

Chamber Highlights



C A R L I S L E A R E A C H A M B E R O F C O M M E R C E

DATES TO REMEMBER

Nov 5th - Wednesday - Exec Board Meeting - Chamber office, 7:30 a.m.
6th - Thursday - Downtown ATV Expo in Carlisle - 5-8 p.m.
6th - 8th - Thurs - Sat - Heartland Challenge
11th - Tuesday - Regular Chamber meeting/Elections - Watty's - 12 noon to 1 p.m.
 Guest Speaker: Dirk Dixon
13th - Thursday - Affiliate Orientation, 7:30 a.m. - 12:00 p.m.
20th - Thursday - Regional Legislative Luncheon, Stadium View, 130 S. 1st St. - 11:30 a.m.
Dec 3rd - Exec Board Meeting - Chamber office, 7:30 a.m.
4th - Thursday - Mini-Tree & Wreath Festival - 6:00-8:00 p.m.
5th - Friday - Mini-Tree & Wreath Festival and Light Up Carlisle - 6:00-9:00 p.m.
8th - Monday - Regular Chamber meeting - 12:00 p.m.
 Program: Board Recognition @ the Historical House, 245 Penn St.

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NEW TO CARLISLE!

HEARTLAND 10-HOUR CHALLENGE AND DOWNTOWN ATV EXPO

New to Carlisle this year is the Heartland 10-Hour Challenge. This event is an endurance ATV race for all ages. It will be held at Bartholomew's 8-mile track on Blue Place (by 3 Tree Bridge). First place in both the ATV Pro and the ATV Pro Utility classes is \$7500. To celebrate the opening night of this spectacular occasion, we are holding the Downtown ATV Expo. There will be part of downtown blocked off to make space for a display of racing and utility four-wheelers, profes-

sional ATV racing teams, and the Novak educational trailer. Local cuisine will be available.

(More information on pages 4 and 5)



HEARTLAND CHALLENGE T-SHIRTS AVAILABLE AT THE CHAMBER BOOTH IN THE COMMUNITY BUILDING DURING THE DOWNTOWN ATV EXPO! Thursday, November 6th

NEW MEMBER - KEES CAMP

Kees Camp is a unique gym in Carlisle specializing in, as their website says, "motivational and highly inspired group training" and individualized one-on-one personal training. Jenn Kees is the owner and the lead group fitness trainer. Although Jen may be new to the area, she has more than sixteen years of experience in her field. She brings all of that knowledge of fitness into her new exercise course, Pole Fitness. For information about what classes and times are available, check out their website at www.keescamp.com.



NEW MEMBER - WEBB'S RV PARK

The Webbs opened their over 35-acre, full-service campground in 1984 with 50 lots that have electric, water, and sewer as well as a single cabin. A bath house and laundry facilities are also available, if needed. There are also ten primitive sites for the "true" camper and Boy Scouts troops are invited to use free of charge. The list of amenities never ends with areas for fishing, boating, hiking, and a boat ramp. The DNR floods a portion of the land every fall, using the area for duck hunting. With such impressive facilities, there's no reason to look elsewhere. Call to reserve your site at Webb's RV Park.

WELCOME PACKETS

If you have any advertising item that you would like to have included in a Welcome Packet for new residents into Carlisle, please notify Ethel at 515-402-1008. Any items would be appreciated as we hand out approximately 145 packets per year and our supply of promotional items is getting low.

NEW SIGNS FOR THE CITY OF CARLISLE

Thanks to Prairie Meadows for the grant that was used to construct three new welcome signs for Carlisle. These were all designed by etc! graphics here in Carlisle. Two new entrance signs replaced the ones that were deteriorating



along Highway 5 on the east and west ends of town. A new Historic Downtown sign was constructed at the corner of Highway 5 and 1st Street (as seen to the left). All three of these signs are a great addition for our community. Thanks to ALL who made this possible.

