



Chamber Highlights

RIBBON CUTTING FOR GENERATIONS CONSIGNMENT SHOP



Pictured from left to right are: Janie Norton, Jen Worthington, owner Betty Johnston, manager Julie Johnston with her three children, Laynie, Makenzie Jo and Allie, Taylor and Tori Johnston, Kay Scholl, Bud Schrier and Darl Lee. Madonna Jack is behind baby Laynie.

THE CARLISLE AREA CHAMBER OF COMMERCE held a Ribbon Cutting ceremony recently during an Open House for Generations Consignment Shop. Generations Consignment is a new business that has opened at 155 N 1st Street

in downtown Carlisle and is owned and managed by Julie and Betty Johnston.

They offer a wide variety of name brand baby girl, little girl's, junior's & women's apparel. Also, baby boy clothing from

newborn to 24 months. They also have lots of shoes, purses, belts, jewelry & scarves to choose from as well! Some still have the original tags for a fraction of retail value!

Open evenings 4-7 pm, Saturday 9am-3pm and Sunday Noon-4pm. Phone # 515.494.9137.

The Carlisle Area Chamber of Commerce and the Carlisle Community welcomes this new business to Carlisle.

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WELCOME PACKETS

If you have any advertising item or coupon that you would like to have included in a Welcome Packet to promote your business for new residents moving into Carlisle, please notify Ethel at 515-402-1008 or drop off your item/items at 325 Garfield Street. **Our supply is running LOW !!**

2011 EXECUTIVE BOARD AND OFFICERS

Chamber Officers

PRESIDENT	Dr. Tom Lane
VICE-PRESIDENT	Toby Tyler
SECRETARY	Dan Crum
TREASURER	Janie Norton

Executive Board Members Term expires

Dr. Tom Lane	12-31-2011
Dr. Mark Gvist	12-31-2011
Tammy Davis	12-31-2011
Scott James	12-31-2012
Toby Tyler	12-31-2012
Paula Mahnke	12-31-2013
Paul Nolte	12-31-2013
Jon Peterson	12-31-2013
Greg Gruss	12-31-2011
(ex-officio)	

CITIZEN OF THE YEAR

Les Lane has been named as the Citizen of the Year for 2010. Les grew up in Carlisle and graduated from the Carlisle High School. He is married to Paralee (Fowler) Lane. They have two girls that graduated from the Carlisle School District also. They are Leslie and Lisa. Both girls are married and each have three children.

Citizen of the Year, Friend of Education and Business to the Year for 2010

FRIEND OF EDUCATION

Jen Rowray has been named as the Friend of Education. Jen is a volunteer for the Carlisle School District. She is a member of the PTO and was very instrumental in obtaining the funds for the new playground at the Hartford Facility.

BUSINESS OF THE YEAR

James Oil Company has been named as the Business of the Year. Present owner is Scott James. Scott's father, Bob, started this business in Carlisle over 50 years ago. James Oil Company has been very supportive of the Carlisle Community in various ways over the years.

JOIN US TO HELP CELEBRATE THE PRESENTATION OF AN AWARD TO BE GIVEN TO THE ABOVE INDIVIDUALS AT THE ANNUAL CHAMBER DINNER TO BE HELD ON JANUARY 8, 2011. MORE INFORMATION ABOUT THE DINNER IS ON PAGE FOUR.

THANK YOU

The Carlisle Chamber of Commerce's, Light Up Carlisle Committee, wishes to thank all of the people that were involved to help make the Light Up Carlisle event a success. Especially to the businesses that held Open Houses and gave away door prizes. Also to the parents who brought their children to visit

Santa and to the people that made sure the decorations were in place and the candy sacks were filled. Also a big THANK YOU to the Carlisle Fire Department for bringing Santa and Mrs. Clause into town to greet all of the children on the back of a fire truck.

THANKS FROM THE 'LIGHT UP CARLISLE COMMITTEE'

Light Up Carlisle - 2010



Chamber Annual Dinner



2011 ANNUAL DINNER

You and your guests are
cordially invited.....

