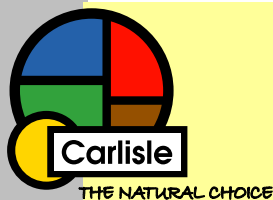


MARCH/APRIL 2012

Volume 7 Issue 2



Carlisle Area Chamber of Commerce

Chamber Highlights

MARCH REGULAR MEETING

The March Regular meeting for the Carlisle Area Chamber of Commerce will be held on Thursday, March 15th, 6:00 pm at the Carlisle Middle School. We will start the evening with a meal prepared by Dr Lane and Diana Whited and will then will go to the Computer Lab for a workshop on how to CUSTOMIZE your information for the on-line Greater Des Moines web site.

PLEASE FEEL FREE to bring the person along who inputs your information on the computer. Guests are welcome at \$10 each.

This will be a 'Hands On' workshop, so will be helpful for ALL of us who need to learn a little more help with navigating on the Web.

Please RSVP by 5:00 pm on Monday, March 12th.



REMINDER

The March
Chamber meeting
will be an evening
meeting on
Thursday, March
15th. 6:00 pm.

ANNUAL DINNER AWARDEES



Joe Schettler

2011 Citizen of the Year

Joe Schettler is the financial advisor for Edward Jones in the Carlisle office. Being a business owner in Carlisle for 12 years, Joe has become influential in the lives of many citizens in Carlisle and the surrounding area. For those who have chosen him as their financial advisor, Joe helps them make sense of their current financial situation as well as helping them to achieve their future goals.

His influence does not stop there. Through his consistent advertisements in our local newspaper, The Carlisle Citizen, Joe provides the public with information about his services.

Along with many other local businesses, he also chooses to participate in the newspaper pages that support local events and school activities. Many people have also found the basic financial information in the Edward Jones articles he sponsors to be invaluable.

Well known for his years of service to the P.E.A.C.H Dollars for Scholars, Joe served as a board member for seven years. During those seven years, he spent three years in the role of Vice President and two years in the role of President. In addition to the many responsibilities involved with the annual fundraising banquet and monthly meetings, he has been involved with the encouragement of endowments to ensure the growth and continuation of this scholarship organization. His belief in the need for higher education spurred his

involvement and the unselfish gift of his time and talents made him indispensable.

In addition, Joe has been involved in coaching many baseball, basketball, and football teams.

He has sponsored a Little League team for several years and supports the Carlisle Soccer Club and Carlisle Baseball Program as well.

Joe is also an active member of Lighthouse Community Church. He has been involved with the Capital Campaign team, the worship team, and gave of his time, energy, and talents to help build the current church building. He and his wife currently host many church activities at their home.

Joe and his wife, Kristan, have three children and now reside on their farm in the Palmyra area.

As an avid hunter and fisherman, Joe invites many friends, neighbors, and associates to his farm to participate in these activities. With their own well-stocked pond, he can now fish in his backyard and the new pond "accessories" make summer a blast for their children. Joe, and his family, have demonstrated their commitment to live in and be a part of the Carlisle Community for many years to come.



Jay and Rachael Hagedorn
2011 Friends of Ed



Jay and Rachael Hagedorn have been highly involved within the Carlisle School System for many years. Collectively they have developed, implemented and continue to manage the can/bottle recycling program at various sporting events. They have been instrumental in the organization and staffing of the athletic concession stands for the basketball, football and baseball programs. They have also hosted team dinners for athletes and on more than one occasion provided the main course for our high school teachers' meals during parent teacher conferences.



ANNUAL DINNER AWARDEES (cont)

They are a great attribute to our Community and have been located here since 1970 when the Care Center was built. Pacifica Health Services took ownership in 2003. Pacifica Health Services LLC was formed through the collaboration of an area Pharmacist, Nursing Home Administrator and several area Physicians, with the goal of providing "Professional services... Exceptional care."

The Care Center provides residents with daily nursing care services on a long term basis and offers Rehabilitation services for those seeking return to their home settings. They also have a dedicated Memory Care unit for those with dementia related care needs.

The Independent Housing was built in 1986, offering options to seniors with the support of daily meal service. Services have now been expanded to two meals a day and weekly housekeeping and laundry.

Then in 2009, the owners chose to expand again with a \$2.8 million complex that houses 22 new units for Assisted Living, offering seniors supportive personal care, medication management, meals, activities, housekeeping and laundry service provided in their own one bedroom apartments, while encouraging a social, family like environment.

The entire campus can now house up to 175 seniors and employs 125 people. Many of them are local residents.

The Carlisle Center for Wellness & Rehabilitation

2011 Business of the year Award



THANK YOU.....

