

Chamber Highlights



C A R L I S L E A R E A C H A M B E R O F C O M M E R C E

DATESTO REMEMBER

- Jan 7th** - Wednesday - Executive Board Meeting - Chamber Office - 7-9 am
- 11th** - Sunday - Annual Dinner— Middle School Gym, 5:30 pm
- 12th** - Monday - Opening Legislative Night—Civic Center 5-7 pm
- Feb 4th** - Wednesday - Executive Board Meeting - Chamber office
- 10th** - Tuesday - Regular Chamber Meeting - 12:00 noon - Family Life Center
- 19th** - Thursday - Regional Business After Hours
- 24th** - Tuesday - Iowa Chops Night

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NEW TO CARLISLE TMC AUTOBODY



New to Carlisle this year is TMC Autobody. The owner, Craig Peters recently relocated his body work shop to Garfield Street because of the MLK Parkway expansion project. What a perk for us! TMC Autobody works with two frame machines and a paint booth that withstands temperatures up to 140°F. Due to the multiple frame machines, you're able to have same-day delivery. On top of every-

thing, Peters offers free loaner cars for the duration of your car's stay. Don't miss your chance to help support one of Carlisle's newest additions!



WELCOME TO THE FOLLOWING NEW MEMBERS:

- ANCO Mechanical, owners, Brian & Anna Young, 235 Garfield St, Carlisle*
- Peglow Art & Design Publishing, owner Steve Peglow, 838 Hull Ave, Des Moines*
- Individual/Non-Profit/Religious Organizations**
- Carlisle Christian Church
- Holy Cross Lutheran Church

NEW LOCATION ROBERT'S HEATING AND COOLING



Another new addition to downtown is the Robert's Heating & Cooling building. It is located at 290 S 1st Street owned and operated by Andy & Alex Roberts. Give them a call at 515-202-0851 for any of your heating/cooling/plumbing needs.

**2009
EXECUTIVE BOARD
AND OFFICERS**

Chamber Officers

PRESIDENT	Todd Isley
VICE-PRESIDENT	Greg Gruss
SECRETARY	Dan Crum
TREASURER	Ryan Meierotto

Executive Board Members Term expires

Dr. Jennifer Olson	12-31-2009
Dee Smith	12-31-2009
Dr. Tom Lane	12-31-2010
Kevin Mortimer	12-31-2010
Mark Gvist	12-31-2011
Tammy Davis	12-31-2011
Dane Wright	12-31-2009
(ex-officio)	

**BUBBA'S WASHBOARD
UNDER NEW MANAGEMENT**

With a new year comes many changes. One such change is the management for Bubba's Washboard, Carlisle's laundromat. Once operated by Al Olson, the torch has now been passed to his sons, Matt & Mitch Olson. Although they may be from different generations, don't expect any downfall in quality. The Olson's will keep the suds comin!



**2008 CITIZEN
OF THE YEAR**

Kayla Price has been named as the Citizen of the Year for 2008.

Kayla is married to Craig Price and has two children, Tara who lives with her husband in Waverly, Iowa and Tyson who lives in Denver, Colorado.

Kayla has been employed at the Family Practice Clinic, part-time, for 27 1/2 years. Her community activities include: member of the Carlisle Little League Auxiliary, Girl Scout leader for six years, Girl Scout Service Unit Leader for the Carlisle area for several years and being the Carlisle Youth Athletics Cheerleading Coach for seven years. She has been involved with: PTO, After Prom Committee, Athletic Boosters member for twenty years, Performing Arts Boosters for sixteen years, past member of the Iowa Cheerleading Coaches Assoc both as district rep and treasurer, Carlisle Alumni Association member both as class rep and on scholarship committee, coached Carlisle High School Dance Team for six years, was the Director for the Carlisle High School Color Guard for fourteen years and coach of the Carlisle High School Cheerleading teams for twenty years.

It doesn't stop here. Kayla has been a lifetime member of the Carlisle Christian Church and has served as a Sunday School and Vacation Bible School teacher and has served as Chairman of several church committees.

Kayla has also volunteered many hours serving as Chairman for the Christian Community in Action program over the past fifteen years.

JOIN US TO HELP CELEBRATE THE PRESENTATION OF AN AWARD TO BE GIVEN TO KAYLA AT THE ANNUAL CHAMBER DINNER TO BE HELD ON JANUARY 11, 2009. MORE INFORMATION ABOUT THE DINNER IS ON THE NEXT PAGE.

