



Sept/ Oct Newsletter

2016 EXECUTIVE BOARD

Chamber Officers

President	Bryce Amos
Vice-Pres	John Sinclair
Secretary	Dan Crum
Treasurer	Janie Norton
Ex-Officio	Scott James

Executive Board Members

Steve Danielson	12.31.2016
Stephany Goodhue	12.31.2016
Andrew Lent	12.31.2017
Matthew Monson	12.31.2017
Lynn Schattner	12.31.2015
Kelly Wentzel	12.31.2018

Barbara Rasko , **Executive Director**

515/989- 4216 office

515.-210-3571 cell

BarbaraRasko@carlislechamber.org

P.O. Box 487, Carlisle, IA 50047

Mark Your Calendar!

September Events

- 24 – Carlisle Pickers and a Side of Bacon
- 24 - Breakfast Buffet at the Randleman House

October

- 1 – Carlisle Alumni Car Show
- 4 – Ribbon Cutting for Carlisle Bike Trail and Mayor's Healthiest Walk
- Walking Cemetery Tour
- 11 – Chamber Meeting
- 22 – Chamber Office Open House
- 22 – PumpkinFest 1 – 3
- 22 -- Breakfast Buffet, Randleman House

Be In The Know

- Carlisle True Value Hardware wins award and has special offer for residents
- Murphy Tower wins award
- Medicap Offers On-site Flu Shots
- Additional ballfield needed at South Park
- November 14 deadline for Citizen of the Year, Business of the Year, Employee of the Year
- November 30 deadline for Chamber Community Betterment Awards
- Chamber Annual Dinner, January 16



True Value®



GROW WARRENOW
WARREN COUNTY ECONOMIC DEVELOPMENT CORP.

- 2016 -
WARREN COUNTY
ECONOMIC IMPACT
Business Awards Event

**Warren County
New Business
of the Year**

**Carlisle
True Value**

Congratulations to Carlisle True Value for being the Warren County New Business of the Year.

Think of our local store for everything you need for repairs and projects.

Did you know you can receive information on specials on your phone each week? It will help you save on what you need. Be sure and sign up for the Rewards card, too.

- **Just text 36000 to Trueval**
- **(Watch out for auto correct. It will want to add the e!)**
- **When you receive the text to confirm you request, reply with Y (Y for Yes!)**
- **You will immediately receive \$5.00 off your first purchase of \$25**
- **(You're saving already!)**
- **Then every week you will receive a text with the current offers.**

Like True Value on Face book. In the store Kelly, Matt, or any of the other knowledgeable employees are happy to assist you.)



Congratulations to Murphy Tower Service, LLC., for being awarded the Warren County Business of the Year!

Protect Yourself, Your Family and Employees ... Get a Flu Shot at Medicap Pharmacy



Medicap Pharmacy in Carlisle will be offering flu shots this season, during the hours of 9am – 6pm Monday-Friday and 9am-1:30 pm on Saturdays.

Flu shots are available on a walk-in basis for people ages 6 and up and no prescription is required!

Businesses may contact Pharmacist Pamela Goode , at 515/ 989-3261 to schedule a flu shot clinic for the employees.

Medicap Pharmacy is located in Carlisle at 800 School Street.

Peterson's Funeral Home Ribbon Cutting on August 9th

Congratulations on the updates you have made to your front room and through the Funeral Home!

What a beautiful and welcoming place with professional and kind comforters for our community.





Chamber Office Open at 27 School Street

- The Chamber's new office phone number is 515/ 989-4216
 - Office hours are Tuesday and Thursday, 10:00 a.m. – 2:00 p.m.
 - You can also call for an appointment. The phone number is 515/989-4216.
 - The number 515/ 402-1002 is no longer in service.
 - You can also reach Barbara Rasko by calling 515/210-3571.
 - Mail will still be received at P.O. Box 487, Carlisle, Iowa 50047.
- The Chamber will host an open house & ribbon cutting in October 22.
- The Chamber office will be the location for Santa Photos during Light Up Carlisle ... Here Comes Santa Claus from 10 a.m. – noon on Saturday, December 3rd.



