

2014 EXECUTIVE BOARD

Chamber Officers

President Scott James Vice-Pres...... Todd Hugen Secretary Dan Crum Treasurer Janie Norton

Executive Board Members

Carroll Hunter	12.31.2014
Kevin Seiberling	12.31.2014
Tammi Davis	12.31.2015
Jeffrey Frese	12.31.2015
Bryce Amos	12.31.2016
Chris Sauter	12.31.2016
Paul Nolte	12.31.2014
(Ex-Officio)	

Executive Director

Barbara Rasko 515. 402-1008

BarbaraRasko@carlisleiachamber.org

515.961-7715 Fax

P.O. Box 487, Carlisle, IA 50047

Be in the Know!

- --Chamber Connectors
- -Community

Betterment Grants

- -2015 Chamber Dues and Directory
- -Like Us on Facebook
- -Business Classes
- -Input on Regulations
- -New Projects in

Carlisle

- --Entrance Sign
- -Fast Fact: Population
- --Home Base Iowa
- --Warren County

Extension on Ballot

- Get Outside and Play
- --Chamber Calendar
- -Carlisle Pickers Day

- -Decoarte Carlisle for Fall
- -Chamber Meeting Oct 6 at 6
- -City Week Iowa
- -Carlisle Library Foundation
 Board 5k Fun Run/Walk
- -Cabaret Macabre
- -Car Show
- -PumpkinFest
- -Beautification Committee
- -Honor the Best Citizen,

Business, Friend of

Education by Nov 1

- WCEDC News
- --\$5,000 Bounty for New Biz
- --Chamber Bucks
- -Chamber Mission
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Chamber of Commerce

CHAMBER CONNECTORS

Chamber Connectors is a "getting to know you" initiative launched by your Chamber board.

Connectors will call on members to build relationships, learn more about member needs and expectations, and be sure members are aware of all of the benefits of Chamber membership.

Board Vice President and Membership Committee Chair Todd Hugen will begin calling on members in September.



Carlisle Chamber of Commerce Community Betterment Grants

- Over the years your Carlisle Chamber has provided dollars and Chamber Bucks to organizations as a way to give back to the community.
- The new Carlisle Chamber Community Betterment Grants will provide a structure for giving back to organizations with worthy projects.
- Details for applying for the grants, as well as eligibility requirements and the timeline, will be available at the October 6th Chamber Meeting at Stadium View.

The Chamber: Further Collective Interests & Advance Community

New residents, as well as new businesses are coming to Carlisle. To create a thriving community, new and current residents must find out what is available to them and take advantage of services, retail and events.

Local businesses are the foundation of our community. They offer fine goods and services, support the schools and community organizations, churches and events, and invest in advertising, and place information in Welcome Packets to showcase what they offer.

Thank you to the top-notch business leaders in Carlisle who encourage residents to shop, eat, work and play locally.

2015 Chamber Membership Dues and Directory

- It is time (already) to look to 2015.
 Membership dues renewal letter will be mailed in October.
- The 2015 Chamber Directory and Community Guide will be prepared and printed by February.
- The Record Herald will begin a quarterly Carlisle promotion in October.

The Chamber will Promote Your Organization or Business!

The number of likes and shares continues to climb on the Chamber's Facebook page. We want to use this powerful social media to help spread the word about your business, upcoming events and good news.

Here's how it works:

- "Like" the Carlisle Iowa Chamber on Facebook.
- We will "Like" our Chamber members and share your business and event-related posts.
- Please share our news, too!



Benefit from BUSINESS CLASSES

- Facebook Basics for Business and Nonprofits. Thursday, 9/25, 9:30-11:30 a.m., at WeLIFT Job Search Center in Indianola. Register at http://facebook-smallbusiness.eventbrite.com
- Five-Week Business Plan Workshop. Tuesdays, 9/30 10/28, from 5:30-7:30 p.m., at Simpson College. Registration at http://5weekbusiness.eventbrite.com

Greater Des Moines Partnership Needs Your Input

The Partnership supports initiatives aimed at reducing unnecessary regulatory burdens on industry, promoting economic growth and job creation, and minimizing impacts of government action on small business. We strive to eliminate or reduce unnecessary, outdated, or redundant rules that place undue burden on business. Accordingly, the Partnership supports reforming the regulatory process to make it more effective and accountable. In order to be most effective, we need your help distinguishing what rules and regulations are putting a burden on your business to better represent your concerns. Partnership Members are encouraged to complete a short survey. This will help us to better represent and serve you.

