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#### LETTER FROM THE PRESIDENT



As President of the Carlisle Area Chamber of Commerce, I would like to thank all of the members of the Chamber for your continued support. It takes a cooperative effort to make a great community and we have one.

Our small town has many advantages. First, a great place to raise a family with "family values". Second, we boast a superior school system along with many youth programs. Summer activities include baseball, softball, soccer, and swimming. Other youth activities available are football, Boy and Girl Scouts, 4-H Clubs, and a host of others. Last, but certainly not least, there are many religious denominations to choose from.

The Mission Statement of our Chamber is to Promote and Assist New and Existing Businesses by Encouraging Economic Development and Enhancing the Quality of Life in the Greater Carlisle Area. Therefore, the Chamber encourages our residents to "Shop Locally".

Once again, thank you for your support. If there is anything that we as a Chamber can do to help your business with during the year, please don't hesitate to call a Board member, myself, or Ethel Lee our Executive Director.

Todd Isley, Chamber President 515.989.0047

#### **2009 CHAMBER CHAMPIONS**

#### PLATIUM MEMBERS

Carlisle Community School - Dr. Tom Lane

Great Western Bank - Tom Wagenknecht

#### **GOLD MEMBERS**

Peoples Bank - Linda Frazier

Mid American - Katherine Kunert

#### **BRONZE MEMBERS**

ANCO Mechanical Insulation - Brian Young

Community State Bank - Keith Welling

General Mills - Steve Curran

In addition to the Generous Support from these members, donations/sponsorships have been received for upcoming events/ programs from Medicap, General Mills, Casey's General Stores, MWA, etc Graphics, Prairie Meadows, Copy Systems and AE Dairy.

#### CARLISLE HS STUDENTS "GIVE BACK TO THE COMMUNITY"

Carlisle High School students participated in the 2nd annual community cleanup day on Wednesday, April 15, 2009. This is a school-wide community service project organized through the HS Advisory Program. Students work in Carlisle, Hartford, and Palmyra in the city parks, cemeteries, bike trail and at some senior citi-

zens' houses to rake leaves, pick up trash their advisory groups and were super-They then returned to school to enjoy Council and then to watch and par-

This cleanup day is a cooperative community organizations. City emon site in many locations to direct and like to thank all of the individuals that ble - especially Eileen Miller who has day.

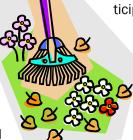
Teaching students the importance and the goals of the Advisory Program. The stu-

and do general spring cleanup. Students work with vised by their advisors from 9:00 am until 12 noon. a free sack lunch provided by the HS Student ticipate in the AP Dodgeball Championships.

> effort between the High School and many ployees and community members were support our students' efforts. We would have worked with us to make this possidone much of the organization for this

benefits of community services is one of dents, faculty and staff at Carlisle High

School appreciate the opportunity to say thank you to the community for the many ways that you support the school district and to "GIVE BACK TO THE COMMUNITY"!



# THAT TIME OF YEAR AGAIN



Every year, beautiful planters adorn light fixtures and street corners downtown. The colorful array of flowers give the area a seasonal flare.

However, such works of natural beauty do

require a certain amount of maintenance. Therefore, the Chamber's Beautification Committee is looking for individuals who would be willing to help water the plants. If you would be interested, please contact Ethel Lee at (515) 402-1008. The more people that we have sign up to help, the easier this job is. A vehicle will be supplied. No green thumb is needed!

## MWA FUNDS RAIN GARDEN

The Carlisle trailhead will be getting a facelift with the installation of a Rain Garden. The Chamber was recently awarded the funds for the Rain Garden from the Metro Waste Authority, MWA.

What is a Rain Garden? A rain garden is an attractive native plant garden with a special purpose, to reduce and filter the stormwater entering our local waters. It is constructed as a place to direct stormwater from roofs, driveways and parking lots, allowing water to be held in the plants, mulch and soil.

Rain gardens are created in low-lying areas with specific layers of soil, sand, and organic mulch. These layers naturally filter the rain as it runs into

the rain garden and into our rivers.

Keep an eye on the Summerset Trailhead and the budding conservation efforts!



### PUMPKIN GROWERS NEEDED

Volunteers are needed to help make the first annual Halloweenfest a success! Anyone interested in growing pumpkins to be donated can contact the Chamber to receive free packets of seeds. The donated pumpkins will be used by the contestants in the pumpkin-carving contest. Any leftover pumpkins will be used to decorate downtown during the fall-themed event. So if you have a little room to grow and a little time to spare, please assist us in making Halloweenfest a fun festival for kids and kids-at-heart alike!

