



2016 EXECUTIVE BOARD

Chamber Officers

President	Bryce Amos
Vice-Pres	John Sinclair
Secretary	Dan Crum
Treasurer	Janie Norton
Ex-Officio	Scott James

Executive Board Members

Steve Danielson	12.31.2016
Stephany Goodhue	12.31.2016
Andrew Lent	12.31.2017
Matthew Monson	12.31.2017
Lynn Schattner	12.31.2015
Kelly Wentzel	12.31.2018

Executive Director

Barbara Rasko 515. 210-3571

BarbaraRasko@carlisleiachamber.org

515.961-7715 Fax

P.O. Box 487, Carlisle, IA 50047

MARCH/APRIL Newsletter

Mark Your Calendar!

- Warren County Philanthropic Grant Applications Due March 7
- Chamber Meeting March 8.
- Breakfast Buffet at Randleman House Mar 26
- PEACH Affair April 2
- Osprey Race April 9
- Chamber Meeting April 12
- Breakfast Buffet, Randleman House April 23
- CAHS Spring Luncheon April 30
- Community Clean Up - TBD
- Mayor's Bike Ride May 21

Be In The Know

- Annual Dinner Recap
- Downtown Revisited
- Community Visioning Program
- Put business or organization in Welcome Packs
- GDMP Ribbon Cutting
- List events & attractions on www.traveliowa.com
- Promote Business on Blue Highway Signs
- Like Us on Facebook
- Chamber Bucks
- Chamber Mission
- Carlisle Chamber Contact Info

The Chamber will not hold an Easter Egg Hunt this year. The date would have been in mid-March, during Spring break, when it was likely to be too cold or snowy for outdoor activities.

Chamber Meeting, Tuesday, March 8

Chamber Meeting, 12:00 -1:00 p.m.,
The Family Life Center
Catered by Fiss'

Kirstin Baer-Harding at DART

Chamber Expert: Great Western Bank

*This will also be a great opportunity after the program
for business to business networking in a relaxed atmosphere.*

Chamber Meeting, April 12

Chamber Meeting, 12:00 -1:00 p.m.,
The Family Life Center

Mayor Ruth Randleman,
Unveiling Downtown Design Projects
Prepared by Iowa Architect Foundation

Chamber Expert: Hollie Askey,
County Economic Development

*This will also be a great opportunity after the program
for business to business networking in a relaxed atmosphere.*

Downtown Design Program by Volunteer Architects from the Iowa Architect Foundation

- The City now has the drawings with the streetscaping and beautification improvements, including recommendations for colors and themes, parking improvements and green space, for downtown Carlisle.
- Downtown building façade improvements are recommended to improve appearance, continuity and theme.
- The design improvements will transform the downtown community and enhance flow for street, pedestrian and bike traffic.

Community Visioning Program

- Approximately 65 people will participate in the Focus Groups on Saturday, March 5, and step through a research project managed by Iowa State University and Trees Forever to determine needed transportation enhancements throughout the city.
- With cameras in hand, participants will take pictures of areas that need improvement or that already work well. This information will be compiled with results from citizen surveys and discussions to guide landscape architects in making suggestions for improvement projects in Carlisle.
- An unveiling of suggested projects will be held at a public event in the Fall. Grants will be sought to fund selected projects.

The PEACH Affair

Carlisle Area Dollars for Scholars was founded in 1998 by Alan and Melinda Huisinga who worked with local leaders, and the Iowa affiliate of Scholarship America, to establish a Carlisle area chapter. The chapter is often referred to as the PEACH chapter in representation of the Palmyra, Easter Lake, Avon, Carlisle, and Hartford areas served by the Carlisle Community School District.

After creating a board of community spirited members, the Huisinga's established the chapter's first endowment scholarship in memory of their son Chad.

The 2016 Event will be on April 2, 2016.

In 2015 the Carlisle Area Dollars for Scholars board awarded 105 graduating seniors a total of \$46,450.

Since it's establishment in 1998, the Carlisle Area Dollars for Scholars board has awarded CHS seniors with 1171 scholarships worth \$587,200!

Photo Courtesy of Chad Johnson



Mayor's Bike Ride, Saturday, May 21st

- May 21st, from 8:00 – 10:00 a.m., Mayor Ruth Randleman will greet riders, walkers and runners at the shelter at the Carlisle Trailhead of the Summerset Trail at Highway 5 and 1st Street in Carlisle.
- Mayor Randleman will provide information and answer questions on the addition to the bike trail which is going in behind Peoples Bank off of Gateway Drive. Information will also be available for those interested in joining the new Friends of Carlisle Parks group.
- The first 25 riders will receive a light breakfast, and riders may enter to win prizes. If your bike club will be joining us, let us know and we will facilitate reservations for breakfast or lunch at a local restaurant. Contact BRasko@carlisleiachamber.org

Osprey 5K Fun Run/Walk – 9 AM Saturday, April 9th at the Annett Nature Center

- 3.1 mile loop through Lake Ahquabi State Park
- Medals for first place male & female 16 + and under 16
- Registration is \$30, includes shirt & refreshments
- All proceeds go to Friends of Warren County Conservation towards environmental education programs.
- To register call (515) 961-6169 or visit www.warrencb.org/events/osprey-5K

Annual Dinner Recap

Ninety-four people braved a cold night on Saturday, January 16th, and enjoyed the Chamber's Annual Dinner at Summerset Winery. Chamber Board Member Scott James welcomed guests. Mayor Ruth Randleman brought news from the City of Carlisle, and Jay Byers from the Greater Des Moines Partnership shared good news about the reputation and opportunities of the Des Moines Metro region.