CHAMBER ANNUAL DINNER JANUARY 11TH

This year's Annual Carlisle Area Chamber of Commerce Dinner will feature two guest speakers: Craig Smith, Aviation Director, and Roy Criss, Marketing Consultant from the Des Moines International Airport. Also, we will be honoring: the Citizen of the Year - Kayla Price, the Friend of Education -- Michael Ermler, and the Business of the Year -- the Carlisle Community Schools.

The dinner will be held in the Carlisle Middle School Gymnasium, 325 Scotch Ridge Road. The food will be catered by Contemporary Catering. Red Crum will be providing music on the keyboard for our enjoyment.

Hors d'oeuvres will start at 5:30 p.m., with dinner following at 6:00 p.m.

Cost is \$25 per person--if paid in advance. After January 9th, the cost will be \$35. Send payment to PO Box 487, Carlisle, IA, take to Ryan Meierotto at the Great Western Bank or call Ethel at 515.402.1008 to make arrangements.

Following are the bios for our two guest speakers:

ROY CRISS

Mr. Criss has served three years as the Marketing Manager for the Iowa DOT's Office of Aviation. He has produced an award-winning video that was distributed nationally.



He has also worked five years as the Air Service and Public Relations Manager for the Des Moines International Airport. Also, handles business development and marketing. Enplanements have increased by 100,000 while he has been in this position and the Airport has been featured in two international publications.

Previously, Mr. Criss was self-employed for 25 years as an Adult Skills Development Trainer serving Public and Private sector clients.

He has also been a Standup Comic for 25 years. 10 years touring full-time. He has appeared on Showtime Cable network 42 times and has opened concerts for Chicago and Air Supply.

Mr. Criss developed his management skills while working for Pfizer, Inc. for 12 years, holding three management positions. These being Production Supervisor, Training Coordinator and Personnel Associate.

CRAIG SMITH, A.A.E.

Craig Smith is the current Aviation Director for the Des Moines International Airport for the City of Des Moines, responsible for the day to day operation of the Airport. Craig has



held this position since October 1, 2005. Prior to his current position, he held the positions of Deputy Aviation Director, Operations & Maintenance, Project Coordinator, and Senior Operations Officer. Before becoming employed by the City in 1996, he was the Operations Manager for Atlantic City International Airport.

Craig holds a Masters Degree in Aeronautical Science from Embry-Riddle Aeronautical University and a Bachelor of Science Degree in Aviation Management from Southern Illinois University. The American Association of Airport Executives accredited Craig in 1999.

Craig served 22 years on active duty in the United States Air Force and is a Vietnam Veteran. He is married with one grown son and three grandchildren.

GROUNDBREAKING CEREMONY

The Carlisle Center for Wellness & Rehab is expanding its services! The November groundbreaking ceremony marked the beginning of the Carlisle Center for Assisted Living.

This new addition will ultimately provide twenty-two units total. As a certified assisted living facility, the staff will assist residents with things like daily living activities, meals, laundry, housekeeping, and an activity program.

Located at 685 Cole Street, many opportunities to monitor progress will be provided. Don't blink or you may miss the construction as this building is projected to be complete during the summer of 2009.

For more information, contact the Carlisle Care Center at (515) 989-0871.



Pictured (left to right): Jeanette Cuppy RN DON, Mayor Ruth Randleman, Tammy Davis Administrative Staff, David Armington Administrator, Dr. Robert Conner DO, Alan Wolnerman RPH, Ethel Lee Executive Director of the Chamber, and Neil Ruddy City Manager

HEARTLAND CHALLENGE SUMMARY

The first ever GBC Heartland Challenge, presented by PIAA, was filled with plenty of racing action. Even the wind and snow could not keep racers and spectators alike from having a good time.

The GBC Heartland Challenge 3-hour Youth endurance race was the first youth team race of its kind. The vitality of youth was definitely an advantage for the young racers, as the cold didn't really seem to faze

them much. The youth racers kicked off Saturday morning and ran for 3 hours. The teams consisted of 2-3 man teams. Each team had their own strategy in racing. Our local boys brought home 1st Place Trophies.

