## **September/ October Newsletter**

#### Carlisle Chamber of Commerce

2014 EXECUTIVE BOARD Chamber Officers President ...... Scott James Vice-Pres...... Bryce Amos Secretary ...... Dan Crum Treasurer ...... Janie Norton

#### **Executive Board Members**

| Steve Danielson  | 12.31.2016 |
|------------------|------------|
| Stephany Goodhue | 12.31.2016 |
| Roger Kerndt     | 12.31.2015 |
| Andrew Lent      | 12.31.2017 |
| Matthew Monson   | 12.31.2017 |
| John Sinclair    | 12.31.2015 |
| Scott James      | 12.31.2015 |
| (Ex-Officio)     |            |

#### **Executive Director**

Barbara Rasko 515. 402-1008 BarbaraRasko@carlisleiachamber.org 515.961-7715 Fax P.O. Box 487, Carlisle, IA 50047

#### Mark Your Calendar! September

September 8 – Chamber Meeting September 13 – St. Lizzy Fest at St. Elizabeth Seton Catholic Church September 19 – Ministry in Motion 5K Run September 26 - Carlisle Pickers with a Side of Bacon September 29 - Public Service Academy www.desmoinesmetro.com October

October 3 – Underground Railroad presentation and a Soup Supper at the Randleman House October 10 – Carlisle Public Library Foundation Fun Run

#### Mark Your Calendar

October 13 – Carlisle Area Chamber of Commerce Meeting. 6:00 p.m. Back Alley Smokehouse, Hollie Askey, Warren County Economic Development. Chamber Expert: Back Alley Smokehouse

October 24 – Carlisle Area Chamber of Commerce PumpkinFest

October 24 – Breakfast Buffet at the Randleman House

-November 18 – Nomination Papers for Citizen of the Year, Business of the Year, and Employee of the Year Due

-November 30 – Carlisle Chamber of Commerce Community Betterment Grants Due

December 12 – Light Up Carlisle Winter Carnival

2015 Teachers Appreciation Breakfast



#### Election on September 8<sup>th</sup> for School Board Members and Property Plant and Equipment Levy

- On September 8th, you can vote and support the Carlisle Community School District by being informed and voting your choice for school board members.
- On September 8th, you can also vote for no increase to taxes and passage of the Physical Plant and Equipment Levy Renewal. This is part of the total school tax rate which was decreased again this year, marking the sixth consecutive school tax levy rate reduction.
- Dr. Tom Lane, former superintendent of the Carlisle Community School District, spoke to the Carlisle Chamber of Commerce earlier this month and said that the leaders of this district are efficient and very good stewards of the tax dollars. He also stressed the importance of the Physical Plant and Equipment Levy as it relates to the ability to make renovations and purchases that contribute to the fine education district students receive.



Thanks to the volunteers who helped organize and worked the day-long event.



Todd Isley sent the golfers out to the course





#### The 2015 Chamber Golf Outing

The beautiful weather and lush green setting at Pleasantville Golf and Country Club contributed to a day of fun for everyone.

Thanks to all of the businesses who donated items for the auction, silent auction and raffle.

# Thanks to These Generous Title Sponsors of the Chamber Golf Outing

- Central Iowa Insurance
- Peoples Bank
- James Oil
- Carlisle Veterinary Clinic, LLC
- Dental Professional P.L.C.
- Johnny & Mike's Pizza
- Community Bank
- Communication Innovators

Carlisle Little League, Carlisle Girl's Softball and the Carlisle Chamber of Commerce Betterment Grants and Community Events are supported by this event.

### Thanks Also to these Businesses Who Were Hole Sponsors on the Course

- Wyckoff Industries
- Great Western Bank
- Fareway Stores
- Subway
- Stuyvesant, Benton & Judisch
- Stephany Goodhue, Iowa Realty

- Edward Jones
- Murphy Tower Service LLC
- etc!graphics, Inc.
- Greater Des Moines Partnership

#### And, Thanks for The Bidders and the Many Companies and Individuals Who Donated Items

- Carlisle Community Schools
- Fiss'
- Back Alley Smokehouse
- Summerset Winery
- General Mills
- Carlisle Veterinary Clinic
- Peoples Bank
- True Value
- Medicap
- Monalou's Trading Post

- Casey's
- Car-X
- Mister Car
- O-Reilly's
- And thanks to the members of the Carlisle Little League and Carlisle Girl's Softball that donated items from The Big 4 Classic, the Iowa State Cyclones, Iowa Hawkeyes, The Barnstormers, Kansas City Royals, Papa Murphy's, Funny Bone, Tupperware, Carrie's Bakery, Buffalo Wildwings, and more.



