



# Chamber Highlights

## SOMETHING NEW IN CARLISLE



### THE SHOP TANNING

#### THE SHOP (HAIR)

#### NEW LOCATION/EXPANSION

85 School Street, Ste C & B

Downtown Carlisle

Diane Becker, owner of The Shop Tanning, is proud to announce the opening of her new salon located behind 85 School Street. Diane and her husband, Gary, have spent many months and hours remodeling the building that is now home to 5 tanning beds, a Massage Therapist/Skin Care Esthetician and available space for a Nail Technician. The Shop (Hair), owned and operated by Carme Peterson and Rickey Ryan also has moved into this new space.

Tanning beds include four – 20 minute medium pressure beds and one - 12 minute high pressure bed. The Shop Tanning also carries a wide variety of tanning lotions. Diane has built up her clientele to over 150 wonderful customers and is gaining new clientele every day.



Additionally, the salon carries a complete line of eco-friendly, organic skin care products. The Eco-Esthetics skin care line, developed by Jessi Wagner, were premiered at the Oscar Gifting Suite at the 2010 Oscar Awards. In addition to being featured at The Shop Tanning and The Shop (Hair), this amazing skin care line can also be found via the web at: [www.ecoesthetics skincare.com](http://www.ecoesthetics skincare.com)

Kay Kalen, Diane's mother, helps at the salon 2-3 nights per week. The Shop Tanning is open Monday – Friday from 4:00-7:30 pm and Sunday 11:00 am – 2:00 pm. They are closed on Saturdays. Call 515.989.0541 for an appointment or feel free to stop in.

(cont on next page)



Diane & her mom, Kay

## NEW CHAMBER MEMBER

We welcome the **CARLISLE AREA HISTORICAL SOCIETY** as a new member to the Chamber of Commerce.

Go to

**[www.carlisleareahistory.org](http://www.carlisleareahistory.org)**

and take a look at their website. There is a lot of interesting history plus pictures that were taken in the Carlisle area years ago. Their Calendar of Events is also available for you to plan that SPECIAL event.

### DATES TO REMEMBER:

- Tuesday, May 11th—Regular Chamber meeting—Family Life Center, 405 School Street, Carlisle—12:00 noon
- Thursday, May 20th—Regional Business After Hours, Glen Oaks Country Club—5-7 pm
- Tuesday, June 8th—Regular Chamber meeting—Scotch Ridge Vineyard, 15234 Bluff Trail, Carlisle—6:00 pm
- Thursday, June 17th—Regional Business After Hours—Johnson Chamber

## SOMETHING NEW IN CARLISLE

(cont from page 1)



The Shop (Hair), owned and operated by Carme Peterson and Rickie Ryan, is open at 9:00 AM on Tuesdays and Thursdays and remains open until all client appointments are finished. Carme and Rickie have been in the community for many, many years and have a very large client base. New clients are always welcomed. Carme and Rickie can be reached at 515.989.2080.

STOP BY AND SEE THE GIRLS or  
GIVE THEM A CALL

### **The Shop Tanning:**

515.989.0541

cell: 515.240.2523

[theshoptanning@aol.com](mailto:theshoptanning@aol.com)

Facebook: The Shop Tanning

### **The Shop (Hair):**

515.989.2080

## Federal Tax Credits for Energy Efficiency

### **Energy efficiency pays!**

In addition to Mid America's programs, the federal government is now offering tax credits for homeowners, new or existing commercial buildings.

Visit [www.energstar.gov/taxcredits](http://www.energstar.gov/taxcredits) for details or consult a tax advisor.

From checking the energy efficiency of your home to designing a new building for your business, MidAmerican Energy Company features a variety of programs designed to assist our residential, nonresidential and agribusiness customers to use energy more efficiently.