Please join the City of Carlisle and the Carlisle Chamber of Commerce at the Ribbon Cutting celebrating the official opening of the 3-mile section of Carlisle's new bike trail. The bike trail twists and rolls through scenic Carlisle the result of over 13 years of planning and funding to fulfill the Scotch Ridge Nature Park groups vision.

Tuesday, October 4, 2016
4-5:30pm, Mayor's walk follows
Carlisle Rec Center, 1230 S 5th Street



RUTH RANDLEMAN
Mayor, City of Carlisle

FRIENDS OF THE PARKS
Scotch Ridge Nature Park

LISA HEIN
Iowa Natural Heritage Foundation

JEN AND CHANCE YATES
Carlisle Residents

HELP US NAME THE TRAIL
Suggestions accepted

FOLLOWING THE EVENT
4-5:30PM

MAYOR'S WALK
Healthiest State Initiative
30-minute walk

Entries taken at ribbon cutting for a drawing for bikes with coaster brakes donated from



Bring any used bike to be donated for bicycle restoration.

Ribbon Cutting for Opening of Carlisle's New 3-mile Bike Trail.

- Tuesday, October 4, 4:00 – 5:30 p.m. Residents can then join Mayor Randleman on a 30-minute walk for the Healthiest State Initiative.
- Suggestions will be accepted for names for the new bike trail.
- 3 Coaster Brake bicycles, rehabbed by the Des Moines Bicycle Cooperative will be given away, as well as 3 helmets from Carlisle True Value Hardware Store
- If you have a bicycle that you no longer need, please bring it as a donation to be rehabbed for future riders

Champion Sponsors will be Showcased on New Chamber Banner.

If you would like to be on the banner which will be on display in the Chamber office and at Chamber events, please call 515/ 989-4216 for details.

Thank you to our fine Champion Sponsors!

- Avondale Veterinary Health Care Complex
- Carlisle Car Wash
- Carlisle Center for Wellness and Rehabilitation
- Carlisle Community Schools
- Carlisle Veterinary Clinic
- Casey's General Store
- Central Iowa Insurance Services, Inc.
- City of Carlisle
- Communication Innovators
- Community Bank
- Cyber Solutions
- etc!graphics, Inc.
- Fareway Stores, Inc.
- James Oil, LLC.
- General Mills
- Iowa Realty – Stephany Goodhue
- Mercy Carlisle Family Practice Clinic PLC
- MidAmerican Energy
- Peoples Bank
- Stuyvesant, Benton and Judisch
- Summerset Winery
- The Carlisle Citizen

October Chamber Meeting

Tuesday, October 11

Noon, Family Life Center

Lunch by Cal's Fine Food and Spirits

Kevin Foley, Executive Director, Des Moines International Airport

Chamber Expert: Bryce Amos, Carlisle Chamber of Commerce

PumpkinFest

Saturday, October 22

Fun from 1– 3 p.m.

Downtown Carlisle

1:00 p.m. Costumer Parade. Gather at the high school parking lot by 12:45

1:30 – 3:00 p.m. Trunk or Treat in Great Western Parking Lot

1:30 – 3:00 p.m. Photos at Wildcat Chiropractic with the Des Moines Register's Photo booth, and

- Wee One's Haunted House
- Pumpkin Carve/Decorate Contest
- Hayrack Ride with Dick Ledlie
- The "Pit" sponsored by Capitol City Church
 - Dance 2 Xtreme performance
 - Shopping with crafters and vendors

1:30 – 3:00 Open House at the Carlisle Area Chamber of Commerce, 27 School Street.

November Chamber Meeting

Tuesday, November 8

Noon, LaVilla Mexican Restaurant (upstairs)

Lunch by LaVilla Mexican Restaurant

Teva Dawson from Central Iowa Waterways.

