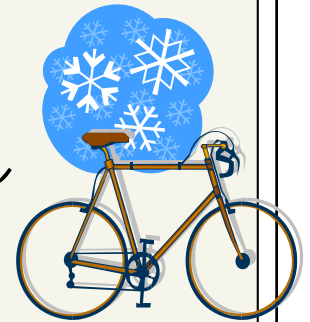


Chamber Highlights



C A R L I S L E A R E A C H A M B E R O F C O M M E R C E

**DATES
TO**

REMEMBER

January 14th - Legislative Reception @ the Meadows Ballroom, Prairie Meadows Casino

January 20th - ANNUAL DINNER @ the new Carlisle Middle School. Hor doevres @ 5:30 p.m. Dinner @ 6:00 p.m.

Feb 13th - GDM Partnership hosting a Statehouse Briefing in the Leg Dining Room at the Statehouse, 7:30 a.m.

Feb 13th - Regular Chamber meeting @ the Family Life Center @ 12:00 noon

SCENES FROM 'LIGHT UP CARLISLE'



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NEW MEMBER TO THE CHAMBER

We welcome MARBLE WORKS, INC. as a new member to the Carlisle Area Chamber of Commerce. This business is located at 1 1/2 School Street and is owned by Toby Tyler. They manufacture sculptured marble countertops in any color or design you can imagine for both home and business needs.

Give them a call at 515-989-9115.



**EXECUTIVE BOARD AND OFFICERS
FOR 2008**

2008 – Chamber Officers

PRESIDENT Dane Wright
 VICE-PRESIDENT Todd Isley
 SECRETARY Dan Crum
 TREASURER Ryan Meierotto

Executive Board Members Term expires

Mark Gvist 12-31-2008

Tom Wagenknecht 12-31-2008

Jennifer Olson 12-31-2009

Dee Smith 12-31-2009

Tom Lane 12-31-2010

Kevin Mortimer 12-31-2010

Tammy Davis 12-31-2008
 (ex-officio)

**CITIZEN OF THE YEAR/
FRIEND OF EDUCATION**

The 'Citizen of the Year' Award will be presented to **BUD SCHRIER** at the Annual Chamber Dinner on Sunday, January 20th along with the 'Friend of Education' recognition for **TAMMY GUENTHER**.

The General Public along with members of the Chamber, the Betterment Group, City Council and School Board are invited to help honor these individuals.

ANNUAL DINNER

SUNDAY, JANUARY 20, 2008
New CARLISLE MIDDLE SCHOOL GYM
325 Scotch Ridge Road
Carlisle, IA 50047

5:30 P.M. Hor d'oeuvres
6:00 P.M. Dinner
Catered by Contemporary Catering

Guest Speaker: Brian Brown,
Drake Men's Track Coach

\$25 per person - Payable IN ADVANCE
Call 402-1008 for reservations by Wed, Jan 16, 2008

WHITE CHRISTMAS IN DOWNTOWN CARLISLE

The Carlisle Chamber of Commerce's, Light Up Carlisle Committee, wishes to thank all of the people that were involved to help make the Light Up Carlisle event a success. From the businesses that held Open Houses to the people who decorated trees for the Mini-Tree Festival. And, especially to the residents who brought their families downtown to enjoy the festivities despite the weather.

**THANKS FROM THE
'LIGHT UP CARLISLE
COMMITTEE'**



ANNUAL DINNER GUEST SPEAKER

Brian Brown was born and raised in New Iberia, Louisiana. He graduated from Northwestern State University with a BS degree in Industrial Technology and Safety. While competing in track and field as a high jumper, Brown was ranked seven times in the top ten U.S. high jump list during his distinguished career, climaxed by being ranked No. 2 in the U.S. in 1997 and 1998 and as well as No. 9 in the world in 1998.

While competing for Northwestern (La.) State, Brown won the 1989 U.S. Outdoor Championships and the 1990 NCAA Indoor Track and Field Championships. He owns a personal best of 7 feet 8 inches in 1990 and was the bronze medalist at the 1998 Goodwill Games.

Brown, who owns the Drake Relays special invitational high jump record of 7-7 in 1997, won

the 1997 Milrose Games and was second in the 1998 U.S. Indoor Track and Field Championships.