## ***Save Some Green***

***2010 Iowa  
Residential and  
Commercial/Industrial  
Energy Advantage Programs.***

***Contact***

***800-894-9599***

***[www.MIDAMERICANENERGY.com](http://www.MIDAMERICANENERGY.com)***

### **WELCOME PACKETS**

If you have any advertising item that you would like to have included in a Welcome Packet to promote your business for new residents moving into Carlisle, please notify Ethel at 515-402-1008 or drop off your item/items at 325 Garfield Street. **Our supply is running LOW !!**

# FREE COUNSELING AVAILABLE

## Helping Small Businesses SUCCEED

[www.score.org](http://www.score.org)

Free Cyber  
Counseling  
Available  
[www.score.org](http://www.score.org)

Free Counseling

Confidential

Low Cost Work-  
shops

Any small business can obtain help from SCORE. Whether you are thinking about starting your own business, have a business that is experiencing problems, are ready to expand, or need some other type of advice, SCORE can help.

### DES MOINES

Federal Building  
210 Walnut Street, Room 749  
Des Moines, IA 50309  
(515)284-4760  
Hours: Mon-Fri 10-3  
[dm0761a@aol.com](mailto:dm0761a@aol.com)  
[Www.scoredm.org](http://Www.scoredm.org)

More than 10,500 vol-  
unteers in the United  
States and 300 in Iowa



## THANKS TO MWA

MWA has awarded a grant again this year to enable the Beautification Committee to continue their efforts in Downtown Beautification and establishment of the Rain Garden at the Summerset Bike Trail-head.

However, such works of natural beauty do require a certain amount of maintenance. Therefore, the Chamber's Beautification Committee is looking for individuals who would be willing to help water the plants. If you would be interested, please contact Ethel Lee at (515) 402-1008. The more people that we have sign up to help, the easier this job is. A vehicle will be supplied. No green thumb is needed!

## BEST IN WARREN COUNTY

Ballots started running on April 7th and will run for 3 weeks in the Indianola Record Herald. Ballots must be returned on the paper form from the newspaper ( no photo copies ). Ballots will appear in both The Extra & The Record-Herald. Ballots will also be available on line at [www.indianolarecordherald.com](http://www.indianolarecordherald.com) - one per email address. Ballots for the Record-Herald's forth annual "Best of Warren County" contest will be accepted through 5 pm, May 3, 2010.

**VOTE FOR ONE OF  
YOUR FAVORITE  
ESTABLISHMENTS  
IN CARLISLE**

**Net2Work – Monday, May 3 from 10:00a.m.- Noon** at the Des Moines Botanical Center. Do you have a friend or family member who has lost their job? Net2Work is a new networking event to help displaced professionals navigate their way back to employment. This forum provides opportunities to network/make new connections, learn from each other, learn from the “experts”, gain support in a “safe” environment – ultimately resulting in employment in Greater Des Moines. The May 3 program will include a discussion on telephone interview tips. Net2Work will be held every other Monday. There is no charge to attend. Net2Work –is a collaborative of the Greater Des Moines Partnership, Iowa Workforce Development and Right Management. Contact Kathy at 515-286-4950. **\*\*This event is specifically for displaced workers and those seeking employment in the Greater Des Moines area.\*\***

# SPONSORSHIP OPPORTUNITIES

## HOST A BUSINESS AFTER HOURS/REGULAR CHAMBER MEETING/ PROGRAM

Carlisle Center for Wellness & Rehab will be hosting and providing the program for the regular Chamber meeting, August, 2010.

Thanks to the following for providing the programs for the upcoming Regular Chamber meetings:

Joe Schettler—May meeting

Greg Gruss—June meeting

Dr. Gvist—July meeting

Tammy Davis—Aug meeting

Bob Stuyvesant—Sept meeting

## JULY 29 - SDM/EDM/ CARLISLE/WEST SIDE

### GOLF OUTING



## AUG 7TH - FAMILY BIKE RIDE/BREAKFAST



## AUG 20TH - TEACHER APPRECIATION BREAKFAST



### Sponsoring Businesses :

ANCO Insulation  
Carlisle Center for Wellness & Rehab  
Carlisle Community School  
Carlisle United Methodist Church  
Central Iowa Insurance  
Community State Bank  
General Mills  
Great Western Bank  
Mid-American Energy  
Peoples Bank

IF YOUR BUSINESS IS INTERESTED IN HELPING TO SPONSOR ANY EVENT, PLEASE CONTACT

ETHEL AT 515.402.1008.

