



THE NATURAL CHOICE

Carlisle Area Chamber of Commerce

Chamber Highlights

UPCOMING CHAMBER MEETINGS

SEPTEMBER REGULAR CHAMBER MEETING.,.....

PLEASE NOTE:

The September Regular Chamber meeting will be held at 6:00 pm on **MONDAY, SEPT 9th** at Cal's, 20 Vine Street, Carlisle.

The program will be given by Greg Gruss and will be on

Vineyards in Warren County and the Wine Industry in Iowa.

Guests are welcome, \$5 each.



OCTOBER REGULAR CHAMBER MEETING WILL BE COMBINED W/ DOWNTOWN PLANNING MEETING

PLEASE NOTE:

The Regular Chamber meeting on Tuesday, October 8th will also be held at 6:00 pm. Location is to be determined.

This meeting is going to be combined with the Downtown Planning Meeting. Brett Klein, City Administrator for the City of Adel will be attending this meeting and has agreed to speak. Adel is similar to Carlisle in size and proximity to

the metro, and they have implemented a successful downtown program including a CDBG grant/application. This should be very motivating due to the fact that other communities like Carlisle have done this type of a program and it has been successful.

Watch future Weekly E-Blasts for further details!

RECENT HAPPENINGS.....

EIGHTH ANNUAL COMMUNITY BIKE RIDE/WALK/RUN/BREAKFAST

Thanks to everyone who came to the Annual Breakfast sponsored by the Carlisle Area Chamber of Commerce. Over 65 people participated in this year's event in some way between the hours of 7-10 a.m. A special THANK YOU goes to the following businesses who helped financially or donated supplies: **AE Dairy, Casey's General Store and Subway.** Proceeds from this event will go towards Community Beautification.



The Chamber of Commerce recently held a RIBBON CUTTING for a new Chamber Business Member, Sauter Automotive. Chris Sauter and his wife Beth, opened their Automotive Business last July at 11 School Street. Chris is ASE Master Certified and has had 20 years experience with multiple automotive repair shops and decided to open his own business. Sauter Automotive is open Mon-Fri, 7:30 am – 5:00 pm and Saturday, 8:00 am to 12:00 noon.

Call 515.989.0089 for an appointment or stop any time for a free quote!

WELCOME TO THE CARLISLE BUSINESS
COMMUNITY!!



WELCOME BACK.....

Approximately 200 teachers and staff were welcomed back to the start of the new School year on Aug 13th at the Teacher Appreciation Breakfast sponsored by the Carlisle Area Chamber of Commerce. Business owners present were introduced to the staff.

Supt. Bryce Amos stressed the importance to SHOP LOCALLY, since these are the people that are continually asked to help support various school activities.

A 'Special Thanks' goes to the following Chamber Members that helped to support this event: **Carlisle Comm School, Great Western Bank, Wright's Used Cars, Mid-American Energy, Peoples Bank, Carlisle Center for Wellness & Rehab, Carlisle Chiropractic Clinic, Central Iowa Insurance, Community State Bank, James Oil Company, Carlisle United Methodist Church, General Mills, Goodhue-Nolte Insurance and Mercy Carlisle Family Practice Clinic.**



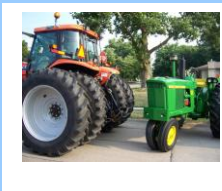
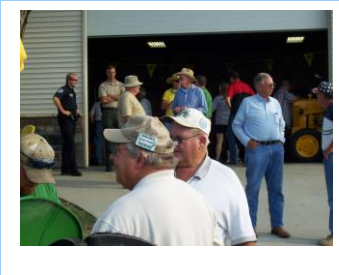
BUD SCHRIER MEMORIAL TRACTOR RIDE



Breakfast at the Randleman House



Taking off from Carlisle



A stop at Sandyville



Along the Highways

GOLF OUTING



THANKS TO THE FOLLOWING SPONSORS WHO HELPED MAKE OUR ANNUAL GOLF OUTING A SUCCESS:

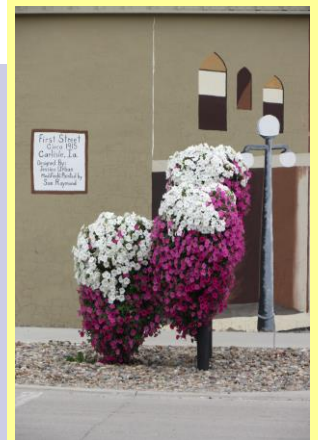
Central Iowa Insurance Company
Peoples Bank
Optometric Associates
Communication Innovator,
Dental Professionals
Edward Jones
Greater Des Moines Partnership
Peterson Funeral Home
Stadium View
Stuyvesant & Benton
Subway
Wyckoff Industries

BEAUTIFICATION RECOGNITION

**CHAMPION SUPPORTERS
OF OUR CARLISLE
BEAUTIFICATION**
*that donated
\$200 or more this year:*

Cinthia Barr
Dental Professionals
Dr Mike & Dietre McCormick
Peoples Bank
Roberts Heating & Cooling

**THANK YOU FOR
YOUR
GENEROSITY!!**



HOW BIG WILL THEY GET !!!

Every year we think the flowers have gotten as pretty and big as they ever have been and this year is not an exception! Many hours go into watering these hanging planters in our Community and we are blessed to have SO MANY volunteers that are helping with this project! If you see any of the following people on the street, be sure to thank them for their efforts: Gerald & Minnie Argo, Chuck & Pat Brehse, Keith Churchill, Wayne & Kathy Fleishman, Russ & Linda Goodsell, Carroll & Wanda Hunter, Scott James, Denny & Mary Keeney, Jim & Cindy Keeney, Les Lane, Darl Lee, Dorothy Lumsden, Mike McCormick, Kasey & Jim Peterson, Larry & Louanne Pezzetti, Lyle & Carolyn Rothfus, Neil Ruddy, Bill & Kay Scholl, Don & Ron Sones, Harold Thoman and Vicky Tugel.

**THANKS SO MUCH TO THESE VOLUNTEERS
FOR THEIR DEDICATION TO OUR COMMUNITY!!**



Warren County EDC Launches *NEW* Economic Development Logo

(Indianola) - The Warren County Economic Development Corporation (WCEDC) recently completed the first year of GroWARRENow, a five-year plan intended to facilitate increased development activity in Warren County. The organization is now kicking off the new fiscal year with a more fitting logo.

WCEDC modified the current logo when it started the GroWARRENow initiative, but the new logo features newer, fresher alterations. The colors are brighter, for example. The organization has long had dark green and dark brown as its featured colors.

The lighter green implies growth, prosperity, green technology, energy and vibrancy. The lighter brown together with the lighter green depicts progressive, clean, energetic, and youthfulness. Overall, the organization aims to present a picture of connectedness, drive, resourcefulness, and collaboration. The apparent movement of the logo text is symbolic of the ebbs and flows of the economic development process but the overall forward momentum of Warren County's economy.

The WCEDC board and staff were foremost responsible for creating the vision for the logo, and Etc!graphics out of Carlisle performed the design work. Etc!graphics is also working with the organization to complete a new website. WCEDC will be utilizing the logo on all of the organization's promotional materials, both electronic and paper.

The mission of WCEDC is to create and retain jobs while enhancing the quality of life in Warren County, accomplished foremost by strengthening and supporting the business climate in the area.

The vision of the Warren County Economic Development Corporation is to be the economic development organization located in the Greater Des Moines, Iowa metropolitan region that demonstrates leadership, collaboration, and ingenuity to enhance the business climate, business and employment base, while promoting the unique and identifiable assets of the greater Warren County area, with the purpose of creating wealth and being the model of a results-driven organization.

