JAN/FEB Newsletter

Carlisle Char	nber of Commerce
	2016 EXECUTIVE BOARD Chamber Officers

2016 EXECUTIVE BOARD		
Chamber Officers		
President	Bryce Amos	
Vice-Pres	John Sinclair	
Secretary	Dan Crum	
Treasurer	Janie Norton	
Ex-Officio	Scott James	

Executive Board Members

Steve Danielson	12.31.2016
Stephany Goodhue	12.31.2016
Andrew Lent	12.31.2017
Matthew Monson	12.31.2017
Lynn Schattner	12.31.2015
Kellly Wentzel	12.31.2018

Executive Director

Barbara Rasko 515. 402-1008 BarbaraRasko@carlisleiachamber.org 515.961-7715 Fax P.O. Box 487. Carlisle, IA 50047

Mark Your Calendar!

- Legislative Reception January
 11
- Annual Dinner January 16.
 Reservations due Jan 12.
- Breakfast Buffet at Randleman House Jan 23
- Tee-shirts for Chamber Quilt
 Due Jan 31
- Chamber Meeting Feb 9
- Breakfast Buffet, Randleman House – Feb 27

Be In The Know

- 2016 Dues for Chamber
 Membership Due
- New Members in 2015
- Community Visioning Program
- Promote Business on Blue Highway Signs
- Images from Light Up Carlisle
 Winter Carnival
- Dream Big Grow Here Contest
- CAT Grants Due
- Like Us on Facebook
- Chamber Bucks
- Chamber Mission
- Carlisle Chamber Contact Info

Legislative Opening Night Reception

Monday, January 11th, 5:00 - 7:00 p.m. Iowa Hall of Pride, 330 Park Avenue, Des Moines

Register to attend to visit with Legislators, enjoy hors d'oeuvres from restaurants invited by regional Chambers, and enjoy the Iowa Hall of Pride venue.

The Carlisle Area Chamber of Commerce booth will highlight our Carlisle Community Schools, our bike trail, and the reasons people move to and locate businesses in Carlisle.

<u>Click here</u> to register

Reserve by January 12th for Carlisle Chamber's Annual Dinner

- Saturday, January 16th, 5"3-0 p.m., Summerset Winery.
- Jim Garnett will speak on his book, Growing Up Carlisle.
- Citizens of the Year: Dr. Michael J. and Dietre McCormick
- Employee of the Year: Brent Thies, James Oil, L.L.C.
- Friend of Education: Tom Thiel
- Business of the Year: Carlisle Veterinary Clinic
- Carlisle Area Chamber of Commerce Community Betterment Awards will be announced.

New Carlisle Chamber Members in 2015

- Freedom Self Storage 24/7
- Fareway Store
- Carlisle True Value Hardware
- Communication Innovators
- Casey's General Store (Our 3rd)
- Back Alley Steakhouse
- Roadside Taco Food Truck
- Cyber Solutions
- Rummans TaeKwan-Do & Hapki-Do
- Four Seasons Floral

- Goldsberry Giraffix
- Mike's Corvette and Auto
- Capitol City Church, Carlisle Campus
- Stephany Goodhue, Iowa Realty
- Hubbell Realty
- Wildcat Chiropractic
- St. Elizabeth Seton Catholic Church
- Lucky Nails
- Peter Kasper Woodworking
- Andrew Long, Iowa Realty
- Crown Homes

St. Elizabeth Seton Ribbon Cutting



Andrew Long, Iowa Realty, Ribbon Cutting



Ribbon Cuttings will be Held Soon for These New Chamber Members

- Lucky Nails
- Peter Kasper Woodworking
- Crown Homes
- Watch your email for the ribbon cutting dates.

Chamber Meeting, February 9

Chamber Meeting, 12:00 -1:00 p.m., The Family Life Center

Mayor Ruth Randleman will provide an update on the City.

Chamber Expert: Great Western Bank

This will also be a great opportunity after the program for business to business networking in a relaxed atmosphere.

Carlisle Selected for Community Visioning Program

- The city of Carlisle is one of 10 Iowa communities selected to participate in Iowa's Living Roadways Community Visioning Program in 2016.
- The visioning process is a series of 10 meetings during which a local committee creates a conceptual plan to identify issues, investigate the physical and cultural dimensions of landscape issues, set goals for change, develop strategies to meet those goals and create an implementation plan.
- "We want to focus on the connection on Highway 5 between our bypass area and the developed, older part
 of the city," said Andrew Lent, Carlisle City Administrator and Iowa State University Extension and Outreach,
 Warren County council member. "We feel this will help connect these two areas and provide ways to control
 the traffic that we see steadily increasing on Highway 5."
- Surveys will be randomly mailed to households in the Carlisle area to rather information from residents. There will also be opportunities for members of the community, from students to seniors to have input on the needs and solutions.

