



Chamber Highlights

MARCH REGULAR MEETING

THE MARCH REGULAR MEETING FOR THE CARLISLE AREA CHAMBER OF COMMERCE

will remain on Tuesday, March 8th, but will be a **noon meeting**. It will be located at the Family Life Center, 405 School Street, Carlisle, 12:00 P.M. Police Chief Doll will provide the program on IDENTITY THEFT.



Dr Lane and Diana Whited will be catering the meal and presenting the program for the April meeting at which time we will be given the opportunity to

see the newly updated High School Auditorium plus hearing a report of the Carlisle School Districts plans for the coming year.

**PLEASE
NOTE
THESE
CHANGES**

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Welcome to the following new Chamber member.....

We welcome the Carlisle Girls Softball Association into the Chamber's membership.

Enclosed in this news letter is information on how we can help them build a new concession stand in Lindhardt Park.

Bricks for Concession Stand

PAVING THEIR WAY HOME



The ball players in Carlisle are so excited about what is happening at South Park! The kids are getting a new concession stand , bathrooms, two storage rooms and a covered patio area. Although much progress has already made , there is a need for additional support from our community! Calling all Businesses, Alumni, Parents, Grandparents, Aunts, and Uncles — We need your help to equip the concession area with picnic tables, benches and other necessities .

There are a several of ways you can help!

1. **Engraved Bricks and Pavers:** On the reverse you will find an order forms for bricks and pavers. These bricks/pavers may be purchased and you can engrave your message to the Community. The bricks/pavers will be laid in the center of the patio of our new concession stand for everyone to view.
2. **Business Pavers with Logos:** A \$250.00 sponsor by a Business or individual gets an engraved paver with your company's logo or Power Cat symbol (for those individuals or families wanting to make this level of a donation but is not a Business with logo)
3. **Cash Donations:** For individuals or business who would rather just make a cash donation, that is okay too. We will have 4 levels of sponsorship that will be recognized at the new concession stand as well:

\$200.00—\$399.99	Single Sponsor
\$400.00 — \$599.99	Double Sponsor
\$600.00 — \$999.99	Triple Sponsor
\$1,000.00 & above	Homerun Sponsor
4. **Sponsor a field:** \$2500.00 sponsorship gets a sign on your field of choice.

Mail Payments to:

Lisa Beener
5218 SE 31st Street
Des Moines, Ia 50321
lbeener@loffredo.com

All Checks Payable to Carlisle Little League

THANK YOU



Thank you
to Kent
Kearney,
Contempo-
rary Cater-
ing for

donating the food he prepared
for the Legislative Opening
Night Reception that was held at
the Botanical Center .

Despite the weather, there was a
good turnout.

This is a great way to start
out the new year for the
legislators!

Bricks for Concession Stand

The girls softball board and the boys baseball board are trying to build a concession stand down at South Park...the LL is paying a 1/3rd, softball's paying a 1/3rd and the remaining \$30,000 is in a loan being taken out by both leagues together.

Deadline date to purchase a brick is March 18th.



PAVING THEIR WAY HOME

FUNDRAISING ORDER FORM

Please return this form & check payable to: Carlisle Little League

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Option #1

Cost : \$50.00/brick

Pricing includes brick and engraving.

Bricks are 4" x 8" x 2 1/4". Each brick may contain up to 3 lines of copy, 21 characters per line

All text is centered unless otherwise specified

Please Print Words for Engraving Clearly:

Example:

				J	O	H	N			B	E	T	T	Y							
C	R	A	I	G			A	N	D		G	R	E	T	C	H	E	N			
							H	A	R	R	I	N	G	T	O	N					

Option #2

Cost : \$100.00/paver

Pricing includes paver and engraving.

Pavers are 8" x 8" x 2 1/4". Each paver may contain up to 3 lines of copy, 21 characters per line

All text is centered unless otherwise specified

Please Print Words for Engraving Clearly:

Example:

				J	O	H	N			B	E	T	T	Y							
C	R	A	I	G			A	N	D		G	R	E	T	C	H	E	N			
							H	A	R	R	I	N	G	T	O	N					



Annual Chamber Dinner re-cap



The Annual Carlisle Area Chamber Dinner was held on Saturday, January 8th, at the Summerset Winery to honor individuals from our community for their involvement and many hours of volunteered time that in many cases goes unseen.

