

March/April 2014

Volume 10 Issue 2



Carlisle Area Chamber of Commerce

Chamber Highlights

Visitors from Fairfield experience top rate attractions and meet people with pride in their community during visit to Carlisle Chamber



The sun was shining and the temperature was rising when 42 members of 1st National Bank of Fairfield learned the destination of their Mystery Bus Trip was Carlisle, Iowa.

Mayor Ruth Randleman welcomed them to the city. The displays and yummy treats provided by The Carlisle Area Historical Society in The Randleman House brought back fond memories.

The conversation was lively and the roast pork with Dijon sauce was delicious at Kearney's Restaurant.

Kanzi and his son Teco entertained, and were a



wonderful surprise at the Iowa Primate Learning Sanctuary, where the visitors got a look into linguistic science that they had never imagined.

The Antique Tractor Showcase and the display of gorgeous hand-crafted quilts drew appreciative comments from the crowd.

A guest was heard to remark, "It is truly amazing what you can find in Iowa's small towns! **This was the best mystery trip, ever!**"

CHAMBER BUCKS

2014

EXECUTIVE BOARD

AND OFFICERS


Chamber Officers

President Scott James
 Vice-Pres..... Kathy Stravers
 Secretary Dan Crum
 Treasurer Janie Norton

Exec Board Members

Carroll Hunter 12.31.2014
 Kevin Seiberling ... 12.31.2014
 Todd Hugen 12.31.2015
 Kathy Stravers 12.31.2015
 Bryce Amos 12.31.2016
 Chris Sauter 12.31.2016
 Paul Nolte 12.31.2014
 (Ex-officio)

If you received one of these CHAMBER BUCKS coupons at your place of business, DO NOT TURN It AWAY. They can be included in your deposit at either Great Western Bank or Peoples Bank. Several are given throughout the year as gifts/prizes. However, be aware that they are printed on a special paper and will have the signature of a Chamber Board Officer.

CHAMBER BUCKS		
TEN DOLLARS and 00/100		
CHARLISLE AREA CHAMBER OF COMMERCE	Compliments of: _____	
	Authorized by: _____	
	Expiration Date: N/A	Number _____
	<small>CHAMBER BUCKS ARE GOOD AT ANY CARLISLE or HARTFORD BUSINESS. NOT REDEEMABLE FOR CASH</small> <small>(MERCHANT: CHAMBER BUCKS REDEEMABLE AT GREAT WESTERN BANK AND PEOPLES SAVINGS BANK)</small>	
		THE NATURAL CHOICE PO Box 487 Carlisle, Iowa 50047 515-402-1008

WELCOME – NEW CHAMBER MEMBERS

Hawkeye Exterminators

Tony Rhinehart offers highly rated and affordable pest in Carlisle and surrounding communities in central Iowa. Hawkeye Exterminators are licensed, fully insured and have been in business for over 32 years. They use natural and environment friendly chemicals and techniques that are safe for family and pets, yet highly effective against insects and rodents.

<http://www.hawkeyexterminators.com>

515.249.2055

Carlisle Alumni Association

The first Alumni banquet was held in 1958 with 46 graduating classes represented. The purpose of the **Carlisle Alumni Association** is to initiate and encourage school and community loyalty and spirit

Events including the Alumni Banquet and a golf tournament are held each year to support the Carlisle Alumni Association's goal of providing scholarships for deserving seniors.

Alumni of Carlisle High School are encouraged to get join this local group. There are many opportunities to get involved and there is a lot of fun to be had!

For more information, contact Judy Russell at 515.221.4685.

Carlisle Chamber of Commerce Celebrates 2013



ANNUAL DINNER AWARDEES

Geri and Kevin Seiberling, owners, etc!graphics, Inc, the 2013 Business of the Year; Police Chief Jason Doll, 2013 Friend of Education, and Scott James, Citizen of the Year.

