

MAY/JUNE 2014

Volume 10 Issue 3



Carlisle

THE NATURAL CHOICE

Carlisle Area Chamber of Commerce

Chamber Highlights

Fareway Will Open in Carlisle By Thanksgiving!

(It's a \$4 Million Investment in the Community and 60+ Job!)



Fareway executives were thrilled, shocked, amazed and grateful when they saw the wonderful turnout of Carlisle Chamber of Commerce members and citizens for the Fareway groundbreaking on April 22nd.

Mayor Ruth Randleman proclaimed a great day for Carlisle. Cooperation and extra effort allowed the project to progress in less than 1 year from initial contact to groundbreaking due to fine cooperation between the partners: Warren County Economic Development, City Administrator and Officials, Carlisle City Council, Warren County Board of Supervisors, and Hubbell Realty.

Chamber President Scott James spoke of the excitement expressed by local business with the addition of Fareway to the business community.

President Fred Greiner said Fareway has held 60 groundbreakings over the years and has NEVER seen a welcome like this. He suggested the yellow & red Fareway Shield would look great on the Carlisle water tower!

Easter Egg Hunt a Hit!

Kids in 3rd grade and younger scrambled for 3,000 treat-filled eggs and special Golden Eggs as parents hustled to keep up during the Easter Egg Hunt at North Park on April 12th.



Photo submitted by Chad@Carlislewildcats.com

Thanks to Peggy Hugen, Stacy Goodhue, and Stephanie Goodhue for organizing this event for young families.

Special thanks to the Easter Egg Hunt sponsors: Carlisle Chamber of Commerce and Members Carlisle Chiropractic, Fiss', Great Western Bank, James Oil, Medicap, Peoples Bank, Todd Hugen Photography, and Subway

Fun!

2014

EXECUTIVE BOARD

AND OFFICERS

Chamber Officers


President	Scott James
Vice-Pres.....	Todd Hugen
Secretary	Dan Crum
Treasurer	Janie Norton

Exec Board Members

Carroll Hunter	12.31.2014
Kevin Seiberling...	12.31.2014
Todd Hugen	12.31.2015
Jeffrey Frese	12.31.2015
Bryce Amos	12.31.2016
Chris Sauter	12.31.2016
Paul Nolte	12.31.2014
(Ex-officio)	

CHAMBER BUCKS

If you received one of these CHAMBER BUCKS coupons at your place of business, DO NOT TURN It AWAY. They can be included in your deposit at either Great Western Bank or Peoples Bank. Several are given throughout the year as gifts/prizes. However, be aware that they are printed on a special paper and will have the signature of a Chamber Board Officer.

CHARLISLE AREA CHAMBER OF COMMERCE	CHAMBER BUCKS			
	TEN DOLLARS and 00/100			THE NATURAL CHOICE PO Box 487 Carlisle, Iowa 50047 515-402-1008
	Compliments of: _____			
	Authorized by: _____			
	Expiration Date: N/A Number _____			
<small>CHAMBER BUCKS ARE GOOD AT ANY CARLISLE or HARTFORD BUSINESS. NOT REDEEMABLE FOR CASH (MERCHANT: CHAMBER BUCKS REDEEMABLE AT GREAT WESTERN BANK AND PEOPLES SAVINGS BANK)</small>				

WELCOME – NEW CHAMBER MEMBER

Carlisle Veterinary Clinic, LLC

Dr. Kylie Sloan strives to provide the highest quality veterinary care with small town, friendly customer service for both the owners and the pets. The clinic offers services including surgery, dentistry, blood panels, preventative medicine, radiology, hospitalization, parasite screening, and emergency calls.

The clinic works with clients from Carlisle and from Des Moines and the surrounding areas, including Norwalk, Indianola, Pleasantville, Altoona, Pleasant Hill and more.