Brown received a master's degree from the University of Missouri in 1995 and completed his doctoral degree in May 2005, also from Missouri. Brian is married to Drake head track and field coach Natasha Kaiser-Brown, a 1992 Olympic Silver Medalist. Brian and Natasha have three children, Elle (8 years old), Quinton (6 years old) and Kristian (5 years old).

Brian says that the biggest impact on his life has been his faith, family and his friends. Brian is currently an associate pastor at Elim Christian Fellowship in Des Moines Iowa.



2007 – CITIZEN OF THE YEAR



Bud Schrier is a long-time Carlisle resident, having been born in 1930 on the family farm just west of town. He attended school in Carlisle and graduated with the Class of 1948. He entered the US army and participated in combat actions in Korea during the height of the Korean War. He returned to Carlisle after the war and married Betty Kading. Betty taught school in Carlisle until her retirement. Bud worked for NAPA as an automotive parts salesman for over 35 years. Together, they raised on son, Jim, who is now a physician and surgeon in the Quad Cities area.

After discharge from the military in 1954, Bud returned to Carlisle and joined the local American Legion Post. His main goal in doing so was to promote American patriotism and ideals in his community. Additionally, he volunteered often to help the needy. Over the years he has been a key leader in all local and many state-wide American Legion Activities.

Bud has taken a special interest in helping the Boy Scouts of America. Since 1977 he has enthusiastically participated as a Scoutmaster and leader for the organization in Carlisle and the State of Iowa. Anyone who has had a son grow up in Carlisle knows of the wonderful, tireless work Bud Schrier gave and continues to give, to help the youth of Carlisle.

One of Bud's favorite causes involves the proper respect and display of the American flag. It is almost as if he has a compulsion to be sure each flag in the community is in good condition and is displayed respectfully at all appropriate places. To this end, he sells flags – at cost – and is not bashful to remind people when their flags need to be replaced.

Bud is well know around town as the "John Deere tractor man". Whenever there is a parade, a celebration, or other community gathering, you can count on Bud to bring his antique tractors. He always makes a few calls to his buddies, and they end up with a complete arsenal of their extraordinary machines.

BE SURE TO COME TO THE CARLISLE AREA CHAMBER OF COMMERCE DINNER ON JANUARY 20, 2008 TO HELP CELEBRATE THE PRESENTATION OF AN AWARD TO MR SCHRIER. THE ANNUAL DINNER IS OPEN TO THE PUBLIC AND BEGINS AT 5:30 P.M. AT THE NEW CARLISLE MIDDLE SCHOOL AT 325 SCHOTCH RIDGE ROAD. COST IS \$25 PER PERSON, PAYABLE IN ADVANCE.

PLEASE CALL 515.402.1008 FOR RESERVATIONS BY WEDNESDAY, JANUARY 16, 2008.

CARLISLE AREA CHAMBER OF COMMERCE AND GREATER DES MOINES PARTNERSHIP OFFER JOINT MEMBERSHIP!

Carlisle businesses will find added value in their local Chamber membership beginning in January, as the metro area's Affiliate chambers of Commerce and the Greater Des Moines partnership implement a dual membership model in 2008. This new model is the result of collaboration between the Affiliate Presidents' Council, the Chambers' Executive Directors and the Partnership. The joint membership is aimed at aligning Affiliate Chamber/Partnership relationships across the metro while better positioning the business community for growth.

This model offers Carlisle Area Chamber members the opportunity to continue to grow their businesses by investing here in their community. It will also offer them additional opportunity for growth through broader regional access and exposure.

The new model expands the dual membership previously enjoyed by East Des Moines, West Des Moines and Clive Chamber members. It creates more opportunity for small businesses to participate at both a local and regional level, and raises the participation and voice of small business owners. It also strengthens the regional power of the Partnership by expanding its membership from approximately 1,650 businesses to more than 4,000 across the metro area.

Advantages of the new model include:

- local member sales
- local networking opportunities
- event/program development that address local issues of interest
- connection to regional business resources like Buy In to the Circle and online business tools
- access to regional marketing tools like online and print directories
- regional workforce and business recruitment assistance
- regional advocacy in public policy at the local, state and national levels
- simplified administration of regional work that eliminates program duplication/competition
- regional activities raising our community quality of life and national economic standing

"A strong local economy positions our community well for future growth," added 2007 Partnership Chair Jim Cownie. "We believe this membership model will advance the effectiveness of our regional Partnership and expand business opportunities at the local level."