New Projects in Carlisle

- Danamere Village Townhomes are under construction and it is expected some townhomes will be ready by the end of the year.
- Fareway is ready to hire and will be open around Thanksgiving.
- Construction has begun on the new Casey's, and it will open in the Spring with Casey's – 8 pump islands, pizza, sandwiches, made-to-order subs, doughnuts, breakfast items, coffee bar and soft serve ice cream.
- The development opportunity for a True Value, located at 190 North First Street, is in process.

Danamere Village Townhomes

- Floor plans, features and amenities, and contact information for the new townhomes are shown at http://www.hubbellapartments.com/Community/Danamere Village/
- The 2- and 3- bedroom townhomes come with the advantage of 24-hour emergency maintenance, snow removal and lawn care services.
- Many Carlisle Chamber of Commerce members are listed under Area Resources.

New Trail and Improvements at Scotch Ridge Nature Park

- The Scotch Ridge Nature Park is a 47-acre attraction along the North River at the Highway 5 gateway to Carlisle that is being developed as a place for celebrating and learning about the area's environmental and cultural heritage. Its primary feature will be an extremely rare transect of several distinct soil-based ecosystems including riparian wetlands, riparian woodlands, mesic prairie, upland prairie and oak savannah, all within walking distance of one another.
- A 3.3-mile trail that will connect the Scotch Ridge Nature Park with the Summerset Trail via the Middle School, Lindhardt Park and the Aquatic Center is underway.

Prairie Meadows Community Betterment Grant for Entrance Sign

- City Administrator Andy Lent has submitted the paperwork for a grant to purchase and install an Entrance Sign for Carlisle which would be visible from the By-Pass.
- If the grant is awarded in March, the 20' sign would be installed in May or June.
- etc!graphics, inc. has designed the sign and will manage the project.

FAST FACTS: Population

- The population in the Carlisle zip code (50047) in 2013 was 5,767. The population grew 3.2% in the last 5 years, compared to 2.6% for the State of Iowa.
- The age mix is balanced.
 - Under 20 years 28.6%
 - 20 to 39 years 21.6%
 - 40 to 59 years 27.6%
 - 60 to 79 years 18.3%
 - 80 years and over 3.9%
- Average Earnings (2013) \$44,704

* Economic Modeling Specialists International



If 10% of businesses commit to hiring veterans over the next 3 years, Carlisle can carry the Home Base Iowa designation. Home Base Iowa Businesses are the centerpiece of the Home Base Iowa program.

- 1. The business pledges to hire a specific number of veterans by 2018
- 2. The business commits to posting their jobs on the Home Base lowa website.
- 3. The business becomes a member of Skilled lowa.

According to Home Base Iowa, by joining together, we can meet our goals of increasing employment in Iowa, decreasing veterans' unemployment, and recruiting high quality individuals to Iowa.

For more information, contact City Administrator, Andy Lent, at City Hall. 515.989-3224.









Warren County Extension: Skills, Leadership, Friends, Memories

The Warren County Extension has been operating on the same tax levy since 1986. Only 3 of the other counties in the state are limited in this way.

Warren County Extension is finding it difficult to provide educational, agricultural, families, health, and youth services with this low funding formula.

The November ballot will carry a question on increasing funding for the Warren County Extension Service. This increase is only a few cents a day for the average homeowner.

healthiest
— state —

Make an informed decision. Watch for more information on this important issue.



Families, Parenting Skills, Value Added Agriculture, Conservation, Sustainability, Business & Industry Programs

Get Outside and Play in Carlisle





It is easy to get the details on upcoming chamber and community events. Just click on the full calendar link on the right hand side of the front page of the Chamber Website,

www.carlisleiachamber.org.

Please let Barbara Rasko know if you have something you would like to have posted. Brasko@carlisleiachamber.org.

The Full Calendar is on www.carlisleiachamber.org.

