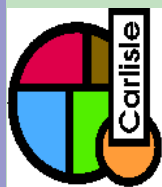




Chamber Highlights



NEW RESTAURANTS COMING TO CARLISLE

Cal Leonard has purchased the previously owned Classic Restaurant at 20 Vine Street. He is anticipating opening the middle of January, 2012. The new name will be Cal's Fine Food & Spirits of Carlisle. Mr. Leonard also owns a restaurant in Norwalk and one in Indianola. He has been in and around the restaurant business for over 18 years. He started the Redman and Tailgate in

Indianola for those of us who might remember.

Cal's will have a Sports Bar Atmosphere with a private room also available that will seat 20 people. Menu will include hot sandwiches, steaks, pasta, and shrimp. Catering will also be available.

The kitchen will be open Monday thru Friday in the evenings and on Saturday and Sunday starting at the lunch hour through the evening.

You will also be able to order ahead and carry-out.

Phone number will be: 515.989.2000



Craig Olson from Pella has purchased property from the Hubbell Realty Corp at the corner of Scotchridge and Hwy 5 to build a new Subway. Anticipated date for this restaurant to open is in April, 2012.

Mr. Olson has two other Subways in Pella and one in Monroe. He has been in the restaurant business for 15 years.

There will be a drive-up window where you can take your order to go. Breakfast will be served 7 days a week and they will be open all day.

Mr. Olson is also anticipating to hire 12-15 local people to help manage this business.

**WATCH THE
CARLISLE
CITIZEN OR
THE
CHAMBER
WEEKLY
E-BLAST FOR
OPENING
DATES OF
THESE TWO
BUSINESSES**

2012 EXECUTIVE BOARD AND OFFICERS

Chamber Officers

PRESIDENT	Toby Tyler
VICE-PRESIDENT	Paul Nolte
SECRETARY	Dan Crum
TREASURER	Janie Norton

Executive Board Members Term expires

Scott James	12-31-2012
Toby Tyler	12-31-2012
Paula Mahnke	12-31-2013
Paul Nolte	12-31-2013
Jon Peterson	12-31-2013
Carroll Hunter	12-31-2014
Kay Scholl	12-31-2014
Dr. Tom Lane	12-31-2012
(ex-officio)	

February Regular Chamber Meeting

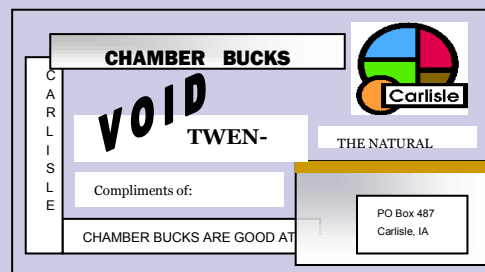
The February Regular Chamber meeting will be held at the Family Life Center on Tuesday, February 14th, 12:00 noon. Mayor Ruth Randleman and Neil Ruddy, City Administrator, will be presenting an update on the City's Budget and projects for 2012.

PLEASE NOTE: There is
NO Regular Chamber
meeting in January due
to the Annual Dinner on
January 7, 2012

ATTENTION BUSINESSES

WATCH FOR CHAMBER BUCKS

They are like a gift certificate and can be redeemed at either Great Western or Peoples Bank, so don't turn any away. They are given at various times for various reasons and are valid at any business in Carlisle or Hartford.