Ninety members of The Carlisle Area Chamber of Commerce, and their guests, celebrated the past year on Saturday, January 11th at Summerset Winery, south of Carlisle. The tenth Annual Dinner honored the Citizen, Friend of Education and Business of the Year recipients.

Scott James was nominated for Citizen of the Year by Roxanne Johnson, who presented the award and cited Scott's long-time involvement in and generous support of the community. Scott has played a significant role in Carlisle Little League and Holy Cross Lutheran Church. Scott saw the opportunities available to families with an Aquatic Center and contributed in many ways to this project. Each year Scott supports organizations throughout the community such as the PEACH Affair, Carlisle Soccer, Carlisle football, Girls Softball, Boys Baseball, After Prom, Lyon's Club Thanksgiving Dinner, the American Legion, and the VFW. Thank you notes and pictures of kids with cows dot the walls at James Oil, testament to his support at the livestock auctions for FFA and 4-H youth.

Scott is the 2014 president of the Carlisle Area Chamber of Commerce. He operates James Oil, which was started by his parents, Virginia and Robert James in 1947, and named Business of the Year in 2010.

Scott expressed his thanks for the honor of Citizen of the Year and spoke of the support provided him over the years by his wife Bev, his parents, and many outstanding members of the community. He said it was his honor and privilege to give back to the community.

Police Chief Jason Doll was honored as Friend of Education and introduced by Carlisle Area Public Schools Superintendent Bryce Amos. Chief Doll was recognized for his leadership in the growing partnership between the schools and the police department.

Chief Doll spoke of his passion for the Carlisle community and was highly complimentary of the leadership at the school and at the city. He expressed his appreciation for the vision and cooperation that makes the positive, supportive relationship possible.



Twenty-five years ago Kevin and Geri Seiberling started **etc!graphics, inc.** in Carlisle. Combining their love of family, their love of design and their love of small business, Kevin and Geri have developed the visual branding for countless entrepreneurs, small businesses, organizations and agencies. Etc!graphics was recognized as the 2013 Business of the Year.

Kevin thanked their kids, who had all worked in “the shop”, for their involvement in the company over the years. The wide range of creative and on-target projects by etc!graphics include Carlisle’s own Historic Downtown Carlisle sign welcoming residents home and visitors to town. Recently, etc!graphics designed and produced new signage at Horn’s Ferry Bridge showcasing the species of birds and fish visitors are likely to see at Red Rock Reservoir, and redesigned the Warren County Economic Development logo to better reflect the organization’s purpose.

Kevin expressed the passion that he and Geri have for graphic design, and their love of creating the words and visuals that best express the passion and expertise that will attract new customers to their clients’ businesses. That, along with their dedication to excellent customer service, is why they were named business of the year. The award was presented to the Seiberlings by Tom Thiel.



Paul Nolte, President of the 2013 Chamber of Commerce, welcomed guests to the annual event, recognized the 2013 and 2014 Executive Boards, and introduced **Pastor Jeffrey Frese** from Carlisle United Methodist Church, who gave the Invocation.

Paul also introduced the award presenters, as well as speaker **Jay Byers**, CEO, Greater Des Moines Partnership. Jay spoke of the new businesses that have come to Carlisle in the past few years,

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including Medicap, Dollar General, Subway, and Fareway. He expects that Carlisle will experience more growth with Mayor Ruth Randleman's leadership, and the new energy from Andy Lent, City Administrator, Superintendent Bryce Amos, and new Executive Chamber Director, Barbara Rasko. He also praised the partnership, vision, and upcoming projects between the city, the schools, the county, and the chamber.