Gabe McCaughey of Carlisle, son of Mike McCaughey and Patti Isley was the lucky winner of the 90cc Kymco Mongoose that was given away to one of the youth

racers.

Dave Porzi from Pennsylvania was the lucky winner of a 2008 Polaris 525 Outlaw given away in a drawing from gate admissions. Overall the GBC Heartland Challenge was a big success and despite the cold, most racers had a great time and vowed to return to race in next year's event, which is already in the planning stages.



REGIONAL LEGISLATIVE LUNCHEON

The Regional Legislative Luncheon flew in a whirlwind of friendly faces and good food. On November 20th, the Carlisle Chamber hosted a Regional Legislative Luncheon to allow regional legislators to explain what they foresaw as the major issues they would be addressing this term. The turnout was rather successful with Senators Stacie Appel and Matt McCoy, State Representatives Jodi Tymeson and Kent Sorenson attending.

At the meeting, held at Stadium View, every legislator was allowed a time slot with which to present their goals and plans. After each speech, an opportunity was provided for a question and answer period.

After the legislators, other persons were allowed to comment. This group included representatives of the Des Moines Partnership, the Warren County Economic Development Corporation, and presidents of local Cham-

bers of Commerce from Norwalk, Indianola and South Des Moines.

The South Des Moines Chamber will be hosting this event next year.



Newly elected State Representative Kent Sorenson was one of the legislators present.

DECEMBER

REGULAR CHAMBER MEETING



The Regular Chamber of Commerce meeting for December was hosted at the Historic Randleman House at 245 Penn Street in Carlisle. Thanks to Larry Watkins for catering this luncheon and to the Historical Society ladies who served the food and prepared the homemade desserts to complement the meal.

A tour of the house was given to those in attendance. The house was decorated beautifully for Christmas and was enjoyed by all!

**DON'T FORGET
TO MAKE YOUR
RESERVATIONS
FOR THE
ANNUAL DINNER
TO BE HELD**

SUNDAY, JANUARY 11TH

**\$25 PER PERSON IF PAID
BY FRIDAY, JAN 9TH**

**\$35 PER PERSON AFTER
JAN 9TH**

MINI-TREE & WREATH FESTIVAL



Congratulations, Carlisle! The 2008 Mini-Tree & Wreath Festival raised \$1900 for the Christian Community in Action and our local food bank. This year's highest bidder, at \$110, won the "Candy Canes" tree by Mrs. Borron's Class (sponsored by Fiss). Also, a big "Thank You" to all those who donated their time, creativity, and their trees or wreathes for the Silent Auction.

Presenting the check to CCA are from left to right: Kay Scholl, representing the Light Up Carlisle Committee, Rosy Fee Chair person of the Mini Tree & Wreath Festival, Kayla Price representative from CCA, Ryan Meierotto Chamber Treasurer and Dane Wright President of the Carlisle Chamber.



LIGHT UP CARLISLE

New to this year's event were the wreaths that were added to the Mini-Tree Festival, the Historical Society's Cookie Walk, and the raffling of the Carlisle Star quilt.

Thanks to all the businesses that were participating in the Light Up Carlisle BINGO Cards. Four individuals won \$50 Chamber Bucks certificates. The lucky winners were Sheila Countryman, Patty Andrus, Kelly Livinston and Michele Bailey.



The Ober's



Dick Tedrow
As Father Christmas



Snowy Downtown



Red Crum



Picture with Santa



Coffee Angel & friend



Pat Stump drawing winning
Quilt ticket for Rosie Hewlit



The Griswold's came to Carlisle !

*THE GREATER DES MOINES PARTNERSHIP AND AFFILIATE CHAMBERS
& ORGANIZATIONS INVITE YOU TO THE*

OPENING NIGHT RECEPTION

*WELCOMING THE 83RD IOWA GENERAL ASSEMBLY FOR THE
2009 LEGISLATIVE SESSION*

MONDAY, JANUARY 12, 2009

5:00 - 7:00 P.M.