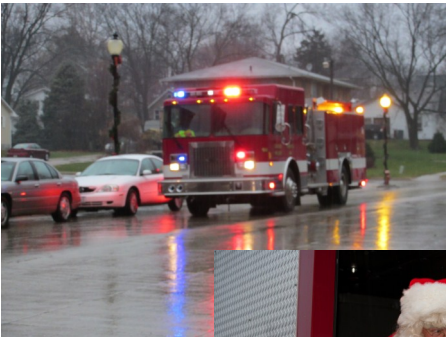
THANK YOU

The Carlisle Chamber of Commerce's Light Up Carlisle Committee wishes to thank all of the people that were involved to help with the Light Up Carlisle event this year. Especially to the businesses that held Open Houses and gave away door prizes. Also to the parents who brought their children to visit Santa and to the people

that made sure the decorations were in place and the candy sacks were filled. Also a big THANK YOU to the Carlisle Fire Department for bringing Santa and Mrs. Claus into town to greet all of the children on the back of a fire truck. And to Todd & Peggy Huguen for taking the FREE pictures for the children!

**THANKS FROM THE
'LIGHT UP CARLISLE
COMMITTEE'**

LIGHT UP CARLISLE - 2011



2011 CITIZEN OF THE YEAR - Joe Schettler

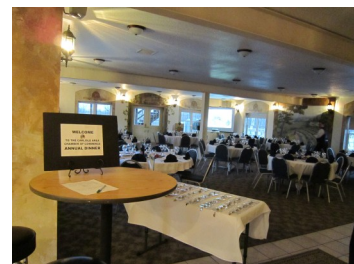
Joe Schettler has been chosen as the 2011 Citizen of the Year.

Joe and his wife Kristan have three children and live in the Palmyra area.

He has been very active over the years in the PEACH Dollars for Scholars chapter. He unselfishly gives of his time and talents to help young people from Car-

lisle obtain scholarships awarded by DFS.

He has also served on committees for both the Carlisle Comm School District and the City of Carlisle.



2011 FRIENDS OF EDUCATION—Jay & Rachael Hagedorn

Jay and Rachael Hagedorn have been named Friends of Ed for 2011 because of being highly involved within the Carlisle School System for many years. They

have been instrumental in the organization and staffing of the athletic concession stands for all events. They are also very involved in the Dollars for Schol-

ars Auction among other programs.

Jay and Rachael live in the Easter Lake area and have two sons.

2011 BUSINESS OF THE YEAR - Carlisle Center for Wellness and Rehabilitation

The Carlisle Center for Wellness and Rehab has been chosen as the Business of the Year. This business took the initiative to expand in

our Community. In doing so, they not only were able to provide a level of service that was greatly needed, but

they also increased their staff and hired more of our local residents, which helps our local economy.

Guest speaker for this event is Rob Quillen. Rob Quillen is the author of the book titled "Why Wait?" which was released in August of this year. The book was recently nominated for the 2011 book of the year in the "inspirational" division. His book is selling very well on both Amazon.com as well as in Barnes and Noble locations all across the United States.

Rob has been featured on TV shows like The Today Show on NBC, NPR Radio with Former Lady Barbara Bush, The Evening News with Tom Browkaw and several different NASCAR periodicals including NASCAR.com

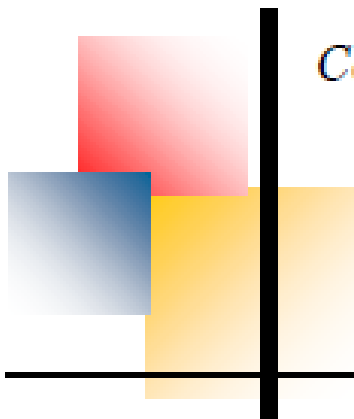
His story is inspiring, emotional and carries a powerful message that each and every one of us can include in our lives every day.

Rob travels all over the United States giving this speech and when he is home, he lives in Nebraska with his wife and two children.

JOIN US TO HELP
CELEBRATE THE
PRESENTATION
OF AN AWARD
TO THESE
INDIVIDUALS AT
THE
ANNUAL
CHAMBER
DINNER TO BE
HELD ON
JANUARY 7,
2012.



ANNUAL CHAMBER DINNER



Carlisle Area Chamber of Commerce

2012 ANNUAL DINNER

You and your guests are
cordially invited.....