A ribbon cutting will be held on Tuesday, May 20th, to welcome Dr. Sloan and her staff to the Carlisle Chamber. The event will be at noon at the clinic at 550 S. 2nd Street, Carlisle.

<http://www.carlisleveterinaryclinic.com/>

515-989-4075

Carlisle Economic Development Showcase



Carlisle's strategic location allows the community to compete effectively for new development. We are part of the Des Moines Metro, we are on four-lane highways, we have a potential labor pool base of nearly 278,000 workers, we have land for sale, and we have a desirable quality of life.

Our message to our 60+ guests on the Carlisle Economic Development Showcase tour on April 22nd was: We are prepared to help you locate your customers where they can be successful and profitable. We are positioned for, and ready for growth. We are excited to work with you.

The message was well received and the developers left with the understanding that we have a limited amount of shovel ready land, as well as undeveloped land for sale, and it is a little like a gold rush. First come, first served. So, if they have clients looking for a great place to do business, they better act quickly.

The tour packet provided to each attendee included the Gateway Plat Map, the Danamere Residential and Commercial Plat Map, Scotch Ridge Business Park Plat Map and Randleman Ridge Residential Plat Map. Additionally the buildings previously occupied by Data Vision were offered, as well as in-town ground. Future heavy industrial development land was also unveiled.

Mayor Ruth Randleman welcomed the guests to Carlisle and, while she rode the bus with them, she talked about the current business community, and the timing, dreams and details of future projects. She also talked about the positive growth trends in the number of local jobs, building permits and school enrollment.

City Administrator Andrew Lent presented information on the proven process that Carlisle government and partners have in place to move developers and their clients from interest to groundbreaking. He also discussed financial incentive packages. He stressed that we are prepared to do the work to help commercial brokers locate their clients in Carlisle.

Carlisle Business Climate and Statistics



Student leaders from Carlisle High School served the meal to our guests.

Carlisle Public School Superintendent Bryce Amos said the Carlisle Community School District is growing because people want to come here. We have the smallest school in the metro with exceptional staff, small class size, top-notch academics, vibrant opportunity for student enrichment and activity, and excellent students.

Carlisle is positioned to be the next big development player in the Des Moines Metro region. We strive to make Carlisle a business-friendly and cost-effective environment. We are excited for the future! Look where Carlisle ranks for predicted job growth over the next 5 years!

Regional Trends

Region	2009 Jobs	2014 Jobs	2009-14 %	2014-19 %
● Carlisle	1,650	1,753	6.2%	16.1%
● Warren County	12,248	12,811	4.6%	8.8%
● Iowa	1,640,643	1,707,727	4.1%	6.3%
● United States	145,619,735	151,998,268	4.4%	5.5%

Source: Economic Modeling Specialists, Inc.

Carlisle Business Climate and Statistics

Population 5,767 in 2013

Carlisle's population grew 3.2% in the last 5 years, compared to 2.6% for the State of Iowa.

Under 20 years 28.6%

20 to 39 years 21.6%

40 to 59 years 27.6%

60 to 79 years 18.3%

80 years and over 3.9%

Source: Economic Modeling Specialists, Inc.

Jobs (2013) 1,679

Average Earnings (2013) \$44,704

Traffic Count 19,000

Exports (2012) \$169,716,005

Imports (2012) \$326,428,509

Source: LocationOne Information System, www.locationone.com

Understanding the facts about the City of Carlisle, the job market, our strengths, our present business mix and the predicted trends will give you the information you need to make plans for your own business growth.

Economic development to bring in new businesses and economic growth for our established business is what leads to, and pays for, improvement at our schools and our city government, and supports a better quality of life for everyone in our community. This is the current (watch it grow) list of highly-desired quality of life benefits in Carlisle.

