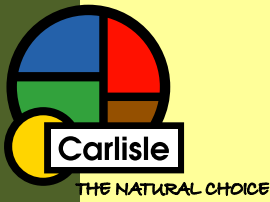


NOV/ DEC 2013

Volume 9 Issue 6



Carlisle Area Chamber of Commerce

# Chamber Highlights



## MEET OUR NEW EXECUTIVE DIRECTOR

Barbara Rasko has been hired as the new part-time Executive Director for the Carlisle Area Chamber of Commerce. She started working for the Chamber on October 1<sup>st</sup>. Barb has worked with the Warren County Economic Development Corporation, served as a member of the Indianola School Board and has worked in Carlisle in the past selling ads for the Record Herald. She has a degree in English from Simpson College and began her career in marketing right after graduation. Barb has a strong background in marketing and is also the owner of her own company, Impact! by Barb.

She has worked for Midwest Living, the Meredith Database, Better Homes and Gardens and GMAC Real Estate. She also volunteers on the Indianola Tourism Board. Barb hopes she can get the Carlisle Chamber and Indianola Tourism Board to work together. Barb will be working with Ethel until the end of this year.

A Reception to meet Barb will be held on Tuesday, November 19<sup>th</sup>, 5-6:30 pm at People's Bank. Be sure to stop by and introduce yourself and welcome Barb into her new position!

## 2013

### EXECUTIVE BOARD

#### AND OFFICERS

##### Chamber Officers


President .....	Paul Nolte
Vice-Pres.....	Scott James
Secretary .....	Dan Crum
Treasurer .....	Janie Norton

##### Exec Board Members

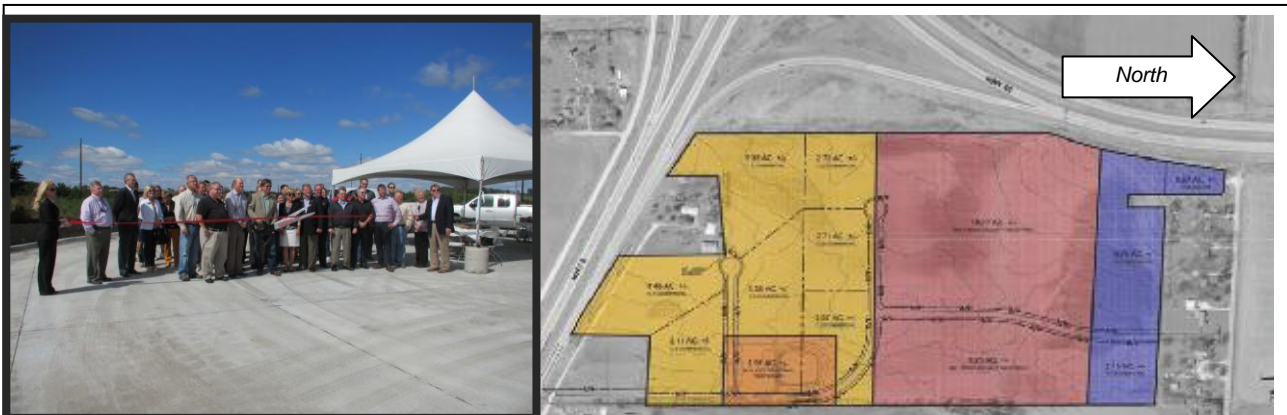
Paula Mahnke ....	12.31.2013
Tammy Davis .....	12.31.2013
Carroll Hunter ....	12.31.2014
Kay Scholl .....	12.31.2014
Todd Huguen .....	12.31.2015
Kathy Stravers ...	12.31.2015
Toby Tyler ....	12.31.2013
(ex-officio)	

## CHAMBER BUCKS .....

If you received one of these CHAMBER BUCKS coupons at your place of business, DO NOT TURN AWAY. They can be included in your deposit at either Great Western Bank or Peoples Bank. Several are given throughout the year as gifts/prizes. However, be aware that they are printed on a special paper and will have the signature of a Chamber Board Officer.