#### **REMINDER OF REGULAR CHAMBER MEETINGS**

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MAY 12TH - 12:00 NOON - STADIUM VIEW, 130 S 1ST STREET, CARLISLE

JUNE 9TH - 6:00 PM - SCOTCH RIDGE VINEYARD, 15234 BLUFF TRAIL, CARLISLE

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#### **EVENT SPONSORSHIP OPPORTUNITIES**

JUNE 18TH - LOCAL GOLF OUTING

Contact Person:

Todd Isley 989-0047

(more information to follow at a later date)



AUG 1ST - FAMILY BIKE RIDE/BREAKFAST

Sponsoring Businesses:

AE Dairy

Casey's General Stores

General Mills

#### Medicap Pharmacy



AUG 24TH - TEACHER APPRECIATION BREAKFAST



Sponsoring Businesses: ANCO Insulation Carlisle Community School Community State Bank General Mills Great Western Bank Mid-American Energy

Peoples Bank

#### SEPT 23RD - SDM/ EDM/CARLISLE GOLF OUTING

Sponsoring Businesses to-date:

Prairie Meadows

Copy Systems, Inc.



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IF YOUR BUSINESS IS INTERESTED IN HELPING TO SPONSOR ANY OF THESE EVENTS, PLEASE CONTACT ETHEL AT 515.402.1008.

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#### **OPPORTUNITIES TO SUPPORT OUR LOCAL BUSINESSES**

#### Spring Fling

JUS CHIC 90 School Street, Carlisle Date: Saturday, May 2nd Time: 9 a.m. - 3:00 p.m. Fun & Fantastic Sales Bone Density Screening MEDICAP PHARMACY 800 School Street, Carlisle Date: Friday, May 15th Time: 1 p.m. - 4 p.m. Cost: \$30 Receive a FREE pedometer w/screening

The Carlisle Area Chamber of Commerce has received a \$2500 grant from Prairie Meadows Racetrack and Casino through its 2008 Community Betterment Grant Program. Grant funds will be used to help Market our Image.

The Prairie Meadows Grants Advisory Committee, comprised of education, religious and business leaders from the greater metro area, review all grant requests and recommends funding levels. "We are extremely pleased to have received this funding from Prairie Meadows this year," said Todd Isley, President. "These funds will help ensure we have the dollars needed to complete mapping that can be used for our local directory and can also be placed on our website. Thanks to Steve Peglow, from Peglow Art and Steve & Ben Murga from IAwebsites.com in accomplishing these efforts."

Prairie Meadows Community Betterment Grants are given to projects in one of four categories: arts & culture, economic development, education and human services.

Since 1996, Prairie Meadows has contributed more than \$399 million to promote education, economic development agriculture, jobs and tourism in Iowa.

PRAIRIE MEADOWS GRANT



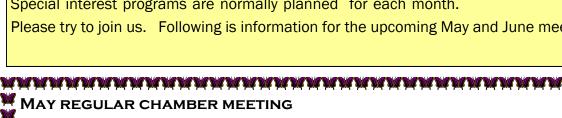
### MARK YOUR CALENDARS AND JOIN US!

Monthly regular Chamber meetings are held in an effort to encourage more networking opportunities for our local businesses as well as a learning experience. Pictured at the right is an example. Dr. Lane shared the upcoming Carlisle School projects with the Business Community at a recent Chamber meeting.



Special interest programs are normally planned for each month.

Please try to join us. Following is information for the upcoming May and June meetings.



TUESDAY, MAY 12, 2009

12:00 NOON

W STADIUM VIEW

130 S. 1ST STREET, CARLISLE

We have two presenters this month. Art Kern from MWA will give a presentation on disposal of Hazardous Waste for small businesses. And, Angela Luttenegger, School Counselor and a Representative from the Big Brother/Big Sister Program will give a presentation focusing on the Middle School.

## PLEASE RSVP BY FRIDAY, MAY 8th - 515.402.1008

JUNE REGULAR CHAMBER MEETING

TUESDAY, JUNE 9, 2009

6:00 р.м.

SCOTCH RIDGE VINEYARD



Come join us for our next evening Chamber event to be held on June 9th at the Scotch Ridge Vineyard. This has been an enjoyable event in the past years.

An Italian dinner will be served in the actual vineyard, weather permitting.