Les Lane was presented with the Citizen of the Year award

Les has lived in Carlisle for most of his life and graduated from the Carlisle High School. He is married to Paralee (Fowler) Lane who also grew up in Carlisle and graduated from the Carlisle High School along with their two daughters Leslie and Lisa. Leslie and her husband Craig have three children and live in Waukee. Lisa and her husband Justin also have three children and live in Van Horn.



Les in has served our community in many ways.

He started by being involved with the Jaycees Organization from 1967 to 1977.

The Jaycees's were an active group in Carlisle during this time and were very instrumental in helping to build the bathrooms and kiddie pool at North Park.

During this time he worked with young boys teaching them BB gun safety and even took them to national shooting events. He was presented with the JCI (Junior Chamber International) Senatorship and Honorary Life-Time Membership at the end of his tenor.

In the Government arena:

Served on the Park Board and was instrumental in starting the Summer Rec Program in the mid 70's

Les served as Mayor for the City of Carlisle for 8 years

He served on the P & Z Committee for 20 years

Served on the Library Board for 6 years

Presently is a volunteer on the Beautification Committee for the Chamber

Has served on Greater Carlisle Community Foundation Board

Helped with building the new Aquatic Center building

Education arena:

Has helped with the Kids Hope Program and mentoring elementary children for the past 7 years.

Is a past president of the Alumni Association

Historical Society:

Has helped with the repairs and renovation at the Randleman House and the Historic Palmyra Church.

His Church:

Has served on various committees and Boards for the Carlisle United Methodist Church. Cur-

Annual Chamber Dinner - cont.

rently is the Finance Chairman.

Has gone with other church members on the Appalachia Service Project to help build and repair homes for needy families.

Has helped for the past five years at Fun Night to help raise money for the ASP Project and to provide a fun time for 4th & 5th graders.

Les is always willing to help out wherever he can.

The Citizen of the Year award was presented to Les by Dorothy Lumsden and Mary Keeney.



Jen Rowray was presented with the Friend of Education award

Jen has been very involved with Carlisle PTO for several years. She has served in many capacities and is currently the vice-president of the organization. She has been instrumental in many positive changes at the elementary schools in our district. Jen was very involved in all aspects of the new playground at Hartford Upper Elementary. She helped with planning, designing, fundraising, and construction of this project. It was completed this fall and children have thoroughly enjoyed these activities. Jen has also been very active with the district's School Improvement Advisory Committee for several years. She and her husband are very involved with youth athletics and have both volunteered countless hours in this area. Jen has always been an advocate for the Carlisle School District, staff and youth.



The Friend of Education award was presented by Tim Norton, Upper Elementary Principal of the Carlisle School District.

James Oil Company was designated as Business of the Year for 2010.

Scott James was unable to attend the annual dinner, but left the following message in appreciation for receiving the Business of the Year award:

On behalf of the James family and the employees of James Oil Co., thank you for this honor of being selected business of the year. I also want to congratulate Les Lane and Jen Rowray for their honors. First and foremost I want to thank my parents Bob and Gini James for all their hard work over the many years and their love, support and trust. I also want to thank my wife Bev and our two sons Devin and Logan for their sacrifice, love and support. Also, I want to thank the past and present employees of James Oil. They are the ones that have made us a success for all these many years.

Annual Chamber Dinner (cont)

Enough thank you's.

Now for some history and what we do at James Oil. We buy, sell and transport gasoline, diesel fuel, jet fuel, bio fuels and kerosene. We buy direct from the oil companies. My parents started the business in 1947. My parents were both in the service, as was my brother Larry Bill, who passed away in 1974. My parents bought the little service station in downtown Carlisle, which is now known as AJ's service, in 1947. The bank wouldn't loan them the money for a down payment, so an old friend by the name of Jay Cannaday did loan them the money. In 1948 Dad bought a used tank wagon that held 700 gallons. At that time dad was buying #2 heating oil for 3 or 4 cents per gallon and selling it for 7 cents per gallon. To put this in perspective, 7000 gallons of diesel fuel in 1947 cost \$280. Today, the same amount cost \$19,000.

Dad would work the service station during the day and make tank wagon deliveries at night. All during my adolescent years, I worked in the service station after school and on Saturday. Thank God, we were closed on Sunday.

At the age of 16, my father gave me a raise in pay. I got paid \$25 every two weeks. I think today they call that child abuse. Ha!Ha! I moved back to Carlisle in 1976. I told myself I would give it one year and see what happens. The rest is history. Dad had mellowed out enough that I could work with him. In 1978, I told him we needed to buy a semi truck. That didn't go over very well. He said I was crazy. It wouldn't pay for itself. As well as our first computer, fax machine, etc. Dad didn't like changes.