<b>CHARLISLE AREA CHAMBER OF COMMERCE</b>	<b>CHAMBER BUCKS</b>	 <b>THE NATURAL CHOICE</b> PO Box 487 Carlisle, Iowa 50047 515-402-1008
	<b>TEN DOLLARS and 00/100</b>	
	Compliments of: _____	
	Authorized by: _____	
	Expiration Date: <u>N/A</u> Number _____	
<small>CHAMBER BUCKS ARE GOOD AT ANY CARLISLE or HARTFORD BUSINESS. NOT REDEEMABLE FOR CASH (MERCHANT: CHAMBER BUCKS REDEEMABLE AT GREAT WESTERN BANK AND PEOPLES SAVINGS BANK)</small>		

## BUSINESS PARK GROUNDBREAKING



A Ground Breaking Ceremony was held recently for the Scotch Ridge Business Park. Many officials were present to celebrate this event! The Scotch Ridge Business Park is located next to the 65/69 By-Pass west of Carlisle.

## RECENT EVENTS (cont).....



Proceeds from the recent Golf Outing have been distributed. The Carlisle Area Chamber of Commerce, Carlisle Girls Softball Association and the Carlisle Little League had hosted the Third Annual Community Golf Outing at the Pleasantville Country Club in August.

Thanks to everyone who had participated that day, checks in the amount of \$2,845 were issued to each entity. The dollars received by the Girls Softball Association and the Little League will be used for improvements and the Chambers portion will go towards helping to promote Carlisle through Chamber activities.

Committee members this year were: Todd Isley, Mark Hoffman, Jason Deal, Kent Hinders and Ethel Lee.

**Again, thanks to the sponsors, golfers and businesses that helped to make the Third Annual Golf Outing a success! See you next year!**



## COMING DOWN

A Bobcat makes easy work for taking down the hanging planters. Again, thanks to the Chamber's Beautification Committee for taking such good care of the hanging flowers during this past summer. Without ALL of these volunteers, it would NOT be possible to have this lovely addition to our community!



## WALKABILITY STUDY

The Carlisle Walkability Assessment was held on September 23-24. Thanks to everyone who graciously committed to participate. This was a rare opportunity to hear from nationally renowned Walkability Expert, Dan Burden and his team. This study was provided by a grant that has been received by the City of Carlisle. Many suggestions for improvements to our Community were mentioned. A complete report will be available for review at City Hall at a later date.



# PUMPKINFEST

## A great crowd for this year's Pumpkinfest!

### SPECIAL THANKS to:

Scott James for furnishing his building for the 'pumpkin carving barn' and to all of the carvers that came beforehand. To the Carlisle Police and Fire Departments, the Carlisle Municipal Electric and Street Departments, Kim Howland and her 6 Grade Marching Band members. To Larry Schabel for furnishing the flat bed for the band and to the Great Ape Trust Band for playing during the afternoon. To all of the Trunk or Treat participants and to Great Western Bank for sponsoring the prize for the trunks. To all of the vendors who took time to set up their tables. To Peoples Bank for providing FREE popcorn. To Marilyn & Howard Goodhue and Dietre McCormick for the use of their peddle tractors for the 'Peddle Tractor Race Track'. To Ashlee Rathbun and the Dance 2 Xtreme dance performers. To the Carlisle Public Library 'Teen Readers' for their 'Wee Ones Scary Room'. To Don Russell for opening the Antique Tractor Museum and having a drawing. To the St Elizabeth helpers who set up the 'Paint a Pumpkin' table. To Dick Leadlie for providing the tractor/hay rack to ride. To the people who donated the pumpkins that were used this year. AND to the Committee who have spent many volunteer hours helping put this event together. Committee members are: Kay Scholl, Wanda Hunter, Kathy Stravers, Stacy Goodhue, Larry Fife, Janie Norton, Peggy Hugen and Kathy Betzer.

(Apologies to anyone who got missed in the recognitions)

### Winners of the Pumpkin Contests were: (\$20 in Chamber Bucks)

Carved: 6-12 - Chance Yates  
Carved: 13 & older - Denny Keeney  
Decorated: 6 & under - Madison Doll  
Decorated: 6-12 - Katie Keeney  
Decorated: 13 & older - Missy Kinter

### Trunk or Treat winner was: Medicap Pharmacy (\$25 in Chamber Bucks)

### Winners from the Antique Tractor Museum:

6 winners from the drawing received Fiss' Gift Certificates

### Count the Candy winners were: (\$10 in Chamber Bucks)

Carlisle City Library - Kaylee Gripp  
City Hall - Tommy Thompson  
Great Western Bank - Mary Breheny  
Fiss' - Jackson Barry  
Peoples Bank - Chris McNeeley





# PUMPKINFEST (cont) .....



## UPCOMING EVENTS

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### Veterans Day

Carlisle Elementary would like to honor all veterans and active military members in the community. We are hosting an elementary assembly on Monday, November 11th, beginning at 8:30 a.m. in the Carlisle Elementary Recreational Center (new gym). Please do not arrive prior to 8:10 as we still have students in the gym and buses dropping off. You can park in the circle drive or along 5th Street after 8:10 a.m. We ask that visitors proceed to the new gym. The students will attend with their class and teacher.