2012 EXECUTIVE BOARD AND OFFICERS

Chamber Officers

President	Toby Tyler
Vice-Pres.....	Paul Nolte
Secretary	Dan Crum
Treasurer	Janie Norton

Exec Board Members

Scott James	12.31.2012
Paula Mahnke	12.31.2013
Tammy Davis	12.31.2013
Jon Peterson	12.31.2013
Carroll Hunter	12.31.2014
Kay Scholl	12.31.2014
Dr Tom Lane	12.31.2012
(ex-officio)	

Thank you to Kent Kearney, Contemporary Catering for donating the food he prepared for the Legislative Opening Night Reception that was held at the World Food Prize Building in Des Moines.



Let's DU Lunch featuring Paul Rottenberg, President of Orchestrate Hospitality
Wednesday, March 7, 11:30 a.m. - 1:00 p.m.

Paul Rottenberg, President of Orchestrate Hospitality, is known as a catalyst for the revitalization of downtown Des Moines. He has been integral to the success of such projects as the renovation of the historic Temple for Performing Arts, and his concept for Centro restaurant produced a new buzz in downtown dining, enabling the renewal of the Western Gateway Corridor.

Over the past 20 years, Rottenberg has led the management and development of several successful hotels and restaurants through the Des Moines metro area. Come hear his journey.

Drake University and the Greater Des Moines Partnership invite you to join us for the spring 2012 "Let's DU Lunch" Speaker series. The luncheon will be held at the Des Moines Club, 666 Grand Ave., 34th Floor (of the Ruan Building). The cost is \$17 per event. There is a bundle price of \$42

for all three events and a young professionals price (under 35) of \$13. All are non-refundable. To register visit www.alumni.drake.edu/letsdulunch, or call the Office of Alumni Relations at (515) 271-3147.

Let's DU Lunch featuring Laura Jackson, Wellmark Blue Cross and Blue Shield
Wednesday, April 4, 2012, 11:30 a.m. - 1:00 p.m.

Laura Jackson, executive vice president of health care strategy and policy for Wellmark Blue Cross and Blue Shield, is engrossed in a subject that frequently makes national news: health care costs.

In her leadership role at Wellmark, Jackson oversees the management and compensation of the provider network, pharmacy, health and care management. In 2008, Jackson led the development of a ground-breaking initiative to build a sustainable health care cost system for its members.

Drake University and the Greater Des Moines Partnership invite you to join us for the spring 2012 "Let's DU Lunch" Speaker series. The luncheon will be

held at the Des Moines Club, 666 Grand Ave., 34th Floor (of the Ruan Building). The cost is \$17 per event. There is a bundle price of \$42 for all three events and a young professionals price (under 35) of \$13. All are non-refundable. To register visit www.alumni.drake.edu/letsdulunch, or call the Office of Alumni Relations at (515) 271-3147.

APRIL REGULAR
CHAMBER MEETING

TUESDAY, APRIL 10TH
12:00 NOON

FAMILY LIFE CENTER

405 SCHOOL STREET

CARLISLE

GREATER DES MOINES PARTNERSHIP

UPCOMING EVENTS

GPC Federal Policy Meetings

The Greater Des Moines Partnership will begin developing its Federal Policy for Spring 2012 through a series of upcoming meetings. All members are welcome to attend and participate. Below is a list of the remaining meeting dates and the particular topic(s) that will be discussed.

Thursday, March 8, 3:00 - 4:00 p.m.

Education, Workforce, and Immigration

Thursday, March 22, 3:00 - 4:00 p.m.

Health Care

Thursday, April 5, 3:00 - 4:00 p.m.

Economic Development, Business Climate, Energy, Ag, Trade, Telecommunications, Retirement Security, Homeland Security

Thursday, April 12, 3:00 - 4:00 p.m.

Final GPC Meeting

All meetings will be in the Arthur Davis Conference Room at the Greater Des Moines Partnership, 700 Locust St. Suite 100, Downtown, Des Moines.

SBA Leaders Program/e200 Returns Registration Now Open

The U.S. Small Business Administration (SBA) is once again hosting the e200/Emerging Leaders executive-level training initiative in 27 cities and communities, including Des Moines. The eight-month, bi-weekly, training includes approximately 100 hours of classroom time, per participant, and provides the opportunity for small business owners to work with experienced mentors, attend workshops and develop connections with their peers, city leaders and financial communities. Classes are scheduled to begin in late April. Participation in the program is free for qualifying businesses. Criteria for participation include having been in business for a

minimum of three years, \$400,000 or more in gross annual revenues and a business location within the geographic boundaries of the Des Moines area. Space is limited to the first 17 candidates who meet these requirements. For more information, contact the SBA in Des Moines at (515) 284-4913. You can also visit www.sba.gov/e200.

BIZ Luncheon: Loecke Talks Sales to Entrepreneurs

Wednesday, March 14, 11:30 a.m. - 1:00 p.m.

"If the idea is great, the business need is real and the vision is attainable," declares Matt Loecke of IC Growth Partners, "you don't have to be a sales ninja to execute - it is more about process and positioning." Loecke will offer a comprehensive perspective on the sales process at the March BIZ Luncheon.

With more than 15 years in sales experience across multiple vertical markets, Loecke knows there is no "cookie cutter" solution to an emerging business' sales requirement, but there is a process to determine those needs and tailor your efforts.