Dan Crum



Mike Everitt



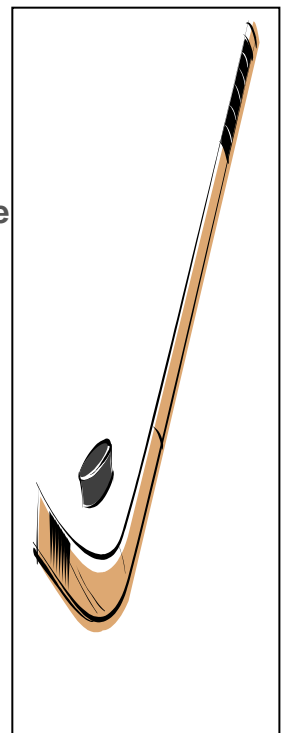
Chamber Secretary **Dan Crum** introduced the Guest Speaker, **Mike Everitt**, who has worked as a Major League Umpire for 14 years. Mike was an entertaining and informative speaker who gave the audience a glimpse into America's game and the life of a big league umpire.

The banquet room at Carlisle Chamber member Summerset Winery provided the perfect backdrop for the annual dinner and a delicious meal was provided by chamber member Kent Kearney from Contemporary Catering. At the end of the evening, Paul Nolte drew names and the following people won \$10 Carlisle Chamber Bucks: Liz Seiberling, Gini James, and Beth Sauter. In the final drawing, Woody Fogle won two tickets to an Iowa Wild hockey game.

A Night to Remember

Stacy Goodhue and her family attended the Iowa Wild hockey game during Chamber Night, sponsored by The Greater Des Moines Partnership. Then they were surprised! Stacy said, "I just got a call from their promotions office that we were chosen to sit on the team bench for warm ups! "

How fun! They got there early, put on their helmets, and got a close-up view of the team! Look at those smiles!



What's New?

Kevin Seiberling is the new director of the Chamber of Commerce Board.

**Now, Your Chamber Member Listing is Enhanced on the
Carlisle Chamber Website.**

Thanks David Lee!

Click Here →

Manufacturing/Food
Diane Clark - "General Mills Operations, Inc."
6101 SE 52nd St
Carlisle, Iowa 50047-9744
515-262-9353
www.generalmills.com
diane.clark@genmills.com

See →

6103 SE 2nd Street, Carlisle, IA

**Directions and a street view are provided by
Google Maps!**



Chamber of Commerce's

Easter Egg Hunt

For Children up to 3rd Grade

Saturday, April 12, 2014

10:00 a.m., North Park

Kids, can scramble for more than 3,000 eggs, plus special Golden Eggs, during this new event. Join in the fun by being a volunteer or contributing a cash donation.

Contact Peggy Hugen at

info@toddhugenphotography.com

Mayor's Bike Ride and Bike Rodeo

Saturday, May 17, 2014

May is National Bike Month and we are inviting families, and members of bike clubs, to enjoy Carlisle, our trails, and our restaurants.

Want to help with this event? We are looking for restaurants to serve breakfast and lunch, people to help with the rodeo, ambassadors to welcome guests, and donated water and treats for the riders.

Be in the Know

Carlisle Showcase for Commercial Brokers in April

A joint effort by the City of Carlisle, McClurg Engineering, Warren County Economic Development Corporation, Peoples Company, and the Carlisle Chamber of Commerce is intended to showcase the land for sale in the Carlisle area.

Commercial real estate brokers, along with bankers, and others who are involved with developing land for commercial, industrial and residential projects will tour the City of Carlisle and get detailed information on Gateway Park, Scotch Ridge Development, Dannamere Farms, Randleman Ridge and the Fleming Nature Area.

Mayor Ruth Randleman will ride the bus and spread the word about the projects and good things going on in Carlisle. Carlisle Chamber members who attended the February Chamber meeting heard much of what she is going to share. A recap of the information presented at that meeting follows. (Watch for an update from the Carlisle Showcase in the May/June Chamber Newsletter.)

City and Budget Update Provided at February Chamber Meeting

Business leaders in Carlisle were attentive and interested in the latest information provided by speakers Carlisle City Administrator Andy Lent and Mayor of Carlisle Ruth Randleman at the meeting of the chamber on Tuesday, February 11th.

