

RECENT HAPPENINGS

THE CARLISLE AREA CHAMBER OF COMMERCE held a Ribbon Cutting ceremony recently during an Open House for MarbleWorks.

MarbleWorks has a new location for their office at 260 South First Street in Carlisle. Their warehouse is still located at 1 ½ School Street.

MarbleWorks is owned by Toby Tyler and has been in business since 2003. They have 16 employees.

Stop by their new office, Monday-Friday, 9am – 5 pm, and see all of the neat ideas for your shower and/or counter tops. It doesn't have to be new construction. They have many ideas for your renovation projects too! MarbleWorks offers over 85 colors to choose from in high gloss or satin finish. All of the cultured marble that is sold is American manufactured at their plant here in Carlisle, IA.



THE CARLISLE AREA CHAMBER OF COMMERCE also held a Ribbon Cutting ceremony recently for the new Subway located at 1105 Scotch Ridge Road, Carlisle.

Craig Olson owns this Subway in addition to two in Pella and one in Monroe. Theresa Christensen will be the Manager at this location.

The Subway opened for business on Thursday, April 12th at 7:00 am. They will be open 7 days a week. The drive-up window will be opening soon.

Their number is 515.989.5262, for carry-out or to set up party arrangements.



The Carlisle Area Chamber of Commerce and the Carlisle Community is proud to have these businesses located in Carlisle.

THANK YOU.....

2012 EXECUTIVE BOARD AND OFFICERS

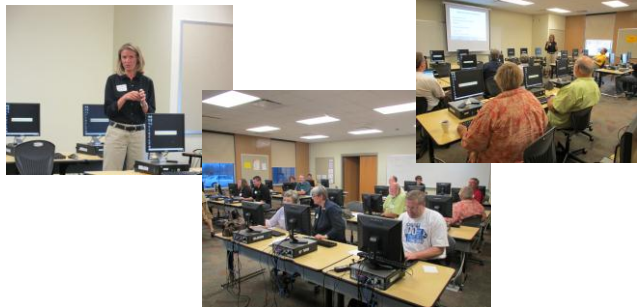
Chamber Officers

President	Toby Tyler
Vice-Pres.....	Paul Nolte
Secretary	Dan Crum
Treasurer	Janie Norton

Exec Board Members

Scott James	12.31.2012
Paula Mahnke	12.31.2013
Tammy Davis	12.31.2013
Jon Peterson	12.31.2013
Carroll Hunter	12.31.2014
Kay Scholl	12.31.2014
Dr Tom Lane	12.31.2012
(ex-officio)	

Thank you to Dr. Tom Lane and Diana Whited for catering the meal at the Regular Chamber Dinner in March. ALSO a special Thank You to Pam Bull and Meg Schneider-Fitz for coming to our meeting to help with the 'hands-on' workshop on how to use the Partnership website and personalization of each Businesses web page. ALSO, thank you to Jason Deal for setting up the Computer Lab at the Middle School for us.



If you were unable to attend this meeting and would like to learn how to personalize your business listing on the Partnership's website, please contact Ethel at 515.402.1008

Also, THANK YOU.....

...to Eileen Miller, HS Music Teacher and ALL of the High School Teachers/Students that helped with the City-Wide Clean Up Day on Wednesday, April 11th.



They raked/picked up debris in Carlisle as well as in Hartford. Both communities appreciate all the efforts of these students.



PLEASE NOTE

**DUE TO THE 'GET
MOTIVATED SEMINAR'**

**MAY'S REGULAR CHAMBER
MEETING WILL BE HELD
ON**

**TUESDAY, MAY 15th
12:00 NOON**

**FAMILY LIFE CENTER
405 SCHOOL STREET
CARLISLE**



THEY WILL BE BACK SOON !!

The Beautification Committee for the Carlisle Area Chamber of Commerce will be getting ready for another summer season soon. The flowers have been ordered and preparations are being made to get them planted. They will be hung the last weekend of May.