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UPCOMING EVENTS

PUMPKINFEST SATURDAY, OCTOBER 26TH 1:00 PM

COSTUME PARADE FOR ALL AGES



1:30 - 3:00 PM - TRUNK OR TREAT

1:30-4:00 PM

LIVE ENTERTAINMENT

FREE TRAIN RIDES

PUMPKIN/FACE PAINTING

FARMERS MARKET

PUMPKIN CONTESTS

EAT DINNER AT ONE OF THE LOCAL RESTAURANTS

ENJOY THE PUMPKINS THAT WILL BE ON DISPLAY

TRICK-OR-TREAT

Carlisle Beggar's Night
Wednesday, October 30th - 6:00—8:00 p.m.

NOMINATION FOR CITIZEN OF THE YEAR

2013 OUTSTANDING CITIZEN Nomination Form

Nominations are being accepted for the 2013 Outstanding Citizen Award presented by the Carlisle Area Chamber of Commerce. This award is to recognize an individual who has made a significant contribution to the improvement of the entire community outside his/her chosen trade or profession.

Carlisle's Outstanding Citizen is selected by a Chamber committee consisting of representatives from the previous award recipients.

Nomination deadline: November 1, 2013

Nominee: _____

Address: _____ Phone: _____

Why is this nominee qualified for this award? (may attach more information, if necessary)

Nominated By _____ Phone: _____

SUBMIT nomination to the Carlisle Area Chamber of Commerce, PO Box 487, Carlisle, IA 50047,

fax to 515.989.3075 or email to elee@carlisleiachamber.org

The Outstanding Citizen of the Year will be presented at the
Chamber's Annual Dinner Celebration on January 11, 2014

NOMINATION FOR BUSINESS OF THE YEAR

2013 BUSINESS OF THE YEAR

Nominations are being accepted for the Business of the Year Award presented by the

Carlisle Area Chamber of Commerce

This award is to recognize a business that has made a significant contribution in

business and community involvement

QUALIFICATION

- Demonstrated an active involvement in community betterment

This award is selected by a Chamber committee consisting of representatives from the Chamber

Nominee: _____ Title: _____

Business: _____ Business Phone: _____

Address: _____ Home Phone: _____

Why is the nominee qualified for this award? (additional information may be attached)

Nominated by: _____ Phone: _____

The Business of the Year Award will be presented at the
Chamber's Annual Dinner on January 11, 2014

Submit nomination to the Carlisle Chamber of Commerce, PO Box 487, Carlisle, IA 50047, fax to 515.989.3075,
or e-mail to elee@carlisleiachamber.org.

NOMINATION DEADLINE: NOVEMBER 1, 2013

REGIONAL BUSINESS AFTER HOURS



Sponsored by:



THURSDAY

@ COUNTRY INN & SUITES

1350 NW 118th St., Clive

Sept. 19

(I-80/35 @ UNIVERSITY AVE. EXIT)

5 - 7 PM

Join us for **MUSIC** by Jason Walsmith of the Nadas, **FOOD** from Park Place Catering, **REFRESHMENTS** from Jasper Winery/Madhouse Brewing Company and a great opportunity to **NETWORK** with members of area Chambers.



PRIZES! PRIZES! PRIZES!

Confirm your attendance plans at www.clivechamber.org or by e-mailing Kristy Schmidt at info@clivechamber.org.

Any questions call the Clive Chamber at 222.5295.

GREATER DES MOINES PARTNERSHIP

UPDATE

Region-Wide Survey

The Greater Des Moines Partnership is seeking participation in a region-wide survey that will provide better understanding of how embedded our labor force is to their community and workplace and to determine the level of connectedness of Central Iowa residents to people, place, and purpose. Not only will this data help us better plan and grow as a region, but it directly impacts you because each Affiliate community will receive a free report summarizing the responses of YOUR residents which you can use to assist in your strategic planning. So the more responses we receive from your residents, the more meaningful your report.

