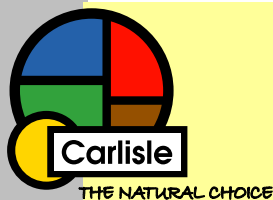


MARCH/APRIL 2013

Volume 8 - Issue 2



Carlisle Area Chamber of Commerce

Chamber Highlights

MARCH REGULAR MEETING

The March Regular meeting for the Carlisle Area Chamber of Commerce will be held on Tuesday, March 12th, 6:00 pm at the Carlisle Middle School. We will start the evening with a meal and will then go to the Computer Lab for a workshop on how to UTILIZE one of the Chamber membership benefits of promoting your business through SOCIAL MEDIA using Facebook and Twitter.

PLEASE FEEL FREE to bring your office staff along with you. Guests are welcome at \$5 each.

This will be a 'Hands On' workshop. Feel free to bring your own laptop. If you don't have a laptop, computers will be available.

Please RSVP by 5:00 pm this Friday, March 8th.



REMINDER

The March
Chamber meeting
will be an evening
meeting on
Tuesday, March
12th. 6:00 pm.

ANNUAL DINNER AWARDEES



Peggy Fogle

**2012 Citizen
of the Year**

Throughout the years, the Carlisle community has benefitted from Peggy's desire to make Carlisle a better place to be. Her involvement in the community has been a part of her daily life for many years.

Peggy served as co-chair of the July 4th celebration with her sister, Polly Thiel, for over ten years. During that time, she established the Fun Run, which has become an annual tradition for runners and walkers of all ages. After completing many hours of research and realizing there was a need for before and after school daycare for school-aged children, Peggy helped organize Wildcat ABC. Currently, she is the chair of Wildcat ABC. After working for many years with the City of Des Moines, Peggy and her husband, Woody, opened FISS restaurant, which has become a staple in our community. Peggy was one of the charter members for the PEACH area Dollars for Scholars, which provides scholarships to CHS grads. While on the DFS board, she participated in many committees. In addition to serving on the board for DSF, her family and four other families have together created an endowment, which provides an annual scholarship for a graduation senior.

Not only has Peggy been directly involved with the community, but

has been an integral member at the Carlisle United Methodist church. Since Peggy has been a lifetime member of the church, she has served many roles. When her children were younger, she taught Sunday School and helped with Vacation Bible School. Peggy has served as church secretary, financial secretary and secretary to the Administrative Council in addition to serving on other committees. When the church celebrated its 150th anniversary, she was instrumental in planning the Wedding Dress fashion show. Peggy has traveled with the youth to the Appalachian Mountains to make homes "warmer, safer, and dryer". When Peggy has not gone on the annual youth Appalachian Service Project (ASP) mission trip, she has supported the group's efforts by making crosses (with Woody's help) for everyone to give away, made delicious goodies, and found additional ways to support this mission trip. Peggy has been involved with KidsHopeUSA as a prayer partner for the mentoring program for elementary students.

Peggy is always willing to lend a helping hand and a smile to anyone in need. Peggy believes in building a strong community for future generations. There have been so many ways, both big and small, that Peggy has impacted our community.



Rod Smith

**2012 Friend
of Education**

Rod Smith is being recognized for his many years leading the Carlisle Athletic Booster Club. Rod has served as a board member and most recently as the group's president. His leadership, organizational skills, and personal hard work have allowed the organization to grow and prosper. Today's larger school enrollments create many more demands for resources and under Rod's leadership the demands have been addressed.

Coaches and administrators count on Rod to listen and advocate for the needs of the district's athletic programs. He has proven a great partner in making sure our students and coaches have what they need for successful experiences.

School districts benefit when volunteers like Rod step up to lead and serve. The district is very grateful for his commitment to our children.



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ANNUAL DINNER AWARDEES (cont)

FISS' has consistently served our community for 18 years. We recognize the valuable service provided to families, youth & organizations. FISS' meets the need for good food and is a place everyone can enjoy ice cream, but is also so much more. FISS' is a place to meet your friends after school, a place to take your children and the team after ballgames, the place to meet the guys for coffee in the afternoon, a second home for evening ice cream and coffee for groups of friends, a gathering spot for ladies to share coffee and play dominoes, a place to return to when you come home from college, and a place you can go if you're alone and don't really want to be alone because someone there will welcome you and make you feel comfortable. It is the kind of place that makes Carlisle feel like 'home'.

FISS' is well known for the food and ice cream. People from all over the school's conference and along Highway 5 plan to stop at FISS' when they are in town or passing through. Its one more reason Carlisle should celebrate our home-grown businesses.

