

Volume 6 Issue 6

NOV/DECEMBER 2011



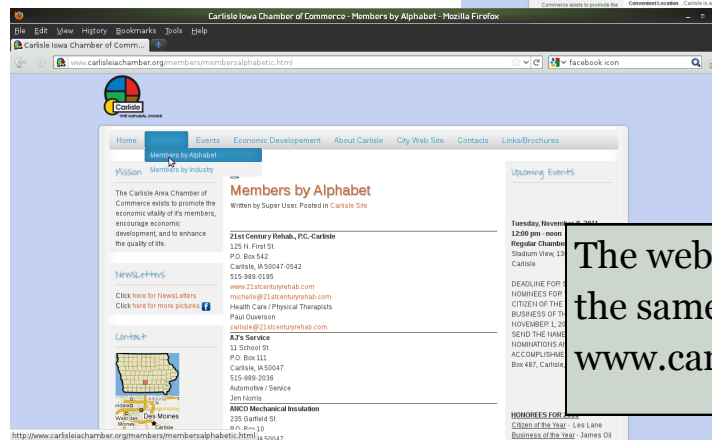
Carlisle Area Chamber of Commerce

Chamber Highlights

NEW LOOK FOR OUR WEBSITE!!!



Our website has a new look! Feel free to browse around.



The website address is still the same:
www.carlisleiachamber.org

NEW BENEFIT !!!

The Greater Des Moines Partnership is renovating their on-line membership directory. As a result, there is an opportunity for our businesses for more exposure on-line to showcase their product. The Partnerships new membership directory will go live on November 1st. Every business will be given their own password and will be able to post a description and logo on their own page. (any page additions will have to be approved before posting)

This is one more reason to become a member of the Carlisle Chamber of Commerce, because by being a member of our Chamber, you are automatically a member of the Greater Des Moines Partnership.

PLEASE BE PATIENT! This is new and all changes take a little getting used to.

RECENT RIBBON CUTTING



CARS WAITED IN LINE for the free carwash and burger or brat, that was brought to your car during the recent Ribbon Cutting for the Carlisle Auto Wash. Brian Winslow along with his family members greeted the many customers that took advantage of the offer that was extended on Friday, Sept 30th.

THE CARLISLE AREA CHAMBER
OF COMMERCE WELCOMES
BRIAN WINSLOW INTO OUR
BUSINESS COMMUNITY AND
WISHES HIM MUCH SUCCESS!



WELCOME PACKET ...

WELCOME PACKETS

If you have any advertising item that you would like to have included in a Welcome Packet to promote your business to new residents moving into Carlisle, please notify Ethel at 515-402-1008 or drop off your item/items at 325 Garfield Street. **Our supply is running LOW !!**

The Welcome Packet is a benefit of ALL Chamber members and is a way to get information to new residents that move to Carlisle about all of the services that are provided locally.

This is FREE!! Is all you have to do is get your coupon, discount ad, pen, refrigerator magnet, etc to me and they will be distributed to new residents as they apply for their electric/water service at City Hall.

We go through approximately 12 Welcome Packets per month, so if you could get me a years supply, that would be great!

UPCOMING MEETINGS.....

November Regular Chamber Meeting

Tuesday, Nov 8, 2011 - 12:00 p.m.
Stadium View
130 S 1st Street, Carlisle

Following our regular meeting, Ronda Frost will give an update from the 4th of July Committee, Jen Rowray will give a presentation on the Carlisle School Foundation and Jay Byers will give an update on Governmental Affairs.

Guests are always welcome to attend. Cost is \$5 per person. Please RSVP to Ethel at 515.402.1008 by Monday, Nov 7th, 12:00 noon.

December Regular Chamber Meeting

Monday, Dec 12, 2011 - 12:00 Noon
Historic Randleman House
245 Penn Street , Carlisle

Come join us for our Annual Luncheon at the Randleman House. We will recap business successes of this past year along with enjoying a delicious lunch provided by the CAHS. Plan now to attend. You will be pleasantly surprised of the renovation progress. Please RSVP with your reservation by Friday, Dec 9th. Guests welcome at \$10 each.

WEBB'S CAMPGROUNDS



Thanks to Linda and Dale Webb for being GREAT HOSTS at a recent Chamber meeting. And a special thanks to Pastor Jeffrey Frese, for the delicious barbeque meal that he prepared for the event. The ones in attendance enjoyed the evening at the

Campgrounds. If you ever get a chance, drive out there to see what is available. Linda or Dale are always very gracious and would be happy to show you around.

