



2017 EXECUTIVE BOARD

Chamber Officers

President	John Sinclair
Vice-Pres	Stephany Goodhue
Secretary	Dan Crum
Treasurer	Janie Norton
Ex-Officio	Bryce Amos

Executive Board Members

Steve Danielson	12.31.2018
Dr. Brandon Elghmy	12.31.2019
Scott James	12.31.2018
Andrew Lent	12.31.2017
Matthew Monson	12.31.2017
Lynn Schattner	12.31.2018

Executive Director

Barbara Rasko 515. 989-4216
BarbaraRasko@carlisleiachamber.org
515.961-7715 Fax
P.O. Box 487, 27 School Street
Carlisle, IA 50047

Aug/Sept/Oct Newsletter

Mark Your Calendar!

- Pay 2018 Chamber Dues (and delinquent 2017 Dues) by November 1st
- PumpkinFest Sat, Oct 21
- Ribbon Cutting a Des Moines River Dental Care, 1:30 Sat Oct 21
- All You Can Eat Buffet – Sat Oct 28 Randleman House
- Light Up Carlisle Photos with Santa, Dec 2
- Small Business Success Summit, Friday, Nov 10
- Chamber Lunch, Sat, Dec 12
- Chamber Annual Dinner, Saturday, Jan 20

Be In The Know

- Dr. Tyler Villiards, new member with Des Moines River Dental Care
- Mark McKee, new member with Charter Accounting
- Chamber Announces New Website
- Applications accepted now for Chamber Community Betterment Grants, Citizen of the Year, Business of the Year, Employee of the Year.

Chamber Website has New Design and Enhanced Features. www.carlisleiachamber.org

- With our branded alphabetical and category membership lists, members of the public interested in doing business with you or companies interested in business to business commerce, will see your company logo and have easy access to your contact information.
- The Board of Directors of the Carlisle Chamber of Commerce Board of Directors is pleased to introduce you to the new Carlisle Chamber of Commerce Website at www.carlisleiachamber.org. The new Website, designed by Chamber member Lynn Schattner of Cyber Solutions, in conjunction with a Chamber Board Committee of Dan Crum and Steve Danielson, presents a clear identity of the Chamber and its role in promoting economic development and a fine quality of life for the chamber members and the community,
- A new feature, an interactive blog will provide announcements and updates of chamber events and activities.
- fully responsive with mobile devices and will be easy to use on a wide range of web browsers and portable devices.
- This updated and enhanced information-rich Website will become the go to resource for members who want to stay informed about Chamber activities and opportunities and will house a growing library of tools for business growth.

2018 and Remaining 2017 Chamber Memberships Due

November 1, 2017

Invoices are in the mail

PumpkinFest, Saturday, October 21, 1 – 3 p.m.

- 1:00 p.m. Parade for kids of all ages. Line up at 12:45 at the School Parking Lot on School Street. All participating kids receive a coupon for a FREE Fiss' Kids' Ice Cream Cone.
- 1:30 – 3:00 p.m.
- Trunk or Treat in the Great Western Bank Parking Lot
- Take photos of kids at the big pumpkin in the corner of the Great Western Bank Parking Lot
- Take park in the City of Carlisle's Cookie Walk
- Enter the Decorated/Carved Pumpkin Contest
- Paint a Gourd
- Play PINKO
- Wee Ones Haunted House, 1 – 3 at the Carlisle Public Library
- Shop the Farmer's Market and other vendor booths
- Fall Book Sale with Friends of the Carlisle Library at the Community Center
- Enjoy lunch

Sign up for Trunk or Treat

- Local residents and businesses are encouraged to decorate trunks and participate in the popular Trunk or Treat event which distributes candy safely and provides game and activities to about 400 children in the parking lot of Great Western Bank.
- The best “Trunk” receives a \$20 Carlisle Chamber Bucks certificate.
- To sign up for Trunk or Treat contact Shannon Daniels at Great Western Bank by sending a message to Shannon.Daniels@greatwesternbank.com.

