

# Chamber Highlights



C A R L I S L E   A R E A   C H A M B E R   O F   C O M M E R C E

## DATES TO REMEMBER

**Aug 29th** - Community Pride Night—HS Football Field - displays open at 5:00 p.m. - meal served from 5:30—7:00 p.m.

**Sep 9th** - Regular Chamber meeting @ Wright's complex, 325 Garfield St. - 6 p.m.

**Oct 8th** - Exec Board Meeting @ Chamber office

**Oct 14th** - Regular Chamber Meeting @ 12:00 noon—Carlisle Middle School.

**Oct 22nd** - Regional Business After Hours at the Jasper Winery



## BBQ Dinner

RSVP required

- Must RSVP by Friday, Sept. 5th
- Admission is \$10 per guest  
(No cost with Chamber membership)
- No limit as to the number of guests

RSVP (515)402.1008

Or e-mail to:

[elee@carlisleiachamber.org](mailto:elee@carlisleiachamber.org)

## Brickyard BBQ

The next regular Chamber meeting will feature Jack Fry as a guest speaker. He will be discussing the history and the background of the Carlisle Brickyard.

**September 9th - 6 pm**

Located at:

Wright's Auto Sales Complex  
325 Garfield Street  
Carlisle, IA 50047

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Fourth of July  
Winning Parade Float and  
Parade Marshall Bev Moeller

### COMING TO CARLISLE !!!

#### HEARTLAND 10-HOUR CHALLENGE

The IATVHSS is proud to announce the introduction of The Heartland 10-Hour Challenge, an endurance race, which will be held on November 7-8, 2008 at 3472 S23 Hwy, Carlisle, IA. (Rob Bartholomew Farm)

This first ever 10-Hour Heartland Challenge will begin at noon and finish at 10pm. The 10-Hour Challenge was to take place at Iowa's premier quad facility, Fun Valley. The event has now been relocated to Carlisle.

It will be a very intense endurance race like never seen before. There will be 12 classes racing all at the same time, with NO breaks. Each team will be allowed up to 3 riders per team with as many quads. All teams will be allowed to use only one quad at a time, all other quads will be held in a secured location. There will be no breaks or time-outs during the race, which means that

you will not lose the lead that you have on the other teams.

This will be a true endurance race that is designed for the pro's on down through the amateurs, and features the toughest class of them all, the Ironman class. We are also very excited to be able to offer the very first 3-Hour Challenge for youth riders with 5 different classes for ages 4-15. The 3-Hour Challenge teams will be just like the big boys with up to 3 riders with as many quads without any breaks.

We are currently seeking sponsors to join us in entertaining the world here in the Heartland. Our guaranteed purse and entry fees will be announced once we have finished securing our sponsorship packages. We will also be offering pre-registration for the event via our website: [www.heartland10hr.com](http://www.heartland10hr.com) Keep an eye out for further information.

#### WELCOME PACKETS

If you have any advertising item that you would like to have included in a Welcome Packet for new residents into Carlisle, please notify Ethel at 515-402-1008. Any items would be appreciated as we hand out approximately 145 packets per year and our supply of promotional items is getting low. Thank you.

#### LEGISLATIVE LUNCHEON

MARK YOUR CALENDARS FOR THURSDAY, NOVEMBER 20TH, 11:30 A.M. THE CARLISLE CHAMBER IS HOSTING THE LEGISLATIVE LUNCHEON FOR THE NORWALK, INDIANOLA, SOUTH DES MOINES AND CARLISLE LEGISLATORS. THIS LUNCHEON WILL BE HELD AT THE STADIUM VIEW, 130 S. 1ST STREET IN CARLISLE.

PLAN TO ATTEND



#### THANK YOU



The Chamber of Commerce would like to extend a "THANK YOU" to Casey's General Stores, General Mills and AE Dairy for their generous donations to help make the recent Community Family Bike Ride/Breakfast a success.

## ‘DISCOVER THE CHAMBER’ MEMBERSHIP DRIVE



Letters will be mailed out in September for collection of the 2009 annual dues.

