

JULY/AUG 2012

Volume 7 Issue 4



THE NATURAL CHOICE

Carlisle Area Chamber of Commerce

Chamber Highlights

CELEBRATE THE 4TH IN CARLISLE

Saturday June 30

8am Fun Run/Walk ~ North Park Log Cabin

*Kids Fun Run following race

Tuesday July 3

5-9pm North Park Activities

⇒ Inflatables, Bounce Houses, Games, Concessions

5-9pm BINGO ~ Proceeds to Benefit Carlisle Performing Arts Boosters

5-8pm Buttons the Clown ~ Balloon Artist

*Sponsored by Deery Brothers, Roberts Heating and Cooling, and Bob Benton Attorney

Ball Field

5pm: Community Dog Show ~ Registration begins at 4:30p

7:30: Lawn Mower races *Sponsored by Vetter implement

Cement Stage

6pm: Kiddy parade *Sponsored by FISS

Wednesday, July 4

7:30am-9:00am Pancake Breakfast, Community Building~

Provided by Middle River Friends Church, Proceeds to go to P.E.A.C.H. Dollars for Scholars

9:30am PARADE---Line up at Wyckoff's starting at 8:30am

*Sponsored by the Carlisle Chamber of Commerce

❖Parade Marshall: Carlisle Korean War Veterans ~ "Hometown Heroes"

*North Park Activities following parade ~ Food, Games and Concessions

Noon-8pm Inflatables and Bounce Houses

1-4 FREE Train rides *Sponsored by Great Western Bank, Peoples Bank, & James Oil Co.

1-3 FREE Kids Zone *Sponsored by Goodhue Nolte Insurance and Central Iowa Insurance

2-6 Laser Tag *Provided in part by Sleepy Hollow Sports Park

1-5 BINGO ⇒ **Beer Garden open 2pm-10pm**

Cement Stage Events

12:00	12:30	Kids Games
12:30	12:50	Soccer Kicking Contest (ages 2-4)
12:50	1:10	Soccer Kicking Contest (ages 5-8)
1:10	1:30	Soccer Kicking Contest (ages 9-12)
1:30	2:30	Kid's Games - Sponsored by Summer Recreation
2:30	4:00	3 Point Basketball Shooting Contest
4:00	4:15	Watermelon Eating Contest (ages 2-5) - *Sponsored by Dane Wright
4:15	4:30	Watermelon Eating Contest (ages 6-12) - *Sponsored by Dane Wright
4:30	4:45	Watermelon Eating Contest (ages 6-99) - *Sponsored by Dane Wright
4:45	5:15	Jump rope Contest/Kids Games
5:15	6:00	Inter-Activity Games
6:00	6:10	Parade Announcements
6:10	8:30	Karaoke (all ages)
8:30	10:00	Dance with Disc Jockey Music and Video - Select Entertainment

Ball field

11-1 Mercy One Helicopter lands/Carlisle Fire Department ~ Photo opportunity

2-3:30 Golf Challenge ~ Sponsored by Countryside Golf course

7pm-9pm All-Star Softball game ~ Grab your glove boys, let's play ball!

Bandstand Entertainment

Noon ~ Lenny Hudson

1pm ~ Don Van Ryswick

2pm ~ Leonard Northway

4pm ~ Sydney Lett

5:30pm ~ Kick

7pm ~ Robby Michael Band

Friday July 6

*Enjoy Dinner at your Favorite Carlisle Restaurant!

9-midnight

"Standing Hampton"

Downtown Carlisle~Gate opens at 8pm, Admission \$5

FIREWORKS 10pm

North Park
Rain Date July 5



2012

EXECUTIVE BOARD AND OFFICERS

Chamber Officers

President	Toby Tyler
Vice-Pres.....	Paul Nolte
Secretary	Dan Crum
Treasurer	Janie Norton

Exec Board Members

Scott James	12.31.2012
Paula Mahnke	12.31.2013
Tammy Davis	12.31.2013
Jon Peterson	12.31.2013
Carroll Hunter	12.31.2014
Kay Scholl	12.31.2014
Dr Tom Lane	12.31.2012
(ex-officio)	

RECENT HAPPENINGS



THE CARLISLE AREA CHAMBER OF COMMERCE held a Ribbon Cutting ceremony recently for Cal's Fine Food & Spirits.