YOU ARE WELCOME TO BRING YOUR OWN BOTTLE OF WINE TO SHARE

PLEASE RSVP BY FRIDAY, JUNE 5th, FOR YOUR RESERVATION. ADULT GUESTS ARE WELCOME AT \$10 EACH.

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# STORM CHASER PRESENTATION

THE CARLISLE & NORWALK CHAMBERS ARE CO-SPONSORING THE KHAS-TV CHASING 4LIFE STORM CHASE TEAM TO COME TO OUR COMMUNITIES. EDDY WEISS AND HIS TEAM WILL PRESENT PROGRAMS TO THE BUSINESS COMMUNITY AND THE GENERAL PUBLIC.

FOR BUSINESSES: YOU ARE INVITED TO ATTEND TWO BUSINESS CONTINUITY WORK-SHOPS TO LEARN ABOUT WEATHER SAFETY AND THE IMPORTANCE OF PLANNING FOR POTENTIAL DISASTERS.

- DATE: THURSDAY, MAY 28, 2009
- WHAT: **BUSINESS CONTINUITY WORKSHOP - PART 1**
- TIME: 11:30 A.M. - 1:30 P.M.

PLACE: FELLOWSHIP COMMUNITY CHURCH, NORWALK

COST: \$5.00

DATE: FRIDAY, MAY 29, 2009

WHAT: **BUSINESS CONTINUITY WORKSHOP - PART 2** 

7:00 A.M. - 8:30 A.M. TIME:

WHERE: NORWALK

NO CHARGE COST:

FOR THE PUBLIC: LEARN AND SEE ABOUT A STORM CHASER'S LIFE. THIS IS AN OPPOR-TUNITY TO NOT ONLY GRASP SEVERE WEATHER SAFETY, BUT WILL ALSO GIVE A SENSE OF THE IMPORTANCE OF PLANNING FOR POTENTIAL DISASTERS.

DATE: THURSDAY, MAY 28, 2009

PLACE: CARLISLE HIGH SCHOOL AUDITORIUM

TIME: 6:30 P.M. - 8:00 P.M.

COST: FREE ADMISSSION



\* be three-fold. First, by helping the Garden Club you would be helping the Carlisle Community (The Garden Club maintains the North Park gardens). Next, you would receive exposure for your business. (The Garden Party is

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highly publicized in the Carlisle Citizen as well as other area publications and websites.) And lastly, you would have fun planning, decorating and filling your flower pot.

The flower pot could be decorated in many ways. You could make the theme of your flower pot match your business (i.e.- a dental office could do a 'smile' theme ) or the pot could be filled with items from your business (i.e.-a dental office could use toothbrushes and toothpaste ) or items to match your theme and coupons/advertisements for your business.

You may pick up a flower pot to decorate at Moe's Coffee Shop or Four Season's Floral. The flower pots will be sold at the Garden Party for \$15. We would like to display your pot and/or put a picture in the paper prior to the Garden Party. Please return your completed pot to Moe's Coffee Shop or Four Season's Floral by May 15th.

## I BELIEVE CAMPAIGN

A new community campaign called "I believe" begins this week. This campaign aims to celebrate Greater Des Moines, its opportunities, and the people whose conviction and spirit continually pushes this community toward greater success.

This endeavor is a group effort of media and community partners donating their time, services and ad space to launch this campaign. The "I believe" promotion will begin next week with a teaser campaign, and will launch full force the week of May 4<sup>th</sup>. We hope you will be a part of this movement.

Please join us at a kick-off event on Monday, May 4<sup>th</sup> from 4:30 –6:30 p.m. at Principal Park for a celebration of Greater Des Moines complete with live music and entertainment. Food and drink are available. Following the kick-off, the Iowa Cubs will host "I believe night", with admission for only \$1. The first 1,000 people will be given free tickets to the game.

The founding partners of the "I believe" effort include Clear Channel Outdoor, the Greater Des Moines Convention and Visitors Bureau, Des Moines Radio Group, KCCI-TV, Mediacom, The Business Record, The Des Moines Register, The Greater Des Moines Partnership and Trilix Marketing Group. Applied Art and Technology, Harvest Research Center, Bill Nellens of East Court Atelier, Darwyn Web Studios, the Iowa Cubs, Competitive Edge Advertising Specialty Mfg Co., Authentic Records, the Des Moines Area Transit Authority, Smash, Catchwind Mobile Marketing and the City of Des Moines are also providing their in-kind services for campaign research and development.