Details for these upcoming events are posted:

- Summer Bar-B-Que on the Lawn ... and Ulysses S.
 Grant September 14 The Randleman House
- Company Culture Presented by Brice Towns, Facebook Data Center Manager, September 25, 11:30 – 1:00, ZaGaZig Shrine, 1100 Shriner's Parkway in Altoona. RSVP.
- Facebook Basics for Business and Nonprofits .Thursday, 9/25, 11:30 – 1:30, WeLift in Indianola
- Carlisle Pickers Day and a Side of Bacon: Antiques, Collectibles, Crafts, Demonstrations & Junking Event! September 27, 9 a.m. - 4 p.m.
- Log Cabin Days, September 27 & 28, Warren County Fairgrounds
- Fareway Open Interviews, September 30, Family Life Center, 9 a.m. – 7 p.m.

- Five-Week Business Plan Workshop. Tuesdays, 9/30 -10/28, from 5:30-7:30 p.m., at Simpson College
- GDMP Legislative Policy Meeting. Monday, September 29th, 3:00pm – Transportation, Infrastructure, and Quality of Life
- Decorate Carlisle for Fun for Fall Saturday, October 4 -Wednesday, November 15.
- Good Agricultural Practices. October 4, 9 a.m. to 3 p.m. Level I: KNOW.
- Carlisle Chamber of Commerce Meeting Monday, October 6th at 6:00 p.m. Stadium View. Unveiling of Chamber of Commerce Vision and Details on Chamber Community Betterment Grant.

- City Week lowa will be Celebrated in Carlisle October 6 10.
 Stop by City Hall to vote for your favorite department display.
- GDMP Legislative Policy Meeting. Monday, October 6th, 3:00 pm – Business Climate, Taxes, Budget, and Pensions/Retirement Security
- Free Cooking & Nutrition Classes, Thurs., Oct. 9 Dec. 4 (skip Nov. 27), 6:00 pm - 7:30 pm, Warren Co. ISU Extension Office
- Carlisle Library Foundation Board 2nd Annual 5k Fun Run/Walk, October 11, North Park, Register
- GDMP Legislative Policy Meeting. Monday, October 13th, 3:00 pm – Education, Workforce, Research and Development, and Health Care
- Count Macabre -lowa Shakespeare
 Experience October 17, 18 The Randleman House

- Carlisle Car Show & More October 18 Noon to 4 p.m., North Park
- Good Agricultural Practices. October 18, 9 a.m. to 3 p.m. Level 2: SHOW.
- GDMP Legislative Policy Meeting. Monday, October 20th, 3:00 pm Energy, Sustainable Development, Housing, and Economic Development
- Iowa Tourism Conference October 22 24 Council Bluffs
- PumpkinFest Saturday, October 25th 1:00 3:00 p.m. Downtown Carlisle
- Annie's Project, Mondays, October 26 December 1
- Horticulture Crop High Tower Production, October 30, 9 4
- Nominations due for 2015 Citizen of the Year, Business of the Year, and Friend of Education. November 1st.
- **GDMP Legislative Policy Meeting.** Monday, November 3rd, 3:00 p.m. Final Wrap-Up Meeting

- Carlisle Chamber of Commerce Meeting Tuesday, November 11th at noon. Family Life Center.
- Food Safety Manager Certification Workshop, November 11, 9 a.m-5 p.m.
- Light Up Carlisle. Saturday, December 6, Downtown.
- Carlisle Chamber of Commerce Regular Meeting. December 9th. The Randleman House.
- Carlisle Chamber of Commerce Annual Dinner. January 10th. Summerset Winery.

You are Invited to "Company Culture" on September 25

- Company Culture Presented by Brice Towns, Facebook Data Center Manager, Altoona
- Simpson College and the Altoona Area Chamber of Commerce have extended an invitation to the 2014 Fall Membership and Community Luncheon.
- Brice Towns will speak at the event on Thursday, September 25, 11:30 a.m. - 1:00 p.m. The event will be held at ZaGaZig Shrine, 1100 Shriner's Parkway in Altoona. The cost is \$20 which includes the meal catered by Fireside Grille. RSVP to info@altoonachamber.org. Reservations not kept will be billed.

Relax and Let Someone Else Cook

- The Randleman House
 - Bring your family, friends and out of town guests to the delicious breakfast buffet. They will rave about the cinnamon rolls!
 - 4th Sunday of Each Month: September 27, October 24th, November 22nd
 - 8:00 a.m. 10:30 a.m.
 - Adults \$8; Children 6 10 \$5; Children 5 and under FREE

Carlisle Pickers Day: Antiques, Collectibles, Crafts & Junking Event!