#### Mad Scientist Camp





#### Shop Local Sign Complete



#### **Update on New Chamber Office**

- New roof is in place
- Old furnace, ductwork, wiring, paneling and carpet torn out
- Interior framed
- New wiring complete

Next up

- Heating, cooling and plumbing
- New windows
- Stucco

#### Welcome to Mike's Corvette & Auto Repair





Beautiful muscle and classic cars get a new lease on life at Mike's Corvette & Auto Repair. Mike is knowledgeable, and a real perfectionist when it comes to restoring these treasures. Mike and his skilled team handle the detailed repairs and restorations in an immaculate shop at 235 Garfield Street in Carlisle. (515) 989-0356.

#### Welcome to Wildcat Chiropractic Ribbon Cutting, 8:00 a.m., Tuesday, September 15

A fall, injury, poor posture, heavy loads, or stress can have a negative effect on the health of your spine, which can cause back and neck pain, headaches, and more.

Through occasional treatments to relieve pain, or regular appointments to maintain spine health, I can help you improve your quality of life.



--Dr. Kyle G. Thrap, 515-989-4335

<u>125 1st St, Carlisle, Iowa</u> (515) 989-4335 <u>https://plus.google.com/wildcatchiropractic</u>

# \$9,000 will be awarded in the second annual Warren County Small Business Grant Contest

•\$6,000 Prize: Existing Business •\$3,000 Prize: Start-up Business/Idea

Contest information and online entry form can be found at: http://tinyurl.com/2015GrantContest. Entries are due Monday September 14, 2015 at 11:00 PM CDT. Grant Finalist's Presentations & Awards will be held at Simpson College in Indianola on Friday, October 9th, 2015, 6:00 -8:00 pm. The Warren County Small Business Grant Contest is a project of Warren County Economic Development's Learn | Grow | Succeed small business support initiative.

For questions or to rsvp, contact Warren County Economic Development Corp. at 515-961-1067or rgocken@wcedc.com.





## **Business Workshops**

#### Marketing Plan Workshop (2 weeks)

- Thursdays, September 3 & 10
- 5:30 7:30 p.m. in Norwalk
- Fees: Both sessions \$30/\$40\*; One session \$20/\$25\*
- 2nd person from same business is \$20 for both sessions or \$12 for one session (same for resident and nonresident)

#### Business Plan Workshop (8 weeks)

- Tuesdays, September 15 November 3
- 5:30 7:30 p.m. in Norwalk
- Fees: \$55/\$60\*; \$25 for 2nd person from same business

#### Inside Your Customer's Head – Free Workshop

- Thursday, September 24, 2015
- 9:30 11:30 a.m., WeLIFT Job Search Center, Indianola

#### **Social Media Focus Group - Write and Share Your Posts** (3 weeks)

- Thursdays, October 1 15
- 5:30 7:30 p.m. in Norwalk
- **Prerequisite** for Focus Group: please attend the Facebook Marketing Workshop on 8/25/15 and/or Marketing Plan Workshops on 9/3 and 9/10/15.
- Fees: \$15/\$20\* \*Non-resident of Warren County
- For More Information or to Register, contact DebDowney@RightTeaching.com, phone: <u>515-306-</u> <u>7759</u>.

#### **Upcoming Events**

- September 8 Regular Chamber Meeting, noon, Stadium View and Mike and Johnny's Pizza, Chris Barr from Communication Innovators will speak. Dr. Kyle Thrap from Wildcat Chiropractic will be the Chamber Expert.
- September 13 St. Lizzy Fest at St. Elizabeth Seton Catholic Church
- September 19 Ministry in Motion 5K Run
- September 26 Carlisle Pickers with a Side of Bacon, Carlisle Alumni Association http://carlisleiaalumni.wix.com/-carlisle-pickers
- October 3 Carlisle Car Show & More

#### **Upcoming Events**

- October 3 Underground Railroad presentation and a Soup Supper at the Randleman House
- October 10 Carlisle Public Library Foundation Fun Run
- October 13 Carlisle Area Chamber of Commerce Meeting. 6:00 p.m. Back Alley Smokehouse, Hollie Askey, Warren County Economic Development. Chamber Expert: Back Alley Smokehouse
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## Top Workplaces Career Expo

Interview with Iowa's elite small, medium and large-sized companies from across the state. It's your chance to make a first impression and walk away with a new career.