## MAY and JUNE REGULAR MEETINGS

**TUESDAY, MAY 11th, 12:00 noon**

**REGULAR CHAMBER MEETING**

**At the**

**FAMILY LIFE CENTER**

**405 School Street**

**Carlisle**

**Program will be presented by**

**Joe Schettler, Edward Jones**

**TUESDAY, JUNE 8th, 6:00 PM**

**REGULAR CHAMBER MEETING**

**At the**

**SCOTCH RIDGE VINEYARD**

**15234 Bluff Trail**

**Carlisle**

**Winetasting/winemaking**

**Come enjoy an evening**

**Learning about wines !!**

# FEDERAL HEALTH CARE WORKSHOP

NETWORK ► COMPETE ► BUILD ► EXPAND ► LEARN  THE greater des moines partnership

## What Does Federal Health Care Legislation Mean for Your Business?

Wednesday, May 5, 2010

7:30 a.m.—9:00 a.m.

Forte Banquet Center at All Play, 615 Third St., Downtown Des Moines

Cost: \$15 per person for members,  
\$30 for non-members  
(cost includes breakfast)

The Patient Protection and Affordable Care Act has now been signed into law. How does this impact your business? Join us for a panel discussion examining new employer requirements, tax credits, insurance exchanges, opportunities for wellness and prevention, and cost containment and quality infrastructure.

Panelists include:

- Kristy Maitre, Senior Stakeholder Liaison, Internal Revenue Service
- Susan Freed, Attorney at Law, Davis Brown Law Firm

Questions: Contact Jessica Maldonado at 515-286-4924 or [jmaldonado@desmoinesmetro.com](mailto:jmaldonado@desmoinesmetro.com)

To Register: Sign-up online at [www.desmoinesmetro.com/events](http://www.desmoinesmetro.com/events), return completed form via fax to 515-286-4974, or mail to Jessica Maldonado, Greater Des Moines Partnership, 700 Locust St., Suite 100, Des Moines, IA 50309

Register online at [www.desmoinesmetro.com/events](http://www.desmoinesmetro.com/events)

Questions? Contact Jessica Maldonado by email at [jmaldonado@desmoinesmetro.com](mailto:jmaldonado@desmoinesmetro.com), or phone at 515.286.4924

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

Method of Payment: Amount: \_\_\_\_\_ Check Encl. \_\_\_\_\_  
Credit Card # \_\_\_\_\_  
Exp. \_\_\_\_\_ Signature: \_\_\_\_\_

The Greater Des Moines Partnership | 700 Locust St., | Suite 100 | Des Moines, IA | 50309 | 515.286.4930 | [www.desmoinesmetro.com](http://www.desmoinesmetro.com)



# SMART CONFERENCE

## May 6th SMART Conference One-Day Economic Development Conference

The Economic Development Conference sponsored by the Iowa Utility Association and the Iowa Department of Economic Development will be held Thursday, May 6, 2010, at the Polk County Convention Center in downtown Des Moines. Register at [www.iowasmartconf.com](http://www.iowasmartconf.com).

Conference highlights include: Location Branding, Local Government Financing Options, Virtual Spec Buildings, Rockstar Networks, The Thrill and Threat of Social Media, Three Workforce Development Workshops, Local case studies and much, much more.



### Greater Des Moines Partnership

## CHAMBER NIGHT

Saturday, May 8th, 7:05pm  
vs. Cleveland Gladiators  
Wells Fargo Arena

Join members of the Partnership and Chambers from across the state for a great night with the Iowa Barnstormers! As a member, you can purchase discounted tickets to Chamber Night on Saturday, May 8th for as low as **\$18 a seat**.

**Be sure to join us for a special Chamber Night Tailgate Party starting at 4:30pm at the Iowa Events Center.**

Please fill out the order form below and return to the Barnstormers office or call to reserve your seats today!