**Please give some thought to increasing your level of membership. It takes the efforts of everyone to build a GREAT COMMUNITY!**

### PLATINUM LEVEL - \$2,500

- Full Membership Benefits (5)
- Feature page on web site & link to business web site
- 4 seats to Annual Dinner
- One 4 person team for Des Moines Partnership Golf Outing
- 10 tickets to I-Cubs Chamber night

### GOLD LEVEL - \$1,000

- Full Membership Benefits (2)
- 2 seats to Annual Dinner
- 5 tickets to I-Cubs Chamber night

### BRONZE LEVEL - Dues + \$100\*

- Full Membership Benefits
- Named sponsor of Teacher Appreciation Breakfast

### BASIC LEVEL - \$200\*

- Full Membership Benefits

### INDIVIDUAL (NO Business Connection) - \$125\*

- Community awareness

*A new national study reveals that membership in a local chamber of commerce can significantly boost a business's image among consumers as well as among other businesses. The Schapiro Group, an Atlanta-based strategic consulting firm, found positive perceptions of chamber members in a number of areas, including overall favorability, consumer awareness and reputation, and likelihood of future patronage.*

*Taken from the Business Record, August 27, 2007 issue.*

\* Includes a meal each month for one person. Gold Level includes a meal for two persons each month and the Platinum Level includes meals for five people.

## IMPORTANT REMINDER !! VOTE!!!

The recent enactment of the statewide penny created a tremendous opportunity for the Carlisle School District. **Without levying additional taxes**, the district will have the ability to now undertake the next phase of remodeling. Very soon committees will be formed to start the planning process so that work may commence in the spring of 2009. The next phase will consist of \$10-12 million in remodeling and upgrades.

In 2000, when the Polk County sales tax was passed, all districts adopted Revenue Purpose Statements allowing for how money could be used. During the next regularly scheduled election, September 9th, Carlisle School District voters will be asked to again endorse our planned usage of funds. We could wait two years to vote. However, one should keep in mind how costly elections are and how this annual voting time is a way to save taxpayer dollars. Let's move forward with what we hope is, and will continue to be, a well-communicated course of keeping our facilities safe, technology-ready, and conducive to student achievement.

Two incumbent board members, Michelle Tish and Rob Joiner, are running unopposed. Patrons will be asked to elect two school board members and to consider a re-authorization of the district's Revenue Purpose Statement. **Again, this is not a request for increased taxation**, but rather an opportunity for voters to consider the district's continuation of spending sales tax dollars as it has in the past. The ballot language will very specifically list how money can be used. There are no new changes. Simply put, the district is seeking voter approval for spending the money as we have in the past.

The very best decisions are reached when many people voice their opinions. Please allow your voice to be heard by voting on Tuesday, September 9th.

Voting Locations: Hartford City Hall & Carlisle Family Life Center.

Date: September 9th

Time: 7:00 a.m.—8:00 p.m.

If you have questions, please contact Tom Lane or Jean Flaws in the district office at (515) 989-3589.

## NEW 2008 MEMBER DIRECTORY AVAILABLE!

The Partnership's first ever *Regional Investor and membership Directory and Partnership Guide* has been mailed! The much anticipated *2008 Directory and Guides* are the first published under the new dual membership model with the area Chambers of Commerce, making this the biggest and best resource ever published specifically for the central Iowa business community. The new guide lists contacts for each of the Partnership's Affiliated Chambers of Commerce, as well as the Partnership investors. The new directory combines more than 4,000 businesses and contacts into one information source. While combining the member lists of our 19 area Chambers and business organizations into one expanded format was no easy task, however the extra staff and time devoted to the project assured a solid business resource that was worth waiting for.

As in the past, the front section of the *2008 Directory and Guide* provides detailed information about the Greater Des Moines Partnership, its mission and goals, and its many programs serving the Greater Des Moines Community. This section has once again been printed a smaller separate guide available to prospective regional members. The Affiliate Chambers will utilize the *2008 Partnership Guide* in their new member recruitment efforts. The Partnership will use the *Guide* to promote the organization and its new regional model.

*The Directory and Guides* have been mailed directly to the regional member contacts printed in the book or published to the web. The remaining books are being distributed to the local Chamber offices to share with new members. The Partnership will not have extra copies of the directory and guides to sell or distributed as in the past. Any regional member business seeking additional copies should direct their request to their local Chamber office.

We're proud of the combined efforts of all who contributed to producing the *2008 Directory and Guides*: the professional staffs of our Affiliate Chamber, our advertisers and *The Des Moines Register*.

The Greater Des Moines Partnership





"The Natural Choice"



- HOME
- MEMBERS
- EVENTS
- ECONOMIC DEVELOPMENT
- ABOUT CARLISLE
- CITY SITE
- CONTACT US
- DISCLAIMER

## Carlisle Iowa Area Chamber of Commerce

**Convenient Location** ..... Carlisle is a convenient distance from the Des Moines metro area, making it the perfect place to call home or to start a business. This location provides access to a wide range of customers and suppliers; professional, technical and skilled workers; and an array of businesses resources.

**Quality Education** ... With a new Middle School building and plans for additional facilities in the future, Carlisle is focused on providing not just a 'good' education, but one of the best in the state.