The Greater Des Moines partnership is the economic and community development organization serving Central Iowa. Its mission is to maximize local resources to address opportunities for economic and community growth. Greater Des Moines will reach its full potential only through a united economic development effort, with one voice, one mission, one focus.

To read more about the value the Carlisle Area Chamber/Partnership's regional membership offers, visit

www.desmoinesmetro.com/pdfs/valuecard.pdf

CARLISLE AREA CHAMBER OF COMMERCE MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

"Our members will now be getting two organizations for the price of one," said Affiliate Presidents' Council 2007 Chair Tom Gayman. "We are creating a regional member model that strengthens our community relationships as our metro area works together for economic growth."

PARTNERSHIP UNVEILS 2008 STATE LEGISLATIVE PRIORITIES

The Greater Des Moines Partnership unveiled its 2008 state legislative agenda today at a luncheon event at the Hotel Fort Des Moines downtown. The agenda was developed by the Partnership in conjunction with its 21 regional Affiliate organizations and Chambers of Commerce from Dallas, Polk and Warren Counties. It advocates for statewide economic development polices that enhance business competitiveness, nurture entrepreneurs, improve quality of life, help communities attract and retain employers and employees, and create new jobs.

"The Partnership supports statewide policies that stimulate regional economic growth," said Brice Oakley, Chair of the Partnership's Government Policy Council (GPC). "Together, we must do more to advocate with one united voice on behalf of our businesses and communities."

The agenda highlights five featured priorities in 2008:

Property Tax Equity for Businesses

- Recognizing that Iowa's current property tax system places an increasingly undue burden on commercial and industrial properties, the Partnership supports the development of a simplified property tax system that is equitable to all classes of property and more competitive with neighboring states. The system should be based on actual value and usage of the property, provide adequate safeguards to prohibit spikes in rates and assessments, prevent burden shifting among classes of property over time, and not create an undue burden on local governments. The Partnership will continue to work to achieve these goals in working with the biparti-

san Legislative Property Tax Study Committee that is charged to submit a comprehensive property tax reform proposal to the General Assembly by January 1, 2009. In the interim, the Partnership supports putting a floor on the rollback to prevent further shifting of the property tax burden to commercial and industrial properties, the continuation of local franchise fees, and other measures to provide commercial and industrial property tax relief.

Wellness Incentives and Health Insurance Tax Credits for Small Business

- The Partnership supports incentives for businesses to implement wellness and prevention programs for its employees. Wellness and prevention programs can decrease the financial burdens of health care and make employees healthier. The incentives may include tax credits for preventative and maintenance health care and wellness services, such as smoking cessation treatments, lifestyle changes, regular doctor visits, disease management, screenings, and health and fitness facilities. The Partnership also supports passage of focused tax credits, especially for small businesses, to increase the affordability of private health insurance and decrease the number of uninsured Iowans.

Brownfields and Greyfields Redevelopment

- Communities seeking to clean-up and redevelop brownfield sites are in need of readily accessible funding for environmental site investigation and remediation costs. The Partnership supports increasing funding to the Iowa Brownfield Program and the creation of new brownfields tax incentives to work in conjunction with the federal

brownfields program. The Partnership also supports the creation of additional state incentives for greyfields rehabilitation and redevelopment to revitalize economically obsolescent and energy-inefficient structures and commercially blighted areas.

Insurance Industry New Jobs Tax Credit

- Iowa companies that participate under the Iowa Industrial New Jobs Training Act and expand their workforce by at least 10 percent are granted corporate income tax credits. Unlike other industries, those income tax incentives for new job growth currently are not available to Iowa based insurance companies. The Partnership supports expanding the new jobs tax training credits to Iowa insurance industry employment growth to be applied against insurance company premium taxes.

Financial Services Literacy

- The Partnership supports public policy initiatives that encourage educational institutions and adult education programs to improve the financial literacy of all Iowans. Financial education will encourage greater personal savings, is essential to help consumers avoid financially-destructive transactions and fraud and to exercise their consumer protection rights, and helps individuals create household budgets, initiate savings plans, manage debt, and make strategic investment decisions to plan for retirement, health care and education.