Students can join their guests for the social following the assembly. Refreshments will be provided. Please contact us before Wednesday, November 6th to let us know if you plan to attend so we can plan accordingly. We are excited to share our American pride! **We encourage everyone who is honoring the military to wear red, white, and blue!**

Feel free to send any questions to the school counselors.

Mrs. Rhonda Ray

515-989-5333

[rhonda.ray@carlisle.k12.ia.us](mailto:rhonda.ray@carlisle.k12.ia.us)

Mrs. Jane Phillips

515-989-5327

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## ELECTION DAY—TUESDAY, NOVEMBER 5th

DON'T FORGET

TO VOTE

Polls will be open from

7:00 am—9:00 pm



## UPCOMING EVENTS ..... cont

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### YOU ARE INVITED TO JOIN US



**Tuesday, Nov 19, 2013**  
**Peoples Bank**  
**2720 Gateway Drive,**  
**Carlisle**  
**5:00-6:30 pm**

- Come and meet the new Executive Director—Barb Rasko
- Bring your Business Card to exchange
- Learn the Value for your Chamber Membership
- Sign up to Host a Monthly Program for next year
- Fill out your Membership Card for next year's renewal
- Enjoy a glass of wine, relax & have fun!

Hosted by  
CARLISLE AREA CHAMBER OF COMMERCE  
PEOPLES BANK  
SUMMERSET WINERY

## UPCOMING MEETINGS

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### November Regular Chamber Meeting

Tuesday, Nov 12, 2013 - 12:00 Noon  
Iowa Primate Learning Sanctuary  
4200 Evergreen Ave, DSM

Come eat lunch with the Bonobos! We will be holding a RIBBON CUTTING for this new Chamber member, plus holding Election of Officers for next year and approving the 2014 Budget.

Guests are welcome to attend at \$10 per person. Lunch is FREE to Chamber members per level of membership.

Please call 515.402.1008 or RSVP to [elee@carlisleiachamber.org](mailto:elee@carlisleiachamber.org) by Friday, Nov 8<sup>th</sup> to ensure that we have enough box lunches available.

### December Regular Chamber Meeting

Monday, Dec 9, 2013 - 12:00 Noon  
Historic Randleman House  
245 Penn Street , Carlisle

Come join us for our Annual Luncheon at the Randleman House. We will recap business successes of this past year along with enjoying a delicious lunch provided by the CAHS.

Plan now to attend. You will be pleasantly surprised at the renovation progress and take a tour of the lovely decorated Century Old House!

Please RSVP with your reservation by Friday, Dec 7th. Guests welcome at \$15 each. FREE to Chamber members per level of membership.



### REGIONAL LEGISLATIVE LUNCHEON

December 3, 2013 at the Echo Valley Country Club - 11:30 am

Put this date on your calendar

More information to follow





WARREN COUNTY ECONOMIC DEVELOPMENT CORP.

## EXCELLENCE IN BUSINESS WARREN COUNTY AWARDS CEREMONY

*Thursday, November 21<sup>st</sup>, 2013*

The first annual county-wide business awards event where businesses will be recognized for their excellence will take place on Thursday, November 21<sup>st</sup>.

Following are the businesses that have been nominated from our Community:

**BUSINESS OF THE YEAR:**

James Oil Co.

**BEST RETAIL ESTABLISHMENT/CUSTOMER SERVICE OF THE YEAR:**

Fiss' Ice Cream & Subs

**BEST COMMUNITY SUPPORTER OF THE YEAR:**

Peoples Bank

**BEST INNOVATION OF THE YEAR:**

Marble Works

PLEASE GO TO THE SURVEY MONKEY LINK AND "VOTE" FOR CARLISLE'S CHOICE IN EACH CATEGORY

<http://www.surveymonkey.com/s/WarrenCountyExcellence>

Voting will close on November 13<sup>th</sup>

RSVP deadline to attend the Nov 21<sup>st</sup> event at Simpson College is Friday, November 15<sup>th</sup>. RSVP to Rachel Gocken: [rgocken@wcedc.com](mailto:rgocken@wcedc.com) or 515.961.1067

Warren County Economic Development Corporation  
111 N. Buxton St., Indianola, IA 50125

## FACEBOOK

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Did you know that the Chamber has a Facebook page?

