

JULY/AUG 2013

Volume 8 Issue 4



THE NATURAL CHOICE

Carlisle Area Chamber of Commerce

Chamber Highlights

CELEBRATE THE 4TH IN CARLISLE

Saturday June 29

8am Fun Run/Walk ~ North Park Log Cabin

*Kids Fun Run following race

Wednesday, July 3

5-9pm North Park Activities

⇒ Inflatables, Bounce Houses, Games, Concessions

5-9pm BINGO ~ Proceeds to Benefit Carlisle Performing Arts Boosters

5-8pm Buttons the Clown ~ Balloon Artist

*Sponsored by Deery Brothers, Roberts Heating and Cooling, Medicap Pharmacy

Ball Field

5pm: Community Dog Show ~ Registration begins at 4:30p

7:30: Lawn Mower races *Sponsored by Vetter implement

Cement Stage

6pm: Kiddy parade *Sponsored by FISS

Thursday, July 4

7:30am-9:00am Pancake Breakfast, Community Building~

Provided by Middle River Friends Church, Proceeds to go to P.E.A.C.H. Dollars for Scholars

9:30am PARADE-- "Parade of Stars" *Sponsored by the Carlisle Chamber of Commerce

♦Parade Marshall: Carlisle area Vietnam Veterans

Line up at Wyckoff Industries @ 8:30am

North Park Activities ~ Food, Games and Concessions

Noon-8pm Inflatables and Bounce Houses

1-4 FREE Train rides *Sponsored by Great Western Bank, Central Iowa Insurance, & James Oil

1-3 FREE Kids Zone *Sponsored by Goodhue Nolte Insurance and Peoples State Bank

1-6 BINGO

Cement Stage Events

12:00	12:30	Kids Games *Sponsored by TMC Auto Body
12:30	12:50	Soccer Kicking Contest (ages 2-4)
12:50	1:10	Soccer Kicking Contest (ages 5-8)
1:10	1:30	Soccer Kicking Contest (ages 9-12)
1:30	2:30	Kid's Games - Sponsored by Summer Recreation
2:30	4:00	Basketball Shooting Contest all ages welcome
4:00	4:15	Watermelon Eating Contest (ages 2-5) - *Sponsored by Dana Wright
4:15	4:30	Watermelon Eating Contest (ages 6-12) - *Sponsored by Dana Wright
4:30	4:45	Watermelon Eating Contest (ages 6-99) - *Sponsored by Dana Wright
5:00	5:30	Kids games/Water games* Sponsored by Three Rivers RV Storage
5:30	6:30	Family Bags Tournament, Sign-up at DJ Stand * Sponsored by Sandstone Management
6:30	10:00	Karaoke (all ages) and Dance with Disk Jockey Music
		Dance with Disc Jockey Music

Ball field

11-1 Carlisle Fire Department Demonstration/Mercy One Helicopter

2-3:30 Golf Challenge

4-6 KICK ball

6-7 Kids Softball

7pm-9pm All-Star Softball game ~ Grab your glove boys and girls, let's play ball!

Bandstand Entertainment

1pm ~ Lenny Hudson

3pm ~ The Baron's Blues Band

6-8pm~The Princemen

Songs of the 50's, 60's, & 70's

Saturday July 6

"Standing Hampton"

9-midnight

Downtown Carlisle~Gate opens at 8:30pm, Admission \$5

*Enjoy Dinner at your Favorite Carlisle Restaurant!