The City of Carlisle faces the same budget challenges as many business owners,” stated Andy Lent, as he opened his presentation. Health insurance increases of 15%, liability insurance of 20%, Union wage increases, and the state mandated 10% roll back had left the city with a \$200,000 deficit for the 2014 budget at the previous levy rate of \$13.80.

The City Council and Citizen Budget Advisory Committee worked to reduce the deficit and spent time combing through the budget to trim money from line items, putting capital improvement projects on hold, and taking a hard look at the priorities. The group also agreed to increase the levy rate to \$14.14.

“We must look at what we want, the public safety department personnel arriving when we have an emergency, safe and reliable electricity, clean water, proper treatment of wastewater, timely snow removal, maintained streets and parks, and a

Be in the Know (cont)

“First, we are thrilled to welcome Fareway to Carlisle, as well as the multifamily housing project with Hubbell Realty. Both projects will break ground this spring”, said Ruth, “and we know this is continuing the momentum we have experienced as we have welcomed Subway, Medicap, and Dollar General to our community over the last few years.”

Ruth praised the work of Hollie Askey at Warren County Economic Development Corporation, in working with the city and the chamber on the Downtown Façade project. Hollie spends each Friday in Carlisle, and was responsible for processing the \$500,000 grant request to upgrade the fronts of 22 buildings.

“The competition is high for the grants, and the winners will be announced in March. We are hopeful that we will receive the grant, but won’t be discouraged if we are not selected this time. Instead we will work to improve our proposal and reapply for next year’s grants”, said Ruth.

Ruth spoke of the watershed issues around Carlisle and said she was pleased that the new storage facility being built in Gateway Park, just off the by-pass exit, is using permeable pavement for storm water control.

“This is the first time this product has been used in Iowa, and we are thrilled it is being used first in Carlisle since it is in line with our sustainability focus,” Ruth exclaimed.

Next Ruth addressed the trail system. “The new Carlisle Circuit of the Summerset Trail is a 3 mile stretch that will eventually hook into the Des Moines trail system, and is being bid this spring. The trail system contributes to both the health and fitness goals for our citizens, and other priorities such as economic development and the walk ability goals for our community,” explained Ruth.

“We are pleased that the trail will include a tunnel under Scotch Ridge Road, which will allow our school students to cross the road safely, as well as other walkers and bikers”, said Ruth.

Ruth went on to detail other new opportunities that are being created at Scotch Ridge Nature Park, on land owned by the Fleming family, at Scotch Ridge Nature Park, and at Randleman Ridge.

Ruth also said the city will begin to look at the best way to house the police, fire and EMS personnel.

Be in the Know (Con't)

"It is exciting to see into the near future, and know that so many new outdoor opportunities are going to be available for our school children, our families, and our seniors," Ruth said. "We also know that we will be able to attract the right type of new businesses for these settings."

Ruth praised the good work done by City Administrator Andy Lent, the city council, and the city staff. She said she is well-pleased with the efficiency created by re-organization of the Public Safety Department and believes residents are still not aware of the new high-speed system, **NIXLE**, which provides real time information to your cell phone by text message, email or over the Web. NIXLE was put in place to alert residents with four types of messages: Emergency, Alerts, Advisories and community information and traffic updates. Residents can sign up for FREE at www.nixle.com. Be sure to use our zip code 50047.

Next Ruth turned to the subject of the public library, "I feel a strong library is the heart of a city and offers residents from toddlers through teens to young adults right up through seniors a chance for lifelong learning and cultural connections. I am pleased with the plans for the new library, and look forward to the fine facility and new programs that will result when this project is completed."

Ruth addressed two more areas of city planning.