A TAX REMINDER

On July 1, 2008, the state rate for Iowa sales tax increased from 5 percent to 6 percent. The School Local Option Sales Tax (SILO) no longer exists as a separate tax.

Questions About Iowa Tax Law? idr@iowa.gov
1-800-367-33881-
515-281-3114

Questions About eFile & Pay?

idrefile@iowa.gov
1-866-503-3453 (toll free)
1-515-281-8453

Chamber Contact:

Renee Mulvey
Public Information Officer
Internal Services Division
Iowa Department of Revenue
(515) 242-6226
<http://www.state.ia.us/tax>

NOVEMBER MEETING

For the regular Chamber Meeting in November, Dirk Dixon will be featured as the guest speaker. Dirk Dixon is from a small CPPA firm in Clive, IA, called Baker & Associates. He volunteered to speak about "the ten most costly mistakes" made by small business owners with regards to their accounting and taxes. He regularly teaches a class on this subject. In an email to our Executive Director, Dixon said, "I thought this class might be of interest to some members of your Chamber because it seems that a lot of your members wear the hat of being a business owner as well as an accountant for their own business." This should be an interesting, fast-paced seminar, so please join us on the 11th from 12:00 noon to 1:00 P.M.!

GROUNDBREAKING CEREMONY

The Carlisle Care Center for Assisted Living will be holding a Groundbreaking Ceremony and Open House on Wednesday, November 5th, at 3 p.m. Everyone is welcome and encouraged to come see the existing buildings. Treats and refreshments will be served.

DUAL MEMBERSHIP MODEL A SUCCESS

Our pursuit of becoming a world-class community with one voice, one mission and one regional identity has become a reality. A combined Affiliate-Partnership strategic leadership team led this charge with four measurable goals set at the beginning of 2008:

- We have successfully transitioned Partnership members to the affiliate chambers.
- We delivered a first-time Regional Member/Investor Directory where all chamber members are listed.
- We delivered a quantitative survey to the 4,000 plus affiliate chamber members seeking their input on a variety of topics. The results will give us valuable information that will be used to further enhance our member benefits.
- The addition of the One-Voice electronic newsletter sent out to all dual members and investors of the Partnership each Friday keeps everyone up to date on events in and around the region.

Not only did we accomplish the goals listed above--the dual membership model brought a wealth of Partnership benefits creating real value for all. Now, more than ever before, the Affiliate chamber members receive many opportunities for regional exposure, tools to accomplish workforce attraction/retention, the ability to connect with other members by getting involved in a number of councils and committees working on member/investor topics.

Value added. Those two words sum up what the new dual membership model has brought to the 20 Affiliate chambers and their members. If you're not a member of a regional Chamber contact your local Chamber or Chamber of your choice. Where else can you be involved not only in your Chamber but in a regional organization like the Partnership.

Article by Darlene Carlson, 2008 Affiliate President, Greater Des Moines Partnership



Pictured from left to right are: Ryan Meierotto (Chamber Treasurer), Kris Hill (Elementary and Middle School Music), Alex Dyer (HS Music), and Sam Oppel (Middle School Music)

CARLISLE AREA CHAMBER TO PRESENT CHECK TO THE CARLISLE SCHOOL MUSIC DEPARTMENT

At a recent Carlisle Area Chamber of Commerce meeting, a check in the amount of \$1,200 was presented to the Carlisle Community School Music Department. The Chamber has committed to donate \$1,200 again next year to the school for the use of the copier, server and office space for the Chamber.

Presented by Carlisle
Chamber of Commerce

Downtown ATV Expo

DISPLAYS FROM:

Van Wall
Struther
Des Moines Yamaha
Garvis Honda

FEATURING:

Yamaha, Honda, Po-
laris,
Suzuki, Kowasoki, and
CanAm ATVs



The Heartland Challenge is a set of ATV endurance races
from November 6th through the 8th.