If you're interested in hearing more on the Mr. Loecke's process, please join us for this month's BIZ Luncheon. The meeting will be held at the Partnership Building, 700 Locust St., 2nd floor, Downtown Des Moines.

To register or for more information, contact the BIZ at events@bizci.com. Admission fee is \$15 and includes lunch. RSVP cancellations must be made 24 hours in advance.

The Greater Des Moines Partnership is please to partner with BIZ Business Innovation Zone to bring you this series. We now accept DWOLLA!

Outclassing Your Competition: A Seminar in Business Etiquette

Thursday, March 15, 8:30 a.m. - 1:30 p.m.

Research shows that technical skills and

knowledge account for only 15% of the reason you get a job, keep a job, and advance in a job. A firm grasp of the proper rules or customs required in specific situations can make all the difference.

Join us for a half-day examination and instruction in business and dining etiquette (program includes four-course meal).

The seminar will be held at the Des Moines Embassy Club, 666 Grand Ave., 33rd floor. Cost is \$175 for members and \$195 for non-members. To register please visit our registration page at www.desmoinesmetro.com/events. If you have any questions feel free to contact Joaquin Flores by email at jflores@desmoinesmetro.com or by telephone at (515) 286-4913.

Currently Seeking Applications for Environmental Impact Awards

Deadline: Friday, March 23, 3:30 p.m.

The Greater Des Moines Partnership, Center on Sustainable Communities, Des Moines Water Works and Metro Waste Authority will honor local organizations and leaders for their sustainability efforts in the Greater Des Moines area. Environmental Impact Award applications will be accepted through Friday, March 23, 2012 at 3:30 p.m. To commemorate Earth Month, winners will be announced April 16.

The award applications are available at

www.desmoinesmetro.com/events.

All interested parties are encouraged to apply.

Winners will be recognized at the Environmental Impact Awards luncheon on Wednesday, May 16 from 11:30 a.m. - 1 p.m. at the Des Moines Botanical and Environmental Center. For more information, contact the Greater Des Moines Partnership at (515) 286-4950.



The Natural Choice

WE'RE ON THE WEB!

www.carlisleiachamber.org

See us on facebook



Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

An Affiliate of the Greater Des Moines
Partnership and partnership with the Warren
Co. Economic Development Corp

Phone: 515.402.1008

Fax: 515.989.3075

E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS:

Mid-American Energy
Peoples Bank

SILVER MEMBER:

Carlisle Center for Wellness &
Rehab
Central Iowa Insurance
Community Bank
Family Practice Clinic

BRONZE MEMBERS:

ANCO Mechanical Insulation
Carlisle United Methodist Church
General Mills
Goodhue Nolte Ins
James Oil Company

21st Century Rehab

AJ's Service

Avondale Veterinary Healthcare

Bartholomew Construction Co.

Bartholomew Farms Ltd

Bubba's Washboard

Cal's Fine Food & Spirits of Carlisle

Carlisle Auto Wash

Carlisle Chiropractic Clinic

Carlisle Citizen

Carlisle Dental

Carlisle Foods

Carlisle Veterinary Clinic

Casey's General Store #14

Casey's General Store #1676

City of Carlisle (2)

Coldwell Banker, Paula Mahnke

Contemporary Catering

Custom Structures, Inc.

D. Wright Construction, LLC

Datavision, Inc.

Dental Professionals (2)

Edward Jones, Joe Schettler

etc|graphics, Inc.

Fiss'

Greenwood's Sewer Service

Hawkeye Exterminators

Heartland Co-op

Hitters Indoor Batting Cages

Hubbell Realty, Joe Pietruszynski

InnovativEvents

Iowa Elevator Systems and Service

Iowa Realty, Michelle Greene

Jayna's Java J

ohnny & Mike's Pizza

Jus Chic

Lovejoy's Cakes

Marble Works, Inc.

Medicap Pharmacy

Metro Waste Authority

Murphy Tower Service, LLC

My Sister's Place

National Playground Compliance Group

Ohnemus Construction

Optometric Assoc of Warren Co. P.C.

P & E Engineering Co.

Peglow Art & Design Publishing

Peterson Funeral Home

Record-Herald and Indianola Tribune

Roberts Htg, Cooling and Plumbing

Sandstone Management

Sassy/Lassy Pet Sitting Service

School Street Scholars Daycare

Scotch Ridge Vineyard

Snap Fitness

South Park Apartments

Stadium View

Stuyvesant & Benton (2)

Summerset Winery

The Cutting Edge

The Shop Tanning & Nails

TMC Auto Body

Todd Hugen Photography

Webb's RV Park

Woodhouse and Lee Construction

Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase

Carlisle Area Historical Society

Carlisle Christian Church

Carlisle Girls Softball Association

Carlisle Little League

Carlisle Soccer Club

Friends of the Carlisle Public Library

Holy Cross Lutheran Church

Hunter, Carroll

Watkins, Larry