Great Places Designation, State of Iowa

Bike Trails and Nature Trails

Vineyards and a Winery *events and live music)

Farmer's Market and local artists

Close to world-class shopping, fine dining

Impactful historic events

Hiking, camping, kayaking, canoeing, fishing

Aquatic Center

Executive Homes with Vista Views

Wildlife Preserve

Family-friendly community events

Sports opportunities for all ages

Veterans services

Neighborhood parks

Strong community support for schools, sports, local businesses, churches, and community projects and events.

Strong Business Mix Leads to Vibrant Economy

Fortune 500 Manufacturer	International Exporter	International Researchers	Statewide Supplier
National Brands	Distributors	Award-winning Mom & Pops	Medical
Financial, Legal	Construction	Insurance, Real Estate	Sales
Arts, Design,	Home Services	Entertainment and Sports	Communication
Storage	Transportation	National Events Management	Retail

Carlisle Business Climate and Statistics

Nothing is stopping us from growing and improving!

Economic Development is important for all of us. It provides the livelihoods that keep our families going and the amenities like parks and recreations, events, new retail, restaurants and manufacturing businesses that provide great things to do and places to work ... and it increases the tax base that supports our schools and our city government.

Current Projects

Fareway

Casey's

Danamere Village Townhomes→

Expansion of Bike Trail

Development of Scotch Ridge Nature Park

Action from Walkability Study

City Survey resulting in improved communication

Plans for Public Library and Public Safety Buildings



This information is from the Greater Des Moines Partnership Website.

#1 Wealthiest City in America The Today Show 2014

#1 Best Place for Business and Careers (Among 200 US metros) Forbes, 2013

Three Best Cities to Start a Business, Forbes, 2013

#2 Strongest Local Economy (2 years in a row), Policom, 2013

#1 Best Cities for Families, Kiplinger, 2012

You are Invited ...

Carlisle After 5

Wednesday, June 11th

5:30 – 7:00 p.m.

2720 Gateway Drive, Carlisle



Use a Professional Headshot to Make a Great First Impression

Customers do business with people they know like and trust. **A current headshot helps build a good relationship** no matter what business you are in! You can use your headshot on your Website, Face book, LinkedIn, Twitter, and on printed business cards, brochures and even hang it on the wall in your business!

Todd Huguen Photography will take headshots on Thursday, May 22nd in the Council Boardroom at City Hall Stop by between 8 a.m. -9 a.m, 11 a.m. – 1 p.m., or 4 p.m. – 6 p.m.

You will receive a high-resolution file for print and a high-resolution file for online. You will the rights to your photo to use again and again. \$50 per person. \$40 each for business groups of 5 + or more.



Greater Des Moines Partnership Investor Appreciation Event

Tuesday, May 13, 5:00 – 7:00 PM

Rick Green, Register Media, will be our host at The Des Moines Register's new location in Capital Square. You are invited to tour their impressive, new work space!

The Partnership appreciates your support; this is our opportunity to celebrate you!

RVSP to Carmella Heckard at checkard@desmoinesmetro.com

You are Invited ...



Regional Business After Hours



Hosted by Allegra Marketing, Print, Mail at 4149 120th St., Urbandale

May 15, 201, 5:00 PM - 7:00 PM

Join the Urbandale Chamber of Commerce and Allegra Marketing, Print, Mail as we host all our Af Chamber members at this month's Regional Business After Hours. Anyone that is a member of our a Chambers around the Metro are welcome to attend.

Location: Allegra Marketing, Print, Mail (4149 120th St., Urbandale)

Time: 5-7 pm

**Don't miss all the fun including Bingo, prizes, appetizers, drinks and a special live performanc
Monkey Monkey Monkey!!**

Registration is required and you can register for this free event online at

https://secure2.chambermaster.com/directory/jsp/events/dlg/Public_AddReg.jsp?ccid=1185&eventid=

Don't Do the Cooking or Bake the Cinnamon Rolls. You Can Relax, Enjoy, and Impress Your Family and Friends with an All You Can Eat Delicious Breakfast Buffet at The Beautiful Randleman House!