**THE CIVIC CENTER OF GREATER DES MOINES
221 WALNUT STREET
DOWNTOWN DES MOINES**

**MEET IOWA LEGISLATORS, ENJOY HORS D'OEUVRES FROM
RESTAURANTS AND VENDORS FROM THE AFFILIATE COMMUNITIES,
AND VIEW THE NEWLY RENOVATED CIVIC CENTER OF
GREATER DES MOINES**

COST:

**\$15 PER PERSON FOR MEMBERS
OF THE GREATER DES MOINES PARTNERSHIP AND
AFFILIATE CHAMBERS OF COMMERCE**

\$30 PER PERSON FOR NON-MEMBERS

Reservations are due by January 9, 2009. To register online for the event, visit www.desmoinesmetro.com/events. Participants may also contact Meg Fitz at (515)286-4934 or mfitz@desmoinesmetro.com for more information.

LEARN > COMPETE > BUILD > EXPAND > NETWORK > SCHMOOZE

Whatever you do, do more of it in Des Moines.



DES MOINES. **DO**
MORE.



DMACC West Campus

invites you to join them for

a **REGIONAL Business After Hours!**

Thursday, January 15, 2009

5:00-7:00 P.M.

5959 Grand Ave., West Des Moines

◆ **Hors d'oeuvres, beverages will be provided**



REGISTRATION FORM

Business After Hours - January 15 / RSVP encouraged by January 8

NAME _____

BUSINESS _____

PHONE _____ **EMAIL** _____

Confirm your attendance plans by faxing this form to 515-225-7129 or calling 515-225-6009



700 Locust St., Suite 700 - Des Moines, IA 50309 (515) 286-4950 www.desmoinesmetro.com



4200 Mills Civic Parkway, West Des Moines 50265 (515) 225-6009 www.wdmchamber.org

'DISCOVER THE CHAMBER' MEMBERSHIP INFORMATION



Letters will be mailed soon for collection of the 2009 annual dues.

Please give some thought to increasing your level of membership. I

t takes the efforts of everyone to build a GREAT COMMUNITY!

PLATINUM LEVEL - \$2,500

GOLD LEVEL - \$1,000

BRONZE LEVEL - Basic Level + \$100

BASIC LEVEL - \$200

INDIVIDUAL (NO Business Connections), CHURCHES, AND CIVIC ORGANIZATIONS - \$125

Chamber Q&A

Why do we need a Chamber of Commerce?

Strong Chambers increase business to business interaction and promote their region. Carlisle area businesses do not have a resource that is specifically focused developing Carlisle commerce. It is vital for Carlisle to be represented along with the other 21 Affiliate Chambers in the region.

What are the benefits of joining the Carlisle Chamber?

The benefits are unlimited from networking with other businesses to promoting your business. There will be social events and leadership training, along with opportunities to interact with elected officials and promote a stronger business climate in the Carlisle area.

What will I receive from joint membership with the Greater Des Moines Partnership?

When you join the Carlisle Chamber you will also become a member of the Greater Des Moines Partnership. In order to continue to receive the benefits of the GDMP it will be necessary to join a chamber. The benefits of the GDMP are focused on marketing and communication, workforce attraction and retention tools, regional public policy efforts and business resources. The Carlisle Chamber will support Carlisle business by assisting with business-to-business networking, leadership support, social activities, and advocacy.

REMINDER LETTERS HAVE BEEN SENT FOR 2009 ANNUAL DUES. PLEASE PAY A.S.A.P. TO ENSURE YOUR BUSINESS NAME TO BE INCLUDED IN OUR NEW LOCAL DIRECTORY ALONG WITH BEING LISTED IN THE GREATER DES MOINES PARTNERSHIP'S ON-LINE DIRECTORY AND HARD COPY DIRECTORY TO BE DISTRIBUTED IN 2009.

2009 CALENDAR OF EVENTS

Jan	7th - Wednesday - Executive Board Meeting - Chamber office, 7-9 am	Feb	4th - Wednesday - Executive Board Meeting - Chamber office
	11th - Sunday - Annual Dinner—5:30 pm		10th - Tuesday - Regular Chamber Meeting - 12 noon—Family Life Center
	12th - Monday - Legislative Opening Night Reception—Civic Center of Greater DM, 5-7 pm		17th - Tuesday - Affiliate Presidents Council meeting—7:30 am
	15th - Thursday - Regional BAH - West Des Moines		19th - Regional BAH
	20th - Tuesday - Affiliate Presidents Council meeting - 7:30 am		24th - Partnership Day on the Hill (at Capitol)
	22nd - Thursday - Greater Des Moines Partnership's Annual Dinner, 5:30 pm at Hy-Vee Hall		24th - Regional Chambers Iowa Chops Night

THE SECOND 2008 REGIONAL MEMBER SURVEY IS NOW AVAILABLE

The survey is open to all regional members of the Partnership—that's 4,300+ local business owners. If you are a member in good standing of an affiliate Chamber of Commerce, you automatically receive the benefits of Partnership membership as well. Your input is essential to our plans to help you grow your business and the local economy in 2009. Please click on the following link to go directly to the survey. www.surveymonkey.com/s.aspx?sm=FPZVsgcGVRxM1sVxRLRFg_3d_3d

IT'S BACK AGAIN!