Countless organizations have received support, either financially or in-kind, from FISS' over the years. As an employer, FISS' has consistently provided young people in Carlisle a positive work environment close to home. Many young people who began working at FISS' have gone on to successful careers and remember their first job at FISS' as a wonderful learning experience.

We salute FISS' for their many years of outstanding service to our community and we celebrate their future.

FISS'

2012 Business of the year Award



Background of the FISS' Business:

Peggy and Woody Fogle created, built, and opened Fogle's Ice Cream, Subs, and Salads in January 1994. They operated and grew the business for four years before selling it to Peggy's sister and her husband, Polly and Tom Thiel, in June of 1998. Tom had worked in the restaurant business since high school and helped out part-time at Fiss' before buying the business. Tom spent a number of years with Happy Joe's Pizza & Ice Cream Parlor, gaining valuable restaurant experience. Tom finds that doing things he enjoys - welcoming and serving families, supporting the community, and hiring and working with young people - is the key to success.

Tom & Polly's son, Matt, started working part-time when he was 14. He continues now as a full-time evening manager. Tom's sister, Renee, has also worked part-time for a number of years. They, together with many local people who have been employed at Fiss' over the years, have helped it become a successful hometown business.



**2013
EXECUTIVE BOARD
AND OFFICERS**

Chamber Officers

| | |
|-----------------|--------------|
| President | Paul Nolte |
| Vice-Pres..... | Scott James |
| Secretary | Dan Crum |
| Treasurer | Janie Norton |

Exec Board Members

| | |
|----------------------|------------|
| Paula Mahnke | 12.31.2013 |
| Tammy Davis | 12.31.2013 |
| Carroll Hunter | 12.31.2014 |
| Kay Scholl | 12.31.2014 |
| Todd Hugen | 12.31.2015 |
| Kathy Stravers | 12.31.2015 |
| Toby Tyler | 12-31-2013 |
| (ex-officio) | |

**APRIL REGULAR CHAMBER
MEETING**

TUESDAY, APRIL 9TH

12:00 NOON

FAMILY LIFE CENTER

405 SCHOOL STREET

featuring

DR. CHELSEA SOGARD

Thank you to Kent Kearney, **Contemporary Catering**, for donating the food he prepared for the Legislative Opening Night Reception that was held on January 14th in Des Moines.

**The Partnership's
Career Center**

As a member of the Greater Des Moines Partnership, you have access to the Partnership's Career Center. This database is tailored to provide both job seekers and job providers with the best in Central Iowa employment opportunities.

This Career Center allows member employers to post job listings and review resumes. It also serves as a resource for job seekers to browse open jobs or post resumes. Whether you are looking to post job openings, find potential

candidates, search openings, or subscribe to new posting notifications, the Career Center can help connect you to the right talent to meet your needs.

Capital Crossroads

A Vision for Greater Des Moines & Central Iowa is a five-year regional roadmap with a geographic scope defined by a 50-mile radius around Central Iowa with the Iowa State Capitol at the center. It is a collaborative effort supported through resources from Bravo Greater Des Moines, Community Foundation of Greater Des

Moines, Des Moines Area Metropolitan Planning Organization, Greater Des Moines Partnership, Iowa State University, Prairie Meadows, and United Way of Central Iowa. Nearly 5,000 community representatives participated in the initial visioning process in 2010. Implementation of the vision plan was launched in September of 2011. Today, over 500 community and business leaders have volunteered to lead the plan implementation to accomplish short and long-term economic growth throughout Central Iowa.

SPONSORSHIP OPPORTUNITIES.....

HOST A BUSINESS AFTER HOURS/REGULAR CHAMBER MEETING/ PROVIDE A PROGRAM



Thanks to the following for providing the programs for the upcoming Regular Chamber meetings:

February meeting – Mayor Randleman

March meeting – Dr Lane – School update in addition to the Social Media workshop

April meeting – Dr Chelsea Sogard

AUG 3RD -

FAMILY BIKE RIDE/BREAKFAST

**PROCEEDS TO SUPPORT
CARLISLE BEAUTIFICATION**



Donations received of \$200 or more will be given special recognition. Donations are NOT limited to just Businesses.

AUGUST -

CARLISLE GOLF OUTING



Hole sponsorships will be available from \$100 to \$1000. Proceeds will be shared with the Carlisle Little League, Carlisle Girls Softball Assoc and the Carlisle Area Chamber of Commerce.

IF YOUR BUSINESS IS INTERESTED IN HELPING TO SPONSOR ANY EVENT OR PROVIDE A PROGRAM FOR ONE OF OUR REGULAR MEETINGS, PLEASE CONTACT ETHEL AT 515.402.1008.