> What: Iowa's 2015 Top Workplaces Career Expo When: Wednesday, September 9, 2015 from 2-6 p.m. Where: Capital Square Atrium, Downtown Des Moines Cost: Free event – parking not included RSVP: www.RegisterMedia.com/CareerExpo

### Welcome to St. Elizabeth Seton Catholic Church



**3RD ANNUAL MINISTRY IN MOTION 5K FUN RUN/WALK Saturday, September 19, 2015 9:00 a.m. rain or shine Carlisle United Methodist Church 405 School Street, Carlisle IA Entry fees are non-refundable and nontransferable** 

> The Carlisle United Methodist Youth Council is hosting this event. The Youth Council coordinates youth based activities which may include: \*Mission trips such as ASP \*Retreats at Camp Wesley Woods or other locations \*Team-building activities including baseball games, Christian rock concerts, etc. \*Volunteer work in the Des Moines area (Hope Ministries, Bidwell Riverside, etc.) \*Any other opportunity that allows for youth to grow in their service and faith Feel free to talk to one of the high school Youth Council members. Contact Karen Austin at kaustin12.ka@gmail.com for their contact information or with questions.

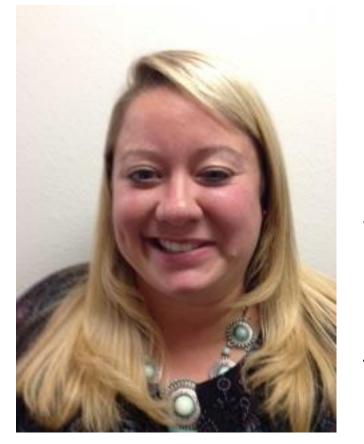
REGISTER ON-LINE! http://getmeregistered.com/ministryinmotion (you must include the http!) COURSE The course will begin and end at the Carlisle United Methodist Church.

### Fathering Forward Weekend in Carlisle, October 3rd

• Chris Barr with Communication Innovators asked us to spread the word:

"A good friend of mine, author of Fathering Forward, is teaming up with several men to host a training conference on Fathering. Please share with the membership in Carlisle and encourage to send to fathers of all ages and stages of life. Perfect for fathers to be as well. Thank you, Barb, for helping to share a great opportunity." CB

http://fatheringforward.com/wpcontent/uploads/2015/08/FatheringForwardWeekendHandout.pdf



#### New Director for Iowa State University Extension & Outreach in Warren County

Courtney Garrington graduated from Iowa State University with a degree in Agricultural Education with minors in agronomy, international agriculture and communications. Prior to accepting her position with ISU Extension and Outreach, she worked for Greene County Schools in Jefferson teaching agriculture and prior to that worked as the agronomy assistant and marketing director for a family co-op.

Come meet Courtney on Friday, September 11<sup>th</sup>. 11:30 a.m. to 1:30 p.m. at Annelise Winery, 11510 IA-92, Indianola.

It's Cy Day, but Hawks, Panthers, and Bulldogs are welcome, too! Show up for the food (the Warren County Cattlemen will be grilling!) Stay for the Fun. The Underground Railroad presented by **Carlisle Area** Historical Society

Enjoy a soup super prior to the show.

#### CAHS presents: Darren Crow, Talespinner & Troubadour Inderground Soup Supper & Presentation Sat. October 3rd at The Meal Served 5:30 to 6:30 Randleman Presentation Following \$20 donation House Call Mary Sue for reservations 515-321-6585

Slaves fled from cruel masters in the South to freedom in the North following the signs pointing to safe houses along the way. Who risked their lives to help? Who fed and sheltered them along the way? Discover the routes they followed through Iowa

The Underground Railroad in Iowa: This set of stories focuses on the small town of Salem in southern Iowa and it's heroic citizens who helped hundreds of slaves find their way to freedom.