- Saturday, September 27, 9:00 a.m. 4:00 p.m.
- Sponsored by The Carlisle Alumni Association
- Proceeds to Carlisle Alumni Scholarships
- Come for fun, http://carlisleiaalumni.wix.com/-carlisle-pickers or sort through your collectibles and junk, clean out your garage, and set up a both (\$20). You will receive the "Pickers Wanted List"! Sign up at http://carlislealumni.wikispaces.com/Paypal, or mail check to P.O. Box 3, Carlisle, IA 50047 by September 20.
- Side of Bacon Recipe Sampling and Contest: http://carlisleiaalumni.wix.com/-carlisle-pickers#!about1/c1ctr

Log Cabin Days Festival 2014

- With fun activities for all ages, the 42nd Annual Log Cabin Days Festival will be at the Warren County Fairgrounds on September 27 and 28.
- This year's theme is "Agriculture in Warren County: Farms, Barns, Seeds, and Breeds".
- Biscuits and Gravy Breakfast Parade. Rock Riders Horse Drill Team. Kid's Corner. Farmer's Market. Antique and Craft Vendors; Garage Sale; Food Vendors; and the Heritage Village and Historical Museum are open.
- See <u>www.warrencountyhistory.org</u> for more information or on Facebook: "Log Cabin Days Festival 2014".

State Legislative Policy Meetings – You are Invited to Attend

Each year, the Greater Des Moines Partnership's Government Policy Council hosts a series of state and federal policy meetings with Investors and Affiliate members to determine its legislative agenda. Mark your calendars for the following dates. Locations will be announced soon and will be on the Chamber's Calendar.

- Monday, September 29th, 3:00pm Transportation, Infrastructure, and Quality of Life
- Monday, October 6th, 3:00 pm Business Climate, Taxes, Budget, and Pensions/Retirement Security
- Monday, October 13th, 3:00 pm Education, Workforce, Research and Development, and Health Care
- Monday, October 20th, 3:00 pm Energy, Sustainable Development, Housing, and Economic Development
- Monday, November 3rd, 3:00 p.m. Final Wrap-Up Meeting







Decorate Carlisle for Fun

Sign up to decorate a city light pole on Main Street, containers at 1st and Main Street, front of City Hall, selected areas by the Library, Market and Highway 5, the front of the parking lot across from City Hall..

Businesses are also encouraged to decorate their doors or front areas.

 Decorations must be up by Saturday,
 October 4th and will need to come down by Wednesday, November 15th.

Contact Brasko@carlisleiachamber.org to sign up.

Good Agricultural Practices

- October 4, 9 a.m. to 3 p.m. Level 1: KNOW.
- October 18, 9 a.m. to 3 p.m. Level 2: SHOW.
- Warren County Extension office located at 909 E. 2nd Ave., Suite #E in Indianola.
- Questions: Kathryn Pierson at kpierson@iastate.edu or (515) 961-6237.
- Registration and Cost Information: <u>http://bit.ly/IAvAPoi</u>

Monday, October 6

Chamber Meeting, 6:00 p.m., Catered by Mike & Johnny's Stadium View

Chamber Expert: Paul Nolte, Nolte-Goodhue Insurance

We want to hear from YOU! Chamber Vision and Goals

The Executive Board has a new vision statement.

We want your input as we plan for and outline strategic goals for the next 3 years.

Bring your ideas, needs, wants, suggestions and feedback for this important meeting.

This will also be a great opportunity for business to business networking in a relaxed atmosphere.

City Week Iowa will be Celebrated in Carlisle

 City Week Iowa is sponsored by the Iowa League of Cities to help promote good government in Iowa and to help cities highlight the important role local government plays in the lives of Iowans.

Carlisle will celebrate City Week Iowa from October 6th to the 10th. During that time displays by each city department will be set up in the City Council Chambers to educate citizens on the departments employees, responsibilities and projects.

 Citizens are invited to stop by during the week, help celebrate Carlisle, and vote for their favorite display/department.

Carlisle Alumni Association's Car Show and More

- A FUNdraiser sponsored by Carlisle Alumni Association Scholarship Fund will be held October 18th (rain date the 19th), from noon to 4 p.m. at North Park, 1st Street in Carlisle.
- The event is free to the public and will feature a car show with 20 People's Choice Awards, a DJ, Pickleball, food, antique tractors and a beer garden.