"First, our number one goal is safety and that includes school students and residents who are walking through our community. Through an EPA's Building Blocks for Sustainable Communities, the City of Carlisle was able to receive technical assistance from the Walkable and Livable Communities Institute and Smart Growth America for a two day walk ability workshop and audit. As a result of the audit, we will be looking at an improved sidewalk program, and possibly the use of roundabouts to help people more safely cross Highway 5," Ruth announced.

"Second, I want to say how optimistic I am when I see contractors turning dirt in Carlisle! We continue to see new starts in the Randleman Ridge development. And we have more new starts to come. It has saddened me for several years that our young teachers and professionals have not been able to find affordable housing in Carlisle. We are addressing that with the new Danamere Village townhomes." Ruth continued, "I am even more disturbed that our seniors, who have lived, worked and raised their families in Carlisle, do not have housing options available to them when they are ready to downsize or move in from the farm. We are addressing that now with both rental and ownership options."

Ruth encouraged chamber members, and all residents, to stay informed about Carlisle's budget, economic development and projects through the new quarterly newsletter. She said, "After we conducted the city-wide survey, we wanted to do more to keep people

Be in the Know (Con't)

informed. In order to provide easy access to information, we enriched our Website, and quarterly newsletter which will address each area of the city-wide survey over the next year. The areas are communication, quality of life, public safety and economic development. The printed version of the newsletter may be picked up at City Hall, or you can download the PDF version on the city Website at <http://www.carlisleiowa.gov>."

The February Chamber of Commerce meeting was held at Stadium View and the noon meal was provided by Johnny and Mike's Pizza. Additional, in-depth programs are planned throughout the year to keep chamber members informed about city and community programs that may affect their businesses.

OPENING NIGHT LEGISLATIVE RECEPTION

Dan Crum, Carlisle Public Schools, Tammy Davis, Carlisle Care and Wellness Center, and Barbara Rasko, Executive Director, Carlisle Chamber of Commerce represented Carlisle at the Opening Night Legislative Reception at the State of Iowa Historical Museum, in Des Moines, on January 13th. The Carlisle booth showcased successful local businesses. Contemporary Catering provided delicious samples for the Legislators and guests.



LEGISLATIVE ISSUES

The Greater Des Moines Partnership helped local chambers get in front of legislators at both the Legislative Opening Night Event and at the Day on the Hill. The Partnership's 2014 Featured Legislative Priorities include:

- Enhanced state investment in key research and development projects within the Ames-Des Moines Bioscience Corridor, including high priority projects at Iowa State University.
- Giving businesses and individuals the option of either retaining the ability to deduct federal income taxes or choosing to forego federal deductibility in exchange for a significantly reduced state income tax rate.
- Implementing and continuously improving the Iowa Core Curriculum to establish state-level 21st Century learning standards and comprehensive student achievement assessments aligned to globally competitive critical learning skills.
- Programs that will encourage more students to enter STEM related fields and for businesses to provide additional internships to these students.
- Increased funding to further develop and maintain our transportation infrastructure.
- Efforts to revitalize and improve the State Historical Building of Iowa and the addition of a Capitol Visitors Center.
- The creation of a public/private partnership to develop a "one stop shop" to assist veterans with their employment and education needs as well as integration into the community.

Please let us know which of these specific issues affect you and your business, and we will pass your input on to the Greater Des Moines Partnership.

UPCOMING EVENTS

MARCH REGULAR CHAMBER MEETING

Make plans now to attend the March Regular Chamber meeting. **Superintendent Bryce Amos** will provide an update on the mission, vision and programs of the Carlisle Public Schools.

Charles Ertzinger, Warren County Extension Council member, will present information on resources and educational opportunities for agriculture, business and industry, as well as communities, families, and youth.

This meeting will be held on **Tuesday, March 11, at 6:00 pm at the Family Life Center**, 405 School Street, Carlisle. The meal will be provided by Fiss', our local award-winning restaurant.

Send an email by March 7th to BRasko@carlislelchamber.org to make your reservation. Members free based on membership level. Guests \$5.