Saturday, January 8, 2011
5:30 p.m. Hors d'oeuvres
6:00 p.m. Dinner

Guest Speaker:

**Art Wittmack, Director of Neumann
Brothers**

Also honoring:

**Citizen of the year -
Les Lane**

**Friend of Education-
Jen Rowray**

**Business of the Year-
James Oil Company**

Summerset Winery
15101 Fairfax Street
Indianola, IA 50125

\$30 per person – if paid by Jan 5th
\$35 per person – if paid after Jan 5th

Choice of dinner entrée's are:

Grilled Salmon Filet in a dill cream sauce

Burgundy Beef w/mushrooms & noodles

Baked Chicken Parmesan

**Complementary glass of wine
is included with each meal**

**Please include choice of entrée with
check and mail to:**

Carlisle Area Chamber of Commerce
PO Box 487
Carlisle, IA 50047

For further information
Contact 515.402.1008
elee@carlisleiachamber.org

Dinner catered by Contemporary Catering

Chamber Annual Dinner - cont.



This year's Annual Carlisle Area Chamber of Commerce Dinner will feature Art Wittmack as the guest speaker. Art Wittmack graduated from Roosevelt High School and Iowa State University before receiving a commission in the United States Navy during the Viet Nam era. Following active duty, Art worked for the US Secretary of Labor during the Nixon administration and later the Portland Cement Association in Chicago. While in Chicago he pursued his MBA at Northwestern's Kellogg School.

Art returned to Des Moines in 1976 when he joined Neumann Brothers as a project engineer on the Ruan Center. During his 35-year career with Neumann, Art has served as a project engineer, estimator, project manager, controller, vice president, chief financial officer, director, President/CEO and Chairman. He continues to serve as a director. Art has worked on projects from the Ruan Center and to projects for Meredith, Employers Mutual, and numerous others in both the public and private sectors.

In addition to his construction credits, Art has been active in the development of the Des Moines business, human service, civic and cultural environment. He has served as United Way's Vice Chairman for Allocations, a member of Governor Vilasck's Iowa Empowerment Board, and the Des Moines' Human Service Planning Alliance. He has served on the boards of Civic Music, the Des Moines Choral Society, the Des Moines Symphony, the Chapter of St. Paul's Episcopal Cathedral, Chairman of the Science Center of Iowa, President of the Business Education Alliance and Chairman of the Greater Des Moines Committee.

Art has served his profession on the national board of the Associated General Contractors, as President and director of the Master Builders of Iowa, as well as the Des Moines Construction Council. He currently serves as Vice Chairman and Trustee of Des Moines University, member of the Greater Des Moines Partnership board, Treasurer of the Business Education Alliance and a director of Economy Forms Corporation.

Art is happily married to Susan (Sullivan), has two married children (Ellen & Charlie), two step-children (Matt & Jennifer Eaton) and two delightful grandchildren (Caroline and James). In addition to family activities Sue and Art enjoy travel, sailing the world's waters, snow skiing and golf.

2010 awards to be given during the Annual Dinner are the Citizen of the Year Award to be presented to Les Lane, Friend of Education Award to Jen Rowray and Business of the Year Award will be presented to James Oil Company.

The dinner will be held at the Summerset Winery, 15101 Fairfax Street, Indianola. The food will be catered by Contemporary Catering. Hors d'oeuvres will start at 5:30 p.m., with dinner following. Cost is \$30 per person--if paid in advance. After January 5th, the cost will be \$35.

2011 Legislative Session



The Greater Des Moines Partnership and Affiliate Chambers & Organizations invite you to the annual

OPENING NIGHT RECEPTION

*Welcoming the 84th Iowa General Assembly for the
2011 Legislative Session*

Monday, January 10, 2011

5:00 — 7:00 p.m.