We are always looking for volunteers to help with the planting and daily watering. We schedule a week at a time. The more helpers we have, the less number of weeks we are responsible for.

A BIG THANK YOU to all who have helped during the past years and also to MWA for the Grant that has been received to use at the Rain Garden at the Summerset Trailhead.

Call 515.402.1008 if you would like to join this group of volunteers.

MAY REGULAR CHAMBER OF COMMERCE MEETING

PLEASE NOTE:

The May Regular Chamber meeting
will be on

Tuesday, May 15th , 12:00 noon

(not the second Tuesday) due to a
conflict with the

GET MOTIVATED SEMINAR

The Carlisle Police Department
will be presenting a program on

FRAUD

for the May 15th meeting

JUNE REGULAR CHAMBER OF COMMERCE MEETING

The June Regular Chamber
meeting will be held on
**Tuesday, June 12th at
6:00 pm.**

Stadium View
130 S 1st Street

Dr Peggy Baber and
Dr Kylie Sloan from the
Carlisle Veterinary Clinic will
be presenting the program



Please RSVP by Friday, June 8th
so there will be enough food
for everyone. Guests are
welcome at \$5 per person.

FREE CHAMBER BENEFIT

WELCOME PACKETS

If you have any advertising item that you would like to have included in a Welcome Packet to promote your business to new residents moving into Carlisle, please notify Ethel at 515-402-1008 or drop off your item/items at 325 Garfield Street. **Our supply is running LOW !!**

The Welcome Packet is a benefit of ALL Chamber members and is a way to get information to new residents that move to Carlisle about all of the services that are provided locally.

This is **FREE!!** Is all you have to do is get your coupon, discount, pen, refrigerator magnet, etc to Ethel and they will be distributed to new residents as they apply for their electric/water service at City Hall.

We go through approximately 12 Welcome Packets per month, so if you could leave a year's supply, that would be great!

SPONSORSHIP OPPORTUNITIES

HOST A BUSINESS AFTER HOURS/REGULAR CHAMBER MEETING/ PROVIDE A PROGRAM

Thanks to the following for providing the programs for the upcoming Regular Chamber meetings:

Police Dept—May meeting

Drs Baber & Sloan, Carlisle Veterinary Clinic - June meeting

Tracy Fuller, Innovativeevents—July meeting

Dr Mark Gvist – August meeting

AUG 4TH - FAMILY BIKE RIDE/BREAKFAST



AUGUST - TEACHER APPRECIATION BREAKFAST

Sponsoring Businesses :

- ANCO Insulation
- Carlisle Center for Wellness & Rehab
- Carlisle Community School
- Carlisle United Methodist Church
- Central Iowa Insurance
- Community State Bank
- Family Practice Clinic
- General Mills
- Goodhue-Nolte Insurance
- Great Western Bank
- James Oil Company
- Mid-American Energy
- Peoples Bank
- Wright's Used Cars

AUGUST - CARLISLE GOLF OUTING



IF YOUR BUSINESS IS INTERESTED IN HELPING TO SPONSOR ANY EVENT, PLEASE CONTACT
ETHEL AT 515.402.1008.

GET MOTIVATED

Tuesday, May 8 | 8:00 am-4:45 pm | Wells Fargo Arena Des Moines

\$4⁹⁵
ONLY PER PERSON

Or reward your office! **\$19⁰⁰**
Bring 100 people for

See Steve Forbes Live & In-Person!

Learn Business Strategy

Chairman and Editor-in-Chief of Forbes Media, Steve Forbes is the nation's foremost expert on business trends and economic growth. In this incredible session, he will reveal How to Leverage Economic Conditions to "Make the Sale", How to Balance Your Personal and Professional Priorities, Strategies that Thriving Corporations Use to Stay Ahead of the Pack, as well as How to Get Ahead and Stay Ahead.