Ribbon Cutting, Noon, Saturday, October 21st

- Please join us at 1:30 p.m. for the Chamber of Commerce ribbon cutting for our new member, Des Moines River Dental Health.
- Dr. Tyler Villiards will host a Grand Opening from noon – 3:00 p.m. to meet the community members.
- Guests may schedule an appointment, register to win an Electric Toothbrush, certificate for Free Cleaning, and more and tour the office.



PumpkinFest 1:00 – 3:00 p.m.
Downtown Carlisle
Ribbon Cutting 1:30 p.m.
Des Moines River Dental Health
65 School Street

Des Moines River Dental Care
65 School Street
Carlisle, IA 5007
villiard@dmrdentalcare.com

Light Up Carlisle, Photos with Santa

- Saturday, December 2nd
- Carlisle Chamber of Commerce Building, 27 School Street



Quarterly Chamber Event. December 12th

Tuesday, December 12th, Noon – 1 p.m.

Relax with Your Chamber Peers

Johnny and Mike's Pizza

Stadium View

RSVP by December 8th to Brasko@carlisleiachamber.org

Small Business Success Summit

- November 10, 2017 From: 8:00 AM to 6:00 PM
- The purpose of the Small Business Success Summit is to inform, educate and inspire business owners in Greater Des Moines (DSM). This event will be the premier business conference of 2017. The Summit will host keynote speakers, workshops and breakout sessions on a variety of timely topics that affect business owners and managers.
- Address: FFA Enrichment Center, 1055 SW Prairie Trail Parkway, Ankeny, IA 50023
- <https://www.dsmpartnership.com/growing-business-here/business-resources/small-business-success-summit>
- Phone: (515) 286-4950
- Presented by the Greater Des Moines Partnership
- Price: \$79 for Members, \$99 for nonmembers

Now is the Time to Nominate Your Choice for Citizen, Business and Employee of the Year

- Nomination forms are on www.carlisleiachamber.org
- Nominations are due November 17, 2017
- Awards will be announced at the Chamber's Annual Dinner on Saturday, January 20, 2018.
- Friend of Education and Educator of the Year will also be unveiled at that time.

Apply Now for 2017 Carlisle Chamber Community Betterment Grants

- Businesses and organizations of any size may apply. (Brochures, events, etc. as well as non-profit projects.)
- Projects must be for betterment in Carlisle and directed by a Carlisle business or organization and must be completed within the calendar year in which the grant is awarded.
- The application form is on www.carlisleiachamber.org
- Deadline is November 30, 2017
- Awards will be given at the Chamber of Commerce Annual Dinner on January 20, 2018

Protect Yourself, Your Family and Employees. Get a Flu Shot at Medicap Pharmacy and support the Food Bank of Iowa.

Who needs a FluShot? YOU DO!

Walk-ins Welcome! Adults & Kids 6+ No Rx Required

Get a flu shot. Give food to those in need.

share a hug not the flu bug

Our flu shots feed those in need!

For every flu shot given at participating Medicap Pharmacy locations from (Oct.2-Nov.15) we will donate to your local food bank! Help us raise 72,000 meals to feed hungry Iowans!

If you've already received your flu shot, you can still help by dropping off donations at our locations.

Visit IowaFluShots.com for more information.

MEDICAP PHARMACY

FOODBANK OF IOWA

Medicap Pharmacy in Carlisle will be offering flu shots this season, during the hours of 9am – 6pm Monday-Friday and 9am-1:30 pm on Saturdays.

Flu shots are available on a walk-in basis for people ages 6 and up and no prescription is required!

Through the partnership with the Food Bank of Iowa, Medicap Pharmacy will donate 12 meals to the local food bank for every flu shot given at participating Medicap Pharmacy locations from October 1 through November 15, 2017. The goal for the 18 participating Central Iowa locations is to raise 72,000 meals! "Businesses may contact Pharmacist Pamela Goode , at 515/989-3261 to schedule a flu shot clinic for the employees.