**One with the Earth** ... Drive into Carlisle and you see rolling hills, pristine woodlands and the convergence of two rivers. The community is taking the extra steps needed to preserve its natural environment by adopting conservation techniques as it grows. Instead of seeing pavement take over its hillsides, you will see native plants used to absorb rain water, trails used to connect all parts of the community and residents looking for ways to maintain the natural beauty.



Click [HERE](#) for a map of Carlisle

### WE ARE ON-LINE

CHECK US OUT AT [www.carlisleiachamber.org](http://www.carlisleiachamber.org)

Thanks to Steve & Ben Murga from "IAwebsites.com"  
the Chamber's new website is up and running.

IAwebsites.com creates affordable websites for small businesses, clubs and organizations.

*Give them a call at 515.867.7365 for a quote*



The “Do More Chamber Challenge” was launched by the Greater Des Moines Partnership and its Regional Affiliate Chambers of Commerce, in conjunction with “Live Healthy Iowa,” to create awareness and generate excitement around health and wellness. Teams had the option of tracking their weight loss and/or activity time to help kick start a healthy lifestyle. During the 50-day “Do More Chamber Challenge,” which began on June 16, 249 participants from 30 teams around the region logged 546,445 minutes of activity, lost more than 324 pounds and trekked more than 36,400 miles.

The Ankeny, Bondurant, Carlisle, Grimes, Johnston, Pleasant Hill, Polk City, South Des Moines, Urbandale, Waukee, West Des Moines, and Windsor Heights Chambers of Commerce, the Greater Des Moines Partnership and Live Healthy Iowa had teams that participated in the Challenge.

Ankeny’s Kickin’ A’s, shedding a total of 84 pounds, and the Downtown Events Group, with an average of 6,437 minutes of activity per person, have been named the winners of the Do More Chamber Challenge.



*The above pictured participants were a part of the group that proudly represented Carlisle under the alias, Mayors Team 55.*

#### THANK YOU TO THE FOLLOWING TEAMS REPRESENTING CARLISLE:

**Carlisle HEET**

**Cyclonist I**

**Cyclonist II**

**Gruss’s Grape Stompers**

**Mayors Team 55**

**Rockn’ Walkn’ Moms**

**Super Seniors Plus One**

**ALL OF YOU DID A GREAT JOB!**

**THANKS FOR PARTICIPATING!**

# 2008 CALENDAR OF EVENTS

**Sept 9th - Tuesday - Regular Chamber Meeting - 6:00 p.m., Wright's Auto Sales, 325 Garfield St. Program: History/ Background of the Carlisle Brickyard**  
 \*\*\*\* DON'T FORGET TO VOTE \*\*\*\*

**October 8th - Wednesday - Exec Board Meeting - Chamber office, 7:30 a.m.**  
**14th - Tuesday - Regular Chamber meeting - 12:00 noon—Middle School**  
**22nd—Wednesday— Regional Business After Hours at Jasper Winery, hosted by the SDM Chamber**  
**30th—Thursday—Beggars Night 6-8 p.m.**

**Nov 4th - Wednesday - Exec Board Meeting - Chamber office, 7:30 a.m.**  
**7th & 8th—Friday & Sat—Heartland Challenge**  
**11th - Tuesday - Regular Chamber meeting/2009 Budget approval/ Elections**

**13th - Thursday - Affiliate Orientation, 7:30 a.m.- 12:00 p.m.**  
**20th—Thursday—Regional Legislative Luncheon, Stadium View, 130 S. 1st St.**

**Dec 2nd - Exec Board Meeting - Chamber office, 7:30 a.m.**  
**4th - Thursday - Mini-Tree & Wreath Festival - 6:00-8:00 p.m.**  
**5th - Friday - Mini-Tree & Wreath Festival and Light Up Carlisle—6:00-9:00 p.m.**  
**8th - Monday - Regular Chamber meeting - 12:00 p.m. Program: Board Recognition @ the Historical House , 245 Penn St.**

**Jan 11th - Annual Dinner—6:00 p.m.**

**FARMERS MARKET**  
 Continues through the summer and is located in front of the Carlisle Citizen 210 S. 1st Street, Carlisle.  
 9:00 AM—12:00 PM



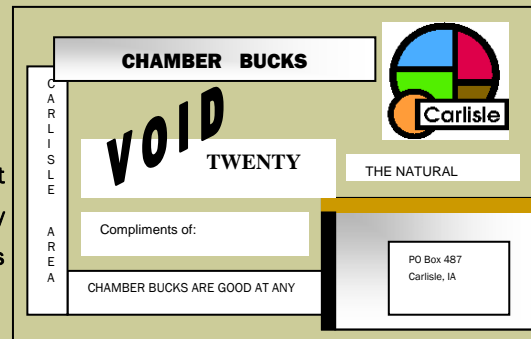
## TRICK-OR-TREAT

Carlisle Beggars Night  
 Thursday, October 30th - 6:00—8:00 p.m.