LIVE HEALTHY IOWA 100 DAY CHALLENGE

JAN 14—APRIL 23, 2009

It's easy to team up and get involved!

Step 1: Start a Team.

- Form a team of 2-10 people. Gather your team's email addresses and t-shirt sizes.

Step 2: Choose a Team Name and Team Captain.

- Team captain must have an e-mail address.

Step 3: Register Online.

- The team captain will go to www.livehealthyiowa.org to register his or her team, using the group registration ID for their company/chamber/community.
- The entry fee is only \$18 per participant.
- Visit the Live Healthy America display at your local Hy-Vee starting January 1 and get an \$8 coupon toward the participation fee of Live Healthy Iowa.



The Natural Choice

WE'RE ON THE WEB!
www.carlisleiachamber.org

**C A R L I S L E A R E A
C H A M B E R O F
C O M M E R C E**

*An Affiliate of the Greater Des Moines Partnership
And partnership with
the Warren Co. Economic Development Corp*

PO Box 487
325 Garfield Street
Carlisle, IA 50047

Phone: 515-402-1008
Fax: 515-989-3075
E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

L I S T O F C H A M B E R M E M B E R S

PLATINUM MEMBERS:

**Carlisle Comm School
Great Western Bank**

GOLD MEMBERS:

**Deery Brothers, Inc.
Mid-American Energy
Peoples Bank**

BRONZE MEMBER:

Community State Bank

21st Century Rehab
AJ's Service
ANCO Mechanical Insulation
Artistic Waste
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bubba's Washboard
Carlisle Care Center (2)
Carlisle Chiropractic Clinic
Carlisle Citizen
Carlisle Dental
Carlisle Foods
Carlisle Post Office
Carlisle Superstars Baton, Dance & Tumb
Carlisle Veterinary Clinic
Carlisle VFW Post 2099
Casey's General Store #14
Casey's General Store #1676
Central Iowa Insurance (2)
City of Carlisle (2)
Classic Sports Grill & Bar
Coldwell Banker, Paula Mahnke
Custom Structures, Inc.

D. Wright Construction, LLC
Datavision, Inc.
Davitt Photo Alliance
Dental Professionals (2)
Edward Jones, Joe Schettler
etclgraphics, Inc.
Family Practice Clinic (2)
Fiss'
General Mills
Goodhue-Nolte Insurance
Goodhue Realty
Greenwood's Sewer Service
Heartland Co-Op
Hubbell Realty
IAwebsites
IMAGES Photography, Lynda Richards
InnovativEvents
Iowa Elevator Systems and Service
Iowa Realty, Dee Smith
Iowa Water Management Corp
James Oil Company
Johnny & Mike's Pizza
Jus Chic Boutique
Kearney's Restaurant
Kees Camp
Kinter Construction Services
Lovejoy's Cake Shoppe
Marble Works, Inc.
Mary Sue's Salon, Wig Boutique & Doll
Orphanage
Medicap Pharmacy
Metro Waste Authority
Moe's Joe Coffee House
MTS, Inc.

Multi-Craft Exterior Consultants
Murphy Tower Service, LLC
My Sister's Place
National Gutter Systems & Exteriors, Inc
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home
Pirtle Auction
Record-Herald and Indianola Tribune
Roberts Htg, Cooling and Plumbing
Scotchridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Studio 155
Stuyvesant & Benton (2)
Summerset Winery
The Cutting Edge
Watty's
Webb's RV Park
Welch Products, Inc.
Woodhouse and Lee Construction
Wyckoff Industries
INDIVIDUAL MEMBERSHIPS:
Appel, Staci - State Senator
Berning, Bob
Huisinga, Melinda
Mortimer, Kevin
Wright, David
Carlisle Christian Church
Holy Cross Lutheran Church