Chamber Expert: Empowering Carlisle Community Schools Foundation.

Light Up Carlisle ... Santa Claus is Coming to Town

Saturday, December 3rd

10 –noon

Kids can gather at the Carlisle Chamber of Commerce lawn

Santa and Mrs. Claus will arrive by firetruck

Kids photos will be taken with Santa in Santa's Sleigh

Chamber members are encouraged to hold Christmas Open Houses during the two hour, Saturday morning event.

Hold an Open House to Thank Customers, and Showcase Your Products & Services to Prospects

- Present what you and your business have been working on
- Present what you have to offer the community, product or service
- People love to see how something works – demonstrate a product or show what you do for the customer
- Educate people on the benefits your company or product offers
- Invite someone in the audience to participate in the demo
- Serve simple snacks, cookies, or candy. Offer small bottles of water.
- Ask visitors to like you on Facebook, or join a stay-in-touch email list.
- Announce your open house on Facebook, to your email list and with a flyer on your door.
- The Carlisle Chamber will promote all business who are having an open house ... so let us know. Call 515/ 989-4216 with your details.

December Chamber Meeting

Monday, December 12.

Noon, The Randleman House.

Catered by the Carlisle Area Historical Society

Networking and Recap of the Year

Carlisle Alumni Association Community Events

- Carlisle Pickers Day with a Side of Bacon is the last Saturday of September, the 24th.
- The Carlisle Alumni Association Car Show is the first Saturday of October (1st) at North Park.
- All of the fundraisers are for the scholarship fund. The Association gave out 23 scholarships this year!
- Check <https://carlislealumni.wikispaces.com/> for more information.

Carlisle Cemetery Walking Tour

"Voices from the Past"

October 8, 2016
6:30 p.m.

Visit the cemetery with us and
learn about our history as
we hear the voices of a successful
Carlisle businessman,
a victim of grave robbery,
a WW I casualty,
a potter, a pioneer and others.

Narrations performed by Carlisle High School
drama students

\$5.00 per ticket
Tickets may be purchased
before the tour, at South Park.
(children under 10 free)

Park at South Park
(transportation to cemetery provided if needed)
Rain location: Randleman House

Sponsored by
Carlisle Area Historical Society

Monthly Breakfast Buffet at the Randleman House. Eat in or to go.

- The Carlisle Area Historical Society invites you to enjoy a delicious all-you-can-eat breakfast buffet. \$8 Adults
- Susan Robinson is the pancake expert - she makes sure there is a blueberry in every bite!! Also serving caramel pecan cinnamon rolls, sausage gravy, buttermilk biscuits, sausage links and specials this month will be French toast casserole & Incredible Breakfast Bake (with ham). And always refreshing orange juice, ice water & hot coffee. Serving 8:00 a.m. until 10:30 a.m. To go breakfast always available. You get a great meal in a beautiful turn-of-the-century home with lots of friends old and new!

September Chamber Meeting Recap: Claim your Google Site to Bring More Business. It'sFREE

- As we work to create most footsteps in Carlisle for all of our businesses and organizations, it is important that residents and businesses in Carlisle **Think of Carlisle First, Shop Local**, and that we help visitors to our community, whether they are on the bike trail, or here for kids' events, know what they can spend money on here!
- Watch for information on an upcoming campaign, including updating all Carlisle Google Sites, to help us bring more business to Carlisle.