FIREWORKS 10pm *Fire Works Rain Date July 5



2013

EXECUTIVE BOARD AND OFFICERS

Chamber Officers

President	Paul Nolte
Vice-Pres.....	Scott James
Secretary	Dan Crum
Treasurer	Janie Norton

Exec Board Members

Paula Mahnke	12.31.2013
Tammy Davis	12.31.2013
Carroll Hunter	12.31.2014
Kay Scholl	12.31.2014
Todd Hugen.....	12.31.2015
Kathy Stravers....	12.31.2015
Toby Tyler (ex-officio) ..	12.31.2015

WCEDC in CARLISLE

Warren County Economic Development (WCEDC) will now have a satellite office location in Carlisle at City Hall. Hollie Askey, Director of Operations will be available on Fridays from 8:00 am – 5 pm to assist existing business owners, entrepreneurs and community members with new business plans,



expansions, community projects and existing business needs. As part of the greater Carlisle city growth plan, WCEDC has a deep interest in the future of Carlisle and its economic needs as well as the health of the business community. WCEDC is excited to provide a more hands on, local approach and being in Carlisle every week will help achieve a more rapid and successful outcome to many great projects on the horizon. WCEDC will be working closely with the city to assist them with their many exciting growth plans. Walk in traffic is welcome and appointments may also be made by calling Hollie at 515.447.6560.



CONGRATULATIONS TO THE WCEDC TEAM: JASON, HOLLIE & RACHEL for their outstanding work in receiving the Overall Business Retention and Expansion Award yesterday at the Annual SMART Economic Development Conference in Des Moines. They received the award from Governor Brandstad and Lt. Governor Reynolds. GREAT JOB in representing Warren County!

RECENT HAPPENINGS..... cont



Affiliate Presidents being recognized at the recent Iowa Cubs game at Principal Park.

FUN at Chamber
Night at Principal
Park !!



VOTED BEST IN WARREN COUNTY.....

From our Chamber members

Vote taken by the Indianola Record Herald

Best Optometrist:	Craig Winjum
Best Party Venue:	Summerset Winery
Best Customer Service:	Peoples Bank
Best Carlisle Business:	Fiss'
Best Wine:	Summerset Winery
Best Pharmacy:	Medicap

CARLISLE FOODS WILL BE MISSED

The doors to Carlisle Foods opened for the last time on Saturday, June 1st after 33 years of business here in Carlisle.



History of the Carlisle Foods Store as written by Kay Scholl:

It all began 54 years ago for Bill, who at that time, went to work for his stepfather in a small grocery store in Rockford, Iowa. He continued to work there through his teen years and from there went to work for Blue Ribbon Packing Plant. That job was abruptly interrupted by Uncle Sam as he was called to the Army and soon found himself fighting the war in Vietnam.

It was after his return to the States that he met Kay. They eventually married and settled in Cresco, Iowa. Kay owned and operated her beauty salon and Bill took a position as Meat Dept. Manager for a Nash Finch store. It was there that he met Scott Havens who was the Grocery Dept Manager at the same store. Approximately 12 years later, the two decided to form a partnership and purchase the AGI store from Harry and Marie Lewis. In October of 1980 we settled in as owners and operators of Carlisle Foods. In 1986, the community of Norwalk asked us to look at them for expansion, so in 1987 Plaza Foods was built. It created a hassle traveling back and forth trying to manage both, so in 1990 we decided to split the partnership. There have been many roller coaster rides the last 33 years, some good and some not so good.

We raised our two sons, Matt and Chad while living here. Both boys worked at the store as soon as they were old enough, with Chad becoming a master at making broasted chicken! Matt was also a dedicated volunteer Firefighter and EMT for the City, but was called home by the Lord several years ago. We received guardianship of Matt's son, so we are currently raising a teenager once again. Chad now works for the Safran Companies as a computer IT. He is married and has two daughters and a year and a half old son. We feel enormously blessed to have these grandchildren and now have more time to spend with them!

The decision to close the store is somewhat a bittersweet. The small 'ma & pa' stores are slowly going by the wayside as the larger chains take over. But, with progress comes changes in many phases and we are anxious to start a new phase in our lives.

We had been mulling this decision around for some time but really started think on definite terms last fall when we lost yet another sister (you have the time to do some serious thinking when you're doing your sisters' hair for the very last time)! Then, when we started losing friends younger than ourselves, we decided we should stop working 7 days a week and start spending more time with family & friends. The fact that we too have some health issues also had an impact on the decision.