### Carlisle Public Library Foundation Fun Run October 10<sup>th</sup>, 9 a.m.

- Registration forms can be found in the Carlisle Citizen or at the library.
- Register by 9/30/15 to be guaranteed a T-Shirt!
- If you have any questions please email Carlisle5Kfunrun@gmail.com

#### PumpkinFest, 1:00 – 3:00 p.m., October 24

- Saturday, October 24
- Costume and Community Parade at 1:00 p.m.
- Trunk or Treat at Great Western Bank Parking Lot
- Photo Booth
- Hayrack Rides
- Food and Craft and Vendor Booths
- Music and Dancing
- Fun

Can you help that day? Please contact Barb at Brasko@carlisleiachamber.org



### Apply Now for 2016 Carlisle Chamber Community Betterment Grants

- Projects must be for betterment in Carlisle and directed by a Carlisle business or organization and must be completed within the calendar year in which the grant is awarded.
- The application form is on <u>www.carlisleiachamber.org</u>
- Deadline is November 30, 2015
- Awards will be given at the Chamber of Commerce Annual Dinner on January 16, 2016.

## Now is the Time to Nominate Your Choice for Citizen, Business and Employee of the Year

- Nomination forms are on <u>www.carlisleiachamber.org</u>
- Nominations are due November 18, 2015
- Awards will be announced at the Chamber's Annual Dinner on Saturday, January 16, 2016.
- Friend of Education and Educator of the Year will also be unveiled at that time.

Our goal is for every member to benefit from the Carlisle Chamber of Commerce, and for the Chamber to benefit from every member. Our missions are economic development and quality of life in Carlisle.

The Carlisle Area Chamber of Commerce recognizes that our local economy is made up of and supported by more than local storefront businesses. The new dues structure invites interested individuals, independent contractors, artists, and farmers to join the chamber and get involved in the exciting things happening in and around the Carlisle Community.

More information will be distributed in September.

PLATINUM \$2,000GOLD\$1,000SILVER\$500BRONZE\$400BASIC\$300INDIVIDUAL, INDEPENDENT CONTRACTOR, ARTIST, FARMER\$100

### What Do You Think about Central Iowa's Water Quality and Recreational Options?

- Input is being gathered from business owners, community leaders and local residents about the water quality and recreational opportunities on 150 miles of waterways in Central Iowa, including North River, Middle River and South River.
- The DNR and Iowa State University, along with the Des Moines Metropolitan Planning Organization, are gathering information and will formulate a plan and take action to boost local economies and give residents quality outdoor experiences on local waterways.
- Everyone is encouraged to take the online survey at <u>www.watertrails.designmydsm.com</u>

#### Wet Summer Carlisle Area Historical Society News

It is hard to remember a summer in this area, where the vegetation was so lush and green this late in the month of August. Rain has been plentiful but does not hold a candle to some earlier years; 1851 and 1947 to be exact. Here are some excerpts taken from, "Between Two Rivers", by Allan Carpenter.

In 1851, 75 inches of rain drenched and drowned much of Iowa's land. 35 inches is a normal rainfall. The result in 1851 was the worst flood in Iowa history.

Of course this flood is of particular interest to those of us in the Carlisle area. The flood of 1851 wiped out the little town of Dudley, which was located east of Carlisle. The town was moved to the present location and renamed Carlisle. One house was moved from Dudley and was located on the corner of Market and 2nd St., facing west. For many, many years, it was the oldest home in town.

### Carlisle's Civil War Connection Carlisle Area Historical Society

Company B 10th Iowa Infantry Regiment originated in Carlisle. There is a 6 page booklet about this company put together by Jim Snyder. It is available for \$1.00 at The Randleman House. If you would like one be sure and come to one of our events or call Carol at 515-360-0981.

This picture is from Vicksburg, Mississippi and commemorates Iowa's participation.



## Help draft the 2016 State Legislative Agenda with The Greater Des Moines Partnership

- Do you have ideas about how to fix things in the state government? Do you know of issues that need addressed?
- You can be involved with the drafting of our 2016 State Legislative Agenda? Join one of the six work groups leading the process -Economic Development and Business Climate, Education and Workforce Development, Health Care, Quality of Life, Sustainable Development, and Transportation, Infrastructure, and Energy.

To get connected with one ore more work groups, contact Andrea Woodard at 515.286.4924 or awoodard@desmoinesmetro.com.