Welcome Packs: Items Needed by Nov 1st – Take advantage of this FREE Promotion to New Residents

- 70 Welcome Packs were prepared for the Teacher Appreciation Breakfast and to replenish the supply at City Hall. Two months ago there were 22 items in the Welcome Packs. This time there were 33 insertions: Carlisle Veterinary Clinic, etc!graphics, Inc., James Oil pens, Carlisle Mercy Family Medical Clinic, Maps for Summerset Trail, Central Iowa Trails, article Decade of Work on Scotch Ridge, Des Moines Metro, Warren County Metro, Carlisle Attractions, Roberts Heating and Cooling, Cyber Solutions, True Value, Iowa Realty, Jenkins Garden Market, Peoples Bank pens and notepad, Edwards Jones pencils, Carlisle Chamber pens, 21st Century Rehab business card, Goldsberry business card, Subway coupon, ISU Extension, Quit Smoking Pen, Carlisle Public Library, Great Western coupon, Medicap coupon, Carlisle Area Chamber Business and Community Guide, Home Pages Telephone book, Greater Des Moines Partnership, St. Elizabeth Catholic Church, The Record Herald, Lucky Nails Coupon, Freedom Storage Business Card, Dental Professional Business Card, Warren County Conservation in a Goldsberry Giraffix Bag.

Thanks to The Chamber Golf Outing Golfers, Generous Title & Hole Sponsors, Auction Donors & Bidders



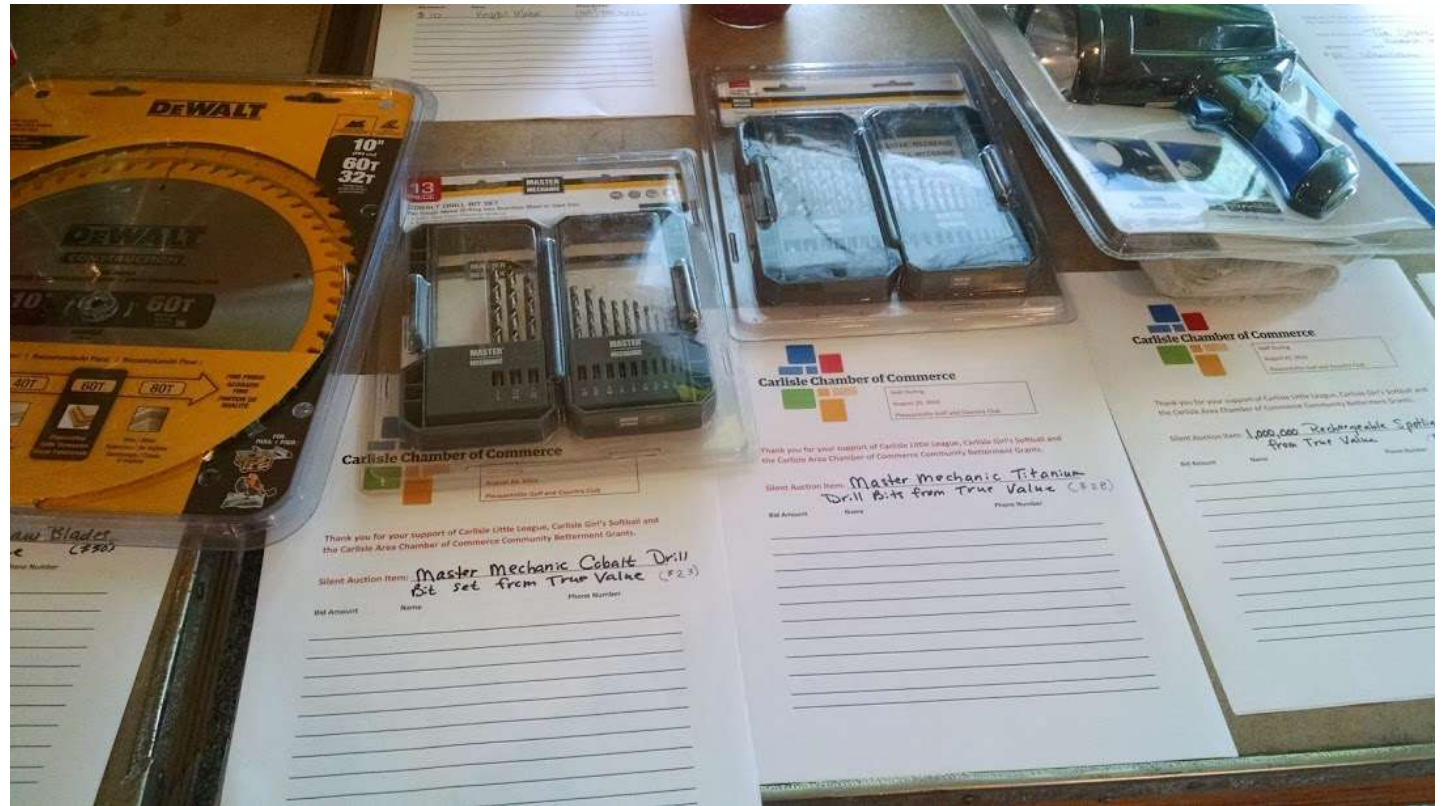
Carlisle Little League,
Carlisle Girl's Softball
and the Carlisle
Chamber of Commerce
Betterment Grants and
Community Events are
supported by this event.