4th Sunday of Each Month

8:00 a.m. – 10:30 a.m.

Adults \$8 Children 6 – 10 \$5 Children 5 and under FREE

We are Proud of our Carlisle Community Schools

Superintendent Bryce Amos spoke at the March 11th Chamber Meeting. The Carlisle Community Schools have clearly defined mission, vision and goals and they drive the high expectations and actions in the system.

MISSION: Character, Service and Excellence in Everything we do.

VISION: The Carlisle Community School District, in partnership with students, families, and the community are dedicated to: Meeting the needs of all students, Recognizing the uniqueness of each child, preparing students to lead productive, moral, responsible lives.

DESTINATION 2016 GOALS: Create a college-attending, career-ready culture; Pledge to support literacy; Engage parents and community (and Superintendent Amos said that is easy to do here and praised the parent and community support); and Recruit and Retain the best and brightest teachers and leaders.

Superintendent Amos said that people want to have their kids in school in Carlisle because we have high expectations, small class size and an excellent staff. Student post graduate follow-up for the Class of 2013 shows that 35 are attending a 4 year college; 55 and attending a 2 year college; 13 are employed and 10 are in active military service.

Carlisle students perform very well in the Iowa Assessment tests and the goal is to be the school with the highest academic performance in the metro. Academic Programming plans include increasing Advance Placement Offerings in High School, offering Pre-Advanced Placement Offerings in Middle School, K-5 Summer School for student literacy support, adding more science (STEM) K-3, adding a Child Guidance Mental Health Therapist serving K-12 students and their families, Offering Spanish 1 in 8th grade and Balanced Assessment System and Iowa Core Alignment of curriculum.

Facilities Plans include the Athletic Turn Renovation to be completed in the Spring of 2014, Technology Updates in the Fall of 2014, Completion of Security Upgrades in the Fall of 2014, and a High School Renovation Project projected for completion in 2019.

Superintendent Amos instructs the teachers to think about and act on the goal that kids should, each time, leave smarter and stronger after interacting with teachers.

Superintendent Amos welcomed the community to the new Carlisle School District website. There is an interactive district calendar, Twitter feeds, and a slideshow featuring students and activities. He is excited that the new Website will better meet the needs of staff, students, parents and community members. <http://carlisle.k12.ia.us/index.php/welcome-to-the-new-carlisle-website/>



UPCOMING Meetings

YOU and YOUR GUESTS ARE INVITED TO THE ANNUAL DINNER

Please Join Us at the Dynamics of Change
Carlisle Area Chamber of Commerce Meetings

May 13: Talent and the Workforce

Mary Bontrager, Greater Des Moines Partnership

Guest Expert: Pam Goode, Medicap

Ribbon Cutting: Carlisle Alumni Association

June 10: Get Out and Play (Will it Pay?)

Carlisle Outdoor Recreation

Guest Expert & Ribbon Cutting:

Tony Rhinehart, Hawkeye Exterminators

July 8: Work is Changing Faster than the Workplace

Keeley Kinney & Meredith McAnelley, SAXTON

Guest Expert: etc!graphics, inc.

August 12: Customer Service for The Generations

Kent Sovern, AARP Iowa State Director

Guest Expert: Carlisle Alumni Association

September 10: Do You Have a Plan?

Tony Bass, WC Emergency Management Coordinator

Guest Expert: Iowa Realty

Noon on Tuesdays, Family Life Center

Get Outside and Play

Make plans to camp any weekend ... or every weekend ... at **Webb's RV Park**.

Join the Warren Co. Leadership Institute Class of 2014 along with Rotary Club and other community organizations for **The Night Ride**, Indianola's OTHER Bike Ride this Saturday, May 10th. Register online at <http://www.bikeiowa.com>. \$20 per adult (includes t-shirt) \$35 per family. The ride begins at 4:00 p.m. at The Brickhouse in Indianola ... ride to Carlisle and back to the Brickhouse. Enjoy live music from Hedrick Shade. Participate in the silent auction. All proceeds go toward the Warren Co. Trails Endowment Fund, which will provide maintenance for Warren County Trails.