### Get Involved, Stay Informed



- With the importance of the 2016 lowa Caucuses, the Greater Des Moines Partnership has joined the Greater Des Moines Convention and Visitors Bureau, Iowa Economic Development Authority, The Des Moines Register, Drake University and Iowa Department of Cultural Affairs in the creation of the Iowa Caucus Consortium. In partnership with the Iowa Democratic Party and the Republican Party of Iowa, the Consortium aims to highlight Iowa's first in the nation Caucus status and provide the media, candidates, and visitors a meaningful, positive experience while showcasing the state and region.
- Sign up for the Iowa Caucus Consortium's Events Newsletter to find out about the latest Caucusrelated events as well as Caucus resources.

https://www.desmoinesmetro.com/ en/public\_policy/iowa\_caucus/

#### **TEAM Training Program**

### Teaching Employees Accountability Matters

- As part of its continued effort to improve the health and well-being of lowans, the Healthiest State Initiative, with support from Greater Des Moines Partnership, recently launched TEAM (Teaching Employees Accountability Matters) training, a free program designed to help employers improve supervisor and employee relationships and increase engagement and retention.
- According to the Gallup State of the American Workplace report, 70 percent of U.S. workers are not engaged in their jobs, resulting in lower productivity in the workplace, higher turnover, and a greater risk of safety accidents. This costs companies between \$450 billion and \$550 billion each year.

#### **TEAM Training Program**

- The new TEAM training program is available to Partnership Regional Business Members of all sizes and includes two programs: TEAM workforce designed to be delivered to all employees, and TEAM supervisor designed to be delivered to first-time supervisors.
- Each program features eight 30-minute modules, presentation, and evaluation forms. The curriculum is self-guided and allows employers to insert company-specific policies and expectations. The training provides employees with foundational expectations of the work environment and targeted development for first-time supervisors in critical areas that will be impacted by their new role.
- •
- Greater Des Moines Partnership members can access and begin using the TEAM training program by visiting www.desmoinesmetro.com/getactive.



### 25<sup>th</sup> Anniversary Celebration

Carlisle Area Chamber of Commerce Annual Dinner Saturday, January 16, 2015 5:30 p.m. at Summerset Winery Jim Garnett will speak on *Growing Up Carlisle* 

Special Recognition for: Citizen of the Year Business of the Year Employee of the Year

Friend of Education Teacher of the Year

Nomination forms will be on <u>www.carlisleiachamber.org</u> by September 20<sup>th</sup> and must be submitted by November 6<sup>th</sup>.

Carlisle Chamber of Commerce Community Betterment Grants will be awarded. Applications are on the chamber Website and are due December 31, 2015.

### Monthly Breakfast Buffet at the Randleman House. Eat in or to go.

- The Carlisle Area Historical Society invites you to enjoy a delicious all-youcan-eat breakfast buffet. \$8 Adults
- Susan Robinson is the pancake expert she makes sure there is a blueberry in every bite!! Also serving caramel pecan cinnamon rolls, sausage gravy, buttermilk biscuits, sausage links and specials this month will be French toast casserole & Incredible Breakfast Bake (with ham). And always refreshing orange juice, ice water & hot coffee. Serving 8:00 a.m. until 10:30 a.m. To go breakfast always available. You get a great meal in a beautiful turn-of-thecentury home with lots of friends old and new!

### **Free Business Counseling**

- Christina Moffatt, Regional Director of the Mid Iowa Small Business Development Center provides business counseling in Warren County.
- From marketing to business plans to financials, staffing and operations, Christina can assist you with your questions, ideas and concerns.
- To schedule an appointment please call WCEDC <u>515-961-1067</u>.

### **Redeem Chamber Bucks!**

CHAMBER BUCKS coupons are cash to you! The Chamber donates these to non-profits, and uses them as prizes.

- CHAMBER BUCKS are printed on special paper and carry the signature of a Chamber Board Officer.
- Redeem CHAMBER BUCKS by contacting Board Treasurer Janie Norton at Peoples Bank.

#### **Carlisle Area Chamber of Commerce**

#### **MISSION STATEMENT**

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC Development AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

#### **Carlisle Area Chamber of Commerce**

www.carlisleiachamber.org

Carlisle Area Chamber of Commerce PO Box 487 Carlisle, Iowa 50047

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