2013 CALENDAR OF EVENTS

March 12 - Regular meeting

April 9 - Regular meeting

May 14 - Regular meeting

June 11 - Regular meeting

June 29-30-National Lawn
Mower Races

July 3-4 - Fourth of July

July 9 - Regular meeting

August 3 - Bike ride
/Breakfast/Community
Beautification Fund-
raiser

August 13 - Regular meeting

August 16-17 - Heartland
ATV Challenge

August - Teacher Appreciation
Breakfast

August 24- Community Golf
Outing
(tentative date)

Sept 10 - Regular meeting

Oct 5-6 - ATV races

Oct 8 - Regular meeting

Oct 26 - Pumpkinfest

Nov 12 - Regular meeting

Dec 7 - Light Up Carlisle

Dec 9 - Regular Chamber
Luncheon at the
Historical House

HISTORICAL HOUSE update



Andrew Harder is shown installing a sink in the Randleman House.

The sink came from the house at 635 Main in Carlisle. Former residents include the Dr. Wertman family, the Garland and Roma Dye family and the Tim and Meredith Shepard family.

According to Roma Dye, the house was built around 1910 by Red Keeney's father. It is believed that this sink was first used on the main floor on the south wall of the kitchen and later moved to the basement when a newer sink was installed in the kitchen.



There is a new display at the Randleman House. It features photos of old depots and railroad artifacts from this area. Be sure to stop by and see pictures of the old depots that at one time dotted the landscape about every 5-10 miles. Arden Owens has loaned some of his many interesting pieces of Rock Island Railroad memorabilia and they can be seen in the display.

If you would like to make an appointment to see the display, call Carol Murphy at 989-0577 or Susan Robinson at 989-0445.

Members of the CAHS Board recently met with architect, Ed Matt from Genesis Architectural Services. CAHS now has working copies of the plan to restore the porch. The board would like to keep the back part enclosed and use that area as a real kitchen. Cooking on hot plates or bringing in slow cookers make twice the work. This is an ambitious project and will require everyone to pull together as a team. The Board is looking into possibilities of what to sell or to use as rewards for donations. Suggestions are welcome. They will also be seeking grants and considering naming rights for the Porch Project. All donations are fully tax deductible and as you figure your income taxes you may want to consider charitable giving.



FREE CHAMBER BENEFIT

WELCOME PACKETS

If you have any advertising item that you would like to have included in a Welcome Packet to promote your business to new residents moving into Carlisle, please notify Ethel at 515-402-1008 or drop off your item/items at 325 Garfield Street. **Our supply is running LOW !!**

The Welcome Packet is a benefit of ALL Chamber members and is a way to get information to new residents that move to Carlisle about all of the services that are provided locally.

This is **FREE!!** Is all you have to do is get your coupon, discount, pen, refrigerator magnet, etc to Ethel and they will be distributed to new residents as they apply for their electric/water service at City Hall.

We go through approximately 12 Welcome Packets per month, so if you could leave a year's supply, that would be great!

GREATER DES MOINES PARTNERSHIP UPDATES

Farmers' Market Announces Opening Day And New Presenting Sponsor

The Downtown Community Alliance (DCA) is pleased to announce opening day for the Downtown Farmers' Market is Saturday, May 4, 2013. The DCA is also excited to announce Iowa Health – Des Moines is the new presenting sponsor for 2013 Downtown Farmers' Market season. The Market spans nine city blocks and is held in the Historic Court District in Downtown Des Moines, every Saturday morning, rain or shine and even holidays, from May 4 – Oct. 26, 2013.

"Our new presenting sponsor Iowa Health – Des Moines is the perfect partner to help educate our community on living a healthier life. People are taking a step in the right direction by purchasing fresh local food at The Market and Iowa Health will help take it to the next level," says Kelly Foss, Downtown Farmers' Market Director.

Iowa Health – Des Moines plans to offer special programming every Saturday during the season that will focus on living well. Market patrons can expect to interact with Iowa Health staff on all topics from eating healthy, child safety, screenings and weight loss.

"We are proud to be the premier sponsor of the 2013 Downtown Farmer's Market," said Eric Crowell, Iowa Health – Des Moines President and CEO. "This partnership provides us a wonderful opportunity to support our local farmers, to reinforce the health benefits of eating fresh, locally grown foods, and most importantly, it confirms our commitment to the community we serve."

The Downtown Farmers' Market supports producers from 47 counties across Iowa, offering seasonal fresh fruit, vegetables and so much more. The Market also offers specialty and artisan food, provides a variety of local art and entertainment and offers learning opportunities. Foss says, "We are looking forward to sharing even more great news

in the near future about additional enhancements to the Downtown Farmers' Market in 2013."