Cal Leonard, owner of this restaurant, also has one in Norwalk and one in Indianola. Cal has recently added an outside seating area that is used quite often by bicyclists that ride between Carlisle and Indianola. And, by anyone who enjoys sitting outside on the patio.



Having fun at CAL's OPEN HOUSE

RECENT CHAMBER MEETING

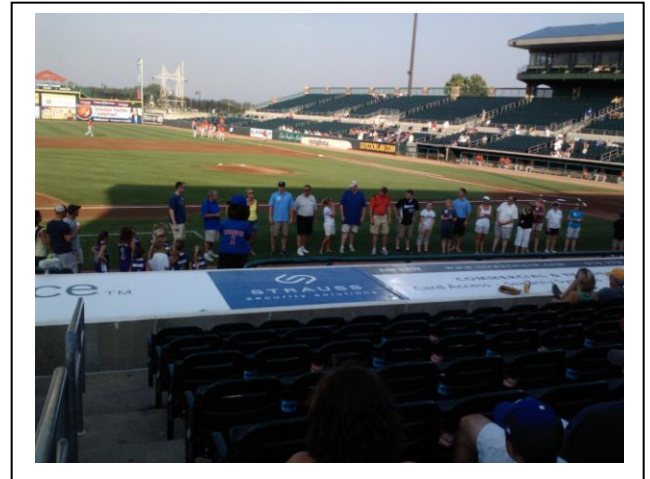
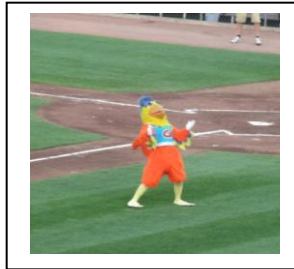
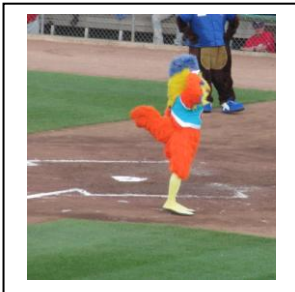
THANK YOU to Dr Kylie Sloan for presenting the interesting program at the recent Chamber meeting. It is always good to learn about our businesses that are located RIGHT HERE in Carlisle!!



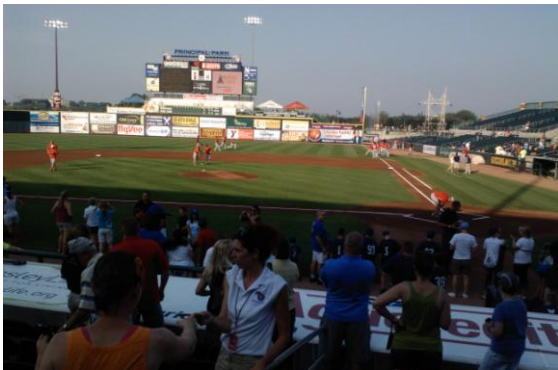
RECENT HAPPENINGS..... cont



It was a 'HOT' night at the Ball Game, but a few of us braved the heat. THANKS to Dan Crum for driving the bus for us. It is always so nice to just get 'Dropped off' at the gate!



Announcing Affiliate Presidents



CHAMBER NIGHT AT PRINCIPAL PARK



THEY ARE BACK

After not seeing the hanging planters along S 1st Street for a couple of years, it is good to SEE THEM BACK!

A BIG THANK YOU goes to the following people who have offered to help with 'Keep Carlisle Beautiful' this year: Denny & Mary Keeney, Keith & Kathy Churchill, Bill & Kay Scholl, Les & Paralee Lane, Gerald, & Minnie Argo, Scott James, Jim & Cindy Keeney, Carroll & Wanda Hunter, Wayne & Kathy Fleishman, Dorothy Lumsden, Neil Ruddy, Chuck & Pat Brehse, Kathy Betzer, Russ & Linda Goodsell, Larry & Lou Pezzetti, Kasey Peterson, Don Sones, Lyle & Carolyn Rothfus, Kirby & Barb Monroe, Darl & Ethel Lee.