Thank you to Toddy Isley, Central Iowa Insurance Services, for organizing and managing the Chamber's Golf Outing.

Thank you to Stadium View, and Johnny Cataldo for the fine food.

And thank you to the Pleasantville Golf and Country Club for providing the course for the day.



Now is the Time to Nominate Your Choice for Citizen, Business and Employee of the Year

- Nomination forms are on www.carlisleiachamber.org
- Nominations are due November 18, 2015
- Awards will be announced at the Chamber's Annual Dinner on Saturday, January 16, 2016.
- Friend of Education and Educator of the Year will also be unveiled at that time.

Apply Now for 2016 Carlisle Chamber Community Betterment Grants

- Businesses and organizations of any size may apply. (Brochures, events, etc. as well as non-profit projects.)
- Projects must be for betterment in Carlisle and directed by a Carlisle business or organization and must be completed within the calendar year in which the grant is awarded.
- The application form is on www.carlisleiachamber.org
- Deadline is November 30, 2016
- Awards will be given at the Chamber of Commerce Annual Dinner on January 14, 2017

Recap of August Chamber Meeting:

Policy for Tobacco and Nicotine Free worksites

- A tobacco and nicotine free worksite policy is an extension to the Iowa Smoke free Air Act that prohibits all tobacco use (including electronic cigarettes) on company property.
- Research has shown that electronic cigarettes and other electronic smoking devices can contain heavy metals, toxins, and cancer causing agents. Tobacco use is costly to employers and is the #1 cause of preventable death and disease.
- Tobacco and nicotine free worksite policies are an important policy update for businesses to protect the health and safety of their employees and customers.

The American Lung Association is a community resource to help worksites update their policies. Many worksites in the area have updated their policies and we encourage you to reach out to the American Lung Association for assistance. The American Lung Association can provide free resources, signage, and other incentives to businesses who update their policies. We work with businesses to help draft a policy that is best for them. For more information, contact [515-309-9507](tel:515-309-9507).

Recap of August Chamber Meeting: Ballfields

- Carlisle Little League and Carlisle Girls Softball presented at the August meeting.
- With the interest and growth in these youth sports, there is a need for an additional ballfield at South Park.
- A the presentation with details is shown here.
- Please contact one of the board members if you would like to be involved or help with this project.