If you ever have any camping needs, this is a great place that is close by. Follow the signs east of Hartford and go to 22905 Buchanan Trail, Hartford, IA 50118. Or call ahead at 515.989.0574, to see if there is a spot available.



INDIAN RELICS



For those of you who were able to attend the October Regular meeting at the Hunter residence, I am sure that you were impressed. Wanda gave a great presentation along with a fabulous luncheon for 25 of our members. Wanda's fa-

ther, Wilbur Goodhue, had started this collection several years ago with pieces he found on their farm. Then, it grew to collecting from other sources. They even took vacations out West to find some more treasures.



THANK YOU Wanda for the interesting presentation and delicious luncheon!

PUMPKINFEST RE-CAP

We had great weather and a great crowd for this year's Pumpkinfest!

Special THANKS go to:

The Carlisle Police and Fire Departments, the Carlisle Municipal Electric and Street Departments, 5-6 Grade Marching Band members, Larry Schabel for furnishing the flat bed for the band and to Dane Wright for setting it up. To the Barons for playing during the evening, Scott James for furnishing his building for the 'pumpkin carving barn' and to all of the carvers that came beforehand. All of the Trunk or Treat participants and to Great Western Bank for sponsoring the prizes for the trunks. All of the vendors who took time to set up their tables. Peoples Bank for sponsoring the Live Pumpkin Patch and to their employees for participating in the portraits. Jessica Murray and the Pleasantville Just For Kix dance performances. To the Carlisle Historical Society members who presented a very interesting 'Pioneer Voices' program. Don Russell and Bud Schrier for organizing the Antique Tractor Show and to Don for giving the donations received during the event to the Carlisle Food Bank. St Elizabeth helpers who will be giving their donations to St Vincent DePaul. Ray Wilson for providing the tractor/hay rack to ride to the Historical House. AND to the Committee who have spent many volunteer hours helping put this event together. Committee members are: Kay Scholl, Mary Keeney, Wanda Hunter, Tasha Sanson, Keri Weston, Larry Fife, Janie Norton and Peggy Hugen.

(Apologies to anyone who got missed in the recognitions)



PUMPKINFEST RE-CAP (cont)



ELECTION DAY—TUESDAY, NOVEMBER 8th

DON'T FORGET
TO VOTE
Polls will be open from
7 :00am—8:00 pm



VETERAN'S DAY

The Carlisle Elementary would like to honor all veterans and active military members in the community. They are hosting an elementary assembly on Friday, November 11th, beginning at 8:30 a.m. in the Carlisle Elementary Recreational Center (new gym). Please contact the school counselors before Nov 4th, if you plan to attend.

Mrs Rhonda Ray
515.989.5333
rhonda.ray@carlisle.k12.ia.us

Mrs. Julie Nation
514.989.5327
julie.nation@carlisle.k12.ia.us

LIGHT UP CARLISLE

Light Up Carlisle will be Saturday, December 3rd.
More details to follow in the weekly E-Blasts.

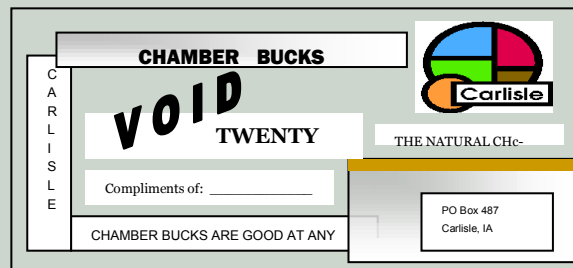


CHAMBER BUCKS

ATTENTION BUSINESSES

WATCH FOR CHAMBER BUCKS

They are like a gift certificate and can be redeemed at either Great Western or Peoples Bank, so don't turn any away. They are given at various times for various reasons and are valid at any business in Carlisle or Hartford. Several were given as prizes at the recent Pumpkinfest. If you would like to purchase some for employee incentives, call Ethel at 515.402.1008



LEGISLATIVE LUNCHEON.....

Indianola, Carlisle & Norwalk Chambers Legislative Luncheon



Thursday, December 1, 2011

11:30 a.m.