Now it is 2011 and we are still growing. We built a new shop and office in 2009. Which I'm sure Dad would of said those same words "are you crazy?"



Bret Thies, an employee of James Oil Company said a few words in appreciation and Greg Gruss, President of the Chamber presented the award to Scott's mother, Gini.



Thank you to all who came to support these individuals and to enjoy the delicious meal catered by Contemporary Catering. The Chamber would also like to thank Art Wittmack of Neumann Brothers for being our Guest Speaker for the evening.

GDMP and Affiliate Day on the Hill

NETWORK > COMPETE > BUILD > EXPAND > ADVOCATE

Whatever you do, do more of it in Des Moines.

Greater Des Moines Partnership & Affiliate Day on the Hill

March 1, 2011
7:00 a.m.—11:30 a.m.
Senate Room 116

Join business and community leaders from Greater Des Moines at the Iowa State Capitol to have conversations with your legislators about issues important to Central Iowa.

Event Agenda:

- | | |
|-------------------------------|---|
| 7:00-7:30 AM | Issue Briefing
Senate Room 116 |
| 7:30-8:00 AM | Keynote Address by Debi Durham
Iowa Department of Economic Development
Senate Room 116 |
| 8:00-9:00 AM | Breakfast & Networking with Legislators
Senate Room 116 |
| 9:15 AM | Group Photo
Indoor Capitol Steps between First and Second Floors |
| Additional Activities: | |
| 9:30-11:30 AM | Individual/Group Meetings with Local Legislators |
| 9:30-11:30 AM | Attend Committee Meetings |
| 9:30-11:30 AM | Capitol Tours |

The cost is \$10 per person, which covers the cost of breakfast.
Participation is limited to Partnership investors and regional Affiliate members only.



Register online at www.desmoinesmetro.com/events or by faxing this form back to 515.286.4974.

Questions? Contact Jessica Maldonado at jmaldonado@desmoinesmetro.com.

Name _____

Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Method of Payment: Check Encl. _____ CC _____
of People: _____ Amount: _____
Credit Card # _____
Exp: _____ Card Type: _____
Signature: _____

700 Locust St., Suite 700 Des Moines, IA 50309 (515) 286-4950 www.desmoinesmetro.com

DES MOINES
**DO
MORE.**

New 2011-2012 Carlisle Directory



Carlisle

Chamber of Commerce

2011 BUYER'S GUIDE

The 7th edition of the Carlisle Area Chamber of Commerce Buyer's Guide will once again be one of the most important and valuable advertising buys for your business. The directory offers you a great deal of bang for your advertising dollar. With a shelf life of more than a year, the Buyer's Guide keeps your business information at the fingertips of potential customers.

Publishing April 20, 2011, the Buyer's Guide will have a distribution of 5,000 copies and be distributed by the Chamber and local businesses through the year.

Also a portion of your advertising dollars will be returned to support the Carlisle Chamber based on production costs.

For the first time the book will be slick and glossy on every page!

It's Better.

THE
**Record
Herald**
And Indiana Tribune

For more information, call

Kim Shuey

at 699-7083 or 250-7077

Fax: 699-7098

e-mail: kshuey@dmreg.com

Cindy Nelson

JoCindy Marsh

at 961-2511 Fax: 961-4833

Advertising Rates

	Color
Back Cover (6.43" x 10")	\$580
Inside Front/Inside Back (6.43" x 10")	\$550
Full Page (6.625" x 9.45")	\$510
1/2 Page (6.625" x 4.66")	\$340
1/2 Page (3.22" x 9.45")	\$340
1/4 Page (3.22" x 4.66")	\$235

Guaranteed placement add 10% to ad price

**SLICK AND GLOSSY, COLOR
THROUGHOUT!**

Ad deadline is March 7, 2011.

First right of refusal is February 7, 2011.

Must be a Chamber member to participate and all dues
should be paid in full.

_____ Yes, please sign me up for _____ size

Business

Address

Signature

New 2011-2012 Carlisle Directory (cont)

The new 2011-2012 Carlisle Directory will be printed soon. Your name will be listed both alphabetically and by industry type automatically by being a Chamber member. However, if you want to purchase an ad to help promote your business, the prices are listed on the previous page.