Steve Forbes
Billionaire
Media Mogul

GET MOTIVATED! BUSINESS SEMINAR

PLUS



SUCCESS

BILL COSBY

America's Favorite
Comedian & Master Motivator

EXCELLENCE

JOE MONTANA

MVP & Super Bowl
Quarterback

COMPETITIVENESS

FRED HOIBERG

Iowa State University
Basketball Coach

ACHIEVEMENT

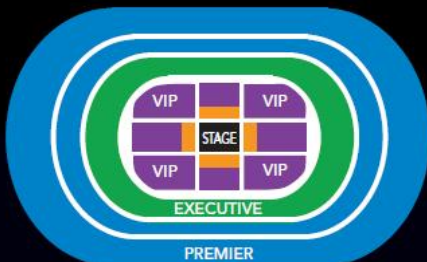
DAN RATHER

Legendary
News Anchor

MOTIVATION

KIRK FERENTZ

University of Iowa
Football Coach



Actual seating levels may vary from above diagram.

Seating is limited; the price and availability of any ticket cannot be guaranteed. Facility fees of 8.75% will be added to each order. ALL SALES FINAL

Call Representative Below for Lowest Price and FREE Upgrade
INDIVIDUAL GROUP GMS TRAINING MATERIAL

		INDIVIDUAL	GROUP	GMS TRAINING MATERIAL
PLATINUM	Closest to the Stage	\$79	\$599*	FREE
VIP	Behind the Platinum Section	\$49	\$399*	FREE
EXECUTIVE	Behind the VIP section	\$39	\$199*	\$499
PREMIER	Top two levels	\$495	\$1900**	\$499

*Group: Up to 10 People **Group: Up to 100 People



GMS TRAINING MATERIAL

- Over 40 "fill-in-the-blank" Speaker Outlines
- 52 Articles for Going from Good to Great from sports icons, world leaders, and more!

Only \$499 With Registration! (\$20 Day of Seminar)

FREE Gifts for All Attendees!

52 weeks of the Best-Selling Books summarized PLUS The Best of Zig Ziglar and Gaining With Goals.

Chances to Win Great Door Prizes!

2 iPads! Disney World Vacation! Big Screen TV! \$10,000 Cash!

For Best Seats, Call William at 1-800-931-8205 William.Blair@GetMotivated.com

*NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. Open to legal residents of 50 U.S./D.C. 18 or older. Must be present at event to enter and win. Enter from 7:00 am to 9:00 am. Prizes: \$10,000 cash prize; TV (ARV: \$575) and Apple iPad(s) (ARV: \$530). Odds of winning depend on entries received. Dance contest for Disney Trip—taxes, airfare and all other travel related expenses are not included. To enter for free, request entry device at event. Official Rules: www.getmotivated.com/doorprizes. Sponsor: Get Motivated Seminars, Inc., Tampa, FL. Get Motivated reserves the right, in its sole discretion, to change the date, time, location, venue or speakers for this event and also reserves the right to limit ticket quantities. ©2012 Get Motivated Seminars, Inc.

HIGH SCHOOL GOLF FUND RAISER

Carlisle high school
boys/girls golf fundraiser



4-Person Best Shot Tournament at
Countryside Golf Course in Norwalk on
May 12 @8:30 a.m.

The cost is \$50 per person

includes 18 holes of golf with cart and event prizes

Please register in advance, but you can pay the day of the event.

(Please make checks/donations payable to "Carlisle Comm. Schools" with "golf" on the memo line)

To register a team or questions, contact:

Matthew Berryhill

Phone: (515)720-6816

E-mail: matthew.berryhill@carlisle.k12.ia.us

ABOUT the CHAMBER of COMMERCE

What Do Membership Dues Pay For?

Serving as the City of Carlisle's Front Door

- ❖ The Chamber along with the Carlisle City Hall respond to inquiries from visitors, residents and those looking to relocate or start a business in our area.
- ❖ Provide a central source of information with a community calendar and community links.
- ❖ Manage social networking endeavors, print brochures, newsletters and event flyers.