New Field Proposal

South Park - Carlisle, IA

About Our Organizations

Carlisle Little League Baseball

- 10 Active Board Members – All Volunteer
- In 2016, served 271 players (29 Teams) across T-Ball/Rookie/Minor/INT divisions
- All league baseball games are currently played at South Park in Carlisle
- Holds the Carlisle Bash Tournament for USSSA teams in April/May each year

Carlisle Girls Softball Association

- 11 Active Board Members – All Volunteer
- In 2016, served 196 players (21 Teams) across Bam Bam/Petite/Rookie/Minor/Major divisions
- The majority of league softball games are played at South Park in Carlisle
- Holds the Bittner Memorial Tournament for USSSA teams in May each year

Working Together

- Have invested approximately \$180k in South Park facilities over the past 8 years (building/concession stand, field resurfacing on 2 fields, new fencing on all fields, new dugouts on 3 fields, and many other smaller projects)
- Maintain all ball fields, batting cages, and building /concession area throughout the year

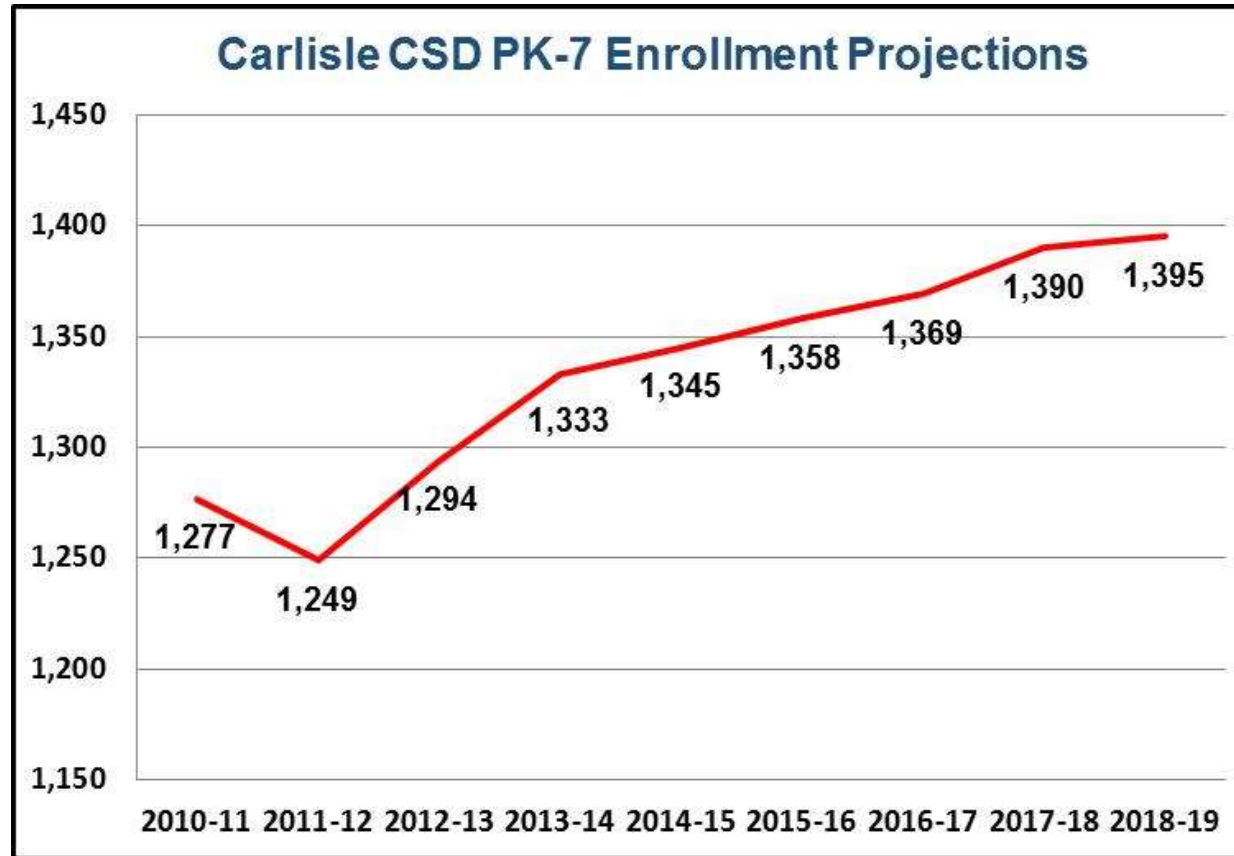
Task Force Members

- Ron Petersen (CLL) – ron_petersen95@hotmail.com
- Jeramie Eginoire (CGSA) – pepsistud1@yahoo.com
- Judd Heidemann (CLL) – juddheidemann@icloud.com
- Jill Roling (CGSA) – jillroling@hotmail.com
- Jason Murray (CLL) – jason.murray@3e-co.com
- Ryan Sears (CGSA) – sears13@msn.com
- Paul Ramsey (CLL) – ramseyyps@msn.com