Saturday, January 7, 2012
5:30 p.m. Hors d'oeuvres
6:00 p.m. Dinner

Guest Speaker:

Rob Quillen, witness to the tragic 9-11
event and author of 'Why Wait?'

Also honoring:

Citizen of the year -
Joe Schettler

Friend of Education-
Jay & Rachel Hagedorn

Business of the Year-
**Carlisle Center for Wellness &
Rehab**

Summerset Winery

15101 Fairfax Street
Indianola, IA 50125

*30 per person – if paid by Jan 4th
*35 per person – if paid after Jan 4th
\$45 per person—at the door

Choice of dinner entrée's are:

Grilled Salmon Filet in a dill cream sauce

Sirloin Steak w/melted Maytag Bleu Cheese

Seared Chicken Deburgo in a garlic cream sauce

Complementary glass of wine
is included with each meal

Please include choice of entrée with check
and mail to:

Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

For further information
Contact 515.402.1008
elee@carlisleiachamber.org

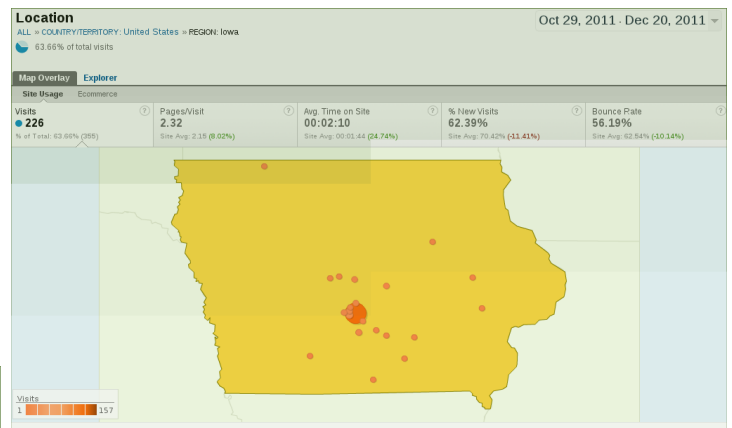
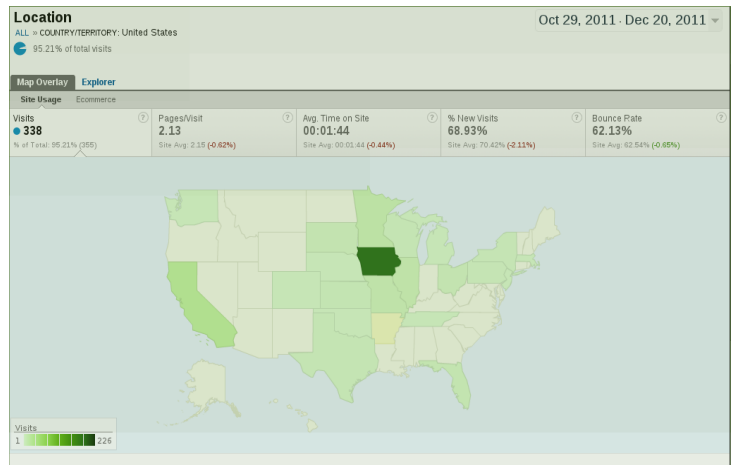
Dinner catered by Contemporary Catering