For more information about the 2008 agenda, contact Susan Ramsey, Senior Vice President of Communications and Marketing, at sramsey@desmoinesmetro.com. The full agenda is available in electronic form at www.desmoinesmetro.com.

Greater Des Moines Partnership Annual Dinner - Thursday, January 10th, 2008. A troupe of Congressional Staffers-turned comedians called the Capitol Steps will be headlining the Greater Des Moines Partnership's 119th Annual Dinner. Center stage seating is sold out, but some general seating is still available at \$125 per person or \$1,250 per table. Contact Rebecca Batcheller at 515-286-4980 or rbatcheller@desmoinesmetro.com to reserve your seats. Learn more about the Capitol Steps at www.desmoinesmetro.com/annualdinner.

Skywalk Golf, Saturday, February 9, 2008: Online registration for the 23rd-Annual Skywalk Open Golf Tournament on Saturday, Feb. 9, 2008, is now live! Visit www.skywalkgolf.com and click **Sign Up** to register as a single, double, or foursome, and don't miss out on one of Des Moines' zaniest winter celebrations! Registration is only \$25 per golfer through January 26, 2008, and includes an official Skywalk Golf long-sleeved t-shirt and commemorative golf ball. All you need to bring is your putter!

Volunteer opportunities are available! Visit www.skywalkgolf.com and click Volunteer to register.

PLEASE NOTE

There will be no Regular Chamber meeting in January due to the Annual Dinner being held on Sunday, January 20th. Please see article on page two and don't forget to RSVP.

ALSO,

Please RSVP Ryan Meierotto @ 989-3255 or Ethel Lee @ 402-1008, by Friday, Jan. 11th, if you are planning on attending the Legislative Reception to be held on Monday, Jan 14, 2008. It would be great to have a good representation to meet our State Legislators on their first day back in session.

RECENT RIBBON CUTTING

THE CARLISLE AREA CHAMBER OF COMMERCE held a Ribbon Cutting ceremony recently for Snap Fitness located at 115 N. 1st Street in Carlisle. This new business is owned by Chad and Dana Gidel and Chad and Suzanne Asksen.

Snap Fitness will provide the Carlisle area with a health club designed with them in mind. The bright, clean facility will offer state-of-the-art cardio and strength training equipment, affordable memberships and convenience! Key cards give members 24-hour access, perfect for those with busy schedules.

Check them out at www.snapfitness.com/carlisle. If you have any questions about Snap Fitness, call 515-989-2025 or email them at Carlisle@snapfitness.com.



CALENDAR OF EVENTS

Thursday, January 10, 2008— Partnership Annual Dinner—Social Hour—5:30 p.m. Dinner—6:30 p.m.

Monday, January 14, 2008 - 5:00-7:00 p.m. - Legislative Opening Night Reception. Located at the Meadows Ballroom at Prairie Meadows Race-track and Casino.

Sunday, January 20, 2007, 5:30 p.m. - Annual Dinner @ the new Carlisle Middle School

Wednesday, February 13, 2007—7:30-8:30 am— Monthly GPC Statehouse Briefing—Leg Dining Room @ the Statehouse

Wednesday, February 13, 2007 — Regular Chamber meeting - 12:00 noon @ the Family Life Center.

**ANNUAL DUES UN PAID BY JANUARY 10, 2008
WILL RESULT
IN YOUR
MEMBERSHIP BEING DROPPED!!**

OPENING NIGHT RECEPTION

Monday, January 14, 2008

5:00—7:00 p.m.

**The Meadows Ballroom, Prairie Meadows
Racetrack And Casino**

One Prairie Meadows Dr., Altoona
Meet Iowa Legislators, enjoy hors d'oeuvres
from restaurants and vendors from the
affiliate communities

Cost:

\$15 per person for members of the partner-
ship, DCA and Affiliate Chambers of
Commerce

\$30 per person for non-members

**Please RSVP Ryan Meierotto @ 989-3255 or
Ethel Lee @ 402-1008, by Friday, Jan. 11th,
if you are planning on attending the
Legislative Reception**

CHECK PRESENTED TO CCA

The Carlisle Area Chamber of Commerce was proud to present a check in the amount of \$2,700.00 to Kayla Price, representative of the Christian Community in Action program. The amount of the check represents the entire amount received from the Silent Auction at the Mini-Tree Festival at the annual Light Up Carlisle festivities.