DOWNTOWN ATV EXPO

DOWNTOWN CARLISLE
WILL BE BLOCKED
OFF FOR THIS ONE-OF-
A-KIND EVENT
5:00—8:00 PM

For more information:
Phone: 515-402-1008
E-mail:
elee@carlisleiachamber.org

Carlisle welcomes all the newcomers as well as everyone from town to help make the Heartland Challenge a success by starting off the first night with a bang. Part of the city will be blocked off and an assortment of racing and utility four-wheelers will be shown. You'll also have your chance to get autographs from

six to seven professional ATV racing teams. The NOHVCC interactive display will be provided for your education and enjoyment. Furthermore, the grain elevators will become a mock-track for demo rides with the All Ages Demo Rides. Passengers of all ages can experience riding an ATV at a more moderate pace than that of

the racers on the track. In addition to all these activities, each local restaurant will serve up the usual scrumptious food for you to enjoy. Further information will be available at the Chamber Table set up at the Community Building. For an affordable, family-friendly night on the town, come to the Downtown ATV Expo!

November 6-8

HEARTLAND CHALLENGE

GBC Motorsports and the PiAA have been announced as the sponsors of the first-ever Heartland 10-Hour Challenge Endurance Race, scheduled for November 6-8, 2008, at 18999 Blue Pl, Carlisle, Iowa.

The Heartland Challenge is a true ATV endurance race that is designed for everyone from the pro's, to the amateurs, to UTV classes, and features the toughest class of all, the Ironman class. This three-day event offers plenty of fun and excitement for everyone. There will be 14 classes racing all at the same time, with NO breaks. Each team will be allowed up to 3 riders with as many quads. All teams will be allowed to use only one quad at a time, while all other quads will be held in a secured location. Each team will be allowed to switch out quads throughout the 10-hour event, but no repairs or inspections will be allowed on the ATVs while in impound.

The Heartland Challenge also will be offering the very first 3-Hour Challenge for youth ATV riders with 5 different classes for ages ranging from 4 to 15 years old. Spectators can enjoy all three day's events for only \$20. Ages 5 and under are free.

For more information visit:
www.heartlandchallenge.com. Or
www.carlisleiachamber.org

ATV Pro & ATV Pro Utility

1st place - \$7500

2nd place - \$4000*

3rd place - \$3000*

4th place - \$2000*

5th place - \$1000*

*With at least 20 entries



Schedule

Thurs, Nov 6th

Gates open at 8 am
 UTV/ATV tech 1-4 pm
 Media Night 4-7 pm
 in Downtown Carlisle
 Downtown ATV Expo
 5-8 pm

Fri, Nov 7th

Gates open at 7 am
 UTV tech 10 am - 2 pm
 ATV tech 10 am - 12 noon
 Milwaukee Pit Stop
 Challenge (40 teams max) 1-3 pm
 UTV race from 4-7 pm

Under the tent at 7 pm

- Welcome Everyone
- Introduce Sponsors
- Present UTV Awards
- ATV Riders Meeting

Sat, Nov 8th

Youth 3-Hour Challenge 7-10 am,
 awards immediately follow
 Pre-race festivities 11: 30 am
 10-Hour Challenge 12 noon to 10 pm
 Awards immediately following finish

Homemade Quilt Raffle

C A R L I S L E C H A M B E R O F C O M M E R C E
A N D T H E Q U I L T A N D F I B E R C L U B

Come join us for a chance to win a gorgeous queen size homemade quilt, named the Carlisle Star, provided by The Quilt and Fiber Club of Carlisle (formerly the Carlisle Quilt Group). The machine quilt portion was completed by Cindy Berg. Such a beautiful floral duvet can spice up any home with a touch of love. The backing and filler were provided by the Carlisle Chamber of Commerce. The fabrics, donated by The Quilt and Fiber Club of Carlisle, are the same style as seen in the Great Depression. All proceeds go directly to the Historic Randleman House. The lucky entry will be announced at Light Up Carlisle on Friday, Dec 5th. The drawing will be held at 8pm at Watty's, 30 School St, Carlisle. Contestants do not have to be present to win.