Name _____	
Address _____	Phone: _____
_____	Email: _____
City _____, State _____ Zip _____	
# of Tickets _____ X \$18 = \$_____ (100 Level Corner)	
# of Tickets _____ X \$27 = \$_____ (100 Level Sideline/Barnyard)	
  	
<b>Payment Options</b>	
Check: _____ Credit Card: _____ Cash: _____	
Card Type Visa: _____ MC: _____ AMEX: _____ Disc: _____	
Card # _____	Exp Date _____
*All sales are final no refunds or exchanges	
*Seat locations based on availability	
For more information contact <b>Grant Young</b> – <a href="mailto:gyoung@theiowabarnstormers.com">gyoung@theiowabarnstormers.com</a>	
Return Mail: 833 5th Ave, Des Moines, IA 50309 P: 515-564-8454 F: 515-564-8451	
GDMPartnership 050810	

IOWA BARNSTORMERS

# SMALL TO BIG BUSINESS FORUM

LEARN ► COMPETE ► BUILD ► EXPAND ► NETWORK



## THE SMALL TO BIG BUSINESS FORUM

Tuesday, May 11, 2010

7:45 a.m.—1:00 p.m.

(registration begins at 7:15 a.m.)

Echo Valley Country Club, 3150 Echo Valley Dr., Norwalk

\$70 per person

(cost includes breakfast & Lunch)

The Small to Big Business Forum is an annual roundtable, round-robin **networking** event designed to put you in touch with area businesses.

- Meet with representatives of large companies to learn about their purchasing procedures, as well as their needs for goods & services
- Gain exposure for your company
- Network with fellow Greater Des Moines business people
- Build relationships with local vendors

**To Register:** Visit [www.desmoinesmetro.com/events](http://www.desmoinesmetro.com/events) to register online or return completed form via fax to 515-286-4974 or mail to Meg Fitz, 700 Locust St., Suite 100, Des Moines, IA 50309

*The Small to Big Business Forum is open exclusively to members of the Greater Des Moines Partnership and it's Affiliate Chambers of Commerce.*



Register online at [www.desmoinesmetro.com/events](http://www.desmoinesmetro.com/events) or fax this form back to 515.286.4974.  
Questions? Contact Meg Fitz by email at [mfitz@desmoinesmetro.com](mailto:mfitz@desmoinesmetro.com), phone at 515.286.4934

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

Method of Payment: Amount: \_\_\_\_\_ Check Encl. \_\_\_\_\_  
Credit Card # \_\_\_\_\_  
Exp. \_\_\_\_\_ Signature: \_\_\_\_\_

The Greater Des Moines Partnership | 700 Locust St., Suite 100 | Des Moines, IA | 50309 | 515.286.4930 | [www.desmoinesmetro.com](http://www.desmoinesmetro.com)



# REGIONAL BUSINESS AFTER HOURS

LEARN ► COMPETE ► BUILD ► EXPAND ► NETWORK ► SCHMOOZE



**Greater Des Moines area Chamber of Commerce members:  
Please join us for a Regional Business After Hours, presented by:  
Glen Oaks Country Club and the West Des Moines Chamber of Commerce**

**Thursday, May 20th**

**5:00-7:00 p.m.**

**Glen Oaks Country Club, 1401 Glen Oaks Dr.**

**Hors d'oeuvres and beverages will be provided.**



**Upcoming  
Regional Business  
After Hours**

June 17<sup>th</sup> in Johnston

July 15<sup>th</sup> in Waukee



## **Registration Form**

**Business After Hours May 20, 2010 RSVP encouraged by Monday, May 17**

**Name** \_\_\_\_\_

**Business** \_\_\_\_\_

**Phone** \_\_\_\_\_ **E-mail** \_\_\_\_\_

Confirm your attendance plans by e-mailing Hannah at [Hannah@wdmchamber.org](mailto:Hannah@wdmchamber.org),  
calling 515-225-6009 or faxing this completed form to 515-225-7129.