We will definitely miss our loyal customers who became more than just customers to us. Many friendships were formed through the years. About mid March I'm sure I will miss someone asking me how soon my plants will arrive. As for our employee, they were more like family than employees and most of us will likely stay in touch. We will also miss the vendors we became close with, which was pretty much all of them after that many years!



As for the future, who knows, maybe something part-time, maybe a small business that's not quite so demanding or maybe just sitting on the front porch like we did back when times were less hectic. But for now

THANKS FOR THE MEMORIES

Bill & Kay

**ON BEHALF OF THE CHAMBER
AND THE ENTIRE COMMUNITY,**

THANK YOU BILL AND KAY !!

**FOR ALL OF YOUR COMMUNITY
INVOLVEMENT AND SUPPORT !!**

BEAUTIFICATION RECOGNITION

CHAMPION SUPPORTERS OF OUR CARLISLE BEAUTIFICATION

*that donated
\$200 or more this year:*

Cinthia Barr
Dental Professionals
Dr Mike & Dietre McCormick
Peoples Bank
Roberts Heating & Cooling

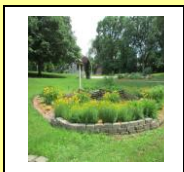
THANK YOU FOR
YOUR
GENEROSITY!!



Many hours go into preparing the hanging planters for our Community each spring. Volunteers this year were: Minnie & Gerald Argo, Kathy Betzer, Keith & Kathy Churchill, Karen Dewey, Ruth Feters, Kathy Fleishman, Les Lane, Darl Lee, May Beth Oxmeier, Carolyn Rothfus and Kay Scholl. In addition, we have 34 volunteers that are scheduled to do the watering during the summer. **THANKS SO MUCH FOR YOUR DEDICATION TO OUR COMMUNITY !!**

ADDITIONAL RECOGNITION GOES TO:

Keith & Kathy Churchill, Ruth Feters & family and Carolyn & Lyle Rothfus for their hard work in several flower beds in North Park. They have purchased mulch and have worked hard in getting the flower beds looking nice for the 4th of July.



If you have a 'green thumb' and are interested in helping with the flower beds in North Park, please contact City Hall at 515.989.3224 to get a bed assigned to you.

TREES PLEASE.....

Thanks to a grant from Mid American Energy and a generous donation from Wyckoff Heating & Cooling, twelve Spring Snow Crabapple trees have been planted in the City right-of-way along South First Street. (thanks to Tommy Thompson and the use of a City backhoe) These flowering trees are a fruit-less crab apple tree and will grow to approximately 20 ft. tall.



UPCOMING EVENTS



SCHEDULE

Schedule for Saturday June 29th
Registration 11:00 am - 2:00 pm
Tech 11:00 am - 2:00 pm
Driver Meeting 2:30 pm
Hot Laps (mandatory) 3:15 pm
Racing begins at 4:00 pm

Schedule for Sunday June 30th
Registration 9:00 am - 11:30 am
Tech 9:00 am - 11:30 am
Drivers Meeting 11:45 am
Hot Laps (mandatory) 12:15 pm
Racing begins at 1:00 pm

LIVE BAND

\$5 PER PERSON AT THE TRACK

SATURDAY 8 PM

SECOND ANNUAL US Heartland Open

Lawn Mower Races!

Saturday & Sunday, July 29-30, 2013

Help make Lawn Mower Racing history in Iowa
at the River Bottom Raceway in Carlisle!

River Bottom Raceway is located east of
Wyckoffs Heating & Cooling at 95 Highway 5

6th ANNUAL HEARTLAND CHALLENGE

August 16-17, 2013

The race will be held again at the
Bartholomew Farms, 18999 Blue Place,
Carlisle, IA.



UPCOMING EVENTS cont



EIGHTH ANNUAL COMMUNITY BIKE RIDE/BREAKFAST

The ride will begin at the Summerset Trailhead east of Casey's, 105 Highway 5, Carlisle, IA. Breakfast will be served from 7-10 am with a freewill donation. T-shirts from previous years will also be available for sale at a discount. Proceeds from this event will go towards Downtown Beautification.