WEBSITE FACTS

City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. Des Moines	157	2.40	00:02:37	58.60%	55.41%
2. West des Moines	17	1.94	00:00:31	64.71%	76.47%
3. Urbandale	9	1.78	00:04:38	44.44%	77.78%
4. Indianola	7	2.29	00:00:19	85.71%	28.57%
5. Clive	6	1.00	00:00:00	0.00%	100.00%
6. Ankeny	5	2.00	00:00:36	100.00%	60.00%
7. Ames	4	1.25	00:00:07	100.00%	75.00%
8. Melbourne	4	1.75	00:00:37	100.00%	50.00%
9. Carlisle	3	4.33	00:02:25	33.33%	0.00%
10. Waterloo	2	1.50	00:00:14	100.00%	50.00%
11. Albia	1	8.00	00:03:29	100.00%	0.00%
12. Boone	1	1.00	00:00:00	100.00%	100.00%
13. Corydon	1	4.00	00:02:27	100.00%	0.00%
14. Creston	1	7.00	00:02:35	100.00%	0.00%
15. Hiawatha	1	3.00	00:00:54	100.00%	0.00%
16. Iowa City	1	3.00	00:00:24	100.00%	0.00%
17. Johnston	1	1.00	00:00:00	100.00%	100.00%
18. Knoxville	1	2.00	00:00:38	100.00%	0.00%
19. Ogden	1	1.00	00:00:00	100.00%	100.00%
20. Oskaloosa	1	3.00	00:01:05	100.00%	0.00%
21. Pleasantville	1	2.00	00:00:25	100.00%	0.00%
22. Spirit Lake	1	3.00	00:00:48	100.00%	0.00%

A Google Analytics report has been done on the number of hits our website has received regionally and across the US between Oct 29th—Dec 20th.

This is interesting! Surrounding communities and states have hit us more than our Carlisle residents. California has hit us 33 times.



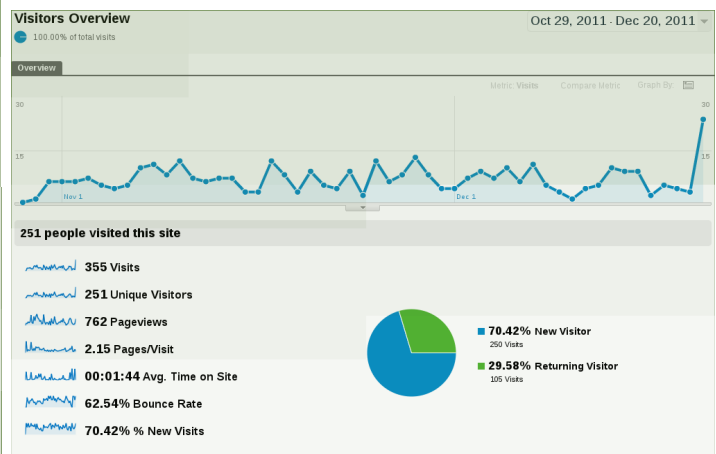
Viewing: Region City Other +

Secondary dimension: Select...

Advanced View: 1 - 30 of 22

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. Iowa	226	2.32	00:02:10	62.39%	56.19%
2. California	33	1.06	00:00:04	96.97%	93.94%
3. Minnesota	16	2.06	00:00:50	81.25%	75.00%
4. Illinois	12	1.17	00:00:04	33.33%	83.33%
5. Missouri	11	1.45	00:00:32	72.73%	81.82%
6. Ohio	6	1.50	00:00:39	83.33%	66.67%
7. South Dakota	6	4.17	00:01:36	83.33%	0.00%
8. Florida	5	1.80	00:00:08	100.00%	60.00%
9. Kansas	4	3.00	00:05:00	75.00%	0.00%
10. Texas	3	1.67	00:08:29	100.00%	33.33%
11. Wisconsin	3	2.67	00:01:20	100.00%	66.67%
12. New York	2	1.00	00:00:00	50.00%	100.00%
13. Pennsylvania	2	1.00	00:00:00	100.00%	100.00%
14. (not set)	1	1.00	00:00:00	100.00%	100.00%
15. Colorado	1	1.00	00:00:00	0.00%	100.00%
16. Massachusetts	1	1.00	00:00:00	100.00%	100.00%
17. Michigan	1	1.00	00:00:00	100.00%	100.00%
18. Nebraska	1	2.00	00:00:20	100.00%	0.00%
19. New Jersey	1	1.00	00:00:00	100.00%	100.00%
20. Oklahoma	1	1.00	00:00:00	100.00%	100.00%
21. Tennessee	1	1.00	00:00:00	100.00%	100.00%
22. Washington	1	18.00	00:09:02	100.00%	0.00%