Ride Your Bike to Work Day during National Bike Month on May 16th.

Participate in the **Mayor's Bike Ride** (and register your bike with the city) on Saturday, May 17th.

Second Annual Ride for Bonobos

The Iowa Primate Learning Sanctuary is hosting this 14 mile ride for all ages on May 24. Start from Mullets Bar and Grill at 13001 S.E. 1st Street in Des Moines. Details www.iowaprimatelelearning.org

Watch the games and support Carlisle Community Schools

The Home Run Hitter's Club is one *fun* and *powerful* way to contribute while supporting our future academic programs. Consider a pledge today of \$3, \$5, \$10 or more per home run (or a one-time donation); both home and away home runs will count towards your pledge. As a reminder, your donation is eligible for an Endow Iowa Tax Credit. And **The Little Hitter's Club**...it's new this season! Consider a pledge per run scored by your favorite team. The CGSA or Little League team that has the largest donation amount will be awarded a team trophy at the league's closing ceremonies! Jen Rowray, Foundation Chair, (515) 770-6063

The **Carlisle Alumni Association's Community Golf Tournament** is Saturday, June 14th at Blank Golf Course at 8:00.

GBC Motorsports Heartland Challenge in Carlisle, August 15 – 16, 2014.

Todd Isley and his crew are organizing the **Chamber of Carlisle Golf Outing** for Saturday, August 23, 2014!

Be in the know. It's easy when you "Like" the Carlisle Chamber on Facebook.

Grants and Business-Building News

Warren County Small Business Grant Contest is now open for entries!

WCEDC is giving away \$9,000 in 2 categories of small business: Start-up/idea (\$3,000) and Existing Business (\$6,000).

**Contest ends May 23rd.
Finalist Presentations and
Grants Awarded: June 10th.**

All Warren County Small Businesses (less than 10 full time employees) and Entrepreneurs are eligible.

TO ENTER Log onto <http://tinyurl.com/GrantContest> for entry details and information on how to prepare for the contest.

Questions? Email Hollie Askey @ haskey@wcedc.com with questions or call 515-961-1067

Sponsored by **Learn|Grow|Succeed**, a collaborative effort to provide small business services and education to businesses and entrepreneurs. Partners include WCEDC, Simpson College, Indianola Record Herald, Indianola Chamber of Commerce, Norwalk Chamber of Commerce and Carlisle Area Chamber of Commerce.

Learn|Grow|Succeed

Can you benefit from one of these workshops? There is no cost to attend although free will donations are accepted.

Workshops are held from 9:30 a.m. – 11:30 a.m. at WeLIFT Job Search Center, 106 E. 2nd Avenue, Indianola.

How to Set Prices in Your Small Business
Thursday, June 5

Your Business Mission
Thursday, July 17

Register with Deb Downey, 515. 306. 7759

Look Local First

The WCEDC Small Business Assistance Program is here to help.

- Business planning
- Funding
- Financial Management
- Attracting Customers

Call Hollie Askey to initiate the program. 515. 961-1067.

Warren County Job Fair

The Carlisle Chamber of Commerce is excited to partner with Iowa Workforce Development, WeLift, Indianola Chamber of Commerce, Norwalk Chamber of Commerce and other business in the county in the upcoming Warren County Job Fair.

The job fair, schedule for Thursday, June 12th, at the Indianola Middle School will give you a chance to connect with prospective job seekers.

There will be no charge to local businesses. You may showcase your business, interact/network with people interested in your company, collect resumes and conduct initial interviews with people interested in going to work for you.

Job seekers may be students looking for entry level or seasonal positions, college graduates, experienced managers considering a change in jobs or careers, or senior citizens who are looking for full or part time employment.