Date: August 3, 2013

Time: 7:00 - 10:00 am

Contact: Ethel Lee, 515 402 1008 - elee@carlisleiachamber.org



UPCOMING EVENTS cont

CARLISLE AREA GOLF OUTING



Hosted By:

Carlisle Area Cham-
ber of Commerce

Carlisle Girls Soft-
ball
Association

Carlisle Little
League

PROCEEDS TO WILL BE SPLIT BETWEEN THE THREE
LOCAL HOSTING ENTITIES

SATURDAY, August 24th, 2013

Pleasantville Golf and Country Club

4-Person Best Shot

Two shotgun starts, 8:30 am & 1:30 pm

Team Mulligans—\$10 each (Max of 4) and Raffle
Tickets—\$1 each and can be purchased ahead of

Sponsorship Levels

Hole In One \$1000

- 2 Foursomes (am or pm)
- Hole sponsorship
- 8 team mulligans
- 80 raffle tickets
- 8 extra dinner tickets
- Live auction sponsor & prize will be donated in your name

Double Eagle \$500

- 1 Foursome (am or pm)
- Hole sponsorship
- 4 team mulligans
- 40 raffle tickets
- 4 extra dinner tickets
- Putting Contest Sponsor (end of day)

Eagle \$400

- 1 Foursome (am or pm)
- Hole sponsorship
- 4 team mulligans
- 20 raffle tickets

Birdie \$300

- 1 Foursome (am or pm)
- Hole sponsorship

Hole Sponsorship ... \$100

- Hole sponsorship

AM shotgun start

\$45 per person: includes golf, cart, drink
ticket & evening meal

PM shotgun start

\$50 per person: includes golf, cart, drink
ticket & evening meal

\$10 per person: evening meal only

I need the following number of carts for the day: 0 1 2 (Circle one)

I am planning on bringing my own cart(s) to use for the day: Yes No (Circle one)

Please fill out and return this form along with
your check to:

Carlisle Area Chamber of Commerce
P.O. Box 487
Carlisle, IA 50047

OR, register On-Line at GetMeRegistered.com

For further information,
Call Ethel Lee at 515.402.1008
Todd Isley at 515.202.7715 or
David Schnathorst at 515.313.1929

Company Name: _____

Contact: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Golfer #1: _____

Golfer #2: _____

Golfer #3: _____

Golfer #4: _____

GREATER DES MOINES PARTNERSHIP

UPDATE

Online Tool Helps Small Business with Resources to Startup and Grow

An ongoing challenge in the area of economic development and business growth has been the absence of a central information portal for those seeking assistance or information to help their business grow. Greater Des Moines Partnership recently launched Central Iowa SourceLink, giving small businesses a single touch point to find expert information on starting and establishing a successful venture.

The Partnership has contracted with U.S. Source Link to provide metro area businesses with a web platform and technology that is specifically designed around helping entrepreneurs and small businesses find resources. The tool provides a comprehensive calendar of classes and training opportunities, templates, relevant articles, information on incentives and tax credits, podcasts and more. U.S. SourceLink is the nation's most extensive entrepreneurial network, and is a collaboration between the Kauffman Foundation for Entrepreneurship, the U.S. Small Business Association and University of Missouri-Kansas City.

As part of our goal to promote economic development within Greater Des Moines, the Partnership wants to provide the small businesses of Central Iowa with resources that help enable growth and prosperity," said Jay Byers, CEO of the Partnership and member of the Capital Crossroads coordinating committee. "Every

start-up enterprise or entrepreneurial endeavor has the potential to one day become a major employer. We need to support our local startups in all facets of the development process."

Central Iowa has over 300 civic, higher education, and not-for-profit resource providers in the network to help emerging entrepreneurs and small businesses with their growth and development needs. You can view the website at www.cisourcelink.com.