West Des Moines Chamber of Commerce, 4200 Mills Civic Parkway, Suite 2E,  
West Des Moines, IA 50265 515-225-6009 FAX: 515-225-7129

Greater Des Moines Partnership | 700 Locust St. | Suite 100 | Des Moines, IA | 50309 | 515.286.4950

# REGIONAL LUNCHEON



sponsored by:

SPRINGHILL SUITES  
Summit

USbank

1<sup>ST</sup> ANNUAL  
**REGIONAL AFFILIATE  
LUNCHEON**

[thursday, may 13] [11:30 pm - 1:30 pm] [\$25]  
[hy-vee conference center, west des moines]  
[business improv experience by brave new workshop]  
[go to [www.speedoflaughter.com](http://www.speedoflaughter.com)]

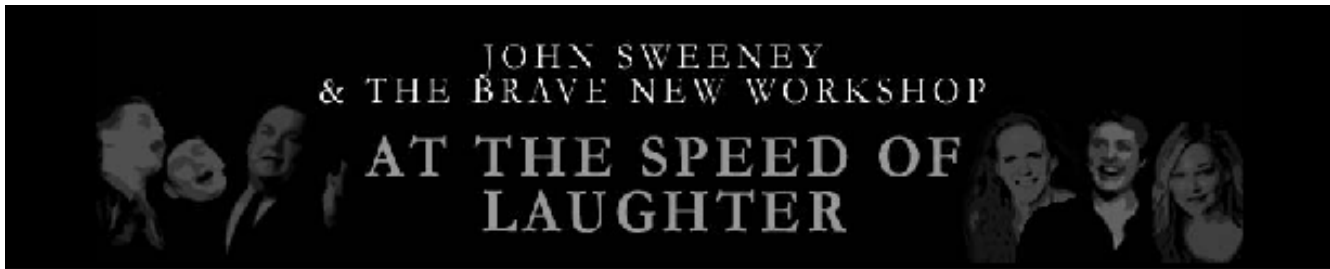
- network with ALL affiliate chambers
- invite employees, colleagues and clients
- open to members and non-members
- door prizes
- voluntary audience participation

**REGISTER AT:**

[www.wdmchamber.org/event-registration.htm](http://www.wdmchamber.org/event-registration.htm)

**Regional Membership luncheon, Thursday, May 13 from 11:30am-1:30pm.** All Chamber members from around the metro are invited to participate in this lively and engaging luncheon featuring the business improve experience by Brave New Workshop. Network with fellow Chamber members from around Greater Des Moines, while challenging yourself to think outside of the box and to think on your feet! Cost: \$25 per person. Questions? Contact Julie at [Julie@wdmchamber.org](mailto:Julie@wdmchamber.org) or 515-225-6009.

# REGIONAL LUNCHEON—cont.



## JOHN SWEENEY AND THE BRAVE NEW WORKSHOP AT A GLANCE

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### ABOUT JOHN SWEENEY

John is an author, keynote speaker, trainer, improviser, comedic performer, and owner of the nation's oldest satirical comedy theatre, the Brave New Workshop (BNW). His story begins in 1993, when his love for the art of improvisational theatre compelled him to leave a successful career in corporate real estate and become a full time actor and improviser. After buying the Brave New Workshop in 1997, John quickly combined his instinct for business with his understanding of improvisation to write *Innovation at the Speed of Laughter* – a book which firmly launched the theatre's corporate services division as well as a speaking and training career that includes a 40-foot RV and travel to more than 100 client events each year.

One of John's first corporate clients, Phil Fawcett, a Microsoft employee since 1985, expressed it like this, "*I have worked one on one with both Stephen Covey and Tom Peters and I find John Sweeney's ideas to be as valuable. His message and methods are fantastic!*" Since that kind remark more than five years ago, John has trained and entertained hundreds of companies and thousands of business leaders using the *Speed of Laughter* programs. (To see more quotes from recent clients, including a new quote from Phil, please refer to the client quotes in our corporate services description below.)

John's message and methods are based on the simple core belief that everyone has unlimited creativity and improvisational ability locked inside them but rarely are they self-motivated to express that best self in the workplace. John's interactive programs help audiences appreciate and actively practice tapping into that innate improvisational nature and skill set. Using the 8 Secrets described in *Innovation at the Speed of Laughter*, John humorously and actively bridges the principles of improvisation to key business challenges. Whether helping individuals, teams, and leaders to improve focus, engagement, and productivity in times of chaos, achieve greater innovation, or renew enthusiasm one feels for their workplace, John is undeniable in his energy to compel people toward their better selves. His insightful, hands-on-and-up approach, along with his authentic performer's instinct, have helped BNW Corporate Services build an extensive list of repeat clients (please see recent clients listed under the corporate services section of this document).