Raffle tickets are \$1 for one ticket or 6 for \$5. Purchase tickets from Carol Murphy at 989-0577, Melody Kirk at 371-4961 or Mary Sue's Salon at 989-0569.



T H E Q U I L T A N D
F I B E R C L U B



Carlisle Area Chamber of Commerce is Sponsoring



Mini-Tree and Wreath Festival

Community Building

35 Vine street

Thursday, Dec 4th, 6:00 - 8:00 pm

Display and Silent Auction of the Mini-Trees and Wreaths benefiting the CCA

and

Friday, Dec 5th, 6:00 - 9:00 pm

Display and Silent Auction of the Mini-Trees and Wreaths benefiting the CCA

Closing of the Silent Auction at 9:00 pm

&

Light Up Carlisle

Downtown Carlisle

Friday, December 5th

6:00 - 9:00 pm



Santa Claus will be at the North Pole (80 School Street)

Mrs. Claus will be at Lovejoy's Cake Shoppe (250 S. 1st Street)

Father Christmas will be Downtown

Cookie Walk at Watty's

Homemade Quilt Raffle at Watty's

Free Horse-Drawn Wagon Rides

Light Up Carlisle BINGO Cards with Participating Businesses

Many retail businesses will be open for that last-minute shopping

Lights will be on display throughout the residential areas

All profits from the Silent Auction benefit the CCA

The CCA provides local families in need with food and other essentials

Regional Legislative Meeting

HOSTED BY THE CARLISLE AREA
CHAMBER OF COMMERCE

Local
legislators
will be
available
for any
questions
you may
have.

Carlisle, Indianola, Norwalk, South Des
Moines
Chamber Members

Thursday, November 20, 2008

11:30 a.m.

Stadium View

130 S 1st Street

Carlisle, IA

Cost per person: \$15 or
\$20 at the door
without reservation

RSVP to 515.402.1008
by 11.18.08

‘DISCOVER THE CHAMBER’ MEMBERSHIP INFORMATION



Letters will be mailed soon for collection of the 2009 annual dues.

Please give some thought to increasing your level of membership. It takes the efforts of everyone to build a GREAT COMMUNITY!

PLATINUM LEVEL - \$2,500

GOLD LEVEL - \$1,000

BRONZE LEVEL - Basic Level + \$100

BASIC LEVEL - \$200

INDIVIDUAL (NO Business Connections), CHURCHES, AND CIVIC ORGANIZATIONS - \$125

Chamber Q&A

Why do we need a Chamber of Commerce?

Strong Chambers increase business to business interaction and promote their region. Carlisle area businesses do not have a resource that is specifically focused developing Carlisle commerce. It is vital for Carlisle to be represented along with the other 21 Affiliate Chambers in the region.

What are the benefits of joining the Carlisle Chamber?

The benefits are unlimited from networking with other businesses to promoting your business. There will be social events and leadership training, along with opportunities to interact with elected officials and promote a stronger business climate in the Carlisle area.

What will I receive from joint membership with the Greater Des Moines Partnership?

When you join the Carlisle Chamber you will also become a member of the Greater Des Moines Partnership. In order to continue to receive the benefits of the GDMP it will be necessary to join a chamber. The benefits of the GDMP are focused on marketing and communication, workforce attraction and retention tools, regional public policy efforts and business resources. The Carlisle Chamber will support Carlisle business by assisting with business-to-business networking, leadership support, social activities, and advocacy.

How can I get involved in the Carlisle Chamber?

Contact Ethel Lee at 515-402-1008.