Medicap Pharmacy is located in Carlisle at 800 School Street.

Time to Submit Items for the Welcome Packs: What will new residents learn about your business or organization?



**Peoples Bank
provided these bags
for Welcome Packs.**

- Benefits of your Chamber Membership include delivery of your messages to new prospects through the Chamber's Welcome Packs that are handed to new-to-town homeowners.
- Welcome Packs for the next 2 months will be put together in January.
- Contact Barbara Rasko at 515/989-4216 if you have something to drop into the Welcome Pack: Flyer, business card, pen, coupon, invitation to visit your business, etc.

Carlisle Schools Food Pantry

- The Carlisle Schools Food Pantry is open to the public on the 1st and 3rd Thursdays of the month from 4:00 p.m. —6:00 p.m. at the West entrance of the High School building in Room 106. (The doors between the Elementary and High School). Please do not arrive before 3:40 p.m. to allow our students and buses to safely exit the facility.
- The pantry will be open the following dates this Fall: Thursday, October 19 Thursday, November 2 Thursday, November 16 Thursday, December 7 Thursday, December 21 The Carlisle Schools Food Pantry is able to accept donations. The most needed items are personal care products including: toilet paper, paper towels, shampoo, conditioner, body wash, razors, etc.

Touchdowns for the Performing Arts Fundraising Drive

You can support the Carlisle Performing Arts Boosters by pledging a certain dollar amount for each touchdown made by the Wildcats this year. The dollars you pledge will be used for:

- *Our March 2018 Band/Choir Trip to Orlando, Florida
 - *Continued upgrade of CCSD owned instruments for band and choir
 - *Providing clinicians to work with our Marching, Concert, Jazz bands, and students that are preparing for All-State and our Choral program
 - *Providing meals and snacks for our students during camps, contests, musicals, and plays
 - *Supplementing equipment, including needs that may arise for our NEW CHS Band and Choir rooms
- Sponsors of this event are listed in our football programs at every home game. Please pledge early so your name can be included in our programs! Anyone can pledge! You can mail or email me your pledge at the addresses below. I know that together we can partner in supporting our students that have great talent and passion for the Arts! Thank you, I look forward to hearing from you! Kim Workman Carlisle Performing Arts Boosters OR In an email to: P.O. Box 341 KDASK@Q.com Carlisle, Iowa 50047

Century Homes Calendar from Carlisle Area Historical Society – Great Gift Idea

New calendars are here for 2018.

- Many of them were sold during the 10th anniversary celebration.
- Get your orders in now.
- The calendars feature photographs of houses in the area that were built about 100 years or more ago. With the help of Geri Seiberling of ETC! Graphics printing of Carlisle we were able to improve the quality of last year's calendars. If you would like to order one of these calendars call Carol Murphy at [515-360-0981](tel:515-360-0981). **Quantities are limited.** The price is 20.00 plus 5.00 for mailing.

Host Your Holiday Party at Somerset Winery

- Somerset is a great location for an afternoon of team building, an evening of wining and dining, or a chance to relax over a glass of Iowa wine with your colleagues.
- We are offering a holiday events package that can custom fit the needs of your team this season. Make your event memorable and unique at one of Iowa's founding wineries located on a 12 acre vineyard just outside of Des Moines. Sample our award winning wines during a formal wine tasting, tour our cellar, or just enjoy the beautiful views of our vineyards.
- Please contact us for availability and additional information.
hello@somersetwine.com 515-961-3545



Cycle, Run or Walk the Carlisle Nature Trail

The Carlisle Nature Trail has been the site of a race, various charity fundraisers and fun and challenge for hundreds of local and out of town families, walkers, and runners.

This fall will be a beautiful time to hit the trail and discover for yourself this beautiful, scenic and fun local attraction that is gaining a reputation as the most challenging trail in the Metro. You can also preview the trail on YouTube, courtesy of a drone.