Greater Des Moines Partnership information

Federal Policy meetings. Please mark your calendars for the upcoming policy meetings to shape our Federal Policy Agenda. Meetings are open to all members of Greater Des Moines Partnership. Location: Arthur Davis conference room at the Partnership. Remaining dates are as follows:

Friday, March 11, 7:30-8:30 a.m. -
Transportation

Friday, March 18, 3:00-4:30 p.m. -
Health Care

Thursday, March 31, 3:00-4:30 p.m. -
Final GPC Meeting

For questions or more information contact Jessica Maldonado at (515) 286-4924 or
jmaldonado@desmoinesmetro.com.

Sustainable Commercial Development lunch and learn: Introduction to LEED, Monday, February 28 from 11:30am-1:00pm

Developed by the U.S. Green Building Council (USGBC), LEED provides building owners and operators a concise framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions. Mike Morman, former president of the USGBC Iowa Chapter, will provide a general re-introduction to LEED credits and the USGBC Iowa Chapter. Kevin Monson, of Neumann Monson Architects, will then share more specific examples of the successes, challenges, and lessons learned from the LEED projects his firm has completed. Cost to attend is \$15 for members; \$25 for non-members. Price includes lunch. RSVP online or contact Leslie at 515-707-2787. Location: Greater Des Moines Partnership's Arthur Davis Conference Center, 700 Locust St., Downtown Des Moines.

Regional Business After Hours, Thursday, March 3 from 5:00-7:00pm

The WDM Chamber invites you to the March Regional Business After Hours at the DMACC West Campus. All members of our Regional Chambers of Commerce are invited to attend! Join us to cap off Celebrate! Innovation week, a celebration of entrepreneurial spirit. Complimentary appetizers and beverages will be available, along with networking with other business professionals from around the metro. No charge to attend. RSVP to the West Des Moines Chamber. DMACC West is located at 5959 Grand Ave., in West Des Moines.

Washington DC trip, May 11-13, 2011. Registration for the 2011 trip is now open and available online at www.desmoinesmetro.com/dctrip.

WELCOME PACKETS

If you have any advertising item or coupon that you would like to have included in a Welcome Packet to promote your business for new residents moving into Carlisle, please notify Ethel at 515-402-1008 or drop off your item/items at 325 Garfield Street. **Our supply is running LOW !!**

APRIL REGULAR CHAMBER MEETING

The April Chamber of Commerce meeting will be held at the Carlisle High School Commons and will be a night meeting starting at 6:00 p.m.

Dr. Lane will presenting the program for the evening.

PLAN NOW TO ATTEND! The date is Tuesday, April 12th, 6:00 p.m.



The Natural Choice



Carlisle Area Chamber of Commerce

*An Affiliate of the Greater Des Moines Partnership
And partnership with
the Warren Co. Economic Development Corp*

PO Box 487
325 Garfield Street
Carlisle, IA 50047

Phone: 515-402-1008
Fax: 515-989-3075
E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

**Carlisle Comm School
Great Western Bank
Wrights Used Cars**

GOLD MEMBERS:

**Mid-American Energy
Peoples Bank**

SILVER MEMBER:

**Carlisle Center for Well-
ness & Rehab**

**Central Iowa Insurance
Family Practice Clinic**

BRONZE MEMBERS:

ANCO Mechanical

Insulation

**Carlisle United Methodist
Church**

Community State Bank

General Mills

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bubba's Washboard
Carlisle Chiropractic Clinic
Carlisle Citizen
Carlisle Dental
Carlisle Foods
Carlisle Veterinary Clinic

Casey's General Store #14
Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc!graphics, Inc.
Fiss'
Flowers Island
Generations Consignment Shop
Goodhue-Nolte Insurance
Goodhue Realty
Green Tech Products
Greenwood's Sewer Service
Heartland Co-Op
Hitters Indoor Batting Cages
IAwebsites.com
InnovativEvents
Iowa Elevator Systems and Service
Iowa Realty, Dee Smith
Iowa Water Management Corp
J Mavin Yoga
James Oil Company
Johnny & Mike's Pizza
Jus Chic
Lovejoy's Cakes
Marble Works, Inc.
Medicap Pharmacy
Metro Waste Authority
Moe's Joe Coffee House

Murphy Tower Service, LLC
My Sister's Place
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home
Record-Herald and Indianola Tribune
Roberts Htg, Cooling and Plumbing
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Summerset Winery
The Cutting Edge
The Shop Tanning & Nails
TMC Auto Body
Watty's
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Soccer Club
Carroll Hunter
Friends of the Carlisle Public Library
Holy Cross Lutheran Church