In addition, **the top three communities with the most responses per capita will receive a free one-hour data analysis presentation from Character Counts in Iowa (our partner on the survey) which is a \$500 value!**

To obtain as broad a response rate as possible, WE NEED YOUR HELP! We ask the following:

-That you please take the survey; and

-That you please share the following survey link with your

employees along with a personal message encouraging their participation and that they help by encourage others to participate. Please assure them that all responses are ANONYMOUS and cannot be linked to any individual or employer. Also, remind them to complete ALL demographic questions...without the zip codes we cannot link the response back to your community.

<http://ieesurveys.org/s/hcs-ci/>

TEDxDesMoines

Sunday, September 8
9:30 a.m. - 4:30 p.m.

Join us for our fourth year of TEDxDesMoines, as we explore the theme "shift." Our event features a dynamic mix of local thought leaders and draws on TED footage of global experts who look to inspire and guide our collective exploration: Embrace disruption and move past yesterday's perception. Explore this new space. Awaken an awareness suited to confront tomorrow's challenges. Discover in yourself an agent of change.

ECI - Des Moines - The Affordable Care Act: Impact on Business

Tuesday, September 10

11:30 a.m. - 1:00 p.m.

The Employers' Council of Central Iowa is hosting a presentation by Jesse A. Patton, founder and President of Associations Marketing Group, Inc., featuring these topics: What are the penalties if I don't comply? If I already offer health care, what does it mean for me? What are Insurance Exchanges? Should I keep my same level of staffing after 2014? 1.5 hours of HRCI credit has been approved for this workshop.

Leaders Make the Future Luncheon and Workshop

Tuesday, October 8

11:30 a.m. - 1:00 p.m. - Keynote

1:30 - 4:00 p.m. - Workshop


We are in a time of accelerating disruptive change. In a "VUCA" world...a world that is increasingly Volatile, Uncertain, Complex, and Ambiguous, traditional leadership skills won't be enough. Organizations and individuals must accept uncertainty as inevitable and develop strategies for resiliency. Examine the driving forces shaping business strategy and learn to employ the 10 critical skills that define exemplary leadership in the 21st century by attending this presentation, workshop, or both! Visit www.desmoinesmetro.com/events to register.



The Natural Choice

WE'RE ON THE WEB!

www.carlisleiachamber.org

See us on facebook 

www.facebook.com/carlisleiachamber

Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

An Affiliate of the Greater Des Moines Partnership
and partnership with
The Warren Co. Economic Development Corp

Phone: 515.402.1008

Fax: 515.989.3075

E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS:

Mid-American Energy
Peoples Bank

SILVER MEMBERS:

Carlisle Center for Wellness &
Rehab

Carlisle Chiropractic Clinic
Central Iowa Insurance
Community Bank
James Oil Company

BRONZE MEMBERS:

Carlisle United Methodist Church
General Mills
Goodhue Nolte Ins
Mercy Carlisle Family Practice
Clinic

BASIC MEMBERSHIPS:

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bishop Electric
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Citizen
Carlisle Dental
Carlisle Foods
Carlisle Veterinary Clinic

Carlisle VFW Post 2099
Casey's General Store #14
Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
D. Wright Construction, LLC
Dance 2 Xtreme
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc!graphics, Inc.
Fiss'
Greenwood's Sewer Service
Heartland Co-op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
Iowa Elevator Systems and Service
Iowa Realty, Michelle Greene
Johnny & Mike's Pizza
Marble Works, Inc.
McClure Engineering
Medicap Pharmacy
Metro Waste Authority
Murphy Tower Service, LLC
My Sister's Place
National Playground Compliance Group
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home
Record-Herald and Indianola Tribune
River Bottom Raceway

Roberts Htg, Cooling and Plumbing
Sauter Automotive
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Subway
Summerset Winery
TMC Auto Body
Todd Hugen Photography
Ugley Lawn Care
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL/NON-PROFIT MEMBERSHIPS:

Antique Tractor Showcase
Bartholomew Farms Ltd
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association Carlisle
Little League
Carlisle Soccer Club
Carlisle Public Library
Holy Cross Lutheran Church
Hunter, Carroll
Warren County Agricultural Ext District
Warren County Economic Development
Watkins, Larry