John has been featured in *Leadership Excellence*, *Forbes*, *Investor's Business Daily*, *Executive Traveler* and you may have even glimpsed him on ESPN or the *Today Show*. We find it entertaining that a quote from John's book appeared on 14 million Starbucks cups as part of the company's "The Way I See It" program but few people knew it because they didn't look under the brown cardboard.

Additional information about John's *Speed of Laughter* speaking and training programs can be found online at [www.speedoflaughter.com](http://www.speedoflaughter.com).



### ABOUT THE BRAVE NEW WORKSHOP

The Brave New Workshop (BNW) Theatre has been writing, performing, and producing original sketch comedy, music and improvisation longer than any other theatre in the United States. Located in Uptown Minneapolis, the BNW is a unique place to laugh, learn, think, and play. It's even been known to transform a few lives.



*The Natural Choice*



## **Carlisle Area Chamber of Commerce**

*An Affiliate of the Greater Des Moines Partnership  
And partnership with  
the Warren Co. Economic Development Corp*

PO Box 487  
325 Garfield Street  
Carlisle, IA 50047

Phone: 515-402-1008  
Fax: 515-989-3075  
E-mail: [elee@carlisleiachamber.org](mailto:elee@carlisleiachamber.org)

### **MISSION STATEMENT**

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT

AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

## **List of Chamber Members**

### **PLATINUM MEMBERS:**

**Carlisle Comm School  
Great Western Bank**

### **GOLD MEMBERS:**

**Mid-American Energy  
Peoples Bank**

### **SILVER MEMBER:**

**Carlisle Center for Well-  
ness & Rehab**

**Central Iowa Insurance**

### **BRONZE MEMBERS:**

**ANCO Mechanical  
Insulation**

**Carlisle United Methodist  
Church**

**Community State Bank  
General Mills**

21<sup>st</sup> Century Rehab  
AJ's Service  
Avondale Veterinary Healthcare  
Bartholomew Construction Co.  
Bubba's Washboard  
Carlisle Chiropractic Clinic  
Carlisle Citizen  
Carlisle Dental  
Carlisle Foods  
Carlisle Veterinary Clinic  
Casey's General Store #14  
Casey's General Store #1676

City of Carlisle (2)  
Coldwell Banker, Paula Mahnke  
Custom Structures, Inc.  
D. Wright Construction, LLC  
Datavision, Inc.  
Dental Professionals (2)  
Edward Jones, Joe Schettler  
etc!graphics, Inc.  
Family Practice Clinic (2)  
Fiss'  
Flowers Island  
Goodhue-Nolte Insurance  
Goodhue Realty  
Green Tech Products Inc  
Greenwood's Sewer Service  
Heartland Co-Op  
IAwebsites.com  
InnovativEvents  
Iowa Elevator Systems and Service  
Iowa Realty, Dee Smith  
Iowa Water Management Corp  
James Oil Company  
Johnny & Mike's Pizza  
Kearney's Restaurant  
Lovejoy's Cake Shoppe  
Marble Works, Inc.  
Mary Kay Products, Alma Reed  
Medicap Pharmacy  
Metro Waste Authority  
Moe's Joe Coffee House  
Murphy Tower Service, LLC

My Sister's Place  
Ohnemus Construction  
Optometric Assoc of Warren Co. P.C.  
P & E Engineering Co.  
Peterson Funeral Home  
Record-Herald and Indianola Tribune  
Roberts Htg, Cooling and Plumbing  
School Street Scholars Day Care Center  
Scotch Ridge Vineyard  
Snap Fitness  
South Park Apartments  
Stadium View  
Stuyvesant & Benton (2)  
Summerset Winery  
The Cutting Edge  
TMC Auto Body  
Watty's  
Webb's RV Park  
Woodhouse and Lee Construction  
Wyckoff Industries

### **INDIVIDUAL MEMBERSHIPS:**

Appel, Staci - State Senator  
Davitt, Mark  
Hunter, Carroll  
Wright, David  
Carlisle Area Historical Society  
Carlisle Christian Church  
Holy Cross Lutheran Church  
Middle River Friends Church