"The Natural Choice"



HOME
MEMBERS
EVENTS
ECONOMIC
DEVELOPMENT
ABOUT CARLISLE
CITY SITE
CONTACT US
DISCLAIMER

Carlisle Iowa Area Chamber of Commerce

Convenient Location Carlisle is a convenient distance from the Des Moines metro area, making it the perfect place to call home or to start a business. This location provides access to a wide range of customers and suppliers; professional, technical and skilled workers; and an array of businesses resources.

Quality Education ... With a new Middle School building and plans for additional facilities in the future, Carlisle is focused on providing not just a 'good' education, but one of the best in the state.

One with the Earth ... Drive into Carlisle and you see rolling hills, pristine woodlands and the convergence of two rivers. The community is taking the extra steps needed to preserve its natural environment by adopting conservation techniques as it grows. Instead of seeing pavement take over its hillsides, you will see native plants used to absorb rain water, trails used to connect all parts of the community and residents looking for ways to maintain the natural beauty.

Development Ready with Small Town Feel ... Unlike parts of small town Iowa, Carlisle has made a deliberate choice to become development ready. Businesses will have access to community infrastructure, such as water, sewer and highways that make it easy to do business. However, stroll to the core of the community and you will find a quaint main street that epitomizes small town living with its eclectic shops, coffee house and locally-owned restaurants. It's the best of two different worlds.



Click [HERE](#) for
a map of
Carlisle

WE ARE ON-LINE

CHECK US OUT AT www.carlisleiachamber.org

Thanks to Steve & Ben Murga from "IAwebsites.com"
the Chamber's new website is up and running.

IAwebsites.com creates affordable websites for
small businesses, clubs and organizations.

Give them a call at 515.867.7365 for a quote

2008/2009 CALENDAR OF EVENTS

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 6th - Thursday - Downtown ATV Expo in Carlisle - 5-8 p.m.
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7:30 a.m.
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 5th - Friday - Mini-Tree & Wreath Festival and Light Up Carlisle - 6:00-9:00 p.m.
 8th - Monday - Regular Chamber meeting - 12:00 p.m.
 Program: Board Recognition @ the Historical House, 245 Penn St.

Jan 7th - Wednesday - Executive Board Meeting - Chamber office, 12 noon
 9th - Thursday - Partnership Annual Dinner
 11th - Sunday - Annual Dinner—5:30 p.m.
 13th - Tuesday - Regular Chamber Meeting - 12 noon

CITIZEN OF THE YEAR

The Carlisle Area Chamber of Commerce wishes to recognize a local resident for exemplary service to the community. The person we seek maintains business, civic, and moral responsibilities with a commendable Code of Ethics. The unselfish guidance and deeds of this individual, unmindful of pecuniary rewards, have aided and encouraged the stimulation of business, humanities, government and/or education in Carlisle. The being whose actions have moved our community to strive for a higher plain of achievement should be brought into the light. By so doing, this soon-to-be nominee has not only created a better atmosphere for our citizens, but also has brought credit and honor to the Carlisle area. This person is the Citizen of the Year. If you know someone that fits the qualities listed above, please nominate him or her for this prestigious award.

I NOMINATE: _____

Address: _____

Phone: _____

REASON FOR NOMINATION: _____

(Please explain reason for nomination thoroughly, add another sheet if necessary)

PLEASE RETURN THIS FORM TO ETHEL LEE OR MAIL TO PO BOX 487, CARLISLE, IA 50047 OR EMAIL elee@carlisleiachamber.org

Phone: (515) 402.1008

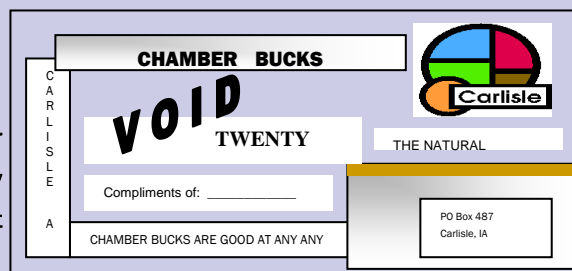
Fax: (515) 989.3075

ALL ENTRIES DUE BY NOVEMBER 15TH, 2008

ATTENTION BUSINESSES

WATCH FOR CHAMBER BUCKS

They are like a gift certificate and can be redeemed at either Great Western or Peoples Bank, so don't turn any away. They are given at various times for various reasons and are valid at any business in Carlisle.