Jim Garnett was a thoughtful and entertaining speaker as he shared his memories from *Growing Up Carlisle*. He also encouraged the guests to spend some time with their own memories for enjoyment and peace of mind.

Awards were presented:

- Citizens of the Year: Dr. Michael J. and Dietre McCormick
 - Employee of the Year: Brent Thies, James Oil, L.L.C.
 - Friend of Education: Tom Thiel, Fiss'
 - Business of the Year: Carlisle Veterinary Clinic
-
- Carlisle Area Chamber of Commerce Community Betterment Awards went to the City of Carlisle, the Carlisle Public Library and the Carlisle Area Historical Society.

Carlisle Area Historical Society Spring Luncheon, Saturday, April 30th

- Jessica Michna's compelling and emotional portrayal of Helen Keller will likely have the audience laughing and in tears at the CAHS Spring Luncheon.
- The salad luncheon will begin at 1:00, and guests have a choice of Grilled Chicken Caesar salad or Chef's salad.
- Make reservations with luncheon suggestion with Mary Sue Van Ryswyk by calling 321-6585 or 989-0210. The cost is \$30.00.

Welcome Packs: What will new residents learn about your business or organization?



Medicap Pharmacy provided these memorable Carlisle Wildcats bags to be used for the next batch of Welcome Kits. They will be appreciated by new residents who are sure to visit and likely do business with Medicap.

- Benefits of your Chamber Membership include delivery of your messages to new prospects through the Chamber's Welcome Packs that are handed to new-to-town homeowners.
- Welcome Packs for the next 2 months will be put together on March 14th.
- Contact Barbara Rasko at 515/210-3571 if you have something to drop into the Welcome Pack: Flyer, business card, pen, coupon, invitation to visit your business, etc.

Ribbon Cutting at Greater Des Moines Partnership



The Greater Des Moines Partnership is back in their offices at 700 East Locust, Suite 100.

Chamber Member Steve Danielson cut the ribbon on behalf of the Carlisle Area Chamber of Commerce.

Do You have an Event, Attraction or Business that Offers Something to Travelers?

- Listings on the Travel Iowa website and Iowa Travel Guide are provided free of charge.
- **Right now Carlisle only has 1 listing in the Guide! The Antique Tractor Museum.**
- Let me know if you want to have your event, attraction or business listed on the Website and possible included in the Iowa Travel Guide, and I will help you. Barbara 515.210-3571

Looking for great things to do in Iowa? Order the Iowa Travel Guide or view it online.

- <http://www.traveliowa.com/aspx/cms/SVContactForm.aspx?formid=1>

Do You Want To Promote Your Business on the Blue Signs on the By-Pass?

Details and information on how to apply can be found on this Iowa Department of Transportation page.

http://www.iowadot.gov/iowaroadsigns/logo_signs.aspx

Monthly Breakfast Buffet at the Randleman House. Eat in or to go.

- The Carlisle Area Historical Society invites you to enjoy a delicious all-you-can-eat breakfast buffet. \$8 Adults
- Susan Robinson is the pancake expert - she makes sure there is a blueberry in every bite!! Also serving caramel pecan cinnamon rolls, sausage gravy, buttermilk biscuits, sausage links and specials this month will be French toast casserole & Incredible Breakfast Bake (with ham). And always refreshing orange juice, ice water & hot coffee. Serving 8:00 a.m. until 10:30 a.m. To go breakfast always available. You get a great meal in a beautiful turn-of-the-century home with lots of friends old and new!

**Spread the
word to your
peeps
#shopsmall
and support
our storefront
and online
Carlisle Area
Chamber
businesses
everyday**



Free Business Counseling

- Christina Moffatt, Regional Director of the Mid Iowa Small Business Development Center provides business counseling in Warren County.
- From marketing to business plans to financials, staffing and operations, Christina can assist you with your questions, ideas and concerns.
- To schedule an appointment please call WCEDC [515-961-1067](tel:515-961-1067).

Your Membership Contributes to Our Strong, Active Chamber

- Chamber Membership Dues are in the mail and are due December 31st. Please return the membership form to update our records.
- You can pay your dues by check (mail to Carlisle Chamber with the Chamber Membership Form by November 30, 2015), or you can return the form to the Chamber and pay your dues by credit card at www.tikly.co/carlislechamber. If you would like to set up monthly payments of \$25 each, please contact Barbara Rasko

The Chamber will Promote Your Organization or Business!

The number of likes and shares continues to climb on the Chamber's Facebook page. We want to use this powerful social media to help spread the word about your business, upcoming events and good news.

Here's how it works:

- "Like" the Carlisle Iowa Chamber on Facebook.
- We will "Like" our Chamber members and share your business and event-related posts.
- Please share our news, too!
- **We hit 703 Likes on Facebook this month! Are you one of them?**

Redeem Chamber Bucks!

CHAMBER BUCKS coupons are cash to you! The Chamber donates these to non-profits, and uses them as prizes.

CHAMBER BUCKS are printed on special paper and carry the signature of a Chamber Board Officer.

Redeem CHAMBER BUCKS by contacting Board Treasurer Janie Norton at Peoples Bank.

Carlisle Area Chamber of Commerce

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY
ENCOURAGING ECONOMIC Development AND ENHANCING THE
QUALITY OF LIFE IN THE GREATER CARLISLE AREA

Carlisle Area Chamber of Commerce

www.carlisleiachamber.org

Carlisle Area Chamber of Commerce

PO Box 487

Carlisle, Iowa 50047

Barbara Rasko

515. 210-3571 phone 515.961-7155 fax BRasko@carlisleiachamber.org