This is a great opportunity to promote your business to both local residents and to people looking for your product! If you have a Facebook page, please let us know so that we can LIKE you and can include your business on our page.



Or, do you need help setting up a page? Contact Barb at 515.402.1008 for assistance.

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## WELCOME PACKETS

This is another benefit for being a Chamber member! If you have some promotion item, discount coupon, etc, that you would like to have included in the Welcome Packet that is distributed to new residents, please bring to the Chamber office or call 515.402.1008.

**Our supply is running LOW!**

## **DISCOVER THE CHAMBER ....**

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Letters will be in the mail soon for collection of the 2014 annual dues. If you know of a business that might be interested in joining, please contact Barb at 515.402.1008.

### **PLATINUM LEVEL - \$2,500**

Full Membership Benefits for (5) five people  
4 seats to Annual Dinner  
One 4 person team for Golf Outing  
10 tickets to I-Cubs Chamber night  
Sponsorship on ALL Chamber Events

### **GOLD LEVEL - \$1,000**

Full Membership Benefits for (2) two people  
2 seats to Annual Dinner  
5 tickets to I-Cubs Chamber night  
Named sponsor of Teacher Appreciation Breakfast

### **SILVER LEVEL—\$500**

Full membership Benefits for (2) two people  
1 seat to Annual Dinner  
Named sponsor of Teacher Appreciation Breakfast

### **BRONZE LEVEL - Dues + \$100**

Full Membership Benefits  
Named sponsor of Teacher Appreciation Breakfast

### **BASIC LEVEL - \$300**

Full Membership Benefits

### **INDIVIDUAL (NO Business Connection)/Non-Profit/Churches - \$125**

Community awareness

**It takes the efforts of everyone to build a GREAT COMMUNITY!**  
**THANKS.....**

**To all of the businesses that have been faithful in our  
Chamber Community over the years!!!**

- Lunch is included in Full Membership Benefit for Regular Monthly meetings

# CHAMBER MEMBERSHIP BENEFITS

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## BENEFITS FOR BEING A CHAMBER MEMBER

- Inclusion in the Chamber's website member page listings
- Inclusion in the Greater Des Moines Partnership's website member page listings
- Community ownership, awareness and pride
- Sponsorship/Advertising opportunities
- Local business networking
- Access to FREE benefits that are provided by the Greater Des Moines Partnership and ability to promote your business regionally through various meetings and workshops
- Social Media opportunity through the Chamber's Facebook page





# LIGHT UP CARLISLE



**Light Up Carlisle will be  
Saturday, December 7<sup>th</sup>  
Santa will be downtown  
4-6 pm**

**Watch the Carlisle Citizen, our website at  
[www.carlisleiachamber.org](http://www.carlisleiachamber.org)**

**Or by liking the Carlisle Iowa Chamber of Commerce on  
[www.Facebook.com](http://www.Facebook.com) for more details**

## **NEW THIS YEAR...**

### **SANTA'S ATTIC -**

Local artists are invited to showcase their work which may include painting, photography, pottery, jewelry, sculpture, textiles, mixed media, metal work, stained glass and more. We anticipate visitors to Santa's Attic finding and purchasing their Art Desires!

### **TOUR OF DECORATED HOMES -**

If anyone wishes to have their address added to a list of Decorated Homes, please call 515.402.1008 or send an e-mail to [BRasko@carlisleiachamber.org](mailto:BRasko@carlisleiachamber.org). We will encourage people to drive by your house and then stop at the Historic Randleman House for a cup of Hot Chocolate and tour of the rooms that will be decorated for Christmas.



## **CARLISLE AREA HISTORICAL SOCIETY**

The Randleman House will be open from 4-8 pm on December 7<sup>th</sup> & 8<sup>th</sup> for tours and hot chocolate for a \$5 donation. Be sure to stop by and see the lovely rooms in the house that will be decorated for Christmas.