See details

http://carlisleiaalumni.wix.com/carlisle-show-

Free Cooking & Nutrition Class

- Save money shop and waste less food
- Save time at the store and in the kitchen
- Help picky eaters try new foods
- Learn how to make easy and low-cost meals
- Strengthen family relationships
- Thurs., Oct. 9 Dec. 4 (skip Nov. 27), 6:00 pm 7:30 pm, Warren Co. ISU Extension Office, 909 E. 2nd Ave., Suite E. Indianola
- To register and for more information contact: Sara Tessmer, 515-249-5987, stessmer@iastate.edu

Cabaret Macabre October 17 & 18

The Iowa Shakespeare Experience is bringing AN EVENING WITH COUNT DRACULA AND POE to the Randleman House, 245 Penn

Each special evening will kick off with a Gourmet Appetizer meal on Friday and Dinner on Saturday before "Dracula...Evermore: Diaries of the Undead "By Lorenzo Sandoval

Attendance by reservation only. Marysue, <u>515-321-6585</u>, or marysue123@hotmail.com

Dinner and performance, includes VIP seating, \$60.00 Performance only, \$25.00

Included: Intermission wine and dessert, and a recitation from Edgar Allan Poe.

Proceeds for restoration of wrap-around porch on the Randleman House.



- PumpkinFest will be 1-3 (1 hour less this year) on Saturday, October 25th.
 - Decorate Carlisle for Fall, Oct 4 Nov 15
 - Vendors pay \$20 refunded when they show up
 - Churches will be invited to have a free booth to have games for kids (roll the pumpkin, gourd toss; ring the pumpkin, for example.)
 - Costume Parade, Kids in Costume with photos by Todd Hugen Photography, Trunk or Treat, Hay rack ride, train ride, live music, dance exhibit, pumpkin carving contest, Wee Ones Scary Room, book sale, vendors, popcorn, facepainting.
 - Encourage restaurants to be open.





Annie's Project

Risk Management Education for Farm and Ranch Women

Brief presentations and extended discussion with women agricultural professionals on financial, legal, marketing, production and human resource topics.

- Monday, October 27 for 6 weeks, 5:30 to 9:30 pm
- DMACC West Campus, 5959 Grand Avenue, West Des Moines, IA
- Please call or email Aleta Cochran at the Dallas County Extension & Outreach Office: 515-993-4281, or Aleta@iastate.edu.

Horticulture Crop Production in High Towers

- Growers. Extend the season. Produce high yields.
- Thursday, October 30. 9 a.m. 4 p.m.
- Annelise Winery, 15110 Highway 92
 East, Indianola
- Questions and to pre-register: Call 515/961-6237

ServSafe: meet industry standards and obligation to consumers

- Food Service Management Certification Workshop For Restaurants & Food Handlers
- ServSafe training will provide the knowledge every food service professional must have about food hazards and proper food handling practices in order to keep food safe in an establishment.
- In Warren County:
 Tuesday, November 11, 2014
 Warren County Extension, 909 East Second Avenue, Suite E, Indianola

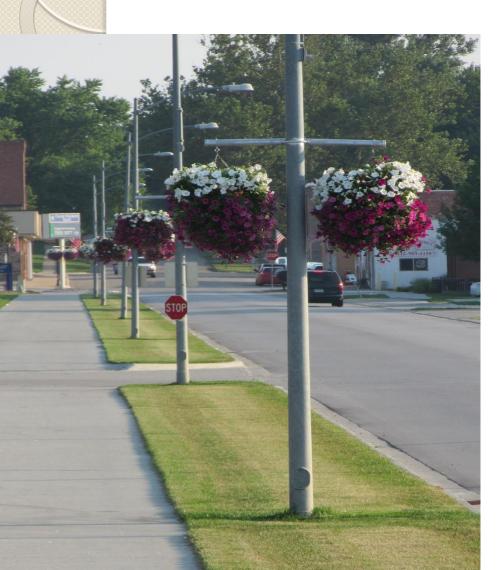
Questions and registration: 515.961-6237

A Flowery Thank You to the Beautification Committee



Once again Carlisle's main streets are dressed with beautiful flowers. Thank you to the donors, the planters, the hangers and the watering crew. This is a big job and the Carlisle Area Chamber, the City of Carlisle, and the residents and visitors appreciate it. Thank you!