Do You Want To Promote Your Business on the Blue Signs on the By-Pass?

Details and information on how to apply can be found on this Iowa Department of Transportation page.

http://www.iowadot.gov/iowaroadsigns/logo_si gns.aspx

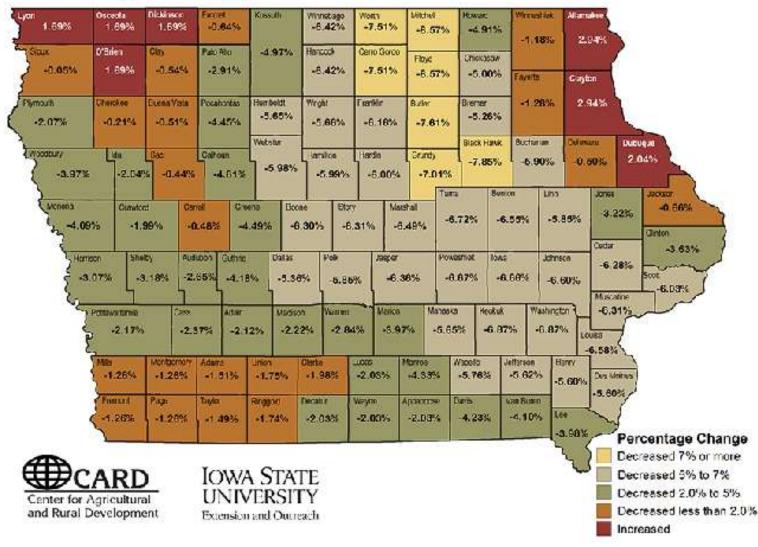
Annie's Project: Farm Management Education for Women in Iowa

 Mondays, Feb. 8-March 28 (no class March 14), 6-9 p.m. Light meal served at 5:30 p.m. | DMACC West Campus

Annie's Project covers five areas of agricultural risk management: financial, human resources, legal, marketing and production. At the end of the six weeks, participants will know more about financial ratios, working with lenders, human resource management, legal issues, estate planning, marketing plans, farmland leasing, crop insurance, production decision tools and more. Registration cost is \$75 and can be completed online at <u>www.aep.iastate.edu/womeninag</u>. For more information contact ISU Extension Executive Director in Warren County, Cortney Garrington at <u>cortneyg@iastate.edu</u> or (515) 961-6237.

Farmland Values Decline

Percentage Change in Iowa Land Values 2014 to 2015



Dream Big Grow Here

- The Dream Big Grow Here regional contest has begun! Win up to \$10,000 for your business. Applications are due January 31st, or you may apply before January 23rd if you would like feedback on your submission!
- Contact Dream Big Grow Here for more information: (319) 273-4333
- <u>www.dreambiggrowhere.com</u>

Apply Now for a Community Attraction Tourism (CAT) Grant for Your Attraction

 The Vision Iowa Board has set the next <u>Community Attraction and</u> <u>Tourism (CAT) grant</u> application deadline for Friday, January 15. Eligible CAT grant applicants are cities, counties or non-profit organizations. The program funds projects that will provide recreational, cultural, entertainment and educational attractions. Projects must be open to the general public and be primarily vertical infrastructure.

Contact Nicole Shalla with questions.

Spread the word to your peeps **#shopsmall** and support our storefront and online **Carlisle Area Chamber businesses** everyday