The Natural Choice

WE'RE ON THE WEB!
www.carlisleiachamber.org

CARLISLE AREA CHAMBER OF COMMERCE

*An Affiliate of the Greater Des Moines Partnership
 And partnership with
 the Warren Co. Economic Development Corp*

PO Box 487
 325 Garfield Street
 Carlisle, IA 50047

Phone: 515-402-1008
 Fax: 515-989-3075
 E-mail: elee@carlisleiachamber.org

MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
 AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

LIST OF CHAMBER MEMBERS

PLATINUM MEMBERS:

Carlisle Comm School
Great Western Bank

GOLD MEMBERS:

Deery Brothers, Inc.
Mid-American Energy
Peoples Bank

BRONZE MEMBER:

Community State Bank

21st Century Rehab
 AJ's Service
 Artistic Waste
 Avondale Veterinary Healthcare
 Bartholomew Construction Co.
 Bubba's Washboard
 Carlisle Care Center (2)
 Carlisle Chiropractic Clinic
 Carlisle Citizen
 Carlisle Dental
 Carlisle Foods
 Carlisle Post Office
 Carlisle Recreational Gun & Archery Club
 Carlisle Superstars Baton, Dance & Tumb
 Carlisle Veterinary Clinic
 Carlisle VFW Post 2099
 Casey's General Store #14
 Casey's General Store #1676
 Central Iowa Insurance (2)
 City of Carlisle (2)
 Classic Sports Grill & Bar

Coldwell Banker, Paula Mahnke
 Custom Structures, Inc.
 D. Wright Construction, LLC
 Datavision, Inc.
 Davitt Photo Alliance
 Dental Professionals (2)
 Edward Jones, Joe Schettler
 etc graphics, Inc.
 Family Practice Clinic (2)
 Fiss'
 General Mills
 Goodhue-Nolte Insurance
 Goodhue Realty
 Greenwood's Sewer Service
 Heartland Co-Op
 Hubbell Realty
 IAwbsites
 IMAGES Photography, Lynda Richards
 InnovativEvents
 Iowa Elevator Systems and Service
 Iowa Realty, Dee Smith
 Iowa Water Management Corp
 James Oil Company
 Jus Chic Boutique
 Kearney's Restaurant
 Kees Camp
 Kinter Construction Services
 Lovejoy's Cake Shoppe
 Marble Works, Inc.
 Mary Sue's Salon, Wig Boutique & Doll
 Orphanage
 Medicap Pharmacy
 Metro Waste Authority

Moe's Joe Coffee House
 MTS, Inc.
 Multi-Craft Exterior Consultants
 Murphy Tower Service, LLC
 My Sister's Place
 National Gutter Systems & Exteriors, Inc
 Ohnemus Construction
 Optometric Assoc of Warren Co. P.C.
 P & E Engineering Co.
 Peterson Funeral Home
 Pirtle Auction
 Record-Herald and Indianola Tribune
 Roberts Htg, Cooling and Plumbing
 Scotchridge Vineyard
 Snap Fitness
 South Park Apartments
 Stadium View
 Studio 155
 Stuyvesant & Benton (2)
 Summerset Winery
 The Cutting Edge
 Watty's
 Webb's RV Park
 Welch Products, Inc.
 Woodhouse and Lee Construction
 Wyckoff Industries
INDIVIDUAL MEMBERSHIPS:
 Appel, Staci - State Senator
 Berning, Bob
 Huisinga, Melinda
 Mortimer, Kevin
 Wright, David