**Des Moines Botanical &
Environmental Center
Downtown Des Moines**

909 Robert D. Ray Dr., Downtown Des Moines

Meet Iowa Legislators, enjoy hors d'oeuvres from
restaurants and vendors from the Regional Affiliate
communities, and take in environmental amenities at the
Botanical Center.

Cost:

\$15 per person for members

of the Greater Des Moines Partnership and
Regional Affiliate Chambers of Commerce

\$30 per person for non-members

Register online at:

www.desmoinesmetro.com/events

Hosted by:

The Greater Des Moines Partnership
African-American Business Association
ALIANZA (Latino Business Association)
Altoona Area Chamber of Commerce
Ankeny Area Chamber of Commerce
Bondurant Area Chamber of Commerce
Carlisle Chamber of Commerce
Clive Chamber of Commerce
Des Moines Downtown Chamber of Commerce
East Des Moines Chamber of Commerce
Grimes Chamber of Commerce
Greater Des Moines Leadership Institute
Indianola Chamber of Commerce
Johnston Chamber of Commerce
Norwalk Area Chamber of Commerce
Pleasant Hill Chamber of Commerce
Polk City Chamber of Commerce
South Des Moines Chamber of Commerce
Urbandale Chamber of Commerce
Waukee Area Chamber of Commerce
West Des Moines Chamber of Commerce
West Side Chamber of Commerce
Windsor Heights Chamber of Commerce
Young Professionals Connection



To Register ⇒ Log on to www.desmoinesmetro.com/events or return this form via fax to 515-286-4974.
Questions? Contact Jessica Maldonado at 515-286-4924 or jmaldonado@desmoinesmetro.com.

Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

\$ Amount: _____ Cash _____ Check _____ Credit Card _____ Card Type: _____ Exp: _____

The Greater Des Moines Partnership • 700 Locust St., Suite 100 • Des Moines, IA 50309
Phone: 515-286-4924 • Fax: 515-286-4974 • Email: jmaldonado@desmoinesmetro.com

GDMP 2011 State Legislative Agenda

The agenda includes a list of featured priorities that will drive the Partnership's state public policy efforts in 2011:

- The Partnership supports initiatives to promote fiscal responsibility and the reinvention of state and local government.
- The Partnership supports the preservation and strengthening of critical economic development and redevelopment incentives and tax credits to create and retain high quality jobs.
- The Partnership supports bold, innovative solutions to improve Iowa's education system to support the workforce needs of Iowa's new economy.
- The Partnership supports the development of a simplified property tax system that is more equitable and provides relief to commercial and industrial taxpayers.
- The Partnership supports raising the cap on the brownfields and grayfields redevelopment tax credit program to encourage green sustainable redevelopment efforts and to revitalize economically obsolescent and energy-inefficient structures and commercially blighted areas.

"We look forward to working with the General Assembly and the Governor on common priorities to move the State of Iowa and Greater Des Moines forward," said Mike Dee, partner at Brown Winick Law firm and 2010 Government Policy Council Chair. "These are critical economic times and our ability to work together is crucial to promote economic growth in the region and across the state."

The Partnership's full Legislative agenda is available in electronic form at www.desmoinesmetro.com/public-policy/policy-agendas. A published copy of the agenda is available upon request. For more information, contact the Greater Des Moines Partnership at (515)286.4950. Media inquiries should be directed to Susan Ramsey at (515)286.4954 or sramsey@desmoinesmetro.com.

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The Greater Des Moines Partnership, which serves Dallas, Jasper, Madison, Marshall, Polk and Warren Counties and includes 22 regional Affiliate Chambers of Commerce, is united to drive economic growth with one voice, one mission as one region.

**PLEASE NOTE:
There is NO
Regular
Chamber
meeting
In January.**

February Regular Chamber Meeting

The February Regular Chamber meeting will be held at the Family Life Center on Tuesday, February 8th, 12:00 noon. Mayor Ruth Randleman and Neil Ruddy, City Administrator, will be presenting an update on the City's Budget and projects for 2011.