Community Events & Projects that Make People Want to Live Here

- ❖ The Chamber and various committees coordinate traditional events like the 4th of July Celebration, the Annual Golf Outing, the Community Bike Ride/Walk Breakfast, Pumpkinfest and Light Up Carlisle.
- ❖ Beautification Project

consisting of Hanging Planters downtown and beatification efforts at the Summerset Bike Trailhead.

Packet that is presented to all new residents moving into Carlisle

Marketing Carlisle

- ❖ Respond to requests for business development.
- ❖ Promote our tourist attractions consisting of the Historic Randleman House, Tractor Museum and the Summerset Bike Trail.

What Benefits Come With A Membership?

Marketing

- ❖ Free weekly e-blasts highlighting upcoming events both local and regional.
- ❖ Your business is listed in all community newsletters, local directory, the Greater Des Moines Partnership's directory along with on-listing on the Chamber's website and the Partnership's website that has over 40,000 hits per month.
- ❖ Opportunity to advertise **FREE** in the New Comer

Networking

- ❖ Ability to attend monthly meetings at NO CHARGE.
- ❖ Ability to attend the regional Monthly Business After Hours
- ❖ Community Ownership

Digital Support

- ❖ Your own website can be linked to our website along with the Greater Des Moines Partnership's website.
- ❖ FREE Job postings on the Greater Des Moines Partnership's website.

Free Business Development Workshops

- ❖ By being a member of the Carlisle Area Chamber of Commerce, there are numerous workshops that are presented by the GDMP that are available to attend.

IF YOU KNOW OF A BUSINESS THAT YOU FEEL WOULD BENEFIT FROM BEING A CHAMBER MEMBER, PLEASE FORWARD THEIR CONTACT INFORMATION TO elee@carlisleiachamber.org

REGIONAL BUSINESS AFTER HOURS

LEARN ▶ BUILD ▶ EXPAND ▶ NETWORK ▶ SCHMOOZE



The Altoona Area, East Des Moines, Pleasant Hill and South Des Moines Chambers of Commerce invite you to Regional Business After Hours

Thursday, May 17

4:00-6:30 p.m.

Copper Creek Golf Club & Events Center
4825 Copper Creek Dr., Pleasant Hill



Join us for networking with Chamber members from around the metro, food and drink, and door prizes.

Upcoming events:

Regional BAH,
Johnston—June 14

Regional BAH,
Clive—July 17

Regional BAH,
Ankeny—Sept. 18

Please RSVP online at www.desmoinesmetro.com/events

Or return this completed for via fax to 515-286-4902

Name(s) _____

Business _____

Phone _____ E-mail _____

Special thanks to our host Chambers:



The Greater Des Moines Partnership | 700 Locust St., | Suite 100 | Des Moines, IA | 50309 | 515.286.4950 | www.desmoinesmetro.com

GREATER DES MOINES PARTNERSHIP UPCOMING EVENTS

HR Webinar: Hiring Our Heroes Tuesday, May 8, Noon - 1:00 p.m.

This month's HR Webinar will focus specifically on employing veterans. It will cover information that businesses should know about hiring our veterans, such as: why hire veterans, interpreting military resumes, what to expect from a veteran, and what the veteran expects from an employer.

These FREE webinars are brought to you by: Business and Government Partnering for a Stronger Iowa, the Employers Council of Iowa, the Greater Des Moines Partnership, Kaplan University, and Iowa Works

The webinars specifically address the top five challenges identified in local small-to-medium size businesses. For more information, contact Lori Gelhaar at lgelhaar@kaplan.edu.

Environmental Impact Awards Ceremony Luncheon Wednesday, May 16, 11:30 a.m. - 1:00 p.m.

Please plan to join Center On Sustainable Communities, the Greater Des Moines Partnership, Metro Waste Authority, and Des Moines Water Works in honoring our local organizations and leaders for their sustainability efforts in the Greater Des Moines area.