## ATTENTION BUSINESSES

### WATCH FOR CHAMBER BUCKS

They are like a gift certificate and can be redeemed at either Great Western or Peoples Bank, so don't turn any away. They are given at various times for various reasons and are valid at any business in Carlisle.





The Natural Choice

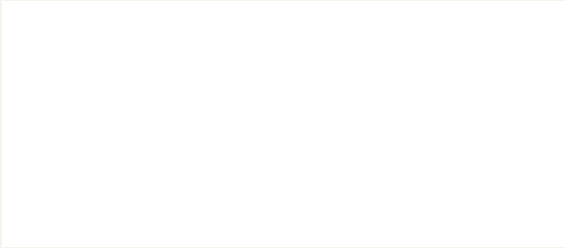


**CARLISLE AREA  
CHAMBER OF  
COMMERCE**

*An Affiliate of the Greater Des Moines Partnership  
And partnership with  
the Warren Co. Economic Development Corp*

PO Box 487  
325 Garfield Street  
Carlisle, IA 50047

Phone: 515-402-1008  
Fax: 515-989-3075  
E-mail: elee@carlisleiachamber.org



**MISSION STATEMENT**

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT  
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

**LIST OF CHAMBER MEMBERS**

**PLATINUM MEMBERS:**

- Carlisle Comm School
- Great Western Bank

**GOLD MEMBERS:**

- Deery Brothers, Inc.
- Mid-American Energy
- Peoples Bank

**BRONZE MEMBER:**

- Community State Bank

- 21st Century Rehab
- AJ's Service
- Artistic Waste
- Avondale Veterinary Healthcare
- Bartholomew Construction Co.
- Bubba's Washboard
- Carlisle Care Center (2)
- Carlisle Chiropractic Clinic
- Carlisle Citizen
- Carlisle Dental
- Carlisle Foods
- Carlisle Post Office
- Carlisle Recreational Gun & Archery Club
- Carlisle Superstars Baton, Dance & Tumb
- Carlisle Veterinary Clinic
- Carlisle VFW Post 2099
- Casey's General Store #14
- Casey's General Store #1676
- Central Iowa Insurance (2)
- City of Carlisle (2)

- Classic Sports Grill & Bar
- Coldwell Banker, Paula Mahnke
- Custom Structures, Inc.
- D. Wright Construction, LLC
- Datavision, Inc.
- Davitt Photo Alliance
- Dental Professionals (2)
- Edward Jones, Joe Schettler  
etc graphics, Inc.
- Family Practice Clinic (2)
- Fiss'
- General Mills
- Goodhue-Nolte Insurance
- Goodhue Realty
- Greenwood's Sewer Service
- Heartland Co-Op
- Hubbell Realty
- Innovativevents
- IAwebsites
- Iowa Elevator Systems and Service
- Iowa Realty, Dee Smith
- Iowa Water Management Corp
- James Oil Company
- Jus Chic Boutique
- Kearney's Restaurant
- Kinter Construction Services
- Lovejoy's Cake Shoppe
- Lynda Richards, IMAGES Photography
- Marble Works, Inc.
- Mary Sue's Salon, Wig Boutique & Doll  
Orphanage
- Medicap Pharmacy

- Metro Waste Authority
- Moe's Joe Coffee House
- MTS, Inc.
- Multi-Craft Exterior Consultants
- Murphy Tower Service, LLC
- My Sister's Place
- National Gutter Systems & Exteriors, Inc
- Ohnemus Construction
- Optometric Assoc of Warren Co. P.C.
- P & E Engineering Co.
- Peterson Funeral Home
- Pirtle Auction
- Record-Herald and Indianola Tribune
- Roberts Htg, Cooling and Plumbing
- Scotchridge Vineyard
- Snap Fitness
- South Park Apartments
- Stadium View
- Studio 155
- Stuyvesant & Benton (2)
- Summerset Winery
- The Cutting Edge
- Watty's
- Welch Products, Inc.
- Woodhouse and Lee Construction
- Wyckoff Industries
- INDIVIDUAL MEMBERSHIPS:**
- Appel, Staci - State Senator
- Berning, Bob
- Huisinga, Melinda
- Mortimer, Kevin
- Wright, David