**The Sports Page
Indianola, Iowa**



CARLISLE AREA CHAMBER ANNUAL DINNER

**The Annual Dinner for the Carlisle Area Chamber of Commerce
will be held at the Summerset Winery on Saturday, January 7, 2012.**

**At this time the Citizen of the Year, Business of the Year and
Friend of Education will be recognized.**

**More information will follow,
but put the date on your calendar now!**

DISCOVER THE CHAMBER

Letters will be in the mail soon for collection of the 2012 annual dues. If you know of a business that might be interested in joining, please contact Ethel at 515.402.1008.

PLATINUM LEVEL - \$2,500

Full Membership Benefits (5)
4 seats to Annual Dinner
One 4 person team for Golf Outing
10 tickets to I-Cubs Chamber night
Sponsorship on ALL Chamber Events



GOLD LEVEL - \$1,000

Full Membership Benefits (2)
2 seats to Annual Dinner
5 tickets to I-Cubs Chamber night
Named sponsor of Teacher Appreciation Breakfast

SILVER LEVEL—\$500

Full membership Benefits (2)
1 seat to Annual Dinner
Named sponsor of Teacher Appreciation Breakfast

BRONZE LEVEL - Dues + \$100*

Full Membership Benefits
Named sponsor of Teacher Appreciation Breakfast

BASIC LEVEL - \$200*

Full Membership Benefits

INDIVIDUAL (NO Business Connection)/Non-Profit/Churches - \$125*

Community awareness

Please give some thought to increasing your level of membership.

**It takes the efforts
of everyone to build a GREAT COMMUNITY!**

AND THANKS!!

**To all of the businesses that have been in our
Chamber Community over the years!!!**

PARTNERSHIP BENEFITS (included in your membership)

PARTNERSHIP MEMBER BENEFITS

WHATEVER YOU DO, **DO MORE** OF IT IN DES MOINES.

PROMOTION TOOLS FOR YOUR BUSINESS

- MEMBERS ONLY FREE** ***Regional Member and Investor Directory*** -- The Partnership can connect your business to thousands each month via the annually published directory and the accompanying online directory with name and industry search capabilities. www.desmoinesmetro.com/advancesearch/default.asp
- MEMBERS ONLY FREE** ***Enhanced Directory Listing*** -- Descriptive text (450 characters or less) and logo can be added to the online directory to enhance your listing appeal and to allow for your organization to be more searchable. sdevore@desmoinesmetro.com
- MEMBERS ONLY** ***One Voice Newsletter*** -- This monthly communication is distributed to share information about regional initiatives and events. The Partnership's weekly e-mail newsletter reaches over 8,300 business people. www.desmoinesmetro.com/partnership-newsroom/partnership-publications
- MEMBER SAVINGS** ***Mailing Labels*** -- As a regional organization 4,300+ strong, the Partnership's mailing list is a great way for your organization to extend its marketing reach to other Partnership members. 515.286.4950
- MEMBERS ONLY** ***Relocation Prospect List*** -- Purchase a list of recent location inquiries made to the Partnership about the metro area. 515.286.4950
- MEMBER SAVINGS** ***Business 2 Business Forums*** -- Forums held annually to get small-business sellers and big-business buyers in the same room, meeting face-to-face, and building profitable relationships. mfitz@desmoinesmetro.com
- MEMBER SAVINGS** ***Regional Business After Hours*** -- Business to business networking events open to Chamber members across Central Iowa held at a different business and community each time. mfitz@desmoinesmetro.com

WORKFORCE TOOLS

- FREE** ***Connect 2 Business*** -- A powerful tool for youth and adults tool to help you simplify the decisions you make about your education and career. It connects candidates to employers in Greater Des Moines. www.connect2businessdm.kuder.com
- MEMBERS ONLY FREE** ***Jobs/Resume Database*** -- A free online tool for investor/member organizations to post available jobs that can be accessed by job seekers who can also post resumes on the system. www.desmoinesmetro.com/regional-workforce/jobs-and-resumes
- MEMBERS ONLY FREE** ***Relocation Packets*** -- These packets contain a wealth of community information and are available for member companies to use for recruiting candidates from outside the region. www.desmoinesmetro.com/pdfs/freerelelo.pdf
- MEMBERS ONLY FREE** ***Customized Workforce Recruitment Assistance*** -- A wide range of personalized services including executive community orientation services, ambassadorial services for diverse candidates, trailing spouse/partner placement, and more is here for your recruitment needs. mbontrager@desmoinesmetro.com
- FREE** ***'Do More In The City'*** Intern program -- A series of networking events designed to engage summer interns with business and community leaders, young professionals, and other interns while incorporating exposure to many of the quality of life amenities and professional development opportunities in the region. mbontrager@desmoinesmetro.com

