDS LARGE PUMPKIN /MOST UNIQUE CARVED PUMPKIN CONTEST FREE WAGON RIDES

### EAT DINNER AT ONE OF THE LOCAL RESTAURANTS AND

#### ENJOY THE PUMPKINS THAT WILL BE ON DISPLAY

WATCH THE CARLISLE CITIZEN FOR MORE DETAILS, CHECK THE CHAMBER WEBSITE AT WWW.CARLISLEIACHAMBER.ORG, OR CALL 515.402.1008



## WELCOME NEW CHAMBER MEMBER .....



## **Carlisle Auto Wash**

Frontage Road at Hwy 5 And Market Street Brian Winslow, owner

COME HELP WELCOME BRIAN TO THE CARLISLE BUSINESS COMMUNITY BY ATTENDING HIS **OPEN HOUSE** 

FRIDAY, 4:00-7:30 PM, SEPTEMBER 30, 2011

## YOGA IS BACK .....



#### Classes begin September 6th.

Tuesdays, 7:30-8:30 pm: Multi-level Yoga Thursdays, 7:30-8:30 pm: Yoga Basics Saturdays, 8:30-9:30 am: Multi-level Yoga

4-Week Session registration options:
1 class per week: \$36 (4 classes)
2 classes per week: \$60 (8 classes)
3 classes per week: \$72 (12 classes)
Drop-in rate: \$15 per class

Classes will be held on the upper level of the new *Hitters* location, 140 N. 1st Street.

J. Mavin

Discover your balance

For more information:

Call: 515-979-0115 Visit: www.jennifermavin.com

## PRINCIPAL PARK .....



Every year, the 22 area Affiliate Chambers are recognized at a Cubs Game at Principal Park. This year, Dr. Tom Lane, President of our Chamber represented Carlisle along with other Chamber presidents.

Over 1000 attended the pre-game tailgate .

## LOCAL GOLF OUTING RE-CAP.....

#### GREAT DAY OF GOLF!

The Carlisle Area Chamber of Commerce, Carlisle Girls Softball Association and the Carlisle Little League wish to thank the sponsors, golfers and businesses that helped to make this first Annual Golf Outing a success!

99 golfers enjoyed the day at the Pleasantville Country Club on Saturday, August 20<sup>th</sup>. A special thank you goes to the following businesses that participated:















The day ended with a great barbequed meal prepared and donated by Dr. Tom Lane.





# NOMINATION FOR CITIZEN OF THE YEAR

The Carlisle Area Chamber of Commerce wishes to recognize a local resident for exemplary service to the community; by maintaining business, civic and moral responsibilities with a commendable Code of Ethics; whose unselfish guidance and deeds, unmindful of pecuniary rewards, have aided and encouraged those things which have stimulated business, humanities, government and/or education to a higher plain of attainment and by so doing, not only has created a better atmosphere for our citizens, but also has brought credit and honor to the Carlisle area.

I NOMINATE:

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

#### **BECAUSE OF:**

**ACHIEVEMENTS:** 

(Please add another sheet, if necessary)

PLEASE RETURN THIS FORM

#### TO ONE OF THE BOARD MEMBERS OR ETHEL LEE

OR MAIL TO PO BOX 487, CARLISLE, IA. 50047

BY NOVEMBER 1, 2011

Fax: 515-989-3075

Phone: 515-402-1008

# NOMINATION FOR BUSINESS OF THE YEAR

The Carlisle Area Chamber of Commerce wishes to recognize a local business for exemplary service to the community. Last year, The Carlisle Community School District received this honor. The Chamber is asking the local residents to help with choosing this year's business to receive this award. Please help with making this decision by filling out the following information and getting to the Chamber by Nov 1st.

I NOMINATE:

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**BECAUSE OF:** 

(Please add another sheet, if necessary)

#### PLEASE RETURN THIS FORM

#### TO ONE OF THE BOARD MEMBERS OR ETHEL LEE

OR MAIL TO PO BOX 487, CARLISLE, IA. 50047

#### BY NOVEMBER 1, 2011.

Fax: 515-989-3075

Phone: 515-402-1008



The Natural Choice



#### **Carlisle Area Chamber of Commerce**

An Affiliate of the Greater Des Moines Partnership And partnership with the Warren Co. Economic Development Corp

PO Box 487 325 Garfield Street Carlisle, IA 50047

Phone: 515-402-1008 Fax: 515-989-3075 E-mail: elee@carlisleiachamber.org

#### MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT

AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

#### List of Chamber Members

**PLATINUM MEMBERS: Carlisle Comm School Great Western Bank** Wrights Used Cars **GOLD MEMBERS: Mid-American Energy Peoples Bank SILVER MEMBER: Carlisle Center for Well**ness & Rehab **Central Iowa Insurance Family Practice Clinic BRONZE MEMBERS: ANCO Mechanical** Insulation **Carlisle United Methodist** Church **Community State Bank General Mills** 21st Century Rehab

AJ's Service Avondale Veterinary Healthcare Bartholomew Construction Co. Bartholomew Farms Ltd Bubba's Washboard Carlisle Auto Wash Carlisle Chiropractic Clinic Carlisle Chiropractic Clinic Carlisle Dental Carlisle Dental Carlisle Firearms Training Center Carlisle Foods Carlisle Veterinary Clinic

Casey's General Store #14 Casey's General Store #1676 City of Carlisle (2) Coldwell Banker, Paula Mahnke **Contemporary Catering** Custom Structures, Inc. D. Wright Construction, LLC Datavision, Inc. Dental Professionals (2) Edward Jones, Joe Schettler etc!graphics, Inc. Fiss Flowers Island Generations Consignment Shop Goodhue-Nolte Insurance Goodhue Realty Green Tech Products Greenwood's Sewer Service Hawkeve Exterminators Heartland Co-Op Hitters Indoor Batting Cages Hubbell Realty, Joe Pietruszynski IAwebsites.com InnovativEvents Iowa Elevator Systems and Service Iowa Realty, Dee Smith Iowa Water Management Corp J Mavin Yoga James Oil Company Jayna's Java Johnny & Mike's Pizza Jus Chic Lovejoy's Cakes Marble Works, Inc. Medicap Pharmacy Metro Waste Authority

Murphy Tower Service, LLC My Sister's Place **Ohnemus** Construction Optometric Assoc of Warren Co. P.C. P & E Engineering Co. Peglow Art & Design Publishing Peterson Funeral Home Record-Herald and Indianola Tribune Roberts Htg, Cooling and Plumbing Sandstone Management Sassy/Lassy Pet Sitting Service School Street Scholars Daycare Scotch Ridge Vineyard Snap Fitness South Park Apartments Stadium View Stuyvesant & Benton (2) Summerset Winery The Cutting Edge The Shop Tanning & Nails TMC Auto Body Todd Hugen Photography Webb's RV Park Woodhouse and Lee Construction Wyckoff Industries

#### **INDIVIDUAL MEMBERSHIPS:**

Antique Tractor Showcase Carlisle Area Historical Society Carlisle Christian Church Carlisle Girls Softball Association Carlisle Soccer Club Carroll Hunter Friends of the Carlisle Public Library Holy Cross Lutheran Church Watkins, Larry