Business Tip:

Attend all of your Carlisle Chamber Functions.

Learn. Network. Have fun!



Carlisle Alumni Association

Fundraiser for Scholarships

Four Person Best Ball Golf Outing **Open to the community and all ages.**

June 14, 2014

7 – 7:30 a.m. Check-In time

8:00 Shotgun

A.H. Blank Golf Course

**Prizes: Men/Women – Longest Drive, Longest Putt, Closest to the Pin,
Shortest Drive Best alumni score prize – Bragging Rights**

Registration

Due June 7th - \$65 per person, \$260 per team. Includes golf, cart, one drink ticket and lunch. Mulligans - \$5 each. Please sign up as a foursome! (Total \$260)

Captain

Email -

Phone -

Player 1

Player 2

Player 3

Player 4

Mail this form to: CAA, PO Box 3, Carlisle 50047 by **June 7th**.

Make check payable to: Carlisle Alumni Assoc. or CAA **OR**

Email player names to: carlisleiaalumni@gmail.com and pay online using the

PayPal button on our wiki <https://carlislealumni.wikispaces.com/Account+-+Paypal>. On the wiki you can also see some photos from the 2013 outing!!

The form is found on <http://carlislealumni.wikispaces.com/Golf+outing> and in the Carlisle Citizen.



The Natural Choice

An Affiliate of the Greater Des Moines
Partnership and in partnership with The Warren
County Economic Development Corp

WE'RE ON THE WEB!: www.carlisleiachamber.org

Like us on Facebook: www.facebook.com/carlisleiachamber

Follow us on Twitter: <https://twitter.com/CarlisleChamb>

Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

Email: BRasko@carlisleiachamber.org

Phone: 515.402.1008 Fax: 515.961-7155

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS

Carlisle Community School
Great Western Bank
Wright's Auto Sales

GOLD MEMBERS

Mid-American Energy
Peoples Bank
Summerset Winery

SILVER MEMBERS

Carlisle Center for Wellness & Rehab
Carlisle Chiropractic Clinic
Central Iowa Insurance
Community Bank
InnovativEvents
James Oil Company

BRONZE MEMBERS

ANCO Mechanical Insulation
Carlisle United Methodist Church
General Mills
Goodhue Nolte Insurance

Basic Members

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bishop Electric
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Citizen
Carlisle Dental
Carlisle VFW Post 2099
Carlisle Veterinary Clinic
Casey's General Store #14
Casey's General Store #1676
Central Iowa Insurance
Chris Sauter Automotive
City of Carlisle (2)

Coldwell Banker, Paula Mahnke

Community Bank
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Dance 2 Xtreme
Dental Professionals (2)
Edward Jones, Joe Schettler
etc|graphics, Inc.
Fiss'
Goodhue-Nolte Insurance
Greenwood's Sewer Service
Hawkeye Exterminators
Heartland Co-op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
Indianola Record Herald
InnovativeEvents
Iowa Elevator Systems and Service
Iowa Primate Learning Sanctuary
Iowa Realty, Carol Sinclair
Johnny & Mike's Pizza
Marble Works, Inc.
Medicap Pharmacy
Mercy Carlisle Family Practice Clinic
Metro Waste Authority
Mid American
Murphy Tower Service, LLC
National Playground Compliance Group
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peoples Bank
Peterson Funeral Home
Record-Herald and Indianola Tribune
River Bottom Raceway

Roberts Heating, Cooling and Plumbing
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Subway
Summerset Winery
TMC Auto Body
Todd Hugen Photography
UgLee Lawn Care
USTAMowracing
Warren County Economic
Development Corporation
Warren County Extension Service
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Heating and Cooling

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Alumni Association
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Little League
Carlisle Public Library
Carlisle Soccer Club
Carroll Hunter
Ethel Lee
Holy Cross Lutheran Church
Larry Watkins