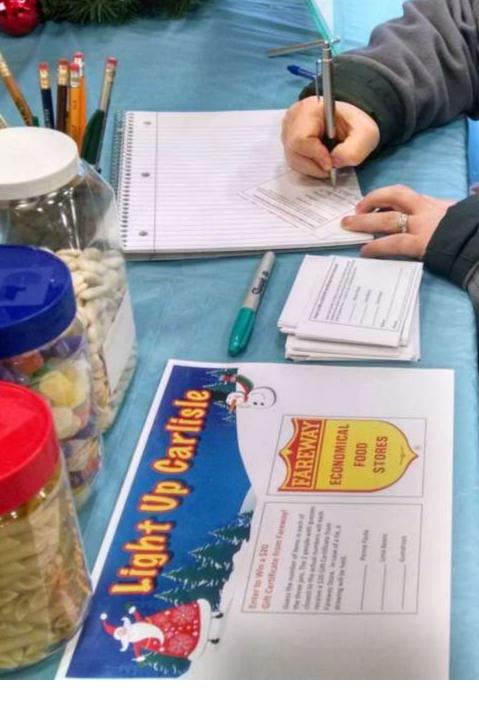


LIGHT UP CARLISLE WINTER CARNIVAL

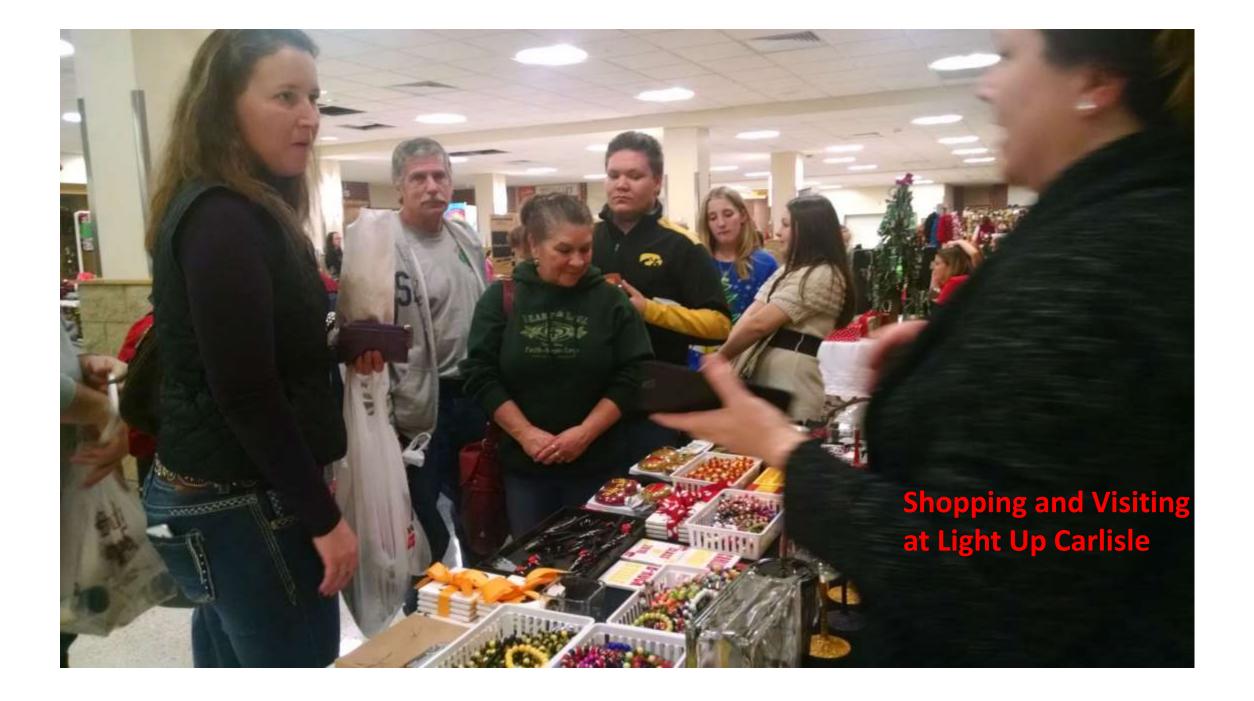
Saturday, Dec 12, 3:00 - 6:00 p.m. **High School Commons and Gym** Santa arrives at 3:00 on a Firetruc **Kids get Photos with Santa** by Todd Hugen Photography **Shopping at Santa's Attic with Artists and Vendors** Games, Activities, Crafts **Facepainting**, Fun **Free Tours at Historic Victorian Randleman House**







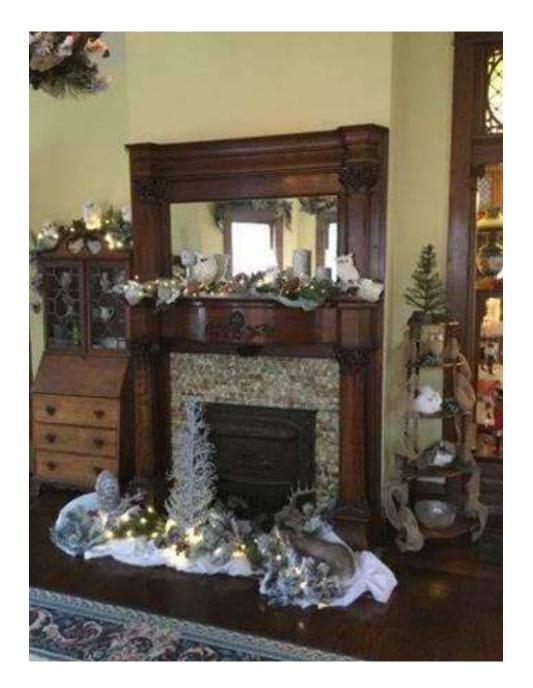
Many Entered the Contest to Win Fareway Gift Certificates







Victorian Welcome at the Randleman House



The Victorian Home is beautifully decorated by volunteers.