Subs are: John Bankus, Mike Anthony and Brownie Polley.

JULY REGULAR CHAMBER OF COMMERCE MEETING

Will be held on
Tuesday, July 10, 2012

At the
Family Life Center, 405 School Street, Carlisle

12:00 NOON

Tracy Fuller, owner of

Innovativeevents

will be presenting the
program. Come and find out
about this business and also
enjoy networking with other
local business owners!

AUGUST REGULAR CHAMBER OF COMMERCE MEETING

Will be held on Tuesday,
August 14, 2012

At the
Carlisle High School Commons
430 School Street, Carlisle
12:00 NOON

Dr. Mark Gvist, owner of
Carlisle Chiropractic Clinic

will be presenting the
program. He will be sharing
his experiences while
climbing Mt Rainier.

FREE CHAMBER BENEFIT

WELCOME PACKETS

If you have any advertising item that you would like to have included in a Welcome Packet to promote your business to new residents moving into Carlisle, please notify Ethel at 515-402-1008 or drop off your item/items at 325 Garfield Street. **Our supply is running LOW !!**

The Welcome Packet is a benefit of ALL Chamber members and is a way to get information to new residents that move to Carlisle about all of the services that are provided locally.

This is **FREE!!** Is all you have to do is get your coupon, discount, pen, refrigerator magnet, etc to Ethel and they will be distributed to new residents as they apply for their electric/water service at City Hall.

We go through approximately 12 Welcome Packets per month, so if you could leave a year's supply, that would be great!

SPONSORSHIP OPPORTUNITIES

HOST A BUSINESS AFTER HOURS/REGULAR CHAMBER MEETING/ PROVIDE A PROGRAM

Thanks to the following for
providing the programs for
the upcoming Regular
Chamber meetings:

Police Dept—May meeting

Drs Baber & Sloan, Carlisle
Veterinary Clinic - June
meeting

Tracy Fuller,
Innovativeevents—July meeting

Dr Mark Gvist – August meeting

Geri Seiberling – Sept meeting

AUG 4TH -

FAMILY BIKE RIDE/BREAKFAST



Sponsoring Businesses :

AE Dairy
ANCO Insulation
Carlisle Center for Wellness &
Rehab
Carlisle Community School
Carlisle United Methodist
Church
Casey's General Stores
Central Iowa Insurance
Community State Bank
Family Practice Clinic
General Mills
Goodhue-Nolte Insurance
Great Western Bank
James Oil Company
Medicap
Mid-American Energy
Peoples Bank
Wright's Used Cars

AUGUST -

TEACHER APPRECIATION BREAKFAST

Sponsoring Businesses :

ANCO Insulation
Carlisle Center for Wellness &
Rehab
Carlisle Community School
Carlisle United Methodist
Church
Central Iowa Insurance
Community State Bank
Family Practice Clinic
General Mills
Goodhue-Nolte Insurance
Great Western Bank
James Oil Company
Mid-American Energy
Peoples Bank
Wright's Used Cars

AUGUST -

CARLISLE GOLF OUTING



HOLE SPONSORSHIPS TO- DATE:

Carlisle Schools

Great Western Bank

Peoples Bank

Hitters Indoor Batting Cages

Ia Cubs Sports Turf Mgmt

IF YOUR BUSINESS IS INTERESTED IN HELPING TO SPONSOR ANY EVENT, PLEASE CONTACT
ETHEL AT 515.402.1008.

UPCOMING EVENTS



Something new is coming to Carlisle!

The US Heartland Open

Lawn Mower Races!

Saturday & Sunday, July 28-29, 2012

Help make Lawn Mower Racing history in Iowa

at the River Bottom Raceway in Carlisle!

River Bottom Raceway is located east of

Wyckoffs Heating & Cooling at 95 Highway 5

5th ANNUAL HEARTLAND CHALLENGE

August 16-18, 2012

The race will be held again at the
Bartholomew Farms, 18999 Blue Place,
Carlisle, IA.



UPCOMING EVENTS cont



SEVENTH ANNUAL COMMUNITY BIKE RIDE/BREAKFAST

The ride will begin at the Summerset Trailhead east of Casey's, 105 Highway 5, Carlisle, IA. Breakfast will be served from 7-10 am with a freewill donation. T-shirts from previous years will also be available for sale at a discount. Proceeds from this event will go towards Downtown Beautification.