For additional information on SourceLink, contact Meg Fitz with the Greater Des Moines Partnership (mfitz@desmoinesmetro.com).

YLI Mentorship Recruiting Meeting

Wednesday, July 10
Noon - 1:00 p.m.

Do you want to empower, encourage, and engage the future leaders of our community? The Youth Leadership Initiative (YLI) is currently looking for committee members interested in playing a critical role in helping area high school students develop leadership skills that will ultimately enhance self-esteem and encourage involvement in all levels of community life.

Members Roundtable

Thursday, July 11
7:30 - 8:30 a.m.

Come and enjoy coffee with our President, Gene Meyer and CEO, Jay Byers. The Members Roundtable is a forum designed to provide an opportunity for small to mid-sized businesses to voice their opinions on the local business climate, community issues, and how we can better serve you.

BIZ Luncheon: Drew McLellan, McLellan Marketing Group

Wednesday, July 17
11:30 a.m. - 1:00 p.m.

The Business Innovation Zone's (BIZ) luncheon meeting will feature marketing expert Drew McLellan as he fields an hour or more of impromptu questions from the audience about everything from building a brand to customer retention and from using traditional tools like direct mail to the latest in video marketing - Vine. Register online at tikly.co/BusinessInnovationZone

Regional Luncheon featuring Aaron Thomas

Wednesday, July 24
11:30 a.m. - 1:30 p.m.

Aaron Thomas' father, Ed, was a beloved high school football coach in Parkersburg, Iowa. In a quest to share his father's story and to challenge audience members to make a difference, Aaron outlines the life lessons he personally learned from his father. He will share his views on overcoming adversity, and how to avoid allowing it to define who we are as people.

Multicultural Reception

Thursday, August 8
5:30 - 8:00 p.m.


Join us for a unique social opportunity to connect and network with a broad range of professionals, community leaders, and organizations with a diversity focus fostering an environment of connectivity and inclusion. This event is hosted by Veridian Credit Union, and will be held at the FFA Enrichment Center.



The Natural Choice

WE'RE ON THE WEB!

www.carlisleiachamber.org

See us on facebook 

www.facebook.com/carlisleiachamber

Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

An Affiliate of the Greater Des Moines
Partnership and partnership with the Warren
Co. Economic Development Corp

Phone: 515.402.1008

Fax: 515.989.3075

E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS:

Mid-American Energy
Peoples Bank

SILVER MEMBERS:

Carlisle Center for Wellness &
Rehab
Carlisle Chiropractic Clinic
Central Iowa Insurance
Community Bank
James Oil Company

BRONZE MEMBERS:

Carlisle United Methodist Church
General Mills
Goodhue Nolte Ins
Mercy Carlisle Family Practice
Clinic

BASIC MEMBERSHIPS:

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bishop Electric
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Citizen
Carlisle Dental
Carlisle Foods

Carlisle Veterinary Clinic
Carlisle VFW Post 2099
Casey's General Store #14
Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
D. Wright Construction, LLC
Dance 2 Xtreme
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc!graphics, Inc.
Fiss'
Greenwood's Sewer Service
Heartland Co-op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
Iowa Elevator Systems and Service
Iowa Realty, Michelle Greene
Johnny & Mike's Pizza
Marble Works, Inc.
McClure Engineering
Medicap Pharmacy
Metro Waste Authority
Murphy Tower Service, LLC
My Sister's Place
National Playground Compliance Group
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home

Record-Herald and Indianola Tribune
River Bottom Raceway
Roberts Htg, Cooling and Plumbing
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Subway
Summerset Winery
TMC Auto Body
Todd Hugen Photography
Ugley Lawn Care
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL/NON-PROFIT MEMBERSHIPS:

Antique Tractor Showcase
Bartholomew Farms Ltd
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association Carlisle
Little League
Carlisle Soccer Club
Carlisle Public Library
Holy Cross Lutheran Church
Hunter, Carroll
Warren County Economic Development
Watkins, Larry