Show rows: 10 Get to: 21 21 - 22 of 22



**WELCOME TO THE
NEWEST CHAMBER
MEMBER ...**

Cal's Fine Food & Spirits of Carlisle

20 Vine Street, Carlisle

515.989.2000

(phone # as of the middle of January)

OPENING NIGHT RECEPTION



The Greater Des Moines Partnership and Affiliate Chambers & Organizations invite you to the annual

OPENING NIGHT LEGISLATIVE RECEPTION

*Welcoming the 84th Iowa General Assembly for the
2012 Legislative Session*

Monday, January 9, 2012

5:00 — 7:00 p.m.

World Food Prize

Downtown Des Moines

909 Robert D. Ray Dr., Downtown Des Moines

Meet Iowa Legislators, enjoy hors d'oeuvres from
restaurants and vendors from the Regional Affiliate
communities, and take in the beautifully renovated
World Food Prize Headquarters.

Cost:

**\$15 per person for members
of the Greater Des Moines Partnership and
Regional Affiliate Chambers of Commerce
\$30 per person for non-members**

Register online at:

www.desmoinesmetro.com/events

Hosted by:

The Greater Des Moines Partnership
African-American Business Association
ALIANZA (Latino Business Association)
Albion Area Chamber of Commerce
Ankeny Area Chamber of Commerce
Bancroft Area Chamber of Commerce
Carlisle Chamber of Commerce
Clive Chamber of Commerce
Des Moines Downtown Chamber of Commerce
East Des Moines Chamber of Commerce
Grimes Chamber of Commerce
Greater Des Moines Leadership Institute
Greater Newton Area Chamber of Commerce
Indianola Chamber of Commerce
Johnston Chamber of Commerce
Norwalk Area Chamber of Commerce
Pleasant Hill Chamber of Commerce
Polk City Chamber of Commerce
South Des Moines Chamber of Commerce
Urbandale Chamber of Commerce
Waukee Area Chamber of Commerce
West Des Moines Chamber of Commerce
West Side Chamber of Commerce
Winster Heights Chamber of Commerce
Young Professionals Connection



To Register → Log on to www.desmoinesmetro.com/events or return this form via fax to 515-285-4902.
Questions? Contact Jacquin Flores jflores@desmoinesmetro.com.

Name: _____

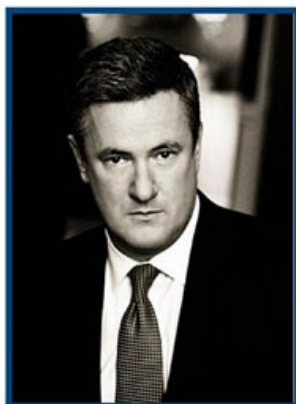
Company: _____
Address: _____
Phone: _____ Email: _____
5. Amount: _____ Cash _____ Check _____ Credit Card _____ Card Type: _____ Exp. _____
Card#: _____ Signature: _____

The Greater Des Moines Partnership • 700 Locust St., Suite 100 • Des Moines, IA 50309
Phone: 515-285-4924 • Fax: 515-285-4974 • Email: jmaldonado@desmoinesmetro.com

CAUCUS IOWA SPEAKERS



JOE SCARBOROUGH & MIKA BRZEZINSKI



JOE SCARBOROUGH is a former Congressman and the host of MSNBC's "Morning Joe," the show Time Magazine calls "revolutionary" and The New York Times ranked as the top news program of 2008. In April 2011, Scarborough was named to the prestigious "Time 100" list of the world's most influential people.