Date: August 4, 2012

Time: 7:00 - 10:00 am

Contact: Ethel Lee, 515 402 1008 - elee@carlisleiachamber.org



UPCOMING EVENTS cont

CARLISLE AREA GOLF OUTING



Hosted By:

Carlisle Area Chamber of Commerce

Carlisle Girls Softball Association

Carlisle Little League

PROCEEDS TO WILL BE SPLIT BETWEEN THE THREE LOCAL HOSTING ENTITIES

SATURDAY, August 25th, 2012

Pleasantville Golf and Country Club

4-Person Best Shot

Two shotgun starts, 8:30 am & 1:30 pm

Team Mulligans—\$10 each (Max of 4) and Raffle Tickets—\$1 each and can be purchased ahead of

Sponsorship Levels

Hole In One \$1000

- 2 Foursomes (am or pm)
- Hole sponsorship
- 8 team mulligans
- 80 raffle tickets
- 8 extra dinner tickets
- Live auction sponsor & prize will be donated in your name

Double Eagle \$500

- 1 Foursome (am or pm)
- Hole sponsorship
- 4 team mulligans
- 40 raffle tickets
- 4 extra dinner tickets
- Putting Contest Sponsor (end of day)

Eagle \$400

- 1 Foursome (am or pm)
- Hole sponsorship
- 4 team mulligans
- 20 raffle tickets

Birdie \$300

- 1 Foursome (am or pm)
- Hole sponsorship

Hole Sponsorship ... \$100

- Hole sponsorship

AM shotgun start

\$45 per person: includes golf, cart, drink ticket & BBQ dinner

PM shotgun start

\$50 per person: includes golf, cart, drink ticket & BBQ dinner

\$10 per person: BBQ dinner only

I need the following number of carts for the day: 0 1 2 (Circle one)

I am planning on bringing my own cart(s) to use for the day: Yes No (Circle one)

Please fill out and return this form along with your check to:

Carlisle Area Chamber of Commerce
P.O. Box 487
Carlisle, IA 50047

For further information,
Call Ethel Lee at 515.402.1008
Todd Isley at 515.202.7715 or
David Schnathorst at 515.313.1929

Company Name: _____

Contact: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Golfer #1: _____

Golfer #2: _____

Golfer #3: _____

Golfer #4: _____

GREATER DES MOINES PARTNERSHIP

UPCOMING EVENTS

The Great Rivers Greenway - A Clean, Green, and Connected St. Louis

Tuesday, July 10, 1:00 - 2:00 p.m.

Central Iowa is well on its way to becoming the trails capital of the U.S. Exciting opportunities exist to leverage the metro's trails, along with our parks and waterways. Learn what the St. Louis area has done to maximize their natural assets and develop a world-class network of trails that connect neighborhoods, improve economic vitality, encourage wellness activity, and promotes preservation. No charge to attend. To register please [click here](#).

TEDxDesMoines

Sunday, July 15, 9:30 a.m. - 4:30 p.m.

The third annual TEDxDesMoines conference will be held from 9:30 a.m. to 4:30 p.m. on July 15 at the Science Center of Iowa and will feature speeches from Ben Milne, founder of Dwolla Corp.; Drake University professor Nancy Berns; and Leo Landis, education director and curator at Salisbury House & Gardens. The theme for this year's event, modeled after the famous TEDTalks, but hosted independently of TED, is "The Space Between" and is inspired by the Science Center's summer exhibit. For more information, visit TEDxDesMoines' website at www.tedxdesmoines.com/.

EcoTour:

ReWall

Tuesday, July 17, Noon - 1:00pm

In 2011, ReWall opened their first facility and chose to locate in Greater Des Moines. Each month, the ReWall production line diverts

more than 100 tons of otherwise hardly recyclable cartons and cups from the landfill. Join us to learn more about this innovative company and to tour their facility. Space is limited. To register please visit www.desmoinesmetro.com/events.

July BIZ Luncheon

Wednesday, July 18, 11:30 a.m. - 1:00 p.m.