COSC, the Greater Des Moines Partnership, and Metro Waste Authority established the annual Environmental Impact Awards in 2011 to recognize organizations and leaders who exemplify environmentally sustainable practices in the Greater Des Moines area. The six award categories are:

- The Built Environment: Residential and Commercial presented by Center on Sustainable Communities
- Individual and Civic - presented by Metro Waste Authority
- Business: Large and Small - presented by Greater Des Moines Partnership

Tickets are \$25. For more information, please contact Siobhan Spain at 515-707-2783 or via email at Siobhan@icosc.com.

BIZ Luncheon: "Product Development and Launch." Wednesday, May 16, 11:30 a.m. - 1:00 p.m.

A new experience and an exceptional opportunity await the attendees to the May edition of the BIZ luncheon. The traditional presentation format will be set aside, in favor of an extended question and answer session featuring successful entrepreneur and mentor, Tej Dhawan, on the subject of "Product Development and Launch." Mike Colwell, executive director of BIZ, will serve as host and moderator of the event.

"We think the May luncheon will provide a tremendous opportunity for attendees to engage in dialogue with a first class mentor who is, himself, a highly credentialed entrepreneur," explained Colwell. Dhawan served 15 years as President of Advanced Technologies Group, the nation's most successful software as a service company focused on corrections, and is now a Principal of Pikuzone, a recently launched, parent-managed e-mail service that provides children 6-12

with a safe, spam, and advertising free e-mail program

There is a \$15 admission fee (includes lunch). To register or for more information, contact the BIZ at events@bizci.com. RSVP cancellations need to be made at least 24 hours before the event. The Greater Des Moines Partnership
700 Locust St., Suite 100
We now accept Dwolla! Contact us at events@bizci.com for more information.

The Small to Big Business Forum Friday, June 8, 8:00 a.m. - 12:30 p.m

The Small to Big Business Forum is an annual roundtable, round-robin networking event designed to put you in touch with area businesses. Highlights include: meeting with representatives of large companies to learn about their purchasing procedures, as well as their needs for goods & services, gaining exposure for your company, networking with fellow Greater Des Moines business people, learning about the great products and services available locally, and building relationships with local vendors. The event will take place at the Echo Valley Country Club, 3150 Echo Valley Dr., Norwalk, IA. Cost is \$50 per person and includes breakfast and lunch. The Small to Big Business Forum is open exclusively to members of the Greater Des Moines Partnership and its Affiliate Chambers of Commerce. For information contact Meg Fitz by email at mfitz@desmoinesmetro.com or by phone at (515) 286-4934.



The Natural Choice

WE'RE ON THE WEB!

www.carlisleiachamber.org

See us on facebook



Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

An Affiliate of the Greater Des Moines
Partnership and partnership with the Warren
Co. Economic Development Corp

Phone: 515.402.1008

Fax: 515.989.3075

E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS:

Mid-American Energy
Peoples Bank

SILVER MEMBER:

Carlisle Center for Wellness &
Rehab
Central Iowa Insurance
Community Bank
Family Practice Clinic

BRONZE MEMBERS:

ANCO Mechanical Insulation
Carlisle United Methodist Church
General Mills
Goodhue Nolte Ins
James Oil Company

21st Century Rehab

AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Chiropractic Clinic
Carlisle Citizen
Carlisle Dental
Carlisle Foods
Carlisle Veterinary Clinic

Casey's General Store #14

Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc!graphics, Inc.
Fiss'
Greenwood's Sewer Service
Heartland Co-op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
InnovativeEvents
Iowa Elevator Systems and Service
Iowa Realty, Michelle Greene
Johnny & Mike's Pizza
Jus Chic
Lovejoy's Cakes
Marble Works, Inc.
Medicap Pharmacy
Metro Waste Authority
Murphy Tower Service, LLC
My Sister's Place
National Playground Compliance Group
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home

Record-Herald and Indianola Tribune
Roberts Htg, Cooling and Plumbing
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Summerset Winery
The Cutting Edge
The Shop Tanning & Nails
TMC Auto Body
Todd Huguen Photography
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Little League
Carlisle Soccer Club
Friends of the Carlisle Public Library
Holy Cross Lutheran Church
Hunter, Carroll
Watkins, Larry