Project Timeline

- July 14 – Present to CLL Board for Approval
- July 17 – Present to CGSA Board for Approval
- August 9 – Present to Carlisle Chamber of Commerce
- August 22 – Present to Carlisle City Council for Approval
- Sept/Oct – Tree Removal & Dirt Work Completed
- Oct/Nov – Iowa Cubs Infield & Fencing Completed

Growth Projections



- 10% projected growth in PK-7th enrollment from 2010/11 through 2018/19 school years

* Projection data courtesy of Carlisle School District

Investing in South Park

Advantages

- Central location in Carlisle
- Bike path/Easy access for families
- City-owned – mowing & general maintenance of park provided
- Current fields are in great shape due to investments made by CLL/CGSA
- Close to most businesses/services
- New field can be completed soon (within 1 year)

Disadvantages

- Limited parking/Condition of parking
- Poor entrance to park for vehicles
- Currently land-locked/no room to expand
- Continuing to invest in a park that is not owned by CLL/CGSA

Field Plan



Estimated Project Cost

Total Budget		
	Remove Trees	
	Quote to remove 25 trees, Haul to city dump and grind stumps	\$11,000
	Dirt Work/Excavation	
	Estimated cost to complete all dirt work and prepare field area for Iowa Cubs	\$35,000
	Iowa Cubs - Field Work	
	4" of aglime- laser grade of all surfaces	
	2 sets of base anchors, new homplate, and mound rubber	
	Seed outfield- grow in by Iowa Cubs under supervision of mother nature	\$31,000
	20 ft backstop, fence dugouts, 6 ft perimeter and 60ft of 10 ft high outfield.	
	2- 4' man gates and 1- 12' service gate	\$24,000
	Dugouts	
	Build 2 new dugouts matching other fields	\$16,000
	DNR Related Cost	
	Cost for fencing to prevent field run-off into creek and any required paperwork	\$4,000
	Tree Replacement	
	Purchase 50 trees to be planted in South Park at City's direction	\$5,000
	Field Lights & Electrical Work	
	Field lighting installed and any necessary work to run electrical to new field.	\$54,000
	Total Estimated Project Cost	\$180,000

Proposed Project Financing

- \$90k – Bank Financing (Loan)
- \$25k – CLL Contribution
- \$25k – CGSA Contribution
- \$40k – Fundraising Activities
 - ✓ 5-Year Sponsorships (Team Shirt & Field Signage) @ \$2,500
 - ✓ Brick Pavers to be sold at Golf Event in August @ \$50-100
 - ✓ Activities Night at South Park in the Spring
 - ✓ Slow-pitch softball tournament (16")
 - ✓ Individual Contributions
- **\$180k – Total Project Cost**

Carlisle Area Chamber of Commerce

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY
ENCOURAGING ECONOMIC Development AND ENHANCING THE
QUALITY OF LIFE IN THE GREATER CARLISLE AREA

Carlisle Area Chamber of Commerce

<http://www.carlisleiachamber.org>

Carlisle Area Chamber of Commerce
Open Tues – Thurs, 10 a.m. – 2:00 p.m.
Or call for an appointment
PO Box 487, 27 School Street
Carlisle, Iowa 50047

Barbara Rasko
515. 989-4216 office
515.210-3571 cell
515.961-7155 fax
BRasko@carlisleiachamber.org