Attorney Jason Stone will present on "Business Agreements and How to Stay Out of Trouble," at the July BIZ luncheon. Stone will cover both the value and the risk that can be found in various contractual agreements, both written and verbal. There is a \$15 admission fee, which includes lunch. Please join us July 18 at 11:30 a.m. at The Greater Des Moines Partnership 700 Locust St., Suite 100. To register or for more information, contact the BIZ at events@bizci.com.

Regional Business After Hours

Thursday, July 19, 5:00 p.m.

The Clive Chamber of Commerce will host the July Regional Business After Hours on Thursday, July 19 from 5:00 to 7:00 p.m. All regional Chamber members are invited for hors d'oeuvres and networking with business professionals from around the metro. There is no charge for members to attend, but RSVP's are requested to accommodate for food and beverages. This month's event is at Country Inn & Suites (1350 NW 118th St., Clive). Visitors are just \$10. [Click here](#) to RSVP.

Grinnell Road Trip

Friday, July 20, 2:00pm

The Partnership and the community of Grinnell invite you to join us for a tour of Grinnell that will feature a lively afternoon of sightseeing, food and beverage, and classic rock music. Buses will depart from Des Moines at 2:00 p.m. Upon arrival in Grinnell, we will take in the world-class Faulkner Gallery, a tour of the community, and the innovative and entrepreneurial activities taking place like the retail incubator and the 'Best Bite' contest. We will also enjoy a reception with area business leaders followed by some Friday Fest fun before heading back to Greater Des Moines. No charge to participate. To register please visit www.desmoinesmetro.com/events.

China Trip

October 18 - October 26


The Greater Des Moines Partnership will lead a cultural exploration tour to China in October 2012. Participants leave Des Moines for JFK International Airport, where they depart on October 18th and return on October 26. The trip includes visits to the cities of Beijing, Shanghai, Suzhou, and Hangzhou. In addition to the many cultural and historical sites the trip will visit, participants will learn about how the Chinese business system operates. The cost of the trip is \$2,099 for Partnership Members and \$2,199 for non-members. For more information or to register [click here](#). For questions contact Meg Fitz at mfitz@desmoinesmetro.com or by phone at (515) 286-4934.



The Natural Choice

WE'RE ON THE WEB!

www.carlisleiachamber.org

See us on facebook 

www.facebook.com/carlisleiachamber

Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

An Affiliate of the Greater Des Moines
Partnership and partnership with the Warren
Co. Economic Development Corp

Phone: 515.402.1008

Fax: 515.989.3075

E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank
Wrights Used Cars

GOLD MEMBERS:

Mid-American Energy
Peoples Bank

SILVER MEMBER:

Carlisle Center for Wellness &
Rehab
Central Iowa Insurance
Community Bank
Family Practice Clinic

BRONZE MEMBERS:

ANCO Mechanical Insulation
Carlisle United Methodist Church
General Mills
Goodhue Nolte Ins
James Oil Company

21st Century Rehab

AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bubba's Washboard
Cal's Fine Food & Spirits of Carlisle
Carlisle Auto Wash
Carlisle Chiropractic Clinic
Carlisle Citizen
Carlisle Dental
Carlisle Foods
Carlisle Veterinary Clinic

Casey's General Store #14

Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc|graphics, Inc.
Fiss'
Greenwood's Sewer Service
Heartland Co-op
Hitters Indoor Batting Cages
Hubbell Realty, Joe Pietruszynski
InnovativeEvents
Iowa Elevator Systems and Service
Iowa Realty, Michelle Greene
Johnny & Mike's Pizza
Jus Chic
Lovejoy's Cakes
Marble Works, Inc.
Medicap Pharmacy
Metro Waste Authority
Murphy Tower Service, LLC
My Sister's Place
National Playground Compliance Group
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home

Record-Herald and Indianola Tribune

River Bottom Raceway
Roberts Htg, Cooling and Plumbing
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Subway
Summerset Winery
The Cutting Edge
The Shop Tanning & Nails
TMC Auto Body
Todd Hugen Photography
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Girls Softball Association
Carlisle Little League
Carlisle Soccer Club
Friends of the Carlisle Public Library
Holy Cross Lutheran Church
Hunter, Carroll
Watkins, Larry