New 2011-2012 Carlisle Directory



Carlisle

Chamber of Commerce

2011 BUYER'S GUIDE

The 7th edition of the Carlisle Area Chamber of Commerce Buyer's Guide will once again be one of the most important and valuable advertising buys for your business. The directory offers you a great deal of bang for your advertising dollar. With a shelf life of more than a year, the Buyer's Guide keeps your business information at the fingertips of potential customers.

Publishing April 20, 2011, the Buyer's Guide will have a distribution of 5,000 copies and be distributed by the Chamber and local businesses through the year.

Also a portion of your advertising dollars will be returned to support the Carlisle Chamber based on production costs.

For the first time the book will be slick and glossy on every page!

It's Better.

THE
**Record
Herald**
And Indiana Tribune

For more information, call

Kim Shuey

at 699-7083 or 250-7077

Fax: 699-7098

e-mail: kshuey@dmreg.com

Cindy Nelson

JoCindy Marsh

at 961-2511 Fax: 961-4833

Advertising Rates

	Color
Back Cover (6.43" x 10")	\$580
Inside Front/Inside Back (6.43" x 10")	\$550
Full Page (6.625" x 9.45")	\$510
1/2 Page (6.625" x 4.66")	\$340
1/2 Page (3.22" x 9.45")	\$340
1/4 Page (3.22" x 4.66")	\$235

Guaranteed placement add 10% to ad price

**SLICK AND GLOSSY, COLOR
THROUGHOUT!**

Ad deadline is March 7, 2011.

First right of refusal is February 7, 2011.

Must be a Chamber member to participate and all dues
should be paid in full.

_____ Yes, please sign me up for _____ size

Business

Address

Signature

New 2011-2012 Carlisle Directory (cont)

The new 2011-2012 Carlisle Directory will be printed soon. Your name will be listed both alphabetically and by industry type automatically by being a Chamber member. However, if you want to purchase an ad to help promote your business, the prices are listed on the previous page.

Greater Des Moines Partnership information

A message from the GDMP Affiliate President.....

I want to take a moment to thank each of you for your efforts on the Affiliate President's Council this year. I have enjoyed getting to know each of you and appreciate your efforts in maintaining a vital link between your Chamber of Commerce and the Greater Des Moines Partnership. As we have seen throughout the year, working together on a regional basis helps make each of our individual communities stronger. This job couldn't get done without a group effort and I want to especially thank past chair John Irving for his guidance and input throughout the year and Meg Fitz for keeping us all on track. While Chris Voggesser could only spend a portion of the year as co-chair, his efforts in the early planning for the year helped make it a success. Incoming chair Mike Kammerer is ready for the challenge in 2011 and will do an excellent job leading the 2011 chamber presidents. Take a moment to consider staying involved in the Partnership through the Re-

gional Business Development Board. This gives past chamber presidents an opportunity to continue to serve their chamber and region by providing the voice of the chambers to this board. We have six positions and past presidents are encouraged to participate. Additional information will be coming later this week.

Please remember to put the Legislative Opening Night Reception on your calendar for January 10, 2011 from 5-7 at the Des Moines Botanical Center as well as the Greater Des Moines Partnership's Annual Dinner on January 18, 2011 starting at 5:30. Remember that both 2010 and 2011 Chamber Presidents as well as chamber staff will be seated together at reserved tables.

Again, it was a pleasure serving as 2010 Chair of the Affiliate Presidents Council. I hope each of you has a joyous and prosperous New Year.

Mark A. Land, P.E.
Snyder & Associates, Inc.
2727 SW Snyder Blvd.
Ankeny, IA 50023
Ph. (515) 964-2020

Greater Des Moines Partnership's Annual Dinner featuring renowned health expert Dr. Sanjay Gupta, Tuesday, January 18

Serving as CNN's chief medical correspondent, Dr. Sanjay Gupta is the go-to voice for major developments in medicine, personal health and health care. Gupta has covered some of the era's biggest news stories including Hurricane Katrina, the attacks of 9/11, the war in Iraq and the earthquake in Haiti. The 2011 Annual Dinner begins with a cocktail reception at 5:30pm, with dinner at 6:30pm. Center stage seating is \$150 per person or \$1,500 per table; General seating is \$125 per person or \$1,250 per table. Register online at www.desmoinesmetro.com/events.