The Downtown Farmers' Market began in 1976 with just 15 vendors and an average of 200 shoppers and operated July - September. Today, The Market has grown to more than 200 vendors and an average of 20,000 visitors each Saturday during May – October. The Market also produces a Wednesday Farmers' Market in the fall and a Winter Farmers' Market in November and December. Last year opening day attracted a record crowd of nearly 40,000 people.

The Downtown Farmers' Market is produced by the Downtown Community Alliance and is presented by Iowa Health – Des Moines. Media partner is Clear Channel Media and Entertainment. In 2012, The Downtown Farmers' Market was named one of America's Best Farmers Markets by Country Living magazine.

Wellness Capital Releases Community Study Results

The popularity of wellness programs at work has grown dramatically since the turn of the century. But, do these programs work, and what kind of return can a business owner expect on the investment? A statewide study conducted last year at the request of the Wellness Capital committee for the Capital Crossroads vision plan provides compelling reasons for business owners to consider implementing some type of employee wellness plan.

More than 90 percent of the 900 Iowa businesses participating in the study said their programs are working, citing reduced health care costs, reduced absenteeism, increased productivity, and increased employee retention as direct benefits to their programs.

"About 15 percent of Iowa employers currently offer some form of wellness program to their employees," said David P.

Lind, of Lind Benchmark, the firm that conducted the study along with Data Point Research. "We received information from all business sizes – those with just two employees and those with more than a thousand employees. Of the survey respondents, the vast majority (93-97%) of employers who do not currently offer wellness appear to believe that wellness programs do work, but there are other reasons that keep them from offering wellness at their workplace."

The factors businesses identified as most critical to a program's success were management support and a strong internal champion.

"Two of the biggest barriers cited by those businesses not currently offering a plan is the knowledge and resources necessary to begin," said Wellness Capital Co-Chair Laura Jackson, executive vice president at Wellmark Blue Cross and Blue Shield. "Time and money were also identified as challenges. Our ability to provide information, examples for best practices across business size and industry, and show that such an investment can ultimately pay for itself in long-term savings, are key to growing participation and having a greater impact statewide on Iowans' overall health and well-being."

Conducted during the summer of 2012, the survey had a response rate of nearly 20 percent. Sponsors of the study included the Greater Des Moines Partnership, Hy-Vee, Inc., Live Healthy Iowa, United Way of Central Iowa, and Wellmark Blue Cross and Blue Shield of Iowa. Results also identified the challenges businesses face and where they need help with implementing a plan.


"The most popular programs among employees were those that included some kind of competition – team challenges within their organization," said fellow Wellness Capital Co-Chair Sheila Laing of Hy-Vee. "Incentives for success were also popular, even when they were modest incentives like a gift card or a few hours of additional paid time off."



The Natural Choice

WE'RE ON THE WEB!

www.carlisleiachamber.org

See us on facebook 

www.facebook.com/carlisleiachamber

Twitter  <https://twitter.com/CarlislelaChamb>

An Affiliate of the Greater Des Moines
Partnership and partnership with the Warren
Co. Economic Development Corp

PO Box 487, Carlisle, IA 50047
Phone: 515.402.1008
Fax: 515.989.3075
E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS:

Mid-American Energy
Peoples Bank

SILVER MEMBERS:

Carlisle Center for Wellness &
Rehab
Carlisle Chiropractic Clinic
Central Iowa Insurance
Community Bank
James Oil Company

BRONZE MEMBERS:

Carlisle United Methodist Church
General Mills
Goodhue Nolte Ins
Mercy Carlisle Family Practice
Clinic

BASIC MEMBERSHIPS:

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bishop Electric
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Citizen
Carlisle Dental

Carlisle Foods
Carlisle Veterinary Clinic
Carlisle VFW Post 2099
Casey's General Store #14
Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
D. Wright Construction, LLC
Dance 2 Xtreme
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc|graphics, Inc.
Fiss'
Greenwood's Sewer Service
Heartland Co-op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
Iowa Elevator Systems and Service
Iowa Realty, Michelle Greene
Johnny & Mike's Pizza
Marble Works, Inc.
McClure Engineering
Medicap Pharmacy
Metro Waste Authority
Murphy Tower Service, LLC
My Sister's Place
National Playground Compliance Group
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.

Peglow Art & Design Publishing
Peterson Funeral Home
Record-Herald and Indianola Tribune
River Bottom Raceway
Roberts Htg, Cooling and Plumbing
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Subway
Summerset Winery
TMC Auto Body
Todd Hugen Photography
Uglee Lawn Care
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Bartholomew Farms Ltd
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Little League
Carlisle Soccer Club
Carlisle Public Library
Holy Cross Lutheran Church
Hunter, Carroll
Watkins, Larry