REGIONAL PUBLIC POLICY EFFORTS

- MEMBERS ONLY** ***Policy Development/Lobbying*** -- The Partnership works at the federal, state, and local levels to advance policies that contribute to a positive business climate for the region. jbyers@desmoinesmetro.com
- MEMBER SAVINGS** ***Washington, D.C. Trip*** -- The annual advocacy trip to the nation's Capitol takes 200 business, civic, and community leaders from the region to secure federal funding for projects and initiatives specific to Greater Des Moines. www.desmoinesmetro.com/public-policy/dc-trip



PARTNERSHIP BENEFITS (included in your membership, CONT.)....

PARTNERSHIP MEMBER BENEFITS

PARTNERSHIP PARTICIPATION

MEMBERS ONLY FREE

Councils and Committees -- Connecting with other investors and members on topics about which you are passionate is one of the Partnership's greatest offerings -- you can be part of any number of councils and committees working on issues like government policy, workforce attraction, sustainability, education, health and wellness, and more. www.desmoinesmetro.com/about-us-partnership/get-involved

MEMBER SAVINGS FREE

Members Roundtable: A quarterly forum where Partnership member companies can come and discuss economic and community issues they might be facing. This table has been the catalyst for a variety of Partnership initiatives and new programs, and will continue to provide a forum for discussion of the issues important to your business success. mfitz@desmoinesmetro.com

BUSINESS TOOLS

MEMBERS ONLY

Buy Into the Circle -- A community effort to build awareness about the importance of buying local. Shifting business purchases back into the Greater Des Moines region encourages economic stability, strengthens local relationships, and creates jobs. www.buyintotheircle.com

FREE

International Trade -- Assists Iowa companies in developing or expanding international markets for their products and/or services. www.desmoinesmetro.com/regional-economic-development/international-trade

FREE

Diversity Initiatives -- Providing programs, resources, and consultation that foster inclusive work places and community. www.desmoinesmetro.com/regional-workforce/workforce-diversity

MEMBER SAVINGS

Regional Calendar of Events -- Events of affiliate chambers and business groups posted on the web site. www.desmoinesmetro.com/calendar

MEMBER SAVINGS

Education/Professional Development -- Periodic events exploring timely business issues by industry experts. Recent topics include sustainable business practices and wellness in the workplace. www.desmoinesmetro.com/member-and-affiliate-business-development/professional-development

FREE

Webinars -- Educational web-based seminars such as workplace diversity, sustainability, exploring new technology, fraud protection, and business wellness. mfitz@desmoinesmetro.com

BUSINESS AWARD AND RECOGNITION

MEMBER SAVINGS

Celebrate Business Awards and Economic Impact Awards -- Presented annually to promote the betterment of the Greater Des Moines business community by publicly recognizing innovative and enduring business initiatives.

MEMBER SAVINGS

Diversity Award -- Recognizes businesses in Greater Des Moines that strive to create opportunity and embrace a workplace culture that includes diversity from the foundation up. www.desmoinesmetro.com/regional-workforce/workforce-diversity/diversity-award

MEMBER SAVINGS

Young Professionals Connection's "Amy Jennings YP of the Year" Award -- This award is given annually to a young professional who demonstrates the mission of YPC through leadership in professional development, civic, charitable, and social endeavors in Greater Des Moines. www.ypcdsm.com

MEMBER SAVINGS

Environmental Impact Awards -- Recognizes businesses, residents, and organizations in Greater Des Moines that create a positive impact on the environment. mfitz@desmoinesmetro.com

For more information on Partnership programs and initiatives,
contact (515) 286-4950 or visit www.desmoinesmetro.com



October 2011

IOWA CAUCUS COUNTDOWN

Chance to Win an iPad 2 by Playing the "Iowa Caucus Countdown"

The Greater Des Moines Partnership and the Greater Des Moines Convention and Visitors Bureau developed a Facebook game that challenges people's knowledge of Iowa, the Caucuses, and business and tourism opportunities of the region. Starting **November 1**, players of the game can be entered to win an iPad 2.