CAHS is again offering lighted stars in the windows to share for a loved one for a donation of \$50.00 per star – identified inside the house. The stars will be in the windows early in November and lighted with donation.

**CHRISTMAS TEA AND OPEN HOUSE** - December 14<sup>th</sup>, 12:30. Reservations required. \$20 per person.

For both the Lighted Stars & the Holiday Luncheon, contact Mary Sue at 515.989.0210 or 515.321.6585.

# GREATER DES MOINES PARTNERSHIP

## Let's DU Lunch - Christina Moffatt, Owner, Creme Cupcake + Dessert

**Wednesday, November 6 ..**  
**11:30 a.m. - 1:00 p.m.....**  
Drake University and the Partnership invite you to join us for the 14th season of Let's DU Lunch, a professional speaker series that lets you hear firsthand from community leaders who make Des Moines great. Come to the Embassy Club (666 Grand Ave.) for networking and the lunch program. Networking begins at 11:30 a.m. Lunch will be served promptly at 11:45 a.m., with the featured speaker beginning at noon.

## Standing on the Shoulders of Giants: Celebrating 125 Years

**Thursday, November 7.....**  
**5:00 - 7:00 p.m.....**  
The Partnership invites you to celebrate 125 years of Economic Development in Central Iowa with the launch of "Standing on the Shoulders of Giants." Written by Dave Elbert, this book, produced in partnership with the *Business Record* and the Iowa History Center at Simpson College, will document the historic foundation of the Partnership, the community's signature accomplishments, and the people who made them happen, as well as look to what the future holds.

## Immigrant Entrepreneurs Summit

**Saturday, November 9 .....**  
**9:00 a.m. - 4:00 p.m. ....**  
The mission of the Immigrant Entrepreneurs Summit is to bring businesses of diverse backgrounds together to share, learn, and celebrate the immigrant entrepreneurship experience and contribution to the overall community. The Summit will exhibit the success stories of immigrant entrepreneurs.

## CodeDay Iowa

Saturday, November 9 and  
Sunday November 10.....  
CodeDay is an introductory hackathon for high school and college students. You'll pitch ideas, form teams, and then build something amazing using technology! The top teams will win trophies and prizes. Even if you've never built an app or website, you're welcome to come to CodeDay Iowa. You're guaranteed to have a lot of fun, build something awesome, and meet great people.

## Hiring Our Heroes Veterans Event

**Monday, November 11.....**  
**10:00 a.m. - 1:00 p.m.....**  
A workshop for veterans and other military job seekers that focuses on resume writing, tips for successfully navigating hiring fairs, military skill translation, and interviewing will start at 9:00 a.m., with the job fair immediately to follow.

## Executive Forum on Diversity and Inclusion

**Wednesday, November 13.....**  
**7:30 - 9:30 a.m.....**  
The Partnership, along with DuPont Pioneer, Veridian Credit Union, and CISHRM, will host an Executive Forum on diversity and inclusion. Business leaders from across the metro will discuss their respective diversity journeys and engage the audience with a conversational question and answer session.

## 2014 Legislative Leadership Luncheon

**December 4.....**  
**11:30 a.m. - 1:00 p.m.....**  
The program includes a Legislative Leadership Preview of the 2014 Legislative Session, unveiling of the Partnership's 2014 Legislative Priorities, and Q & A with Regional State Legislators.

# CHAMBER ANNUAL DINNER

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**The Annual Dinner for the Carlisle Area Chamber of Commerce  
will be held at the Summerset Winery on  
Saturday, January 11, 2014.**

**At this time the Citizen of the Year, Business of the Year and  
Friend of Education will be recognized.**

**Mike Everett, Major League Umpire  
Will be our Guest Speaker**

**PUBLIC IS WELCOME TO ATTEND!**

**Put the date on your calendar now!**

MIKE EVERETT, Guest Speaker, Bio.....

**MAJOR LEAGUE SERVICE TIME:** 14  
Years

**CAREER:** Joined the Major League staff in 1999...worked the Division Series (2001, 04-07, 09, 12), League Championship Series (2002-03, 08, 11), World Series (2007, 09) and the 2006 All-Star Game...officiated the 2008 NLCS...attended the Harry Wendelstedt Umpire School (1987)...previously umpired in the Gulf Coast League (1987), Midwest League (1988, 90-91), Eastern League (1992), Texas League (1993-94), Venezuelan Winter League (1994-95) and Pacific Coast League (1995-99)...was the home plate umpire for Kevin Millwood's no-hitter on April 27, 2003.