This group of partners, many competitors in the marketplace, see the value of communicating, empowering and connecting with consumers on the economic realities facing our region. The campaign will share local economic indicators and feature the people of Greater Des Moines, sharing their individual stories of hope, opportunity and success.

The campaign hopes to unite the community of Greater Des Moines in these challenging times. Together, we believe we can create a better day and a brighter future for the metro area.

To learn more or get involved, visit ibelievedm.com.

#### **DES MOINES PARTNERSHIP CALENDAR**

"I believe" campaign kick-off- Monday, May 4 from 4:30-6:30p.m. Join us to kick off a new community campaign, "I believe" – that aims to celebrate Greater Des Moines, its opportunities, and the people whose conviction and spirit continually push this community toward greater success (even in tough times). The celebration will be held at **Principal Park** and will feature live music, entertainment and the official kick-off of the "I believe" campaign. Following the kick-off, the Iowa Cubs will host "I believe" night with admission for only \$1! The first 1,000 people will be given free tickets to the game! To learn more about "I believe" visit www.ibelievedm.com.

**Net2Work – Monday, May 4 from 10:00a.m.- Noon.** Do you have a friend or family member who has lost their job? Net2Work is a new networking event to help unemployed professionals navigate their way back to employment. This forum provides opportunities to network/make new connections, learn from each other, learn from the "experts", gain support in a "safe" environment – ultimately resulting in employment in Greater Des Moines. Net2Work will be held every other Monday morning beginning May 4, continuing until demand subsides. The first five events are scheduled to be held at the **Des Moines Botanical Center.** Net2Work –is a collaborative of the Greater Des Moines Partnership, Iowa Workforce Development and Right Management. Online registration available at <u>www.desmoinesmetro.com/events</u> or contact Kathy at 515-286-4950.

Youth in Business Summit – A Central Iowa Works Initiative, Wednesday, May 6 from 7:30a.m. – 12:30p.m. An extensive group of partners here in Central Iowa have completed an 18-month study on why students are disengaging from the educational system here. We want to share with you, our business leaders, how impactful your involvement can be in developing the youth of today and your future employees. Please join us for this free summit as we explore best practice models of youth engagement, and inspire young people in Central Iowa to enter regional career pathways. The summit will be held at the Des Moines Club, 666 Grand Ave., 34<sup>th</sup> floor, Downtown Des Moines. <u>Click here</u> to register online. Questions? Contact Sue Gibbons at sagibbons@dmacc.edu or 515-697-7736

**Untangling the Web:** Marketing to Women, Wednesday, May 20, 11:30a.m.-1:00p.m. featured speaker: Betsy Perez, SheHive Marketing. Although statistics show that women make the majority of house-hold purchases, marketers are still not on track when it comes to selling to women. Join us for this fun and informative Marketing to Women seminar that can help increase your company's bottom line. Cost is \$20 per person for members; \$30 for non-members. The event will be held at Des Moines Golf and Country Club from 11:30a.m. – 1:00p.m. Online registration available at <a href="https://www.desmoinesmetro.com/">www.desmoinesmetro.com/</a> events. Questions? Contact Meg Fitz at <a href="https://mfitz@desmoinesmetro.com">mfitz@desmoinesmetro.com</a> or 515-286-4934. The Untangling the Web series is a joint venture between AMA Central Iowa and the Greater Des Moines Partnership.

A full calendar of events is available at www.desmoinesmetro.com



# JOIN A CHAMBER COMMITTEE TODAY

The Carlisle Chamber can't function without the members who volunteer for the major Chamber committees. COMMITTEE INVOLVEMENT IS IMPORTANT... and is a great way to network with other chamber members in smaller groups.

VOLUNTEER FOR YOUR COMMITTEE CHOICE BY CALLING 515.402.1008 TODAY!

#### I. MEMBERSHIP COMMITTEE

i. Ambassadors - CHAIRPERSON: DEE SMITH



*Responsibilities*: Identify new businesses in Carlisle. Contact businesses to extend Chamber's welcome, assure Chamber's presence at opening ceremonies and ribbon cuttings.

#### ii. Programs - CHAIR: OPEN

*Responsibilities*: Help set up programs for meetings that are informative, educational, and timely and which address the needs of our membership.

#### iii. Communications/Promotions - CHAIRPERSON: MARK GVIST



*Responsibilities*: Help develop the Membership Directory. Promote the Carlisle Chamber of Commerce and local businesses.