The Iowa Caucus Countdown was established to help promote the region during the Iowa Caucuses through a fun and interactive tool. This game was custom made by local developers Shift Interactive and Lava Row. The game features new themes and questions each month and players earn badges and post to their Facebook page to demonstrate their participation. Once a player earns all the badges, they will be automatically entered into the drawing.

The Iowa Caucus Countdown will be inviting people to play the upcoming month's quizzes and play the past games for a chance to win an iPad 2. To be entered in the drawing for the iPad 2, players will need to play each month's set of questions, March to January. After playing all 11 games, one will be entered in a drawing for the popular tablet computer regardless of their scores. Go to www.facebook.com/GreaterDesMoinesPartnership to play the games and enter to win.

For more information, contact the Greater Des Moines Partnership at (515) 286-4950 or Convention and Visitors Bureau at (515) 286-4960. Media inquiries should be directed to Susan Ramsey at (515) 286-4954 or sramsey@desmoinesmetro.com.

EMERGENCY ALERT SYSTEM (EAS)

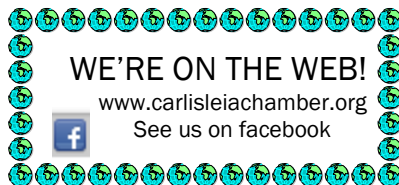
The Governor recently received notification from the FCC of a nationwide EAS test that will take place on Nov. 9 and asked that we share this information with all of you.

On November 9, 2011 at 2 PM Eastern Standard Time, FEMA and the FCC will conduct the first ever, top-to-bottom nationwide test of the Emergency Alert System (EAS). The EAS is a media communications-based alerting system that is designed to transmit emergency alerts and warnings to the public at the National, state and local levels. EAS participants broadcast alerts and warnings regarding weather alerts, child abductions and other types of emergencies. EAS alerts are transmitted over radio and television broadcast stations, cable television and other media services. The purpose of the November 9th test is to assess the reliability and effectiveness of the system as a way to alert the public during nationwide emergencies.

FEMA and the FCC are taking a number of steps to prepare for this historic test. Both agencies are conducting meetings, webinars and other activities to educate government agencies about the test. In addition, the FCC has established a website dedicated to the November 9th test which can be found on PSHSB's website at www.fcc.gov/pshs.



The Natural Choice



Carlisle Area Chamber of Commerce

*An Affiliate of the Greater Des Moines Partnership
And partnership with
the Warren Co. Economic Development Corp*

PO Box 487
325 Garfield Street
Carlisle, IA 50047

Phone: 515-402-1008
Fax: 515-989-3075
E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

**Carlisle Comm School
Great Western Bank
Wrights Used Cars**

GOLD MEMBERS:

**Mid-American Energy
Peoples Bank**

SILVER MEMBER:

**Carlisle Center for Well-
ness & Rehab**

**Central Iowa Insurance
Family Practice Clinic**

BRONZE MEMBERS:

**ANCO Mechanical
Insulation**

**Carlisle United Methodist
Church**

**Community State Bank
General Mills**

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bubba's Washboard
Carlisle Auto Wash
Carlisle Chiropractic Clinic
Carlisle Citizen
Carlisle Dental
Carlisle Firearms Training Center
Carlisle Foods
Carlisle Veterinary Clinic

Casey's General Store #14
Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc!graphics, Inc.
Fiss'
Flowers Island
Generations Consignment Shop
Goodhue-Nolte Insurance
Goodhue Realty
Green Tech Products
Greenwood's Sewer Service
Hawkeye Exterminators
Heartland Co-Op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
IAwebsites.com
InnovativEvents
Iowa Elevator Systems and Service
Iowa Realty, Dee Smith
Iowa Water Management Corp
J Mavin Yoga
James Oil Company
Jayna's Java
Johnny & Mike's Pizza
Jus Chic
Lovejoy's Cakes
Marble Works, Inc.
Medicap Pharmacy
Metro Waste Authority

Murphy Tower Service, LLC
My Sister's Place
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home
Record-Herald and Indianola Tribune
Roberts Htg, Cooling and Plumbing
Sandstone Management
Sassy/Lassy Pet Sitting Service
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Summerset Winery
The Cutting Edge
The Shop Tanning & Nails
TMC Auto Body
Todd Huguen Photography
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Soccer Club
Carroll Hunter
Friends of the Carlisle Public Library
Holy Cross Lutheran Church
Watkins, Larry