THANK YOU!



Planters: Kathy
Fleishman, Kathy
Betzer, Sandy Bolton,
Kathy Churchill, Kay
Scholl, Ruth Fetters,
Barb Monroe and
Ethel Lee.

Hangers: Keith
Churchill, Gerald
Argo, Les Lane and
Darl Lee.

THANKS SO MUCH TO THESE VOLUNTEERS

 Gerald & Minnie Argo, Chuck & Pat Brehse, Keith Churchill, Wayne & Kathy Fleishman, Russ & Linda Goodsell, Carroll & Wanda Hunter, Scott James, Denny & Mary Keeney, Jim & Cindy Keeney, Les Lane, Darl & Ethel Lee, Dorothy Lumsden, Mike McCormick, Kirby & Barb Monroe, Kasey & Jim Peterson, Larry & Louanne Pezzetti, Lyle & Carolyn Rothfus, Neil Ruddy, Don & Ron Sones, Harold Thoman and Vicky Tugel.

Nominate Now to Honor the Best

Nomination forms are on the Carlisle Chamber Website to honor the 2014 Citizen of the Year, 2014 Business of the Year, and 2014 Friend of Education.

Nominations are due November 1, 2014 to Carlisle Chamber of Commerce, P.O. Box 487, Carlisle, IA 50047.

The Awards will be presented at the Carlisle Chamber of Commerce Annual Dinner on Saturday, January 10th.

Warren County Economic Development: http://www.wcedc.com/

- The <u>new website</u>, which brands Warren County as the 'Southern Gateway to the Des Moines Metro', provides maps, utility and workforce information.
- The website also features an Economic Dashboard, a product not available in many counties Warren County's size, allowing businesses of all sizes to evaluate data such as building permit trends, industry composition, and school enrollment history when making location and investment decisions.

Warren County Awarded \$45K to Assist Small Businesses

In a move to stimulate the financing of small business enterprises, the United States Department of Agriculture – Rural Development (USDA) has approved \$45,530 to assist qualifying projects in Warren County. The award was announced by Iowa U.S. Senator Tom Harkin's office at the end of August: http://www.harkin.senate.gov/press/release.c m?i=355243.

WCEDC has made a commitment to establish the first countywide revolving loan fund (RLF) focused on growing small-to-medium-sized businesses in Warren County. This money will bring the total in the fund to \$145,530.

WCEDC: Warren County is on an upward climb economically

- Warren County laborshed base has increased by 28 percent since 2003 (324,000 total individuals).
- Warren County's employment base has increased by 13 percent since 2003, more than lowa or U.S.
- Warren County's unemployment rate was 4.4 percent in 2013, the lowest level since 2008.
- Indianola's cost-of-living is only 89 percent of the national cost-of-living average.
- Warren County's population grew by 13 percent between 2003 and 2013, more than lowa or U.S.
- Warren County's top twenty recent business expansions have created or will create by the end of 2014 a total 638 new jobs and 944 jobs overall.
- WCEDC is working to complete projects which total 260 new jobs and \$14 million in new capital investment.

\$5,000 Reward Could Be Yours!

- Do you have a family member, college buddy, or executive friend who is thinking of opening a new location and are looking for property,.
- Submit the lead for your chance to be awarded \$5,000.
- For questions or to submit a business lead please contact Carlisle City Administrator, Andy Lent at 515-989-3224, or email alent@carlisleiowa.org. You must provide the business name and contact information.
- Bounty money will be paid by the person or group who owns the land that is selected by the new business. Employees of the City of Carlisle, Carlisle Chamber of Commerce, and Warren County Economic Development are ineligible.

Redeem Chamber Bucks!

CHAMBER BUCKS coupons are cash to you! The Chamber donates these to non-profits, and uses them as prizes.

CHAMBER BUCKS are printed on special paper and carry the signature of a Chamber Board Officer.

Redeem CHAMBER BUCKS by contacting Board Treasurer Janie Norton at Peoples Bank.

Carlisle Area Chamber of Commerce MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC Development AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

Carlisle Area Chamber of Commerce

http://www.carlisleiachamber.org

Carlisle Area Chamber of Commerce

PO Box 487

Carlisle, Iowa 50047

Barbara Rasko

515. 402-1008 phone 515.961-7155 fax

BRasko@carlisleiachamber.org