Pictured are: Tammy Davis, Chamber President, Kayla Price, Linda Frazier, representative from Peoples Bank who co-sponsored the Mini-Tree Festival, Rosemary Fee, Mini-Tree Festival Chair and Ryan Meierotto, Treasurer of the Chamber of Commerce.



The Natural Choice



**C A R L I S L E A R E A
C H A M B E R O F
C O M M E R C E**

*An Affiliate of the Greater Des Moines Partnership
And partnership with
the Warren Co. Economic Development Corp*

PO Box 487
325 Garfield Street
Carlisle, IA 50047

Phone: 515-402-1008
Fax: 515-989-3075
E-mail: elee@carlisleiachamber.org



MISSION STATEMENT

PROMOTING AND ASSISTING NEW AND EXISTING BUSINESSES BY ENCOURAGING ECONOMIC DEVELOPMENT
AND ENHANCING THE QUALITY OF LIFE IN THE GREATER CARLISLE AREA

L I S T O F C H A M B E R M E M B E R S

PLATINUM MEMBERS:

- Carlisle Comm School**
- Great Western Bank**

GOLD MEMBERS:

- Deery Brothers, Inc.**
- Mid-American Energy**
- Peoples Bank**

BRONZE MEMBER:

- Community State Bank**

- A-1 Motel/Construction
- AJ's Service
- Artistic Waste
- Avondale Veterinary Healthcare
- Bartholomew Construction Co.
- Betzer Investments
- Bubba's Washboard
- Carlisle Care Center (2)
- Carlisle Chiropractic Clinic
- Carlisle Citizen
- Carlisle Dental
- Carlisle Foods
- Carlisle Post Office
- Carlisle Recreational Gun & Archery Club
- Carlisle Superstars Baton, Dance & Tumbli
- Carlisle Veterinary Clinic
- Carlisle VFW Post 2099
- Casey's General Store #14
- Casey's General Store #1676
- Central Iowa Insurance (2)

- City of Carlisle (2)
- Custom Structures, Inc.
- D. Wright Construction, LLC
- Datavision, Inc.
- Davitt Photo Alliance
- Dental Professionals (2)
- Edward Jones, Joe Schettler
- etc graphics, Inc.
- Family Practice Clinic (2)
- Fiss'
- Four Seasons
- General Mills
- Goodhue-Nolte Insurance
- Goodhue Realty
- Greenwood's Sewer Service
- Heartland Co-Op
- Hubbell Realty
- Innovativevents
- Iowa Elevator Systems and Service
- Iowa Realty-Dee Smith
- Iowa Water Management Corp
- J & A Enterprises, LLC
- James Oil Company
- Jus Chic Boutique
- Kearney's Restaurant
- Kinter Construction Services
- Lovejoy's Cake Shoppe
- Lynda Richards, IMAGES Photography
- Marble Works, Inc.
- Mary Sue's Salon, Wig Boutique & Doll Orphan
- Medicap Pharmacy
- Metro Waste Authority

- Moe's Joe Coffee House
- MTS, Inc.
- Multi-Craft Exterior Consultants
- Murphy Tower Service, LLC
- My Sister's Place
- National Gutter Systems & Exteriors, Inc
- National Safe Surfacing Initiative LLC
- Optometric Assoc of Warren Co. P.C.
- P & E Engineering Co.
- Peterson Funeral Home
- Pirtle Auction
- Record-Herald and Indianola Tribune
- Roberts Htg, Cooling and Plumbing
- Scotchridge Vineyard
- Snap Fitness
- Studio 155
- Stuyvesant & Benton (2)
- Summerset Winery
- The Common's
- The Cutting Edge
- Watty's
- Webb's Camping
- Welch Products, Inc.
- Woodhouse and Lee Construction
- Wyckoff Industries

INDIVIDUAL MEMBERSHIPS:

- Appel, Staci - State Senator
- Berning, Bob
- Huisinga, Melinda
- Mortimer, Kevin
- Wright, David