Nutcrackers stand guard in the Living Room and are featured in the display case.



A festive and welcoming table awaits guests.

Monthly Breakfast Buffet at the Randleman House. Eat in or to go.

- The Carlisle Area Historical Society invites you to enjoy a delicious all-you-can-eat breakfast buffet. \$8 Adults
- Susan Robinson is the pancake expert she makes sure there is a blueberry in every bite!! Also serving caramel pecan cinnamon rolls, sausage gravy, buttermilk biscuits, sausage links and specials this month will be French toast casserole & Incredible Breakfast Bake (with ham). And always refreshing orange juice, ice water & hot coffee. Serving 8:00 a.m. until 10:30 a.m. To go breakfast always available. You get a great meal in a beautiful turn-of-the-century home with lots of friends old and new!

Do you have old Carlisle or Hartford yearbooks?

The Carlisle Area Historical Society Library Committee is building their yearbook collection.

Hartford:

We are looking for any Hartford yearbooks. We only have 1931. We would really love to have any that you would donate.

Carlisle:

We are looking for Carlisle school yearbooks from 1942 and 1951, any year from 1970 to current 2015 We also have 67, 76,78,79,80,81. We are hopeful to get a complete collection

The library committee is headed by Carol Murphy. Please give her a call if you have any yearbooks to donate. 360-0981

Your Membership Contributes to Our Strong, Active Chamber

- Chamber Membership Dues are in the mail and are due December 31st. Please return the membership form to update our records.
- You can pay your dues by check (mail to Carlisle Chamber with the Chamber Membership Form by November 30, 2015), or you can return the form to the Chamber and pay your dues by credit card at <u>www.tikly.co/carlislechamber</u>. If you would like to set up monthly payments of \$25 each, please contact Barbara Rasko

25th Anniversary Chamber Quilt

- Beth Sauter is creating a gift for the chamber thank you Beth.
- A tee-shirt quilt will be created with logos and graphics from Carlisle Area Chamber member companies. It will be displayed in the new Chamber office.
- Take your tee-shirt to Beth Sauter at Sauter Automotive (11 School Street) or City Hall by January 31st. If you need to have your logo placed on a tee-shirt, please contact Travis at Goldsberry Giraffix at 515/ 210-0118.

The Chamber will Promote Your Organization or Business!

The number of likes and shares continues to climb on the Chamber's Facebook page. We want to use this powerful social media to help spread the word about your business, upcoming events and good news.

Here's how it works:

- "Like" the Carlisle Iowa Chamber on Facebook.
- We will "Like" our Chamber members and share your business and event-related posts.
- Please share our news, too!

• We hit 703 Likes on Facebook this month! Are you one of them?

Free Business Counseling

- Christina Moffatt, Regional Director of the Mid Iowa Small Business Development Center provides business counseling in Warren County.
- From marketing to business plans to financials, staffing and operations, Christina can assist you with your questions, ideas and concerns.
- To schedule an appointment please call WCEDC <u>515-961-1067</u>.

Get Involved, Stay Informed Meet the Candidates

The Greater Des Moines Partnership continues to bring Presidential candidates to Des Moines and you are invited to meet them and provide your views on the issues.

Sign up for the Iowa Caucus Consortium's Events Newsletter to find out about the latest Caucus-related events as well as Caucus resources.

https://www.desmoinesmetro.com/en/public_policy/iowa_caucus/



Redeem Chamber Bucks!

CHAMBER BUCKS coupons are cash to you! The Chamber donates these to non-profits, and uses them as prizes.

- CHAMBER BUCKS are printed on special paper and carry the signature of a Chamber Board Officer.
- Redeem CHAMBER BUCKS by contacting Board Treasurer Janie Norton at Peoples Bank.

Carlisle Area Chamber of Commerce

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC Development AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

Carlisle Area Chamber of Commerce

www.carlisleiachamber.org

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