<https://www.youtube.com/watch?v=TqUuRTv6ApE>

The 3.3 mile, 10-foot wide paved trail twists and turns through the diverse landscapes of scenic Carlisle. Approximately 10,000 years ago, the last of the glaciers retreated from northern Warren County leaving behind a unique landscape along Carlisle's North River. The river valley contains five distinct native ecosystems: a riparian wetland and woodland, a mesic and upland prairie and an oak savanna, all located within a distance of 2,500 feet.

Accessing the Carlisle Nature Trail from the north end, visitors explore an off-street trail which passes the restoration of the five native ecosystems in the Scotch Ridge Nature Park, cross the bridge over North River, go past Carlisle Middle School, tunnel under Scotch Ridge Road and travel the on-street trail past the Aquatic Center, and on to the Summerset Trailhead. You can stay in Carlisle to visit the Farmer's Market, catch a game at Lindhardt Park, relax at North Park, or spend time in downtown Carlisle. Everyone, whether they take a short or long ride, are encouraged to grab ice cream, a drink and appetizer,

Demolition of 25 School Street Complete. Downtown City Parking Lot Now Available



The Chamber will Promote Your Organization or Business!

The number of likes and shares continues to climb on the Chamber's Facebook page. We want to use this powerful social media to help spread the word about your business, upcoming events and good news.

Here's how it works:

- "Like" the Carlisle Iowa Chamber on Facebook.
- We will "Like" our Chamber members and share your business and event-related posts.
- Please share our news, too!
- **We hit 978 Likes on Facebook this month! Are you one of them? Please like or share our posts – otherwise Facebook will drop you from our Feed.**



The Power of The Chamber's Facebook Page!

Our Chamber Facebook page continues to be one of the best ways for members to share information with interested Carlisle and Easter Lake residents.

- Our share of the Carlisle Police Departments announcement of a police officer position available garnered 753 views.
- James Oil's post regarding Iowa Senator Charles Grassley's statements on renewal fuel pulled 1,646 views.
- 391 Chamber Facebook followers got details on the date and new location for the Friends of the Carlisle Library Book Sale which will be held October 20 and 21.
- The news article containing information about the Carlisle wind industry distribution site was seen by 623 people.
- 369 saw the post for Sauter Automotive to consider new tires before winter.
- 1.5 thousand found out how to sign up for a Trunk or Treat at PumpkinFest.

What would you like for us to share with our peeps?

Monthly Breakfast Buffet at the Randleman House. Eat in or to go.

- The Carlisle Area Historical Society invites you to enjoy a delicious all-you-can-eat breakfast buffet. \$8 Adults
- Susan Robinson is the pancake expert - she makes sure there is a blueberry in every bite!! Also serving caramel pecan cinnamon rolls, sausage gravy, buttermilk biscuits, sausage links and specials this month will be French toast casserole & Incredible Breakfast Bake (with ham). And always refreshing orange juice, ice water & hot coffee. Serving 8:00 a.m. until 10:30 a.m. To go breakfast always available. You get a great meal in a beautiful turn-of-the-century home with lots of friends old and new!

Redeem Chamber Bucks!

CHAMBER BUCKS coupons are cash to you! The Chamber donates these to non-profits, and uses them as prizes.

CHAMBER BUCKS are printed on special paper and carry the signature of a Chamber Board Officer.

Redeem CHAMBER BUCKS by contacting Board Treasurer Janie Norton at Peoples Bank.

Carlisle Area Chamber of Commerce

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY
ENCOURAGING ECONOMIC Development AND ENHANCING THE
QUALITY OF LIFE IN THE GREATER CARLISLE AREA

Carlisle Area Chamber of Commerce

www.carlisleiachamber.org

Carlisle Area Chamber of Commerce

PO Box 487

Carlisle, Iowa 50047

Barbara Rasko

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