**PERSONAL:** Born in August 1964 in New Mexico...resides in Iowa...attended New Mexico State University...hobbies include playing the trumpet, yardwork, snowblowing and watching sports...played in the 1982 Connie Mack World Series...was a two-time All-State Music trumpet player in 1981-82...involved with the Hope Lutheran Church and takes part in the umpires' charity golf tournament benefiting Umps Care...the political enthusiast enjoys watching viewpoint programs



*The Natural Choice*

**WE'RE ON THE WEB!**

[www.carlisleiachamber.org](http://www.carlisleiachamber.org)

See us on facebook 

[www.facebook.com/carlisleiachamber](https://www.facebook.com/carlisleiachamber)

Carlisle Area Chamber of Commerce  
PO Box 487  
Carlisle, IA 50047

An Affiliate of the Greater Des Moines  
Partnership and partnership with the Warren  
Co. Economic Development Corp

Phone: 515.402.1008

Fax: 515.989.3075

E-mail: [elee@carlisleiachamber.org](mailto:elee@carlisleiachamber.org)

## MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT  
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

### List of Chamber Members

#### PLATINUM MEMBERS:

Carlisle Comm School  
Great Western Bank  
Wrights Used Cars

#### GOLD MEMBERS:

Mid-American Energy  
Peoples Bank

#### SILVER MEMBERS:

Carlisle Center for Wellness &  
Rehab  
Carlisle Chiropractic Clinic  
Central Iowa Insurance  
Community Bank  
James Oil Company

#### BRONZE MEMBERS:

Carlisle United Methodist Church  
General Mills  
Goodhue Nolte Ins  
Mercy Carlisle Family Practice  
Clinic

#### BASIC MEMBERSHIPS:

21st Century Rehab  
AJ's Service  
Avondale Veterinary Healthcare  
Bartholomew Construction Co.  
Bishop Electric  
Bubba's Washboard  
Cal's Fine Food & Spirits of Carlisle  
Carlisle Auto Wash  
Carlisle Citizen  
Carlisle Dental  
Carlisle Foods  
Carlisle Veterinary Clinic

Carlisle VFW Post 2099  
Casey's General Store #14  
Casey's General Store #1676  
City of Carlisle (2)  
Coldwell Banker, Paula Mahnke  
Contemporary Catering  
D. Wright Construction, LLC  
Dance 2 Xtreme  
Datavision, Inc.  
Dental Professionals (2)  
Edward Jones, Joe Schettler  
etc!graphics, Inc.  
Fiss'  
Greenwood's Sewer Service  
Heartland Co-op  
Hitters Indoor Batting Cages  
Hubbell Realty, Joe Pietruszynski  
Iowa Elevator Systems and Service  
Iowa Primate Learning Sanctuary  
Iowa Realty, Michelle Greene  
Johnny & Mike's Pizza  
Marble Works, Inc.  
McClure Engineering  
Medicap Pharmacy  
Metro Waste Authority  
Murphy Tower Service, LLC  
My Sister's Place  
National Playground Compliance Group  
Ohnemus Construction  
Optometric Assoc of Warren Co. P.C.  
P & E Engineering Co.  
Peglow Art & Design Publishing  
Peterson Funeral Home  
Record-Herald and Indianola Tribune

River Bottom Raceway  
Roberts Htg, Cooling and Plumbing  
Sauter Automotive  
Sandstone Management  
School Street Scholars Daycare  
Scotch Ridge Vineyard  
Snap Fitness  
South Park Apartments  
Stadium View  
Stuyvesant & Benton (2)  
Subway  
Summerset Winery  
TMC Auto Body  
Todd Hugen Photography  
Uglee Lawn Care  
Webb's RV Park  
Woodhouse and Lee Construction  
Wyckoff Industries

#### INDIVIDUAL/NON-PROFIT MEMBERSHIPS:

Antique Tractor Showcase  
Bartholomew Farms Ltd  
Carlisle Area Historical Society  
Carlisle Christian Church  
Carlisle Girls Softball Association Carlisle  
Little League  
Carlisle Soccer Club  
Carlisle Public Library  
Holy Cross Lutheran Church  
Hunter, Carroll  
Warren County Agricultural Ext District  
Warren County Economic Development  
Watkins, Larrv