APRIL REGULAR CHAMBER MEETING

What happens in Warren County affects you and your business, so it pays to know what is going on.

Jason White, Warren County Economic Development Corporation President has current facts, figures, initiatives and results to share with the chamber.

This meeting will be held on **Tuesday, April 8th, at noon at the Family Life Center**, 405 School Street, Carlisle. The meal will be provided by Subway.

Send an email by April 4th to BRasko@carlislelchamber.org to make your reservation. Members free based on membership level. Guests \$5.

Calendar of Events

March 11	Regular Chamber Meeting, Family Life Center with meal by Fiss'. <i>Updates from Superintendent Bryce Amos with Carlisle Schools</i> <i>Guest Expert: Charles Ertzinger with Warren County Agricultural Extension District.</i>
March 20 – 21	Quick Book Classes for Agriculture and Business, Warren County Extension, Indianola. Pre-registration required. Call 961-6237 to register by March 13
March 25 – April 22	Business Plan Classes Held on Tuesdays, 5:30 – 7:30 at Carlisle City Hall
April 2	Executive Board Meeting, noon <i>Update from Meg Schneider-Fitz, Strategic Plan and Goal-Setting</i>
April 5	PEACH Affair
April 8	Regular Chamber Meeting, noon, Family Life Center with meal by Subway <i>Update from Jason White, Warren County Economic Development Corporation</i> <i>Guest Expert: Scott James, James Oil</i>
April 12	Easter Egg Hunt
Tuesday April 29, 2014 at 1:00 AM CDT-to-Tuesday June 3, 2014 at 4:30 PM CDT	Small Business Existing and Start Up Grant Competition
May 7-9	Washington D.C. Trip sponsored by Greater Des Moines Partnership
May 17	Mayor's Bike Ride and Rodeo
June	Trip to Dubai sponsored by Greater Des Moines Partnership
October	Trip to Cuba sponsored by Greater Des Moines Partnership

Today is April 1, 2017

How old are you?

What do you love about your life?

Where do you love about where you live?

What do you love to do?

What is your favorite thing about your business or job?

What is going on in Carlisle that you like best?

Sometimes it is a good idea to daydream.

Kids, Moms, Dads, Grandparents.

Everyone can dream.

And set goals.



Grants and News

CDBG Downtown Façade Improvement Grant Project

23 businesses have expressed interest participating or learning more about the Downtown Façade Improvement Grant Project which was first discussed at a joint Chamber of Commerce/City of Carlisle meeting in October.

Hollie Askey, Director of Operations, Warren County Economic Development., provided this update on February 28th:

"I talked to IEDA yesterday about possible announcement dates for the CDBG Downtown Grant recipients. They said it will likely be April 28th, and that is tentative. There were 11 applicants/communities for this cycle so I'm keeping my fingers crossed that the odds are decent."

New Ranking ...

"#1 Best Medium-Sized Metro Area for Homeownership - Nerdwallet, 2014

2014 Citizen and Business of the Year Applications Accepted Throughout Year

Fill out and submit the form by November 3rd. Winners will be announced at the Chamber Dinner on January 10, 2015. Form available at <http://www.carlisleiachamber.org>



Look Local First Campaign

The Greater Des Moines Partnership has rolled out the Look Local First campaign. Shifting just 5% of out-of-area business purchases could have a huge impact on our Carlisle. The campaign urges each business to Look Local First rather than running up the highway or jumping on the Internet. Visit www.looklocaldsm.com, and, take the pledge to Look Local First for your business purchases.

Jay Byers, CEO of the Greater Des Moines Partnership, was featured on "3 Minutes in the Chair," Highlights from the interview with Dan Withers on Channel 13 WHOTV included the fact that Des Moines was rated the best place for young professionals, one of the best places to do business and was recently named the wealthiest city in America.