Sunday, Jan. 1, 2012
6:30-7:30 p.m.
State Historical Building
600 E. Locust, Des Moines



MSNBC's "Morning Joe," hosted by Joe Scarborough, Mika Brzezinski, and Willie Geist, features interviews with top newsmakers and in-depth analysis of the day's biggest stories. Joe and Mika will be joined by special guests and the audience will have the opportunity to ask questions during a Q&A following the talk.



MIKA BRZEZINSKI is the co-host of MSNBC's "Morning Joe." Prior to joining MSNBC in January 2007, Brzezinski was an anchor of the "CBS Evening News Weekend Edition" and a CBS News correspondent who frequently contributed to "CBS Sunday Morning" and "60 Minutes."

Doors open at 6 p.m. Event is free and open to the public.
For more information, call (515) 281-5111



2012 MEMBERSHIP DUES

OUR 2012 CHAMPIONSHIP MEMBERS:

(Annual dues of \$500 - \$2500)

Carlisle Community School

Great Western Bank

Wrights Used Cars

Mid-American Energy

Peoples Bank

Carlisle Center for Wellness & Rehab

Central Iowa Insurance

Community Bank

Family Practice Clinic

REMINDER

2012 Membership Dues !

Reminder letters will be mailed
next week.

Please send your payment to
PO Box 487, Carlisle, IA.

To ensure your business name to be
included in the new Partnership
Directory, please submit ASAP.

INCOME TAX FILING

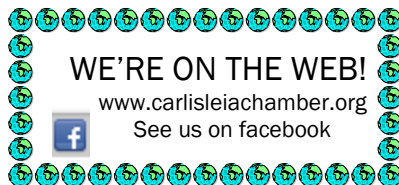
85 % of Iowans filed their income tax return electronically last year! Join your friends and neighbors—get your Iowa income tax refund in 10 days or less when you file electronically. eFiling is fast, safe, and easy!

You may qualify to eFile for free! Beginning in mid-January, the Iowa Department of Revenue Web site (www.iowa.gov/tax) will feature links to software companies offering online filing of income tax returns. File your federal and Iowa income tax returns together from the Department's Web site.

File electronically! Good for the environment! Good for you!



The Natural Choice



Carlisle Area Chamber of Commerce

*An Affiliate of the Greater Des Moines Partnership
And partnership with
the Warren Co. Economic Development Corp*

PO Box 487
325 Garfield Street
Carlisle, IA 50047

Phone: 515-402-1008
Fax: 515-989-3075
E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS:

Mid-American Energy
Peoples Bank

SILVER MEMBER:

**Carlisle Center for Well-
ness & Rehab**
Central Iowa Insurance
Community Bank
Family Practice Clinic

BRONZE MEMBERS:

**ANCO Mechanical
Insulation**
**Carlisle United Methodist
Church**
General Mills
Goodhue Nolte Ins
James Oil Company

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Chiropractic Clinic

Carlisle Citizen
Carlisle Dental
Carlisle Firearms Training Center
Carlisle Foods
Carlisle Veterinary Clinic
Casey's General Store #14
Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc!graphics, Inc.
Fiss'
Greenwood's Sewer Service
Hawkeye Exterminators
Heartland Co-Op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
InnovativEvents
Iowa Elevator Systems and Service
Iowa Realty, Dee Smith
Jayna's Java
Johnny & Mike's Pizza
Jus Chic
Lovejoy's Cakes
Marble Works, Inc.
Medicap Pharmacy
Metro Waste Authority
Murphy Tower Service, LLC
My Sister's Place
National Playground Compliance Group

Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home
Record-Herald and Indianola Tribune
Roberts Htg, Cooling and Plumbing
Sandstone Management
Sassy/Lassy Pet Sitting Service
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Summerset Winery
The Cutting Edge
The Shop Tanning & Nails
TMC Auto Body
Todd Hugen Photography
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Little League
Carlisle Soccer Club
Friends of the Carlisle Public Library
Holy Cross Lutheran Church
Hunter, Carroll
Watkins, Larry