Welcome to the following new Chamber members

Bartholomew Farms Ltd.

210 Garfield
(Individual)

Carlisle Soccer Club

(Non-profit Organization)

Friends of the Carlisle Public Library

(Non-profit Organization)

Generations Consignment Shop

155 N First Street
515.494.9137

Hitters Indoor Batting Cages

240 1/2 S First Street
515.490.8863

J Mavin Yoga

85 School Street
515.979.0115

Lovejoy's Cakes

330 Valley Dr
515.989.3665

The Shop Tanning & Nails

85 School St., Ste C
515.989.0541



The Natural Choice



Carlisle Area Chamber of Commerce

*An Affiliate of the Greater Des Moines Partnership
And partnership with
the Warren Co. Economic Development Corp*

PO Box 487
325 Garfield Street
Carlisle, IA 50047

Phone: 515-402-1008
Fax: 515-989-3075
E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

List of Chamber Members

PLATINUM MEMBERS:

**Carlisle Comm School
Great Western Bank
Wrights Used Cars**

GOLD MEMBERS:

**Mid-American Energy
Peoples Bank**

SILVER MEMBER:

**Carlisle Center for Well-
ness & Rehab**

**Central Iowa Insurance
Family Practice Clinic**

BRONZE MEMBERS:

ANCO Mechanical

Insulation

**Carlisle United Methodist
Church**

Community State Bank

General Mills

21st Century Rehab
AJ's Service
Avondale Veterinary Healthcare
Bartholomew Construction Co.
Bartholomew Farms Ltd
Bubba's Washboard
Carlisle Chiropractic Clinic
Carlisle Citizen
Carlisle Dental
Carlisle Foods

Carlisle Veterinary Clinic
Casey's General Store #14
Casey's General Store #1676
City of Carlisle (2)
Coldwell Banker, Paula Mahnke
Contemporary Catering
Custom Structures, Inc.
D. Wright Construction, LLC
Datavision, Inc.
Dental Professionals (2)
Edward Jones, Joe Schettler
etc!graphics, Inc.
Fiss'
Flowers Island
Generations Consignment Shop
Goodhue-Nolte Insurance
Goodhue Realty
Green Tech Products
Greenwood's Sewer Service
Heartland Co-Op
Hitters Indoor Batting Cages
IAwebsites.com
InnovativEvents
Iowa Elevator Systems and Service
Iowa Realty, Dee Smith
Iowa Water Management Corp
J Mavin Yoga
James Oil Company
Johnny & Mike's Pizza
Lovejoy's Cakes
Marble Works, Inc.
Medicap Pharmacy
Metro Waste Authority
Moe's Joe Coffee House

Murphy Tower Service, LLC
My Sister's Place
Ohnemus Construction
Optometric Assoc of Warren Co. P.C.
P & E Engineering Co.
Peglow Art & Design Publishing
Peterson Funeral Home
Record-Herald and Indianola Tribune
Roberts Htg, Cooling and Plumbing
Sandstone Management
School Street Scholars Daycare
Scotch Ridge Vineyard
Snap Fitness
South Park Apartments
Stadium View
Stuyvesant & Benton (2)
Summerset Winery
The Cutting Edge
The Shop Tanning & Nails
TMC Auto Body
Watty's
Webb's RV Park
Woodhouse and Lee Construction
Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

Antique Tractor Showcase
Carlisle Area Historical Society
Carlisle Christian Church
Carlisle Soccer Club
Carroll Hunter
Friends of the Carlisle Public Library
Holy Cross Lutheran Church