Byers said the partnership is about to launch a new initiative with the Des Moines Music Coalition. He said there is no reason why Des Moines cannot one day have a live music scene similar to Austin or Nashville.

Small Business Grant Contest

for existing businesses and start-up businesses in Warren County.

Existing Business grant prize:

\$5,000

Start-Up grant prize:

\$2,500

The contest runs Tuesday April 29, 2014 at 1:00 AM CDT to Tuesday June 3, 2014 at 4:30 PM CDT

Hollie Askey will provide details soon at

Build Your Business with These Tools

Social Media is a Good Business Strategy



The Carlisle Area Chamber of Commerce is building its "likes" on Facebook towards the 2013 goal of reaching 2,000. Please continue to like and share our posts and encourage your peeps to "like" us at the link below. Raising the visibility of your business (news, products, services, and specials) and our events will boost business, dollars and attendance for all of us.

<https://www.facebook.com/carlisleiachamber>

If you have questions about how to set up your own Facebook account, please call 515.2402-1008 and we'll help you get started.



You can also follow us on Twitter, here is the link for the Chamber:

<https://twitter.com/CarlisleIaChamb>

Be "In the Know"

As a business person in Carlisle, it pays to be in the know when it comes to the business of the City of Carlisle. City Administer Andy Lent encourages you to receive the latest news from City Council agendas and decisions to weather-related announcements without having to visit the City Website. When you "like" the city's Facebook page and monitor the city's Twitter feed.

You can set your Twitter app on your Smartphone to notify you when a new item has been posted.

The city's Facebook page is at:

<https://www.facebook.com/CarlisleIowa>

The city's Twitter feed is at:

<https://twitter.com/CarlisleIowa>



Sign up now for the 5-Week Business Plan Workshop

Classes will be at Carlisle City Hall on Tuesdays, 5:30 - 7:30 p.m., March 25 - April 22. This opportunity is designed for those who own a small business or who will start one in the near future.

<http://tinyurl.com/5weekbizplan>



Make plans to Network and meet new prospects this spring. It is good for business!

THINK SPRING AND FLOWERS



**Yes, It's Cold Outside,
But We're Planning on
Planting Beautiful
Flowers to Enjoy this
Spring and Summer!**

**And we need your
help!**

Gorgeous hanging baskets are a tradition in downtown Carlisle. So many residents and visitors remark on the beautiful flowers and may not give a thought to the amount of money and hours and hours of time from dedicated community volunteers it takes to provide the fine display of flowers that delight us.

The Beautification Committee for the Carlisle Chamber of Commerce is asking for your help.

If you like the hanging planters along First Street and downtown during the summer and fall please help us with a donation.

It takes \$1,600 each year to cover the cost of the plants, dirt, coco liners and fertilizer. The City of Carlisle furnishes the pickup truck and gas to haul the water each day.

Any size of donation is appreciated. Special recognition will be given for donations of \$200 or more.

Anyone who is interested in lending a helping hand financially, please contact Barbara Rasko at 515-402-1008. Your assistance will be greatly appreciated!

Thank You!

Fall in Love Again with Your Business or Your Career!

Did you dream of owning a business? Were you passionate and excited when your dream or dream job became a reality? Then maybe you hit the pressures: stress, finances, excess work, etc. The reality of owning a business may not be all it is said to be.

We're planting flowers this spring to spark up our downtown area. Is it time for you to plant passion and fun and enthusiasm to spark your business?

Try these ideas: 1. **Learn something new** about your industry, your customers, your business process, or yourself (self development). 2. **Refresh by taking a break**, not just once a year, but a small one once a week, once a month, once a quarter, and a big one once a year. 3. **Be grateful** for what is going well, and do more of it. 4. **Decide to be happy and have some fun.**

It is spring. You may just fall in love with your business again!