#### II. GOVERNMENTAL AFFAIRS COMMITTEE - CHAIRPERSON: TOM LANE



*Responsibilities*: Encourage awareness of the political process and arrange forums to assist in establishing relationship between Chamber members and elected and appointed local government officials. Represent the Carlisle Chamber of Commerce at the Greater Des Moines Partnership Governmental Relations meetings.

#### III. COMMUNITY DEVELOPMENT COMMITTEE - CHAIR: OPEN

*Responsibilities*: Help organize, plan promotion of, and volunteer for Chamber events. Brainstorm new events and new sponsorship opportunities to enhance member participation.

#### IV. EXECUTIVE COMMITTEE

All Executive Board members are on this Committee Financial/budget

**Nominations** 

**By-laws** 



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The Natural Choice	୶ଡ଼ଡ଼ଡ଼ଡ଼ଡ଼ଡ଼ଡ଼ଡ଼ଡ଼ଡ଼ଡ଼	
CARLISLE A CHAMBER OI COMMERCE	R E A F	
An Affiliate of the Greater Des N	Noines Partnership	
And partnership with		
the Warren Co. Economic Devel	opment Corp	
PO Box 487		
325 Garfield Street		
Carlisle, IA 50047		
Phone: 515-402-1008		
Fax: 515-989-3075		
E-mail: elee@carlisleiachamber.	org	
	MISSION STATEMENT	
PROMOTING AND ASSIS	TING NEW AND EXISTING BUSINESSES BY ENCOUR	RAGING ECONOMIC DEVELOPMENT
ANDE	ENHANCING THE QUALITY OF LIFE IN THE GREATER	CARLISLE AREA
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LIS	T OF CHAMBER MI	EMBERS
PLATINUM MEMBERS:	Davitt Photo Alliance	My Sister's Place
Carlisle Comm School	Dental Professionals (2)	National Gutter Systems & Exteriors, Inc
Great Western Bank	Edward Jones, Joe Schettler	Ohnemus Construction
GOLD MEMBERS:	etc!graphics, Inc.	Optometric Assoc of Warren Co. P.C.
Mid-American Energy	Family Practice Clinic (2)	P & E Engineering Co.
	Fiss'	Peglow Art & Design Publishing
Peoples Bank	General Mills	Peterson Funeral Home
BRONZE MEMBER:	Goodhue-Nolte Insurance	Pirtle Auction
ANCO Mechanical Insulation	Goodhue Realty	Record-Herald and Indianola Tribune
Community State Bank	Greenwood's Sewer Service	Roberts Htg, Cooling and Plumbing
21 <sup>st</sup> Century Rehab	Heartland Co-Op	School Street Scholars
J's Service	Hubbell Realty	Scotch Ridge Vineyard
Artistic Waste	IAwebsites.com IMAGES Photography, Lynda Richards	Snap Fitness
Avondale Veterinary Healthcare	IMAGES Photography, Lynda Richards InnovativEvents	South Park Apartments Stadium View
Bartholomew Construction Co.	Iowa Elevator Systems and Service	Stuyvesant & Benton (2)
Bubba's Washboard	lowa Realty, Dee Smith	Summerset Winery
Carlisle Care Center (2)	Iowa Water Management Corp	The Cutting Edge
Carlisle Chiropractic Clinic	James Oil Company	TMC Auto Body
Carlisle Citizen	Johnny & Mike's Pizza	Watty's
Carlisle Dental		
Carliala Eagda	Jus Chic Boutique	Webb's RV Park
	Jus Chic Boutique Kearney's Restaurant	Webb's RV Park Welch Products, Inc.
Carlisle Foods Carlisle Veterinary Clinic Carlisle VFW Post 2099		

Casey's General Store #14 Casey's General Store #1676 Central Iowa Insurance (2) City of Carlisle (2) Classic Sports Grill & Bar Coldwell Banker, Paula Mahnke Custom Structures, Inc.

D. Wright Construction, LLC Datavision, Inc.

Kinter Construction Consulting Lovejoy's Cake Shoppe Marble Works, Inc. Mary Sue's Salon, Wig Boutique & Doll Orphanage Medicap Pharmacy Metro Waste Authority Moe's Joe Coffee House Multi-Craft Exterior Consultants Murphy Tower Service, LLC

Wyckoff Industries INDIVIDUAL MEMBERSHIPS: Appel, Staci - State Senator Berning, Bob Huisinga, Melinda Wright, David Carlisle Christian Church Holy Cross Lutheran Church Middle River Friends Church