Des Moines Featured on Today Show

On January 23rd, Metro-Des Moines was featured on The Today Show. It takes something of interest to a national market, solid information, and a lot of pitching and follow-up to land a spot on The Today Show, and we can thank the folks at the Greater Des Moines Partnership for getting us on the show. (The Partnership defines the metro as everything within 50 miles of the Capitol.

The segment was titled, “**Des Moines, where the regular folks can live the rich life**”. You can view the segment by clicking on rankings>#1 Wealthiest City at <http://www.desmoinesmetro.com>.

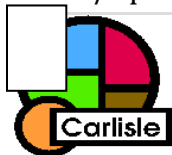
The Greater Des Moines Partnership’s Economic Development team specializes in assisting businesses with relocating or expanding their operations in Central Iowa. There are 6 members on the Economic Development Staff. In 2013, this group attracted \$80 million investment to Des Moines.

This year the goal is to reach out to 20 existing companies and recruit 10 new companies to Central Iowa. Targeted industries are Insurance/Financial; Bioscience; IT/Datacenter and Advanced Manufacturing.

Greater Des Moines Partnership recruitment efforts take place in areas with a surplus of companies within the target industries. They conduct one-on-one meetings with executives to market the Des Moines area. They network and are present at regional trade shows, attending 10 – 12 a year. They have also developed strong relationships with site selection consultants and corporate real estate executives.

Meg Fitz of the Greater Des Moines Partnership updates the Executive Board of the Carlisle Chamber of Commerce once each quarter, and during the year GDMP staff, Gene Meyer, Meg Fitz, and Jay Byers speak to the chamber membership at a regular meeting.

Carlisle Chamber of Commerce Memberships Include membership in the Greater Des Moines Partnership.




The Natural Choice

WE'RE ON THE WEB!

www.carlisleiachamber.org

See us on Facebook 

www.facebook.com/carlisleiachamber

Twitter 

<https://twitter.com/CarlislelaChamb>

Carlisle Area Chamber of
Commerce
PO Box 487
Carlisle, IA 50047

An Affiliate of the Greater Des Moines
Partnership and partnership with the
Warren County Economic Development Corp

Phone: 515.402.1008

Fax: 515.961-7155

E-mail: BRasko@carlislelachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS

Carlisle Community School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS

Mid-American Energy
Peoples Bank
Summerset Winery

SILVER MEMBERS

Carlisle Center for Wellness & Rehab
Carlisle Chiropractic Clinic
Central Iowa Insurance
Community Bank
InnovativEvents
James Oil Company

BRONZE MEMBERS

ANCO Mechanical Insulation
Carlisle United Methodist Church
General Mills
Goodhue Nolte Insurance

Basic Members

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bishop Electric
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Citizen
Carlisle Dental
Carlisle VFW Post 2099
Carlisle Veterinary Clinic
Casey's General Store #14

Casey's General Store #1676

City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Dance 2 Xtreme
Dental Professionals (2)
Edward Jones, Joe Schettler
Equifax
etc!graphics, Inc.
Fiss'
Greenwood's Sewer Service
Hawkeye Exterminators
Heartland Co-op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
InnovativeEvents
Iowa Elevator Systems and Service
Iowa Primate Learning Sanctuary
Iowa Realty, Michelle Greene
Johnny & Mike's Pizza
Marble Works, Inc.
Medicap Pharmacy
Mercy Carlisle Family Practice Clinic
Metro Waste Authority
Murphy Tower Service, LLC
My Sister's Place
National Playground Compliance Group
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
River Bottom Raceway

Roberts Heating, Cooling and Plumbing
Peterson Funeral Home
Record-Herald and Indianola Tribune
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Subway
Summerset Winery
The Cutting Edge
TMC Auto Body
Todd Hugen Photography
UgLee Lawn Care
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Heating and Cooling

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Alumni Association
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Little League
Carlisle Pubic Library
Carlisle Soccer Club
Carroll Hunter
Ethel Lee
Holy Cross Lutheran Church
Warren County Extension Service
Larry Watkins